

# OMEACONF

29\_31 August 2019

## 5th International Conference on Opportunities and Challenges in Management, Economics and Accounting

Venue: Wyndham Garden Berlin Mitte Hotel,  
Osloer Straße 116 a, 13359 Berlin, German

To visit conference proceeding, kindly check the given link.

<https://www.dpublication.com/proceeding/5th-omeaconf/>





**First Day: 29 August 2019**

## CONFERENCE PROGRAM

**11:15\_11:30 Conference Check-in and Coffee: Conference participants may pick up their registration materials at the Registration Desk – A Hall**

<b>Time</b>	<b>Topic</b>	<b>Presenter</b>
11:30 _ 11:45	Optimal Financial Operating Policy for the Supply Chain under Uncertainty	Po-yuan Chen
11:45 _ 12:00	The need of adaptation of Financial Statements in Public Sector in Bulgaria to IPSAS	Daniela Feschiyan, Radka Andasarova
12:00 _ 12:15	The Effect of Business Age, Financial Management, Potential Investment and Information Technology on the Financial Performance of SMEs	Theresia Dwi Hastuti
12:15 _ 12:30	The Relationship Between Product Quality and Brand Image with Willingness to Buy	Kristiana Haryanti
12:30 _ 12:45	Behavioral Investor Individual in Capital Stock Indonesia: DISC Personality, Market and Accounting Information	Elizabeth Sitinjak
12:45 _ 13:00	Ethics, Networked Banks, and Communicative Action	Roba Ashraf Abdelbadie
13:00 _ 13:15	Applying Six Sigma for Reduction Supplier Cost of Poor Quality: a case study from a German electronics firm	Ruben Medina Serrano



**First Day: 29 August 2019**

# CONFERENCE PROGRAM

<b>13:15 _ 13:45</b>	<b>Lunch Break</b>	
13:45 _ 14:00	Accounting-based E-Marketplace for SMEs	Ridwan Sanjaya
14:00 _ 14:15	Digitalization as a Determinant of Insurers' Profitability	Tomislava Pavic Kramaric
14:15 _ 14:30	Corporate Governance and the modification of audit opinion: A study in the Jordanian market	Mansour Saaydah
14:30 _ 14:45	Retail Agglomeration Formats in Thai Grocery Market	Sutthipong Meeyai
14:45 _ 15:00	Exploring sustainable supply chain practices: a case study from the German industry	Ruben Medina Serrano
15:00 _ 15:15	Public Innovation Trends in Turkey	Doç.Dr. Erdal Akdeve
15:15 _ 15:30	Participation Banking System: The Case of Turkey	Tuba ÇÖLLÜ
15:30 _ 15:45	Real Option and Applications in Investment Projects	Necmiye AKYURT
<b>15:45 _ 16:00</b>	<b>Coffee Break</b>	
16:00 _ 16:15	Is VR (virtual reality) Real in Marketing?	Won-Jun Lee
16:15 _ 16:30	Japanese service industry innovations for the growing demand of tourism	Rodolfo Delgado
16:30 _ 16:45	An innovative disruptive project management method: Capitalizing on projects for company sustainability	Philippe Roux-Salembien

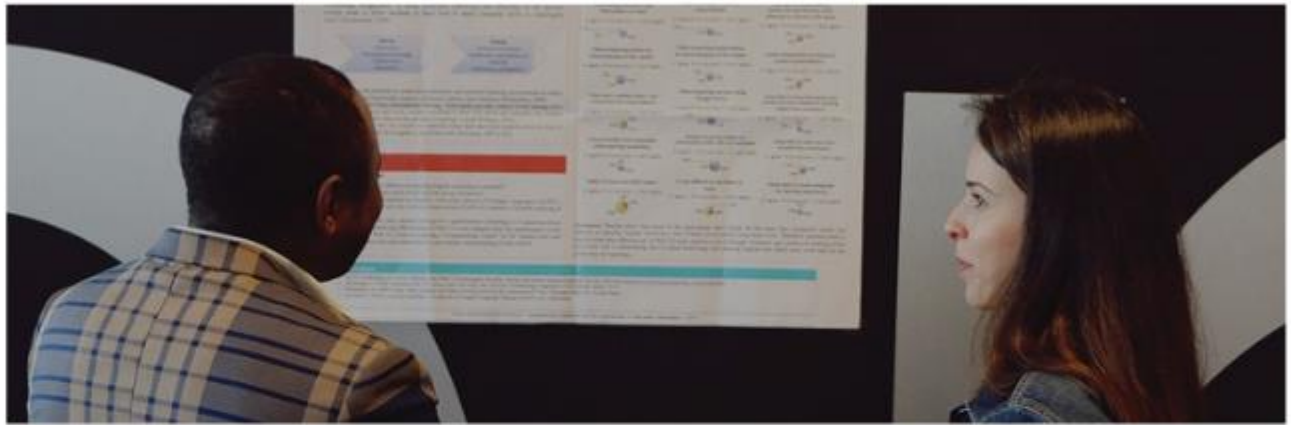




First Day: 29 August 2019

## CONFERENCE PROGRAM

16:45 _ 17:00	Abusive supervision and job performance: A moderated mediation approach using emotional exhaustion and organizational climate	Ezgi Özcan
17:00 _ 17:15	Strategic sourcing: developing a progressive framework for make-or-buy decisions	Ruben Medina Serrano
17:15 _ 17:30	Establishment of Gates Process at Electrical Sector	Talal Al-Azri
17:30 _ 17:45	Implementation of University Social Responsibility as a catalyst for Corporate Social Responsibility in SMEs	Theresia Dwi Hastuti
17:45_18:00	How to evaluate sustainable supply chain risks? A case study from the German industry	Ruben Medina Serrano
18:00_ 18:15	Effects of Management Accounting Practices on Financial and Non-Financial Performance of Manufacturing Companies in Thailand.	Kanibhatti Nitirojtanad



# POSTER PROGRAM

Topic	Presenter
Competitive Network Positions and Co-optative Rivalry- An Examination of Global Shipping Containers	Keng- Hsiang cheng
The Effect of Lunar Calendar Anomalies on Stock Return	Tsung-Chun Lin
Technological intensity and performance gaps between foreign and locally-owned companies in the European Union	Kunle Oguntegbe



**Second Day: 30 August 2019**

# CITY TOUR PROGRAM

Dear Conference attendee,

The meeting point with the guide for the tour is at [Berlin town Hall](#)/RATHAUS Rathausstraße 15, 10178 Berlin Mitte (Corner to Spandauer Str.) It's a 19th century building, made of red bricks. (picture above)

Time: 10.30 A.M, On Friday, 30<sup>th</sup> of August 2019

Phone number: +37-064517211

Please be on time!



Third Day: 31 August 2019

## VIRTUAL PROGRAM

Time	Topic	Presenter
13:15_13:30	Money management in high school students- Literature review	Elvis Bregu
13:30_13:45	The Education Management Information System: a key element to effectively monitor and evaluate a country's educational strategies	Daniel Bójte
13:45_14:00	Are Electronically Developed Countries Gaining More from ICT Investments?	George Tsachtsiris
14:15_15:00	Information System Towards Strategic Resilience: A Good Match?	Raphaella Vidal
15:00_15:15	A contingency theory perspective on the use of forecasting procedures and methods for capital budgeting decision-making: Evidence from Libya	Ali Alsharif



Home > Proceeding > Proceedings of The 5th International Conference on Opportunities and Challenges in Management, Economics and Accounting

## Proceedings of The 5th International Conference on Opportunities and Challenges in Management, Economics and Accounting



Berlin, Germany

**ISBN:** 978-609-485-021-9 pub

**Date:** 29<sup>th</sup> August 2019

Diamond Scientific Publishing

**Category:** Management, Economics and Accounting

Description

Table of Contents

**The 5th International Conference on Opportunities and Challenges in Management, Economics and Accounting** was coming to Berlin on the 29th-31st of August, 2019. There are so many reasons you should attend, but here are just a few. It's a perfect setting to meet fellow members of the academia, researchers, and scholars and learn in an engaging environment. You get to learn about the latest breakthroughs in the industry from a carefully selected board of speakers. Finally, you will have a chance to visit all the beautiful sights of historically rich Berlin by joining a free tour

Table of Contents

### **How to evaluate sustainable supply chain risks? A case study from the German industry**

Rubén Medina Serrano, M<sup>a</sup> Reyes González Ramírez and José Luis Gascó Gascó

University of Alicante (Spain)

Proceedings of The 5th International Conference on Opportunities and Challenges in Management, Economics and Accounting, 2019

DOI:



1

[\[Abstract\]](#) [\[Fulltext PDF\]](#)

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DOI:

2

[\[Abstract\]](#) [\[Fulltext PDF\]](#)

---

**Exploring sustainable supply chain practices: a case study from the German industry**

Rubén Medina Serrano, M<sup>a</sup> Reyes González Ramírez and José Luis Gascó Gascó

University of Alicante (Spain)

Proceedings of The 5th International Conference on Opportunities and Challenges in Management, Economics and Accounting, 2019

DOI:

3

[\[Abstract\]](#) [\[Fulltext PDF\]](#)

---

**Strategic sourcing: developing a progressive framework for make-or-buy decisions**

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DOI:

4

[\[Abstract\]](#) [\[Fulltext PDF\]](#)

---

**Optimal Financial Operating Policy for the Supply Chain under Uncertainty**

Po-yuan Chen

Department of Financial and Tax Planning, Jinwen University of Science and Technology, Taiwan  
Proceedings of The 5th International Conference on Opportunities and Challenges in Management,  
Economics and Accounting, 2019

DOI:

5

[\[Abstract\]](#) [\[Fulltext PDF\]](#)

---

**The need of adaptation of Financial Statements in Public Sector in Bulgaria to IPSAS**

Daniela Feschiyan and Radka Andasarova

The University of National and World Economy, Sofia, Bulgaria

Proceedings of The 5th International Conference on Opportunities and Challenges in Management,  
Economics and Accounting, 2019

DOI:

6-17

[\[Abstract\]](#) [\[Fulltext PDF\]](#)

---

**The effect of business age, financial management, potential investment and information technology on the financial performance of smes**

Theresia Dwi Hastuti, Ridwan Sandjaya and Freddy Koeswoyo

Soegijapranata Chatolic University, Central Java, Indonesia

Proceedings of The 5th International Conference on Opportunities and Challenges in Management,  
Economics and Accounting, 2019

DOI:

18-29

[\[Abstract\]](#) [\[Fulltext PDF\]](#)

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### **The relationship between product quality and brand image with willingness to buy**

Kristiana Haryanti, Theresia Dwi Hastuti, Andreas Lako and Krisprantono

Psychology Faculty, Soegijapranata Catholic University, Central Java, Indonesia

Economic and Business Faculty, Soegijapranata Catholic University, Central Java, Indonesia

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Proceedings of The 5th International Conference on Opportunities and Challenges in Management, Economics and Accounting, 2019

DOI:

30-42

[\[Abstract\]](#) [\[Fulltext PDF\]](#)

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### **Behavioral Investor Individual in Capital Stock Indonesia: DISC Personality, Market and Accounting Information**

Elizabeth Lucky Maretha Sitinjak, Kristiana Haryanti, Widuri Kurniasari and Yohanes Wisnu Djati Sasmito

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Proceedings of The 5th International Conference on Opportunities and Challenges in Management, Economics and Accounting, 2019

DOI:

43

[\[Abstract\]](#) [\[Fulltext PDF\]](#)

---

### **Ethics, Networked Banks, and Communicative Action**

Roba Ashraf Abdelbadie and Aly Salama

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Newcastle University Business School, Newcastle University

Proceedings of The 5th International Conference on Opportunities and Challenges in Management,  
Economics and Accounting, 2019

DOI:

44

[\[Abstract\]](#) [\[Fulltext PDF\]](#)

### **Implementation of University Social Responsibility as a catalyst for Corporate Social Responsibility in SMEs**

Theresia Dwi Hastuti, Kristiana Haryati, Krisprantono and Andreas Lako

Soegijapranata Catholic University, Central Java, Indonesia

Proceedings of The 5th International Conference on Opportunities and Challenges in Management,  
Economics and Accounting, 2019

DOI:

45-57

[\[Abstract\]](#) [\[Fulltext PDF\]](#)

### **Accounting-based E-Marketplace for SMEs**

Ridwan Sanjaya, Theresia Dwi Hastuti, and G. Freddy Koeswoyo

Soegijapranata Catholic University, Indonesia

Proceedings of The 5th International Conference on Opportunities and Challenges in Management,  
Economics and Accounting, 2019

DOI:

58-61

[\[Abstract\]](#) [\[Fulltext PDF\]](#)

### **Digitalization as a Determinant of Insurers' Profitability**

Tomislava Pavic Kramaric, Marko Miletic and Ivan Pavic

University of Split

Proceedings of The 5th International Conference on Opportunities and Challenges in Management,  
Economics and Accounting, 2019

DOI:

62

[\[Abstract\]](#) [\[Fulltext PDF\]](#)





# 5th international conference on opportunities & challenges in MANAGEMENT, ECONOMICS & ACCOUNTING

29 – 31 August , 2019      Berlin, Germany

## Behavioral Investor Individual in Capital Stock Indonesia: DISC Personality, Market And Accounting Information

Elizabeth Lucky Maretha Sitinjak<sup>1</sup>, Kristiana Haryanti<sup>2</sup>, Widuri Kurniasari<sup>3</sup>, Yohanes Wisnu Djati Sasmito<sup>4</sup>

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### Abstract

Every individual investor has an error in making a decision to buy or sell shares. Mistakes in making predictions can be minimized by understanding his personality and the steps taken in getting better returns. This study uses Analytical Hierarchy Process (AHP), secondary data, Focus Group Discussion (FGD), and stock simulations emphasizing the decision-making process when buying and selling shares. The initial AHP model gives the results of the target shares purchased, accounting information selected Price Book Value (PBV) that is undervalued, return on Assets (ROA) around 10-20 percent, return in Equity (ROE) around 20-40 percent, type of ownership Indonesian SOEs selected stocks for the long term, while short-term tend to be private, and use technical analysis by looking at the upward trend that is using moving average indicators, MA5 above MA20. As a result, individual stock investors who have only become stock investors for less than 1 year have stock returns of around 2-4 percent, already become investors, 1-3 years will get a return of around 10 percent, stock returns will rise again, long-term investments will be made. around 20 percent. The risk for short-term investment will be greater than the long-term investment. The DISC personality that fits this stage is precisionist.

**Keywords:** AHP; profitability ratio; market ratio; moving average; precisionist