

CHAPTER 5

CONCLUSION AND SUGGESTIONS

In the previous chapter, the writer tries to find out female young adults' reason for going to the coffee shop. In the last chapter, the writer wants to conclude all of this research.

5.1 Conclusion

This study aims to determine female young adults' reasons for going to the coffee shop from seven coffee shops in Semarang (Kopitiga, Moment, Titiktujuh, pesan dua, Antara kata, dolkopi, lakon). Using interviews as the main instrument to collect the data. The data from the interviews shows that female young adults go to the coffee shop to hang out with their friends just for chit-chat, doing assignments, search for Wi-Fi or just visit their friends who work as barista. There are also those who just want to see handsome men in the coffee shop. They like to come to the coffee shop that has a cozy, comfortable place and cheap price for the beverage and food. But right now female young adults rarely go to the coffee shop because this pandemic and they only go when they have friends to be with. In order to conduct a deeper result. Writer asked about how many female young adults go to the cafe in a month, nine from fourteen go to the coffee shop more than four times in a month. This shows that they

are quite often in the coffee shop. Eight from fourteen female young adults only buy a beverage (coffee/non coffee) because for them a food in a coffee shop is expensive. On average they spend around fifty thousand rupiah until one hundred thousand rupiah for one visit to the coffee shop. Most of them go to the coffee shop with their friends. When chillin and chit chat with friends in coffee shops, female young adults can spend more than two hours in the coffee shop until 4 hours. When hanging out in the coffee shop they choose to hang out with men and women at the same time because it is more fun, when women like gossip and men like to scoff.

5.2 Suggestion

The writer finds out that more research should be done on the relation between young adult females and their coffee consumption as well as the relation between young adult females and their coffee shops visit. The research also needs to involve more interviewees or respondents and more detail like how many female young adult in one coffee shop/ how many people she come with.