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TANGERANG'S BIOPHILIC START-UP CENTRE

**Submitted in Partial Fulfillment Of the Requirements for Degree of Sarjana
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By:

Ong, Elisabeth Christella

NIM 17.A1.0011

Thesis Supervisor:

Christian Moniaga, ST., M. Ars.

NIDN: 0618039101

ARCHITECTURE STUDY PROGRAM
FACULTY OF ARCHITECTURE AND DESIGN
SOEGIJAPRANATA CATHOLIC UNIVERSITY

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HALAMAN PENGESAHAN

Judul Tugas Akhir: : Tangerang's Biophilic Start-Up Centre
Diajukan oleh : Ong Elisabeth Christella
NIM : 17.A1.0011
Tanggal disetujui : 22 Maret 2021
Telah setuju oleh
Pembimbing : Christian Moniaga S.T., M. Ars
Penguji 1 : Ir. I M. Tri Hesti Mulyani M.T.
Penguji 2 : Ir. Edy Prawoto M.T.
Penguji 3 : Ir. Afriyanto Sofyan St. B. M.T.
Ketua Program Studi : Christian Moniaga S.T., M. Ars
Dekan : Dr. Dra. B. Tyas Susanti M.A.

Halaman ini merupakan halaman yang sah dan dapat diverifikasi melalui alamat di bawah ini.
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AUTHENTICITY STATEMENT

The undersigned below:

Name : Ong, Elisabeth Christella

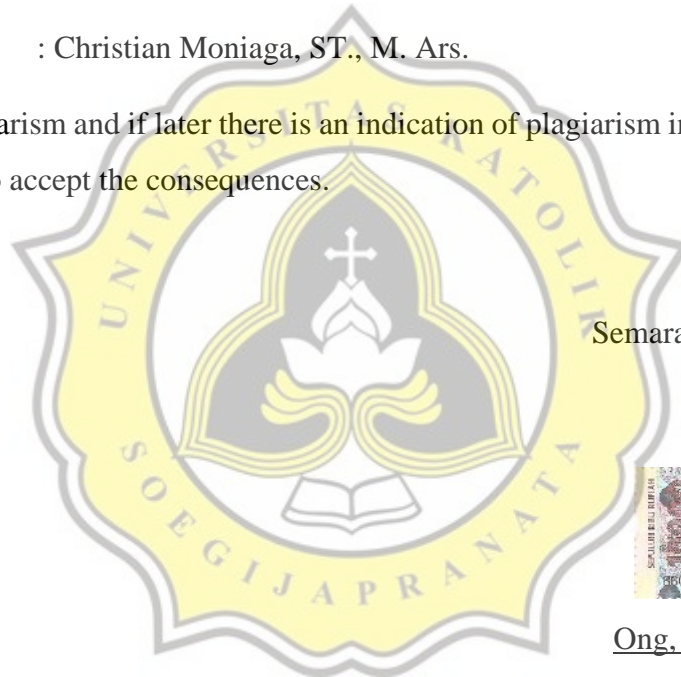
Student ID Number : 17.A1.0011

Declaring that the scientific work of the Architecture Final Project for the 79 periods, Even Semester of the Academic Year 2020/2021, Architecture Study Program, Faculty of Architecture and Design, Soegijapranata Catholic University Semarang

Title : Tangerang's Biophilic Start-Up Centre

Thesis Supervisor : Christian Moniaga, ST., M. Ars.

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Author



Ong, Elisabeth Christella

17.A1.0011

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Yang bertanda tangan dibawah ini:

Nama : Ong, Elisabeth Christella

Program Studi : Arsitektur

Fakultas : Arsitektur dan Desain

Jenis Karya : Proyek Akhir Arsitektur

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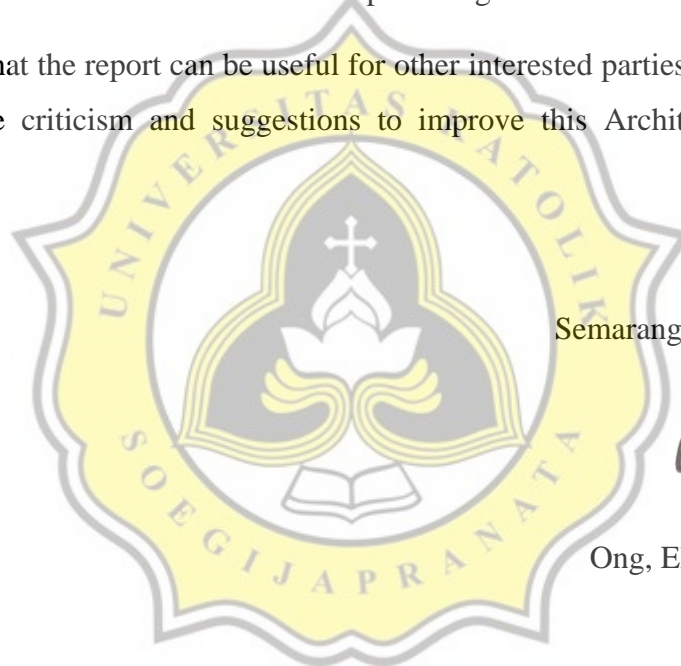
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ABSTRACT

Start-up is one of the new business ideas that became popular in this digital era. Seeing the market potential, Indonesia is aggressively developing the digital economy and start-up ecosystem. The ecosystem is prepared to help the start-ups growing. As more people are joining the game, the number of facilitators is also increasing. The facilitator is a company or organization that facilitate start-ups by providing business support resources. By looking at the opportunities and problems of the start-up ecosystem in Indonesia, this Start-Up Centre is presented as a Business to Business (B2B) model in architecture form, not to facilitate start-ups directly, but to facilitate the start-up's facilitators. The Start-Up Centre sells facilities in terms of property management, provides rental offices and spaces to organize various programs. Known to have a long working hour and often work overtime, start-ups need to maintain their health system, either physical or mental health. In this Start-up Centre, Biophilic Design is brought to give the effect of refreshing rest and a healing environment. With the positive effect of nature that brought in, it helps the employees to recover from mental fatigue and helps to create a comfortable environment to hustle more.

Keywords: B2B model, Biophilic Design, digital economy ecosystem, start-ups' facilitator

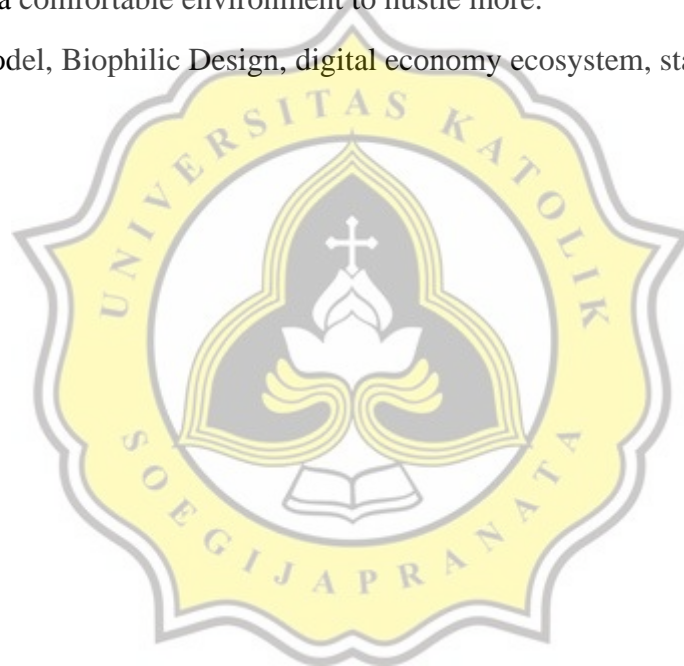


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