

CHAPTER 3

METHOD OF DATA COLLECTION AND ANALYSIS

3.1 Type of Research

As mentioned earlier, the purpose of the study is to find out how Steve Rogers show his American's Self-reliance by Emerson. In this research, the writer has analyzed and interpreted the data, ie. *Captain America: The First Avenger* movie, which is set in the United States of America with Emerson's philosophy of self-reliance.

Qualitative is method used in the research. According to Lincoln, as cited in Corte (2019) "qualitative researchers study things in their natural settings, attempting to make sense of, or interpret, phenomena in terms of the meanings people bring to them." Corte continues to explain that qualitative research involves an interpretation by studying data collected and the use of a variety of materials. According to Corte (2019, p. 9), "it is focused not only on the objective nature of behavior but also on its subjective meanings such as an individual's attitudes, motivations, and behavior."

3.2 Data Source

For this study, the writer used the movie *Captain America: The First Avenger*. The film produced by Marvel and directed by Jee Johnston. The movie was released on 2011. These are the details:

Name of Movie: Captain America: The First Avenger
Released in: July 19, 2011
Director: Joe Johnson
Players: Chris Evans, Sebastian Stan, Hayley Attwell, Dominic Cooper, Stanley Tucci, and Hugo Weaving
Duration: 2h 4m
Website lin: <https://www.hotstar.com/id/movies/captain-america-the-first-avenger/1660000034/watch>

3.3 Research Procedure

For the research procedure, the first step that the writer did is watching *Captain America: The First Avenger* movie (2011). Believing that the American, Steve Rogers has individual character to survive to lead his country, as the second step, the writer searched and read Ralph Waldo Emerson's Essay on "Self-Reliance" and found out how other researchers were seeing about his philosophy to support the concept of American Individualism. Then, the writer categorized and analyzed Steve's actions according to the main characteristics of Emerson's "Self-reliance". For the last step, the writer wrote up all of the information that the writer gathered it for this undergraduate thesis.

3.4 Method of Data Analysis

In doing this analysis, the writer firstly concentrated on Steve's actions, and speech that would fit into the Self-Reliance philosophy that is described by Ralph

Waldo Emerson. How Steve Rogers acts and how he decides something that makes him becomes a reliable individual for other people were the kinds of data used to support the idea of being self-reliant. The writer also analyzed Steve's environment that become the factors that made him become an independent individual. Through these ways, the writer was able to conclude how Steve Rogers showed up his American Individualism especially in the form of self-reliance, in order to survive and become the leader of his country.

