

CHAPTER 4

DATA ANALYSIS

In this chapter, the writer presents the answers to the questions asked to the owner of Kingdom Billiard and the billiard players in that place. The questions were asked to find out the information about billiard business in Semarang and the information about billiard players in Semarang including their backgrounds.

In the interview with the owner of the business, the questions asked are related to the time the owner starts to run the business, the reasons the owner choose to open billiard business, the targeted range of age of the customers which is usually decided from the players' educational background, the facilities that Kingdom Billiard have, the promotion that the owner use, the pro and cons of opening billiard center, and the challenges that owner face. The writer also asked whether the stigma about billiard affects his business and the way the players think about Kingdom billiard. In the end, the writer asked whether the owner intended to clear the stigma. Meanwhile, in the interview with the billiard players, the writer is particularly interested in finding out their reasons for playing billiard and whether they are aware of the issues related to billiard game. The writer wants to hear the opinions based on the billiard players' point of view.

4.1. The Kingdom Billiard Owner's Opinions

During the interview with the owner of the billiard business, the writer obtained basic information on Kingdom Billiard. The owner said that Kingdom Billiard opened

in 2007. The first location of Kingdom Billiard was at Puri Anjasgoro on the second floor of Hero market. Then it moved to the second floor of Rustico restaurant until 2020 when it moved again to the second floor of Brown Sugar bar. The owner of the business did not reveal why the business premise moved several times but the writer learned that the first move, from Hero Supermarket to Rustico Restaurant was because Hero Supermarket was closed down.

When he was asked about the reason he opened a billiard center in Semarang, the owner replied that his reason to open the billiard center is because he likes billiard. The owner told the writer that he has liked billiards since he was child. He liked playing billiard when he grew up. Then he decided that he wanted to open the business when he had enough money. So when he had money to open a business, he opened a billiard center.

In addressing the question on the age of his targeted customers, the owner said that he never set the age of his customers. However, from his experience, the range age of customers in Kingdom billiards vary. There are younger players (17 – 25 years old) who usually come to the billiard center in the afternoon and also at night. Whereas, there are older players (30 – 50 years old) who usually play at a night time only. The owner said that it was difficult to know the educational background of older players. However, the educational background of the younger players are easy to know because Kingdom Billiard has promo time from the afternoon until 7 P.M for players who have student ID cards.

With regard to the facilities offered in Kingdom Billiard. On the billiard tables, the billiard center has twenty billiard tables which each of them are 9 feet long. Twenty billiard tables are quite a lot for a billiard center. The owner said that they provided a locker for the player to leave their own cue and bag in the Kingdom billiard center. The center also provides toilets, and mini bars with dart games.

Talking about the way Kingdom billiard promotes the business, the owner said that they promote themselves using social media. The owner said that nowadays it is very crucial to use social media because we can easily inform the potential consumers about the promos, the time the tournament will be held, and many other important news. The owner claimed that he often held tournaments because he wanted Semarang to have good billiard athletes. They also promote themselves using social media, which nowadays are very important, they also hold tournaments and become one of the many host places of DB Asia billiard tournaments. The tournaments can also raise the popularity of the Kingdom Billiard and make Kingdom billiard more famous as a good billiard center in Semarang, Indonesia. In addition to the social media and the tournaments, the owner said that they gave “student ID card discounts”. The owner said that he wanted to use the student’ discount as a way of encouraging young players to try billiard games. He wanted to show that billiards are not something people should avoid.

When the writer asked the owner whether he was aware of the challenges and stigma in billiard business, the owner said that the regulation before 2012 with regard to the license for opening entertainment business was very strict because the government still

considered billiard nearly the same as a club. However, after 2012 the regulation and license for opening billiard business is less strict than before because according to the government, nowadays billiard is considered a sport. The owner said that the government knew the stigma about billiard business so they tried to apply strict regulations before giving a license to the people who wanted to open a billiard center.

The government, according to the owner, even asks the owner to avoid billiard business to use his capital money to open other businesses. During the first location, the owner admitted that many older players do some gamble, overdrink the alcohol, and bring escort women to the billiard center in Kingdom. The customers saw billiards as a side entertainment, not focusing on the billiard game itself. According to the owner, those inappropriate behaviors are allowed to happen because almost all billiard centers in Semarang are owned by those who have a lot of money and power.

Firstly the owner was bribe the police and open the billiard centers freely without any rules. After the interview, the writer asked to the owner Kingdom billiard center, if he want to add a rule. He stated that the will more strict rule to the customers; those who want to buy cigarettes and beer must show their ID card if they look underage. The owner also stated that Kingdom billiard center also only sells group A alcohol which contains 1-5% alcohol.

4.2. The Billiard Players' Opinion

From the data obtained during the interviews, the writer's discussion on the opinion of the billiard players in Semarang is divided into two parts. The first part is the background information of the billiard players where the writer presented data related to age, religion, occupation, and custom relate to ethnicity. These question conduct by the writer to determine whether the above factors have an effect on their view of the world of billiards.

The players asked the writer to keep their names classified, but they let the writer use the information they give freely. The second part of the discussion is on how long the respondents play billiard, alcohol consumption, and their tendency to gamble in billiard. The writer also asked to the respondents if the stigma in billiard industry is true or false, and is it the stigma still happen nowadays.

4.2.1. Background information of the Players

A. Age

Table 4.1. The age of the players

Billiard Player	Age
Player 1	17 years old
Player 2	17 years old
Player 3	17 years old
Player 4	18 years old

Player 5	18 years old
Player 6	28 years old
Player 7	30 years old
Player 8	31 years old
Player 9	34 years old
Player 10	35 years old

Table 4.1. shows that the players' age ranges from 17 years old to 35 years old. When the players are divided based on their age (see diagram 4.1.), it can be seen that the biggest age group found is the 17 years old players. It shows that the billiard center is liked to be visited by younger people.

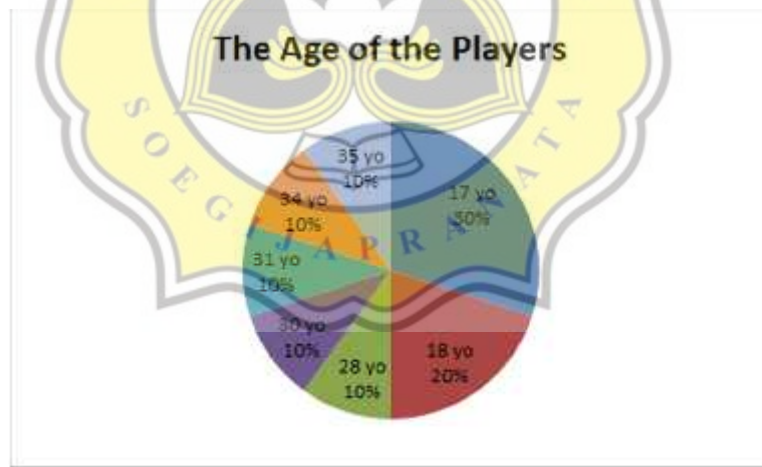


Diagram 4.1. The distribution of the players' age

The distribution of the age also shows that the players' age difference is quite a lot. There is an eighteen (18) years difference between the youngest player and the oldest ones.

B. Occupation

Table 4.2. The players' occupation

Billiard Player	Occupation
Player 1	2nd grade of senior High School
Player 2	2nd grade of senior High School
Player 3	2nd grade of senior High School
Player 4	3rd grade of senior High School
Player 5	3rd grade of senior High School
Player 6	Employee
Player 7	Employee
Player 8	Employee
Player 9	Employee
Player 10	Employee

The Information of the players' occupations show that there are two big groups visiting the Kingdom Billiard. The first group are students and the second group are employees. Unfortunately, the writer does not get the exact occupation of the employees.

C. Religion

Table 4.3. The players' religion

Billiard Player	Religion
Player 1	Muslim
Player 2	Muslim
Player 3	Muslim
Player 4	Muslim
Player 5	Muslim
Player 6	Christian
Player 7	Christian
Player 8	Christian
Player 9	Christian
Player 10	Christian

Table 4.3. shows that the players' religion differs to two, Islam and Christian. Coincidentally, the younger players are Muslims and the older players are Christians. The religion of the players results in different activities and how the players see gambling, drinking alcohol, etc in the billiard aspect. This will be discussed further in the later discussion.

D. Ethnicity

Table 4.4. The players' ethnicity

Billiard Player	Ethnicity
Player 1	Javanese
Player 2	Javanese
Player 3	Javanese
Player 4	Javanese
Player 5	Javanese
Player 6	Indo-Chinese
Player 7	Indo-Chinese
Player 8	Indo-Chinese
Player 9	Indo-Chinese
Player 10	Indo-Chinese

Table 4.5. shows that the players also differ in their ethnicity, the older ones are Chinese-Indonesia, and the younger ones are Javanese. The ethnicity of the players affects the activities the players do in the billiard center that will be discussed further in the later discussion.

4.2.2. The Players' Opinions about Billiard

In this part, the writer discusses the players' opinions about billiards, including their reasons for playing, their awareness of the bad stigma, and their personal experiences.

Table 4.6. The players' reasons for playing billiards

Billiard Player	Reasons
Player 1	As a sport, as a hobby
Player 2	As a sport
Player 3	As a sport
Player 4	As a sport
Player 5	As a sport
Player 6	As a hobby
Player 7	As a hobby
Player 8	As a hobby
Player 9	As a hobby
Player 10	As a way to relax

Table 4.6. shows that the players' reasons for playing billiard are divided into two groups. The first group is playing billiard for sport, while the second group is playing billiard for hobby. There is one player playing billiards to relax. Those who play billiards for sport definitely have different activities and experiences that are discussed further in the next discussion.

Table 4.7. Players' view about billiard

Respondent	Opinion about
Player 1	Good as sport, bad environment in some billiard center
Player 2	Good as sport, bad environment
Player 3	Overall bad
Player 4	Overall bad
Player 5	Good as sport, bad environment
Player 6	Good for recreational purpose
Player 7	Good for recreational purpose
Player 8	Good for recreational purpose
Player 9	Good for recreational purpose
Player 10	Good for recreational purpose, bad for habit

From this data, the writer interview all of respondents and asking about how they view about billiard world. The writer also add some question to maximize the data;

1. What is the image circulating in the community about billiards?

2. . What do the general public think about people playing billiards? (From their parents or neighbors view) What activities do people think are considered bad activities that people do while on billiards?
3. What have people done or should have done to erase this bad image?

To answer all of the data, writer conduct more depth question about stigma in billiard and answer of 2 group of respondents are oppose to each other, but similar.

First group of respondents (*the younger players*) answer these 3 question with;

1. All of them answer bad as an image, but for sport they agreed in Indonesia billiard grow rapidly as a sport.
2. General public, especially people who has not try billiard consider billiard as bad habit. This answered by respondents parents and neighbors. The activities considered bad that players do while on billiards are gambling, drinking alcohol, and also escorting prostitute.
3. From their opinion on how people to erase this bad image about billiard are they need to think billiard as a sport, also don't do the stigma starting from yourself.

Second group of respondents (*the older players*) answer these question with ;

1. All of respondents think billiard are recreational only.
2. According to the respondents, their family think that billiard is a bad habit because of the gambling and drinking.
3. To erase the bad stigma, according to the respondents the owner should strict their billiard center with more rules about gambling, drinking, and illegal escorting prostitute

A. The players' reasons and frequency of playing billiards

From the data of the interviews, the writer found two most interesting players coming from two different age groups, the young player and the older player. The one coming from the older age group is a man whose age is 31 at the time of the interview. He lives in Semarang in Bukit Wahid Regency that is about 5 kilometers from Kingdom Billiard. He is from Semarang. He is married and he has two children. In response to the writer's questions on the reasons he plays billiard, the older player, player 8, said that he started playing billiard in Junior high school, when he was about 13 years old. He liked billiards when he was a boy because he often accompanied his father to play billiards. At the beginning, he just watched his father and friends playing billiard. Then he became curious about the game so when he was in high school, he tried to play. This habit is carried on until now. He also stated that he did not like to go pro because, in Semarang, when a person wanted to go pro, the person should join a junior community in Jatidiri sports center for young players who want to go pro.

Meanwhile, the younger player (player 1) said that he started to play billiard when he was 16, so he has played billiard for one year. He is aged 17 and is still studying in senior high school. He lives in Tlogosari. From where he lives to Kingdom Billiard is about 10 kilometers. During the interview, he revealed that he learned billiard from his friends at school. His friends invited him to play billiard together. He said that he wanted to join the Semarang Billiard Community (SBC) and tried to play in Semarang's regional tournament event.

From the interviews, the writer found out that although the older players have more extended experience in playing billiards, the writer found that the older players occasionally play weekly, while the younger players play more frequently. The young player represented by player 1 even said that because of the coronavirus outbreak, now he played billiards more frequently than before. The family and the employment seems to restrict the older players to play billiards too often. Player 8 said that when he had been playing billiards for nine years. When he first started, he played billiards almost every day; now, he played occasionally because he has a family and a job.

B. The players' opinions on the bad stigma of billiard games

As mentioned earlier in the introduction, billiard games in Indonesia are seen as bad. The games have the stigma of being sinful because they are related to gambling and drinking. Interestingly, the writer's interview with the older player confirms the stigma. Player 8 said that he liked the games; sometimes he did gamble and occasionally drank. His reason for gambling is he wants to try his *hoki*, a Chinese Indonesian word for "luck". With regard to drinking, the player said that he started drinking when he was still in Junior high school, the habit that he still does now. His family allows him to drink when he is in the billiard center. But he is not allowed to drink when he gets home.

The interview with the younger player presents a different experience. The player said that when he played billiards, he actually felt uneasy with the loud music and with people smoking in one place. He admitted that he knew what alcohol was. However,

he said that he believed in his religion. Islam, according to this player, prohibits alcohol. He also said that personally, he did not want to try alcohol. This younger player stated that he thought that alcohol was terrible as well as gambling. He explained that he played billiards not only as a hobby, but he also wanted to be a representative for Semarang in PON as an athlete.

In addition, the younger player told the writer that his parents believed that billiards are bad things. He also learned that billiard center is a bad place from what the neighbors said, and the media in Indonesia that portray many inappropriate happenings in a billiard center, a bar, or a party, a place known as dugem (*dunia gembira*). The young player also said that his family referred to the billiard center as a useless place. This young player said that he saw the older men playing billiard while drinking and gambling. But again, he said that gambling and drinking was a sin and not a good habit according to his religion. When he was asked by the writer whether he wanted to change the condition, he said that he never tried to ask the older men to stop that habit because he was fully aware that billiards is a game played by many players from many backgrounds.

Despite the stigma, the Player 1 said that he still loved the game, and he tried to improve his skills by playing with much older men who were more experienced than he was. According to Player 1, neighbors see billiard as bad habit and bad images has stuck in billiard world, especially in Indonesia.

4.3. General Discussion of the players' Opinion

The data obtained from the interviews with the players show that the range of the players' age from 17 years old to 35 years old. Based on the occupation, the players are divided into two groups, student and employee. The reasons for the players to play billiard games are as sport, as a hobby, and as a way to relax. The players, in general, play billiards quite often with the younger players playing more often than the older players who are more limited by the family and job responsibilities.

The interesting finding, according to the writer, is the fact that ethnicity may play an important role in the players' gambling and drinking habit. The possibility is presented by the older player (player 8), who happens to be coming from Chinese Indonesian ethnic group. Player 8 said that he gambled because he wanted to try his *hoki* (luck). He said that there was a belief among the Chinese that if a person was granted by *hoki* (luck), it may help him to win the gambling. On the other hand, the younger player, who happens to come from Javanese ethnic group, said that he thought gambling was a bad habit and better to be avoided because that was what he learned from his parents. In general, the writer saw that while the younger player considers gambling a sin and consistently avoids it, the older player considers gambling a bit of luck.

He believes that gambling strengthens people's mind and mental. He said that emotion control is needed to gamble, so the player would not lose all your money. The writer also found a similar tendency where the religion also affects the habits of drinking. The older player who happens to be a Christian said that drinking alcohol is

not forbidden by his religion, so he drinks whenever he is in Kingdom billiard. However, he never gets drunk, he just drinks for fun. On the other hand, the younger player who is a Muslim said that he will never drink because his religion forbid people from doing so.

