

7. LAMPIRAN

7.1. Analisis SPSS

Lampiran 1. Uji Validitas Data

Correlations

		P1	P2	P3	P4	P5	P6	P7	P8	P9	P10	rata_rata
P1	Pearson Correlation	1	,193**	,381**	,135*	,054	,454**	,260**	,239**	-,080	,363**	,611**
	Sig. (2-tailed)		,001	,000	,027	,373	,000	,000	,000	,188	,000	,000
	N	270	270	270	270	270	270	270	270	270	270	270
P2	Pearson Correlation	,193**	1	,208**	,101	,008	,188**	,271**	,243**	,093	,392**	,461**
	Sig. (2-tailed)	,001		,001	,097	,898	,002	,000	,000	,128	,000	,000
	N	270	270	270	270	270	270	270	270	270	270	270
P3	Pearson Correlation	,381**	,208**	1	,007	,024	,311**	,192**	,207**	-,070	,301**	,517**
	Sig. (2-tailed)	,000	,001		,909	,693	,000	,002	,001	,251	,000	,000
	N	270	270	270	270	270	270	270	270	270	270	270
P4	Pearson Correlation	,135*	,101	,007	1	,287**	,046	,122*	,120*	,123*	,277**	,418**
	Sig. (2-tailed)	,027	,097	,909		,000	,447	,045	,049	,043	,000	,000
	N	270	270	270	270	270	270	270	270	270	270	270
P5	Pearson Correlation	,054	,008	,024	,287**	1	,129*	,139*	,245**	,209**	,253**	,476**
	Sig. (2-tailed)	,373	,898	,693	,000		,034	,022	,000	,001	,000	,000
	N	270	270	270	270	270	270	270	270	270	270	270
P6	Pearson Correlation	,454**	,188**	,311**	,046	,129*	1	,341**	,377**	-,031	,358**	,641**
	Sig. (2-tailed)	,000	,002	,000	,447	,034		,000	,000	,613	,000	,000
	N	270	270	270	270	270	270	270	270	270	270	270
P7	Pearson Correlation	,260**	,271**	,192**	,122*	,139*	,341**	1	,505**	,029	,474**	,588**
	Sig. (2-tailed)	,000	,000	,002	,045	,022	,000		,000	,633	,000	,000
	N	270	270	270	270	270	270	270	270	270	270	270
P8	Pearson Correlation	,239**	,243**	,207**	,120*	,245**	,377**	,505**	1	-,002	,465**	,601**
	Sig. (2-tailed)	,000	,000	,001	,049	,000	,000	,000		,968	,000	,000
	N	270	270	270	270	270	270	270	270	270	270	270
P9	Pearson Correlation	-,080	,093	-,070	,123*	,209**	-,031	,029	-,002	1	,054	,249**
	Sig. (2-tailed)	,188	,128	,251	,043	,001	,613	,633	,968		,381	,000
	N	270	270	270	270	270	270	270	270	270	270	270
P10	Pearson Correlation	,363**	,392**	,301**	,277**	,253**	,358**	,474**	,465**	,054	1	,687**
	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000	,000	,000	,381		,000
	N	270	270	270	270	270	270	270	270	270	270	270
rata_rata	Pearson Correlation	,611**	,461**	,517**	,418**	,476**	,641**	,588**	,601**	,249**	,687**	1
	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	
	N	270	270	270	270	270	270	270	270	270	270	270

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Lampiran 2. Uji Paired Sample T Test (analisis kesesuaian besar porsi)

a. Rib Eye Wagyu

Paired Samples Statistics

		Mean	N	Std. Deviation	Std. Error Mean
Pair 1	std_DMT	150,0000	10	,00000	,00000
	bsr_DMT	148,4000	10	3,02581	,95685
Pair 2	std_DMG	110,0000	10	,00000	,00000
	bsr_DMG	109,9500	10	7,11981	2,25148
Pair 3	std_vege	60,0000	10	,00000	,00000
	bsr_vege	56,0000	10	6,00000	1,89737
Pair 4	std_garnish	29,0000	10	,00000	,00000
	bsr_garnish	26,9000	10	3,38132	1,06927
Pair 5	std_butter	5,0000	10	,00000	,00000
	bsr_butter	3,6000	10	1,34990	,42687
Pair 6	std_mush	5,0000	10	,00000	,00000
	bsr_mush	4,3000	10	1,15950	,36667
Pair 7	std_sauce	20,0000	10	,00000	,00000
	bsr_sauce	21,9000	10	2,07900	,65744
Pair 8	std_sidedish	50,0000	10	,00000	,00000
	bsr_sidedish	49,7000	10	2,86938	,90738

Paired Samples Test

		Paired Differences				t	df	Sig. (2-tailed)	
		Mean	Std. Deviation	Std. Error Mean	95% Confidence Interval of the Difference				
					Lower				Upper
Pair 1	std_DMT - bsr_DMT	1,60000	3,02581	,95685	-,56454	3,76454	1,672	,129	
Pair 2	std_DMG - bsr_DMG	,05000	7,11981	2,25148	-5,04320	5,14320	,022	,983	
Pair 3	std_vege - bsr_vege	4,00000	6,00000	1,89737	-,29214	8,29214	2,108	,064	
Pair 4	std_garnish - bsr_garnish	2,10000	3,38132	1,06927	-,31885	4,51885	1,964	,081	
Pair 5	std_butter - bsr_butter	1,40000	1,34990	,42687	,43434	2,36566	3,280	,010	
Pair 6	std_mush - bsr_mush	,70000	1,15950	,36667	-,12946	1,52946	1,909	,089	
Pair 7	std_sauce - bsr_sauce	-1,90000	2,07900	,65744	-3,38722	-,41278	-2,890	,018	
Pair 8	std_sidedish - bsr_sidedish	,30000	2,86938	,90738	-1,75263	2,35263	,331	,748	

b. Roasted Half Chicken Peri-Peri

Paired Samples Statistics

		Mean	N	Std. Deviation	Std. Error Mean
Pair 1	std_ayam	250,0000	10	,00000	,00000
	bsr_ayam	219,2000	10	15,67234	4,95603
Pair 2	std_aymtg	179,7000	10	,00000	,00000
	bsr_aymtg	179,7000	10	21,67846	6,85533
Pair 3	std_sayurr	60,0000	10	,00000	,00000
	bsr_sayurr	56,3000	10	5,53875	1,75151
Pair 4	std_garnis	29,0000	10	,00000	,00000
	bsr_garnis	28,5000	10	2,50555	,79232
Pair 5	std_saucee	20,0000	10	,00000	,00000
	bsr_saucee	23,4000	10	3,23866	1,02415
Pair 6	std_kentang	50,0000	10	,00000	,00000
	bsr_kentang	50,7000	10	1,94651	,61554

Paired Samples Test

		Paired Differences				t	df	Sig. (2-tailed)	
		Mean	Std. Deviation	Std. Error Mean	95% Confidence Interval of the Difference				
					Lower				Upper
Pair 1	std_ayam - bsr_ayam	30,80000	15,67234	4,95603	19,58868	42,01132	6,215	,000	
Pair 2	std_aymtg - bsr_aymtg	,00000	21,67846	6,85533	-15,50783	15,50783	,000	1,000	
Pair 3	std_sayurr - bsr_sayurr	3,70000	5,53875	1,75151	-,26218	7,66218	2,112	,064	
Pair 4	std_garnis - bsr_garnis	,50000	2,50555	,79232	-1,29236	2,29236	,631	,544	
Pair 5	std_saucee - bsr_saucee	-3,40000	3,23866	1,02415	-5,71679	-1,08321	-3,320	,009	
Pair 6	std_kentang - bsr_kentang	-,70000	1,94651	,61554	-2,09245	,69245	-1,137	,285	

c. Grilled Salmon

Paired Samples Statistics

		Mean	N	Std. Deviation	Std. Error Mean
Pair 1	std_salmon	100,0000	10	,00000	,00000
	bsr_salmon	101,3500	10	3,28338	1,03829
Pair 2	std_SM	78,9000	10	,00000	,00000
	bsr_SM	78,9000	10	5,82046	1,84059
Pair 3	std_sayur	60,0000	10	,00000	,00000
	bsr_sayur	55,8000	10	6,19677	1,95959
Pair 4	std_GS	29,0000	10	,00000	,00000
	bsr_GS	28,5000	10	3,24037	1,02470
Pair 5	std_saus	20,0000	10	,00000	,00000
	bsr_saus	24,5000	10	3,68932	1,16667
Pair 6	std_SD	50,0000	10	,00000	,00000
	bsr_SD	49,8000	10	6,69660	2,11765

Paired Samples Test

		Paired Differences				t	df	Sig. (2-tailed)	
		Mean	Std. Deviation	Std. Error Mean	95% Confidence Interval of the Difference				
					Lower				Upper
Pair 1	std_salmon - bsr_salmon	-1,35000	3,28338	1,03829	-3,69879	,99879	-1,300	9	,226
Pair 2	std_SM - bsr_SM	,00000	5,82046	1,84059	-4,16371	4,16371	,000	9	1,000
Pair 3	std_sayur - bsr_sayur	4,20000	6,19677	1,95959	-,23290	8,63290	2,143	9	,061
Pair 4	std_GS - bsr_GS	,50000	3,24037	1,02470	-1,81802	2,81802	,488	9	,637
Pair 5	std_saus - bsr_saus	-4,50000	3,68932	1,16667	-7,13918	-1,86082	-3,857	9	,004
Pair 6	std_SD - bsr_SD	,20000	6,69660	2,11765	-4,59046	4,99046	,094	9	,927

Lampiran 3. Uji Frekuensi Data Responden

Jenis_Kelamin

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Laki-Laki	121	44,8	44,8	44,8
	Perempuan	149	55,2	55,2	100,0
	Total	270	100,0	100,0	

Umur

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-28	115	42,6	42,6	42,6
	29-39	91	33,7	33,7	76,3
	>40	64	23,7	23,7	100,0
	Total	270	100,0	100,0	

Pekerjaan

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Mahasiswa	45	16,7	16,7	16,7
	Wiraswasta	67	24,8	24,8	41,5
	PNS	42	15,6	15,6	57,0
	Lainnya	116	43,0	43,0	100,0
	Total	270	100,0	100,0	

Pendapatan

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	<2 juta	48	17,8	17,8	17,8
	2-5 juta	93	34,4	34,4	52,2
	>5 juta	129	47,8	47,8	100,0
	Total	270	100,0	100,0	

Menu

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Rib Eye Wagyu	129	47,8	47,8	47,8
	Roasted Half Chicken Peri-Peri	72	26,7	26,7	74,4
	Grilled Salmon	68	25,2	25,2	99,6
	4,00	1	,4	,4	100,0
	Total	270	100,0	100,0	

Kunjungan

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Pertama Kali	108	40,0	40,0	40,0
	2-3 kali	91	33,7	33,7	73,7
	4-5 kali	36	13,3	13,3	87,0
	>5 kali	35	13,0	13,0	100,0
	Total	270	100,0	100,0	

Lampiran 4. Uji Signifikansi Responden

One-Sample Kolmogorov-Smirnov Test

		Jenis_Kelamin	Umur	Pekerjaan	Pendapatan	Menu	Kunjungan
N		270	270	270	270	270	270
Normal Parameters ^{a,b}	Mean	1,5519	1,8111	2,8481	2,3000	1,7815	1,9926
	Std. Deviation	,49823	,79348	1,15165	,75343	,83623	1,02748
Most Extreme Differences	Absolute	,368	,273	,271	,301	,303	,234
	Positive	,314	,273	,184	,177	,303	,234
	Negative	-,368	-,170	-,271	-,301	-,183	-,167
Kolmogorov-Smirnov Z		6,041	4,479	4,453	4,952	4,975	3,848
Asymp. Sig. (2-tailed)		,000	,000	,000	,000	,000	,000

a. Test distribution is Normal.

b. Calculated from data.

Lampiran 5. Uji Kruskal Wallis

a. Jenis Kelamin

Test Statistics^{a,b}

	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10
Chi-Square	8,826	4,258	4,756	,015	1,264	7,090	2,339	2,441	,160	2,156
df	1	1	1	1	1	1	1	1	1	1
Asymp. Sig.	,003	,039	,029	,902	,261	,008	,126	,118	,689	,142

a. Kruskal Wallis Test

b. Grouping Variable: Jenis_Kelamin

b. Usia

Test Statistics^{a,b}

	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10
Chi-Square	3,112	1,164	1,051	,538	6,155	8,774	1,045	2,843	1,142	,789
df	2	2	2	2	2	2	2	2	2	2
Asymp. Sig.	,211	,559	,591	,764	,046	,012	,593	,241	,565	,674

a. Kruskal Wallis Test

b. Grouping Variable: Umur

c. Pekerjaan

Test Statistics^{a,b}

	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10
Chi-Square	7,647	11,035	10,706	5,431	,559	11,101	8,759	7,708	2,635	2,734
df	3	3	3	3	3	3	3	3	3	3
Asymp. Sig.	,054	,012	,013	,143	,906	,011	,033	,052	,451	,434

a. Kruskal Wallis Test

b. Grouping Variable: Pekerjaan

d. Pendapatan

Test Statistics^{a,b}

	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10
Chi-Square	2,482	7,587	4,104	4,065	3,533	11,912	1,813	4,200	1,471	3,623
df	2	2	2	2	2	2	2	2	2	2
Asymp. Sig.	,289	,023	,128	,131	,171	,003	,404	,122	,479	,163

a. Kruskal Wallis Test

b. Grouping Variable: Pendapatan

e. Menu yang dipesan

Test Statistics^{a,b}

	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10
Chi-Square	3,381	,467	1,133	,600	1,222	1,264	,213	1,597	3,790	,100
df	2	2	2	2	2	2	2	2	2	2
Asymp. Sig.	,184	,792	,567	,741	,543	,532	,899	,450	,150	,951

a. Kruskal Wallis Test

b. Grouping Variable: Menu

f. Jumlah Kunjungan

Test Statistics^{a,b}

	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10
Chi-Square	5,074	2,297	1,526	12,740	1,153	2,357	3,453	1,147	3,744	6,615
df	3	3	3	3	3	3	3	3	3	3
Asymp. Sig.	,166	,513	,676	,005	,764	,502	,327	,766	,291	,085

a. Kruskal Wallis Test

b. Grouping Variable: Kunjungan

Lampiran 6. Uji Mann Whitney (Karakteristik Responden)

a. Jenis kelamin

Test Statistics^a

	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10
Mann-Whitney U	7125,000	7703,500	7627,500	8936,500	8297,500	7316,000	8039,500	8018,500	8759,500	8078,500
Wilcoxon W	14506,000	15084,500	15008,500	16317,500	19472,500	14697,000	15420,500	15399,500	19934,500	15459,500
Z	-2,971	-2,063	-2,181	-,123	-1,124	-2,663	-1,530	-1,562	-,400	-1,468
Asymp. Sig. (2-tailed)	,003	,039	,029	,902	,261	,008	,126	,118	,689	,142

a. Grouping Variable: Jenis_Kelamin

b. umur

- 18-28 dan 29-39 tahun

Test Statistics^a

	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10
Mann-Whitney U	4763,000	5145,000	4917,500	4941,000	4590,000	4499,000	5100,000	4776,000	4912,500	5224,000
Wilcoxon W	11433,000	11815,000	11587,500	9127,000	11260,000	11169,000	9286,000	11446,000	9098,500	11894,000
Z	-1,109	-,207	-,744	-,688	-1,513	-1,727	-,312	-1,075	-,754	-,020
Asymp. Sig. (2-tailed)	,268	,836	,457	,491	,130	,084	,755	,282	,451	,984

a. Grouping Variable: Umur

- 18-28 dan >40 tahun

Test Statistics^a

	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10
Mann-Whitney U	3115,500	3317,500	3370,000	3526,500	2883,500	2723,500	3431,000	3128,000	3569,500	3393,000
Wilcoxon W	9785,500	9987,500	10040,000	5606,500	9553,500	9393,500	10101,000	9798,000	10239,500	10063,000
Z	-1,703	-1,096	-,936	-,463	-2,399	-2,880	-,750	-1,663	-,333	-,865
Asymp. Sig. (2-tailed)	,089	,273	,349	,643	,016	,004	,453	,096	,739	,387

a. Grouping Variable: Umur

- 29-39 dan >40 tahun

Test Statistics^a

	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10
Mann-Whitney U	2733,500	2702,500	2834,000	2842,500	2635,000	2551,500	2632,000	2780,500	2623,000	2715,500
Wilcoxon W	6919,500	6888,500	7020,000	7028,500	6821,000	6737,500	6818,000	6966,500	6809,000	6901,500
Z	-,652	-,765	-,285	-,253	-1,008	-1,311	-1,019	-,479	-1,051	-,715
Asymp. Sig. (2-tailed)	,515	,444	,776	,800	,314	,190	,308	,632	,293	,475

a. Grouping Variable: Umur

c. Pendapatan

- <2 juta dan 2-5 juta

Test Statistics^a

	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10
Mann-Whitney U	2014,000	1768,500	1996,500	2072,500	1812,000	1846,500	1946,000	2021,500	2129,000	2111,000
Wilcoxon W	3190,000	2944,500	3172,500	6443,500	6183,000	3022,500	3122,000	3197,500	3305,000	3287,000
Z	-,952	-2,023	-1,027	-,697	-1,829	-1,678	-1,246	-,917	-,449	-,527
Asymp. Sig. (2-tailed)	,341	,043	,304	,486	,067	,093	,213	,359	,654	,598

a. Grouping Variable: Pendapatan

- <2 juta dan >5 juta

Test Statistics^a

	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10
Mann-Whitney U	2631,500	2268,500	2477,500	2533,500	2613,000	2110,500	2732,500	2490,000	2921,500	2572,000
Wilcoxon W	3807,500	3444,500	3653,500	10918,500	10998,000	3286,500	3908,500	3666,000	11306,500	3748,000
Z	-1,537	-2,744	-2,049	-1,860	-1,595	-3,253	-1,201	-2,002	-,576	-1,731
Asymp. Sig. (2-tailed)	,124	,006	,040	,063	,111	,001	,230	,045	,564	,083

a. Grouping Variable: Pendapatan

- 2-5 juta dan >5 juta

Test Statistics^a

	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10
Mann-Whitney U	5648,500	5632,500	5533,500	5354,500	5825,500	5026,000	5876,000	5445,500	5441,000	5359,000
Wilcoxon W	10019,500	10003,500	9904,500	13739,500	10196,500	9397,000	14261,000	9816,500	13826,000	9730,000
Z	-,744	-,779	-,989	-1,366	-,367	-2,060	-,260	-1,172	-1,182	-1,356
Asymp. Sig. (2-tailed)	,457	,436	,323	,172	,714	,039	,795	,241	,237	,175

a. Grouping Variable: Pendapatan

d. Pekerjaan

- Mahasiswa dan Wiraswasta

Test Statistics^a

	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10
Mann-Whitney U	1220,000	1311,500	1437,500	1490,000	1404,000	1251,000	1352,500	1228,000	1348,000	1392,000
Wilcoxon W	2255,000	2346,500	2472,500	3768,000	3682,000	2286,000	2387,500	2263,000	3626,000	3670,000
Z	-1,709	-1,166	-.416	-.104	-.615	-1,523	-.921	-1,661	-.948	-.686
Asymp. Sig. (2-tailed)	,087	,244	,677	,917	,539	,128	,357	,097	,343	,493

a. Grouping Variable: Pekerjaan

- Mahasiswa dan PNS

Test Statistics^a

	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10
Mann-Whitney U	665,000	622,500	741,500	746,000	929,000	637,500	940,500	678,500	777,000	852,500
Wilcoxon W	1700,000	1657,500	1776,500	1649,000	1964,000	1672,500	1975,500	1713,500	1680,000	1887,500
Z	-2,385	-2,753	-1,735	-1,695	-.136	-2,613	-.038	-2,266	-1,428	-.787
Asymp. Sig. (2-tailed)	,017	,006	,083	,090	,892	,009	,969	,023	,153	,431

a. Grouping Variable: Pekerjaan

- Mahasiswa dan Lainnya

Test Statistics^a

	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10
Mann-Whitney U	1931,500	1782,000	1862,000	2482,000	2508,000	1857,000	1976,000	1921,500	2491,000	2474,000
Wilcoxon W	2966,500	2817,000	2897,000	3517,000	9294,000	2892,000	3011,000	2956,500	9277,000	3509,000
Z	-2,565	-3,135	-2,827	-.484	-.385	-2,838	-2,392	-2,596	-.449	-.513
Asymp. Sig. (2-tailed)	,010	,002	,005	,629	,701	,005	,017	,009	,654	,608

a. Grouping Variable: Pekerjaan

- Wiraswasta dan PNS

Test Statistics^a

	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10
Mann-Whitney U	1277,500	1191,500	1193,500	1156,000	1315,000	1147,000	1267,000	1305,500	1324,500	1158,000
Wilcoxon W	3555,500	3469,500	3471,500	2059,000	3593,000	3425,000	2170,000	3583,500	2227,500	3436,000
Z	-.809	-1,347	-1,334	-1,567	-.573	-1,620	-.872	-.633	-.514	-1,552
Asymp. Sig. (2-tailed)	,419	,178	,182	,117	,566	,105	,383	,527	,607	,121

a. Grouping Variable: Pekerjaan

- Wiraswasta dan Lainnya

Test Statistics^a

	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10
Mann-Whitney U	3627,500	3391,000	3055,500	3670,000	3791,000	3285,000	3326,000	3539,500	3620,500	3451,000
Wilcoxon W	5905,500	5669,000	5333,500	5948,000	6069,000	5563,000	5604,000	5817,500	5898,500	5729,000
Z	-.752	-1,440	-2,414	-.627	-.275	-1,742	-1,625	-1,005	-.770	-1,261
Asymp. Sig. (2-tailed)	,452	,150	,016	,531	,783	,082	,104	,315	,441	,207

a. Grouping Variable: Pekerjaan

- PNS dan Lainnya

Test Statistics^a

	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10
Mann-Whitney U	2410,000	2349,000	2283,000	1853,500	2318,500	2400,500	1872,500	2368,500	2109,500	2316,500
Wilcoxon W	9196,000	9135,000	3186,000	2756,500	9104,500	9186,500	2775,500	3271,500	3012,500	9102,500
Z	-.103	-.345	-.605	-2,296	-.463	-.140	-2,220	-.266	-1,286	-.471
Asymp. Sig. (2-tailed)	,918	,730	,545	,022	,644	,889	,026	,790	,198	,638

a. Grouping Variable: Pekerjaan

e. Menu

- Rib Eye Wagyu dan Roasted Half Chicken Peri-Peri

Test Statistics^a

	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10
Mann-Whitney U	4198,000	4489,500	4572,000	4527,000	4225,000	4603,500	4484,500	4467,000	3849,000	4520,000
Wilcoxon W	12583,000	7117,500	12957,000	12912,000	12610,000	12988,500	7112,500	7095,000	6477,000	7148,000
Z	-1,133	-,392	-,183	-,297	-1,060	-,102	-,404	-,448	-2,012	-,314
Asymp. Sig. (2-tailed)	,257	,695	,855	,767	,289	,918	,686	,654	,044	,754

a. Grouping Variable: Menu

- *Rib Eye Wagyu dan Grilled Salmon*

Test Statistics^a

	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10
Mann-Whitney U	4028,000	4129,500	4056,500	4086,500	4304,500	4033,500	4258,000	3903,000	4308,000	4356,500
Wilcoxon W	6374,000	6475,500	6402,500	12471,500	12689,500	6379,500	6604,000	6249,000	6654,000	6702,500
Z	-,944	-,677	-,869	-,789	-,214	-,927	-,337	-1,271	-,205	-,078
Asymp. Sig. (2-tailed)	,345	,498	,385	,430	,830	,354	,736	,204	,837	,938

a. Grouping Variable: Menu

- *Roasted Half Chicken Peri-Peri dan Grilled Salmon*

Test Statistics^a

	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10
Mann-Whitney U	2008,000	2405,000	2201,000	2355,500	2252,000	2183,500	2415,500	2278,000	2158,500	2399,000
Wilcoxon W	4354,000	4751,000	4547,000	4983,500	4598,000	4529,500	5043,500	4624,000	4786,500	5027,000
Z	-1,841	-,180	-1,033	-,387	-,818	-1,103	-,136	-,709	-1,208	-,204
Asymp. Sig. (2-tailed)	,066	,857	,301	,699	,413	,270	,892	,478	,227	,838

a. Grouping Variable: Menu

f. Kunjungan

- pertama dan 2-3 kali

Test Statistics^a

	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10
Mann-Whitney U	4713,500	4717,000	4489,500	3912,000	4465,000	4713,500	4653,500	4778,000	4469,500	4727,500
Wilcoxon W	8899,500	8903,000	10375,500	8098,000	10351,000	8899,500	8839,500	10664,000	10355,500	8913,500
Z	-,498	-,489	-1,052	-2,483	-1,110	-,496	-,644	-,336	-1,099	-,461
Asymp. Sig. (2-tailed)	,619	,625	,293	,013	,267	,620	,519	,737	,272	,645

a. Grouping Variable: Kunjungan

- pertama dan 4-5 kali

Test Statistics^a

	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10
Mann-Whitney U	1641,500	1637,500	1802,000	1320,500	1839,000	1867,000	1908,500	1744,000	1705,000	1630,000
Wilcoxon W	2307,500	2303,500	7688,000	1986,500	7725,000	7753,000	2574,500	7630,000	2371,000	7516,000
Z	-1,404	-1,424	-,659	-2,893	-,485	-,355	-,164	-,924	-1,104	-1,450
Asymp. Sig. (2-tailed)	,160	,154	,510	,004	,628	,722	,870	,356	,270	,147

a. Grouping Variable: Kunjungan

- 1 dan 4 (pertama dan >5 kali)

Test Statistics^a

	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10
Mann-Whitney U	1609,000	1845,500	1874,000	1396,000	1776,500	1662,500	1582,000	1862,500	1845,000	1478,000
Wilcoxon W	7495,000	7731,500	2504,000	2026,000	7662,500	7548,500	7468,000	2492,500	7731,000	7364,000
Z	-1,328	-,210	-,075	-2,330	-,533	-1,069	-1,448	-,129	-,211	-1,936
Asymp. Sig. (2-tailed)	,184	,834	,940	,020	,594	,285	,148	,897	,833	,053

a. Grouping Variable: Kunjungan

- 2-3 dan 4-5 kali

Test Statistics^a

	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10
Mann-Whitney U	1459,500	1479,000	1621,500	1458,000	1621,500	1496,500	1582,000	1469,500	1278,500	1330,500
Wilcoxon W	2125,500	2145,000	2287,500	2124,000	2287,500	5682,500	5768,000	5655,500	1944,500	5516,500
Z	-.956	-.853	-.089	-.964	-.088	-.757	-.300	-.902	-.925	-.647
Asymp. Sig. (2-tailed)	.339	.394	.929	.335	.930	.449	.764	.367	.054	.100

a. Grouping Variable: Kunjungan

- 2-3 dan >5kali

Test Statistics^a

	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10
Mann-Whitney U	1276,500	1458,000	1446,000	1399,500	1574,000	1313,000	1266,000	1550,000	1489,000	1222,000
Wilcoxon W	5462,500	5644,000	2076,000	2029,500	5760,000	5499,000	5452,000	2180,000	2119,000	5408,000
Z	-1,724	-.735	-.799	-1,052	-.101	-1,523	-1,780	-.232	-.564	-2,020
Asymp. Sig. (2-tailed)	.085	.463	.424	.293	.920	.128	.075	.817	.573	.043

a. Grouping Variable: Kunjungan

- 4-5 dan >5 kali

Test Statistics^a

	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10
Mann-Whitney U	454,500	519,500	558,500	620,500	622,500	564,500	511,500	554,000	541,000	552,500
Wilcoxon W	1120,500	1185,500	1188,500	1250,500	1252,500	1230,500	1177,500	1184,000	1207,000	1218,500
Z	-2,022	-1,275	-.826	-.110	-.086	-.754	-1,365	-.876	-1,025	-.893
Asymp. Sig. (2-tailed)	.043	.202	.409	.913	.931	.451	.172	.381	.306	.372

a. Grouping Variable: Kunjungan

Lampiran 7. Uji Spearman

Correlations

		rata_porsi	rata_harga	rata_puas
Spearman's rho	rata_porsi	Correlation Coefficient	1.000	.478**
		Sig. (2-tailed)	.	.000
		N	270	270
rata_harga		Correlation Coefficient	.478**	1.000
		Sig. (2-tailed)	.000	.
		N	270	270
rata_puas		Correlation Coefficient	.394**	.422**
		Sig. (2-tailed)	.000	.000
		N	270	270

** . Correlation is significant at the 0.01 level (2-tailed).

Lampiran 8. Uji Partial Kendall

Correlations

Control Variables			bsr_porsi	Uk_sidedish	kepuasan
-none ^a	bsr_porsi	Correlation	1,000	,381	,363
		Significance (2-tailed)	.	,000	,000
		df	0	268	268
	Uk_sidedish	Correlation	,381	1,000	,301
		Significance (2-tailed)	,000	.	,000
		df	268	0	268
	kepuasan	Correlation	,363	,301	1,000
		Significance (2-tailed)	,000	,000	.
		df	268	268	0
kepuasan	bsr_porsi	Correlation	1,000	,306	
		Significance (2-tailed)	.	,000	
		df	0	267	
	Uk_sidedish	Correlation	,306	1,000	
		Significance (2-tailed)	,000	.	
		df	267	0	

a. Cells contain zero-order (Pearson) correlations.

Correlations

		menu	kepuasan
Spearman's rho	menu	Correlation Coefficient	1.000
		Sig. (2-tailed)	.000
		N	270
	kepuasan	Correlation Coefficient	.319**
		Sig. (2-tailed)	.000
		N	270

** . Correlation is significant at the 0.01 level (2-tailed).

7.2. Kuesioner

LEMBAR KUESIONER

Bersama ini kami meminta kesediaan saudara untuk mengisi daftar kuesioner yang diberikan. Informasi yang saudara berikan merupakan bantuan yang sangat berarti bagi kami dalam menyelesaikan studi ini. Atas bantuan, perhatian saudara, kami ucapkan terima kasih.

IDENTITAS RESPONDEN

- Jenis kelamin : laki-Laki perempuan
- Umur (Tahun) : 18-28 29-39 > 40
- Pekerjaan : Mahasiswa Wiraswasta PNS lainnya
- Pendapatan : < 2 juta 2-5 juta > 5 juta
- Menu dipesan : Rib Eye Wagyu Roasted Half Chicken Peri Grilled Salmon
- Kunjungan ke : Pertama kali 2-3 kali 4-5 kali kali

PETUNJUK PENGISIAN

Tentukan tingkat kesesuaian pendapat anda pada posisi yang anda kehendaki di setiap pernyataan yang diberikan dengan memberikan tanda apa saja sesuai tingkat kesesuaian di garis yang tersedia, sebagai berikut :

No	Pernyataan	Tidak Sesuai	Sesuai
1	Besar porsi makanan sesuai harapan.		
2	Tingkat kematangan daging sesuai harapan.		
3	Ukuran <i>sidedish</i> dan <i>sauce</i> sesuai harapan.		
4	Variasi menu beragam dan menarik.		
5	Menu yang ingin dipesan selalu ada.		
6	Harga sesuai porsi makanan.		
7	Harga sesuai kualitas makanan.		
8	Harga sesuai rasa makanan.		
9	Peningkatan besar porsi diperlukan.		
10	Secara keseluruhan, konsumen puas (sesuai harapan) terhadap makanan yang disajikan.		

*pertanyaan 9 : tidak setuju(kiri)/setuju(ke kanan)

-----TERIMAKASIH-----

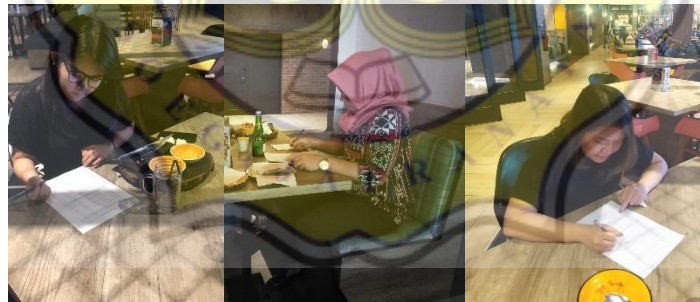
7.3. Dokumentasi



Gambar 19. Kondisi Dapur *Verve Bistro and Coffee Bar*.



Gambar 20. Penimbangan bahan makanan.



Gambar 21. Beberapa Responden yang berkunjung ke *Verve Bistro and Coffee Bar*.

GUEST COMMENT	
DATE	3/1/13
TIME	Dinner
NAME	ARTNEY
EMAIL	mac.artney@pohotel.co.id
PHONE	085640 99995
ADDRESS	
BIRTHDAY	
<p>Service → good & good outside not fresh tasteless customer service → ok Service to staff need more improvement but staff being order and fast... fast fast fast - also again what happened when the first</p>	

Gambar 22. Salah satu *guest comment* yang diisi oleh konsumen.

Letter of Confidentiality

The undersigned as below :

Full name : Bella Bunga Wahono
ID : 16.I2.0035
Address : Jl. Selomulyo Mukti Timur no 534, Semarang

Is certifying that :


I understand that as a Student Internship I will have access to confidential information on *Verve Bistro and Coffee Bar*. Herewith, I undertake :

- (a) To take all possible steps to preserve strict confidentiality regarding any information to which I have access through my internship program.
- (b) Never to pass any information obtained to anyone outside *Verve Bistro and Coffee Bar*, unless I have obtained prior written permission.
- (c) To keep all recipes, ingredients, result, and other information secure.

I understand that any breach of the above will result in disciplinary action and/or may expose me to a suit for damages in a court of law.

Semarang, 02nd September 2019

Student Intern,


Bella Bunga Wahono

Witnessed by,


Angela Dwi Cipta Sari

Fakultas Teknologi Pertanian
 Program Studi Teknologi Pangan
 Jl. Pawiyatan Luhur IV/1 Bendaan Duwur Semarang 50234
 Telp. (024) 8441553, 8505003(hunting) Fax. (024) 8415429 - 8445265
 e-mail: unika@unika.ac.id http://www.unika.ac.id



PRESENSI TUGAS AKHIR MAGANG

Nama : Bella Bunga Wahono
 NIM : 16.12.0035
 Judul : Analisis Keragaman Besar Porsi dengan Standar Porsi Menu Maincourse terhadap Kepuasan Konsumen di Venue Bistro and Coffee Bar Semarang


Pembimbing 1 : Dr. Ir. Ch. Fatmahaningih, M.P.

Pembimbing 2 : Sri Samardi, M. Sc.

TGL	Waktu		Kegiatan	Paraf Pembimbing Lapangan
	Masuk	Pulang		
2/9/19	14.30	17.30	Orientasi Pengenalan Wilayah	
3/9/19	14.00	17.00	Pengenalan Hot Kitchen Venue	
4/9/19	14.00	17.00	Belajar memotong sayuran ala carte	
6/9/19	16.00	21.30	Membantu mengepal bahan mentah	
7/9/19	16.00	21.00	Membantu checking makanan	
9/9/19	16.00	21.00	Melihat penampitan + porsi Rib Eye	
10/9/19	16.00	20.30	Memotong sayur-sayuran	
11/9/19	14.00	18.00	Menimbang Salmon Grilled + ngepal	
13/9/19	16.00	21.00	Melihat penampitan + porsi porsi	
14/9/19	14.00	20.00	Melihat penampitan + porsi Salmon	
15/9/19	14.00	18.00	Memotong & menimbang ayam porsi	
17/9/19	09.00	14.00	Belajar memotong daging Rib Eye	
20/9/19	09.00	13.00	Melihat data resep menu Venue	
21/9/19	16.00	21.30	Menimbang & menggoreng side dish	
23/9/19	14.00	20.00	Membuat saus mushroom + BP	
24/9/19	16.00	21.30	Mencari data penimbangan	

Catatan :

Semarang, 4-12-19


 (.....)
 FAJAR SETIYONO
 Pembimbing Lapangan

Fakultas Teknologi Pertanian
 Program Studi Teknologi Pangan
 Jl. Pawiyatan Luhur IV/1 Benda Duwur Semarang 50234
 Telp. (024) 8441553, 8505003 (marketing) Fax. (024) 8415429 - 8445265
 e-mail:unika@unika.ac.id http://www.unika.ac.id

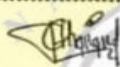


PRESENSI TUGAS AKHIR MAGANG

Nama : Bella Susga Wahono
 NIM : 16.12.0035
 Judul : Analisis Kejuruan Besar Porsi dengan Standar Porsi Menu Maincourse terhadap Kapasitas Konsumsi di Venue Bistro and Coffee Bar Semarang
 Pembimbing 1 : Dr. Ir. Ch. Retnaningsih, MP
 Pembimbing 2 : Ir. Sumardi, M. Q.

TGL	Waktu		Kegiatan	Paraf Pembimbing Lapangan
	Masuk	Pulang		
26/9/19	13.00	19.00	Membuat saus BBQ untuk ala carte	
27/9/19	16.00	21.00	Mencari data perimbangan	
28/9/19	16.00	22.00	Membuat mashed potato 1/2 side dish	
30/9/19	15.00	21.00	Menyiapkan event	
1/10/19	16.00	21.00	Membantu memotong mix vegetable	
2/10/19	16.00	21.00	Mencari data perimbangan Per 1	
4/10/19	16.30	20.00	Mencari data perimbangan Salmon	
5/10/19	14.30	21.30	Mencari data perimbangan Rib Eye	
7/10/19	15.00	20.00	Membantu menyiapkan event	
8/10/19	09.00	19.00	Mengjadi food checker di hot kitchen	
9/10/19	10.00	15.00	Mantau Rib Eye waygo	
11/10/19	15.00	20.00	Membantu butcher prepare bahan	
12/10/19	13.00	18.00	Membuat mashed potato	
15/10/19	15.00	20.30	Menyiapkan bahan - bahan	
16/10/19	16.00	21.00	Menimbang Rib Eye waygo	
17/10/19	15.00	20.00	Mencari data chicken per - per	

Catatan :

Samara, 4.12.19

 (.....FAJAR SETIYONO.....)
 Pembimbing Lapangan

Fakultas Teknologi Pertanian
 Program Studi Teknologi Pangan
 Jl. Pawiyatan Luhur IV/1 Bendaan Duwur Semarang 50234
 Telp. (024) 8441555, 8505003 (hunting) Fax. (024) 8415429 - 8445265
 e-mail: unika@unika.ac.id http://www.unika.ac.id



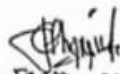
PRESENSI TUGAS AKHIR MAGANG

Nama : Bella Bunga Wahono
 NIM : 16.12.0035
 Judul : Analisis Ketersediaan Besar Rm dengan Standar Porti Menu
 Maincourse terhadap kepuasan konsumen di Venue
 Bistro and Coffee Bar Semarang.
 Pembimbing 1 : Dr. Ir. Ch. Retnaningih, MP
 Pembimbing 2 : Ir. Sumaedi, M. Sc.

TGL	Waktu		Kegiatan	Paraf Pembimbing Lapangan
	Masuk	Pulang		
18/10/19	15.00	20.00	Mencari data penimbangan salmon	
19/10/19	15.00	20.30	Membuat mashed potato + saus	
21/10/19	16.00	20.30	Mencari data penimbangan	
22/10/19	13.00	18.00	Membantu menyiapkan event	
23/10/19	09.00	14.00	Memotong sayur + prepare bahan	
24/10/19	11.00	16.00	Memotong salmon, ayam per-per	
25/10/19	12.00	17.00	Mencari quest comment (3)	
26/10/19	15.00	20.00	Mencari quest comment (5)	
29/10/19	15.00	20.00	Mencari quest comment (5)	
30/10/19	13.00	18.00	Menyiapkan menu makanan	
31/10/19	13.00	18.00	Mencari quest comment (5)	
1/11/19	11.00	17.00	Mencari quest comment (7)	
2/11/19	12.00	18.00	Mencari quest comment (7)	
5/11/19	15.00	20.00	Membantu menyiapkan event	
6/11/19	10.00	15.00	Membuat Rib Eye & Port	
7/11/19	15.00	20.00	Mencari quest comment (7)	

Catatan :

Semarang, 4 Desember 2019


 (..... SETYOKO.....)
 Pembimbing Lapangan

Fakultas Teknologi Pertanian
 Program Studi Teknologi Pangan
 Jl. Pawiyatan Luhur IV/1 Bendan Dhuwur Semarang 50234
 Telp. (024) 8441555, 8505003(hunting) Fax. (024) 8415429 - 8445265
 e-mail: unika@unika.ac.id http://www.unika.ac.id



PRESENSI TUGAS AKHIR MAGANG

Nama : Bella Bunga Wahono
 NIM : 16.12.0035
 Judul : Analisis Ketersediaan Besar Porsi dengan Standar Porsi Menu Maincourse
 terhadap Kebutuhan Konsumen di Verve Bistro and coffee Bar Semarang

Pembimbing 1 : Dr. Ir. Ch. Romaningsih, M.P.
 Pembimbing 2 : Ir. Sumardi, M.Sc.

TGL	Waktu		Kegiatan	Paraf Pembimbing Lapangan
	Masuk	Pulang		
8/11/19	11.00	17.00	Mencari quest comment (5)	
11/11/19	11.00	17.00	Membantu menyiapkan event	
12/11/19	12.00	17.00	Mencari quest comment	
13/11/19	15.00	21.00	Membantu ala carte (chockling food)	
15/11/19	15.00	21.00	Checker + cari quest comment	
16/11/19	10.00	15.00	Membantu set up + cari quest comment	
18/11/19	12.00	19.00	Mencari data konsumen	
19/11/19	11.00	15.00	Mencari quest comment	
21/11/19	15.00	20.00	u	
23/11/19	15.00	20.00	u	
23/11/19	11.00	17.00	Membantu ala carte	
29/11/19	15.00	21.00	Ala carte checker + quest comment	
30/11/19	15.00	21.00	u	
2/12/19	11.00	15.00	Membantu event + ala carte	
8/12/19	15.00	20.00	Membantu quest comment ke konsumen	
14/12/19	11.00	16.00	Menunggu bkt day + bersamitan	

Catatan :

Semarang, 4.12.19

(.....)
 Fajar Setiawan
 Pembimbing Lapangan



8.28% PLAGIARISM
APPROXIMATELY

Report #10524176

PENDAHULUAN Latar Belakang Seiring berkembangnya jaman, penyelenggaraan makanan semakin berkembang pesat di Indonesia terutama dibidang komersial seperti Restaurant, Bistro, Food Court, dan lainnya yang menghasilkan profit. Menurut (Bachyar, dkk., 2018). Penyelenggaraan makanan merupakan rangkaian kegiatan mulai dari perencanaan menu hingga pendistribusian makanan dan berfungsi untuk menyediakan makanan yang berkualitas sesuai kebutuhan gizi, biaya, dan dapat diterima oleh konsumen guna mencapai status gizi yang optimal. 4 5 37 Dalam sebuah penyelenggaraan makanan setiap proses dalam mengolah makanan yang dilakukan sangat mempengaruhi jumlah makanan yang dihasilkan dengan standar porsi yang ada. Hal ini dikarenakan jumlah bahan makanan yang digunakan ditentukan dari standar porsi yang ada, kemudian di sajikan besar porsi kepada konsumen. Standar makanan adalah susunan macam atau contoh bahan makanan serta jumlahnya (berat kotor) yang digunakan sebagai standar dalam sistem penyelenggaraan makanan in stitusi, disesuaikan dengan dana yang tersedia dan kecukupan gizi (Retno, 2017). Pengawasan porsi dapat dilakukan dengan cara yaitu penimbangan berat masing-masing bahan makanan kemudian disesuaikan dengan standar resep/standar porsinya. 37 92 Besar porsi akan berpengaruh