

CHAPTER 5

CONCLUSION

5.1. Conclusion

Billiard centers are seen as one of the many places that give bad influence to people. Billiard centers have a stigma as a place to do gambling, drinking, and promiscuity. The owner opened this business because of his liking for billiards since he was a child. The owner also wants to help younger players that want to become athletes in billiard sport. The Facilities of Kingdom Billiard are a mini bar, dart machine game, locker to store the cue and any other equipment that customers need if they need it, and also 18 tables of 9feet. They also promote themselves using social media, which nowadays are very important, they also hold tournaments and become one of the many host places of DB Asia billiard tournaments.

He knows the stigma in the business industry of billiard in Indonesia, he wants to eliminate the stigma by holding tournaments in Kingdom Billiard. The owner also cooperates with DB Asia which is a tournament that tours across Indonesia. When some customers buy a cigarette or a bottle of drink, if they look alike under age, the staff will ask to show their ID card.

This idea of removing the stigma inside the billiard world has made some younger players that want to become a billiard athlete. Player 1 is the example of this case as the young player trying to become an athlete of Semarang and focus on the billiard game itself.

5.2. Suggestions

After finishing this study, the writer thinks that there are still many gaps in information presented. Therefore the writer suggests to develop this study deeper by involving more respondents and more billiard centers.

