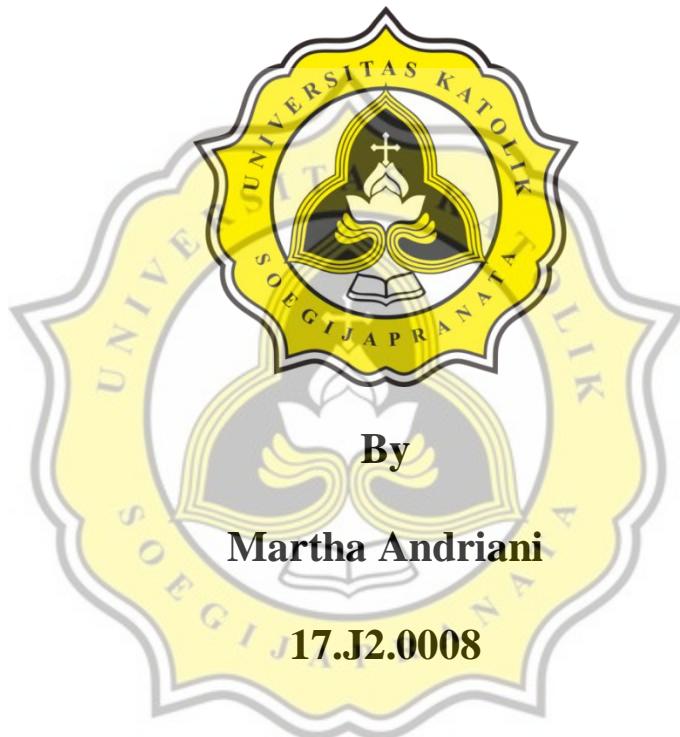


FEMALE YOUNG ADULTS' REASONS FOR GOING TO THE COFFEE SHOP

**A Thesis Presented as a Partial Fulfillment for the Requirements for the
Degree of *Sarjana Sastra* in the English Study Program**



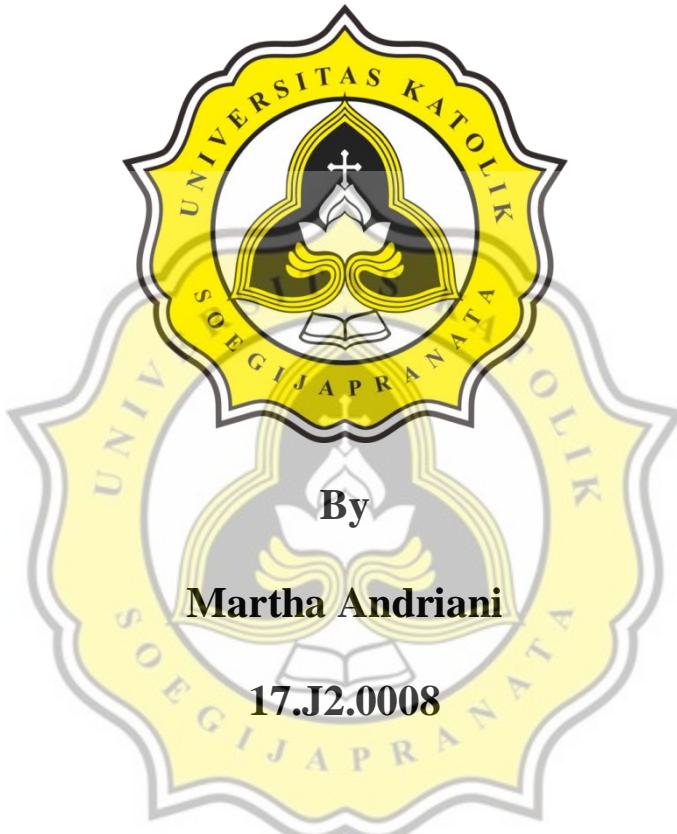
**ENGLISH STUDY PROGRAM
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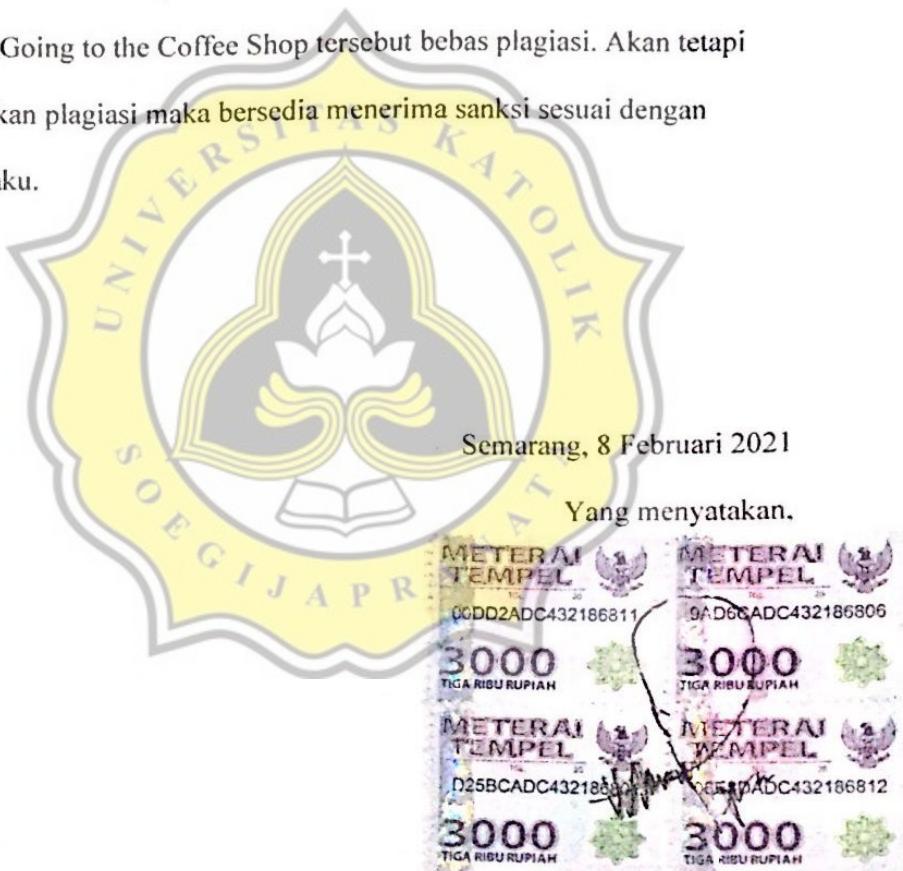
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Martha Andriani

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Thanks to Jesus Christ for giving me wisdom and strength to finish my study. Finally I can finish this thesis with the title “Female Young Adults’ Reason for Going to the Coffee Shop” in due time.

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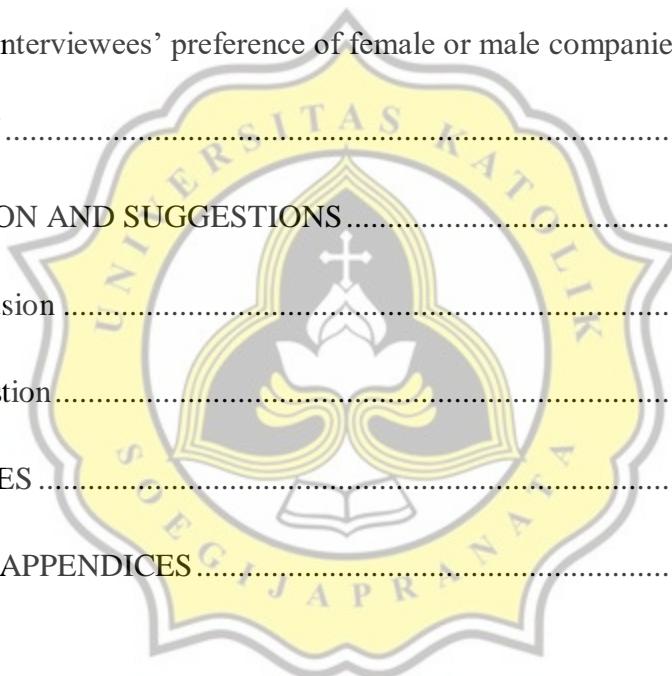
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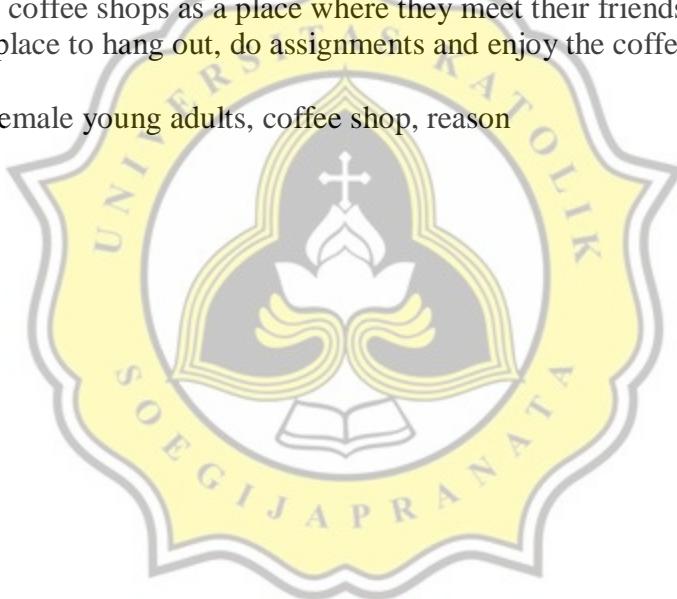
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ABSTRACT

Coffee has been around for a long time, but only recently it is becoming popular among young people since in the past coffee was enjoyed more by adults. Not only men but women also like to go to the coffee shop. This study is done to find out the reasons of the female young adults for going to the coffee shop. To help to know the reason female young adults go to the coffee shop, the writer was implementing a quantitative method to get an in-depth explanation and answer from the respondent. The instrument used in this research was interviews. In this study, the writer interviewed fourteen (14) female young adults from seven (7) coffee shops in Semarang. The result of this research proves that female young adults go to the coffee shop because coffee shops as a place where they meet their friends, coffee shops are a comfortable place to hang out, do assignments and enjoy the coffee.

Keywords : female young adults, coffee shop, reason



ABSTRAK

Kopi sudah ada sejak dahulu, tetapi belakangan ini menjadi populer lagi di kalangan anak muda, dahulu kopi dinikmati oleh orang tua sekarang tidak hanya pria tetapi wanita pun juga suka pergi menikmati kopi di kedai kopi. Penelitian ini dilakukan dengan tujuan mengetahui alasan remaja (putri) pergi ke kedai kopi. Untuk membantu mengetahui alasan wanita remaja pergi ke coffee shop, penulis menerapkan metode kuantitatif untuk mendapatkan penjelasan dan jawaban yang mendalam dari responden. Instrumen yang digunakan dalam penelitian ini adalah wawancara. Dalam penelitian ini penulis mewawancara 14 wanita remaja dari 7 kedai kopi di Semarang. Hasil penelitian ini membuktikan bahwa wanita remaja pergi ke kedai kopi karena kedai kopi sebagai tempat untuk bertemu teman, kedai kopi adalah tempat yang nyaman untuk nongkrong, mengerjakan tugas dan menikmati kopi.

Kata kunci : Wanita remaja, kedai kopi dan alasan

