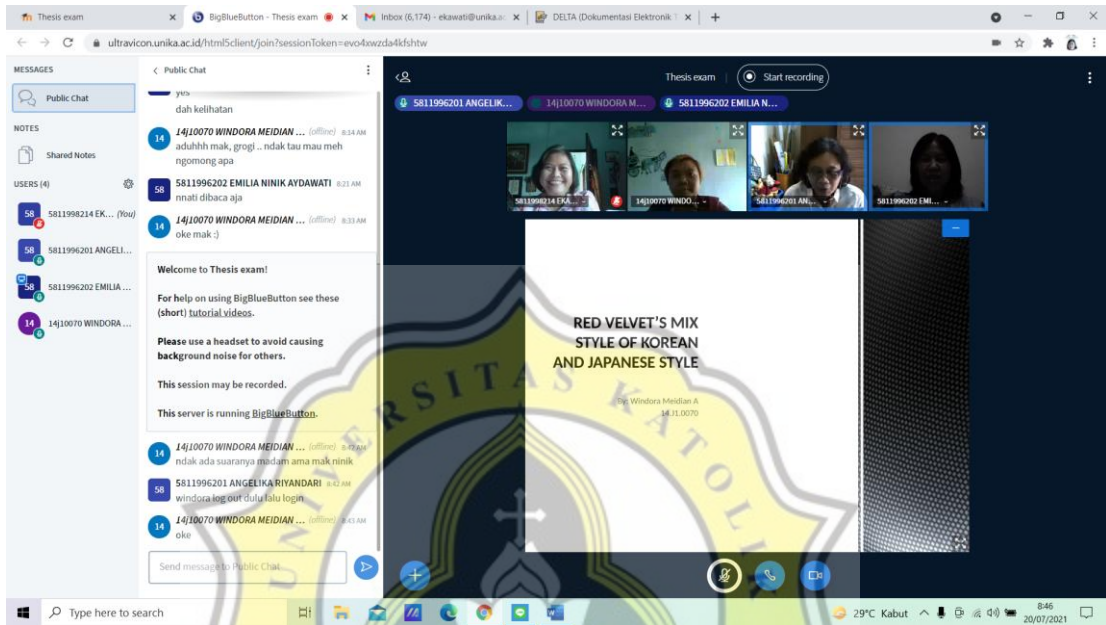
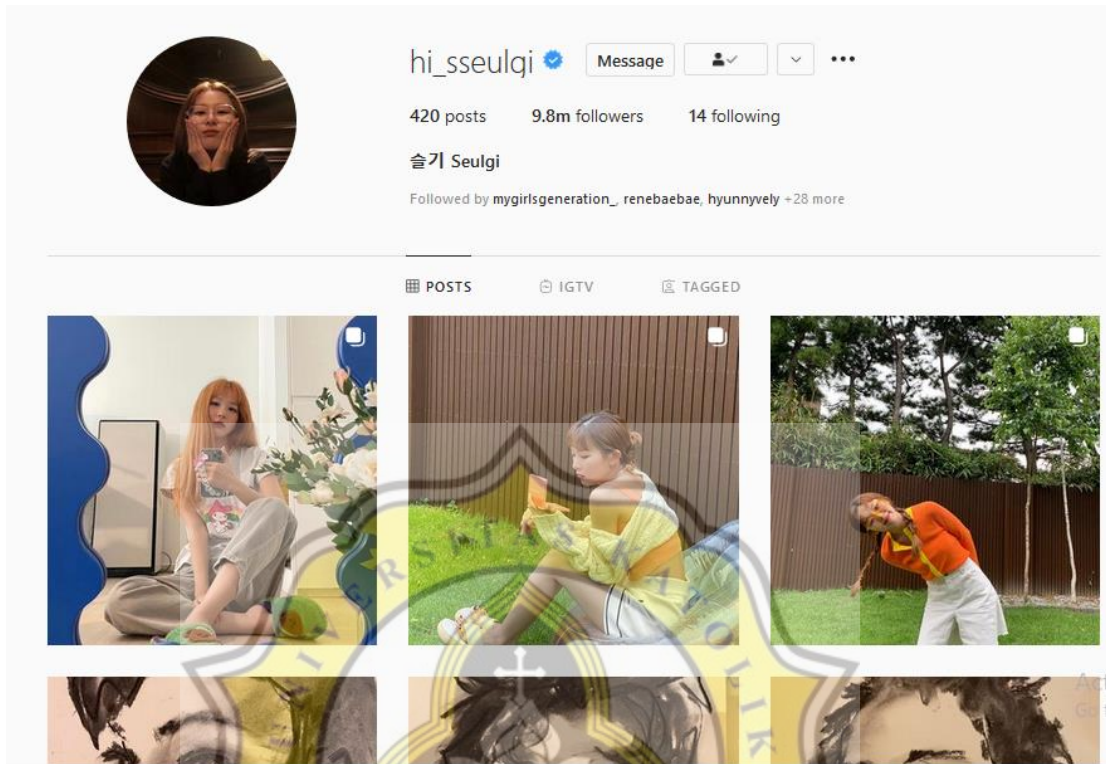


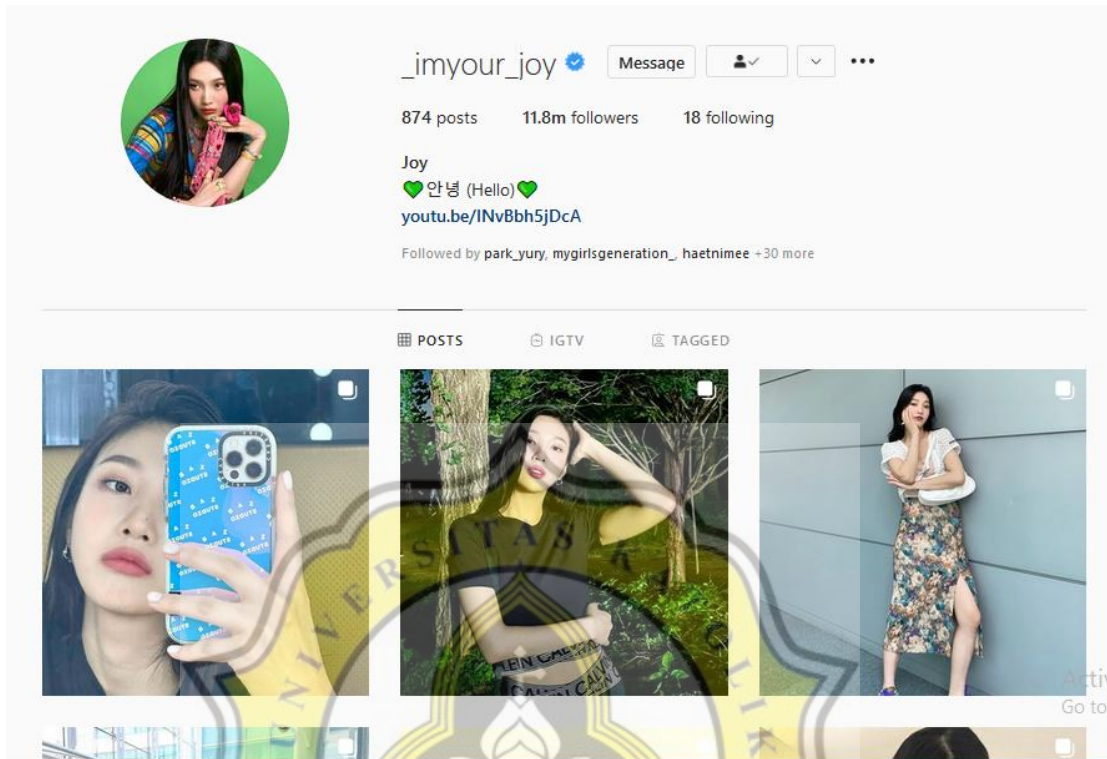
# APPENDIX



Appendix 1. Thesis exams



Appendix 2. Seulgi's personal Instagram (@hi\_sseulgi)



Appendix 3. Joy's personal instagram (\_imyour\_joy)



**3.11%** PLAGIARISM  
APPROXIMATELY

**0.78%** IN QUOTES

## Report #13393425

CHAPTER 1 INTRODUCTION Background of the Study At this time many people who really want a face that glows and looks beautiful. Therefore many people who imitate their idols they consider to have the face they desire, both in terms of makeup, appearance in dress and facial treatments that they use. Make up is the main thing for someone to change their face. In make-up, contour and highlight really help a person in changing some of the contours on their face. Shim (2006) defines true Korean beauty as something exclusive and unique that arouses the distinctive identity of Korean culture. In terms of dressing to get an attractive style and liked by many people, they need comfort for the wearer and the level of confidence of those who wear them. An outfit can be said to be attractive if the person wearing it can display something different when wearing it. Holt (1997) defines lifestyle as collective pattern of consumption patterns based on shared cultural frameworks that exist in social system. Red Velvet ( ) is