

## APPENDIX



**1.59%** PLAGIARISM  
APPROXIMATELY

### Report #12876295

CHAPTER I INTRODUCTION The Background Recently, the development of technology is not only used as a platform for interconnection and educational advancement, but it can also be used to boost and increase the country's income. The birth of the digital economy is one of the impacts of technological development. The digital economy can generate new business ideas in various sectors so that it can create additional jobs and generate revenue growth for the government. Start-up is one of the new business ideas that became popular in this digital era. In the latter-day, Indonesia is aggressively developing the digital economy ecosystem as well as the start-up ecosystem to growth the economy. The development is carried out because the government, especially our President, Mr. Jokowi Widodo, assesses that Indonesia is in the path of acceleration towards a digital golden era. The opportunity is seen by the number of internet and smartphone users that keep rising. For the number of internet users in 2018, Indonesia

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