

CHAPTER III

RESEARCH METHODOLOGY

3.1 Method of Data Collection and Analysis

3.1.1 Type of Research

This research aims to analyse the application of the element of short story and Todorov's narrative theory in *Jennifer's Body* movie. The writer watched the movie, understood the story, and then put them into the group of short story elements.

Moreover, the writer will also divide *Jennifer's Body* movie parts which Narrative Theory is applied. The writer analyses the movie by interpreting it. Interpreting makes this study a qualitative research. Ospina (2010) claimed that qualitative research involves *interpretive* and *naturalistic* approach; meaning that qualitative researchers study things in their natural settings, attempting to make sense of, or to interpret, phenomena in terms of the meaning people bring to them. The writer will analyse the data based on the writer's own interpretation and understanding. The interpretation will not only be based on the writer's knowledge, but also based on the theory used for the study.

3.1.2 Data Source

The writer took the data for the analysis from the following movie:

Title : Jennifer's Body
Director : Karyn Kusama
Genre : Horror, Dark-comedy
Company : 20th Century Fox
Release Date : 18 September 2009

Running Time : 102 minutes

Country : United States of America

Language : English

3.2 Method of Data Collection

The writer uses Jennifer's Body movie as the material to be analysed. The writer analyses the parts of the story to find out and to classify the stages of narrative theory (Todorov, T; Weinstein, A, 1969).

3.3 Procedure

By using the data that the writer obtained from watching the movie, the writer does several analyses. They are as follows.

- The writer watched Jennifer's Body movie several times, so that she can understand the movie better.
- The writer get stages of narrative theory.
- The writer explains which parts are suitable to be applied in Todorov's narrative theory.

By using the data that the writer obtained from watching Jennifer's Body movie, the writer does several analysis, they are:

1. The writer selected the parts of the movie which are suitable to be applied in Todorov's narrative theory.
2. The writer put the parts f the movie into five stages in order.
3. The writer explains each of the stages.