

CHAPTER 5

CONCLUSION AND SUGGESTIONS

Based on the analysis presented in chapter 4, the writer can make some conclusions on the perception of Airbrush Makeup by two different groups of age, 20-35 years women and 36 to 50 year women.

5.1 Conclusion

Based on the result, the writer finds out the customers' perception on the use of airbrush makeup from two different group of the respondents, those who are 20 to 35 years old and those who are 36 to 50 years old. The writer can make some conclusion that these two groups have different perception on the use of airbrush makeup. There are some points that can be clarified here.

1. More participants in group1 (20 to 35 years old) than in group 2 (36 to 50 year old) agree that airbrush make up can give smoother result.
2. All participants in group 1 agree that airbrush makeup can give sharp color result, while most of group 2 disagree
3. More participants in group 1 agree that airbrush makeup can give more attached effect of the makeup.
4. A higher number of respondents think that airbrush makeup gives advanced shaping effect on makeup.
5. The percentage of participants in group 1 who agree that airbrush makeup can give shaping effect is higher than that of group 2.

6. The percentage of participants in group 1 who agree that airbrush makeup can give modernity effect on the makeup is bigger than that of group 2
7. The number of respondents in group one who think that airbrush makeup is a trend is higher than that of group 2
8. The percentage of participants in group 1 who disagree that airbrush makeup is a beauty tool is smaller than that of group 2.

Thus, group I consider that airbrush makeup give good impacts on their beauty. It looks smooth, has sharp color, can attach better, can shape the face better. Airbrush makeup is modern and trendy and can be beauty tool.

5.1 Suggestion

Based on the conclusion above, the writer would like to give some suggestions for future studies. First, more participants can be chosen and it may see the correlation between the age and the acceptance of using modern makeup. Besides, having more participants will give deeper and clear result.