

B. Attachment

Questionnaire result

FROM
29 RESPONDENT

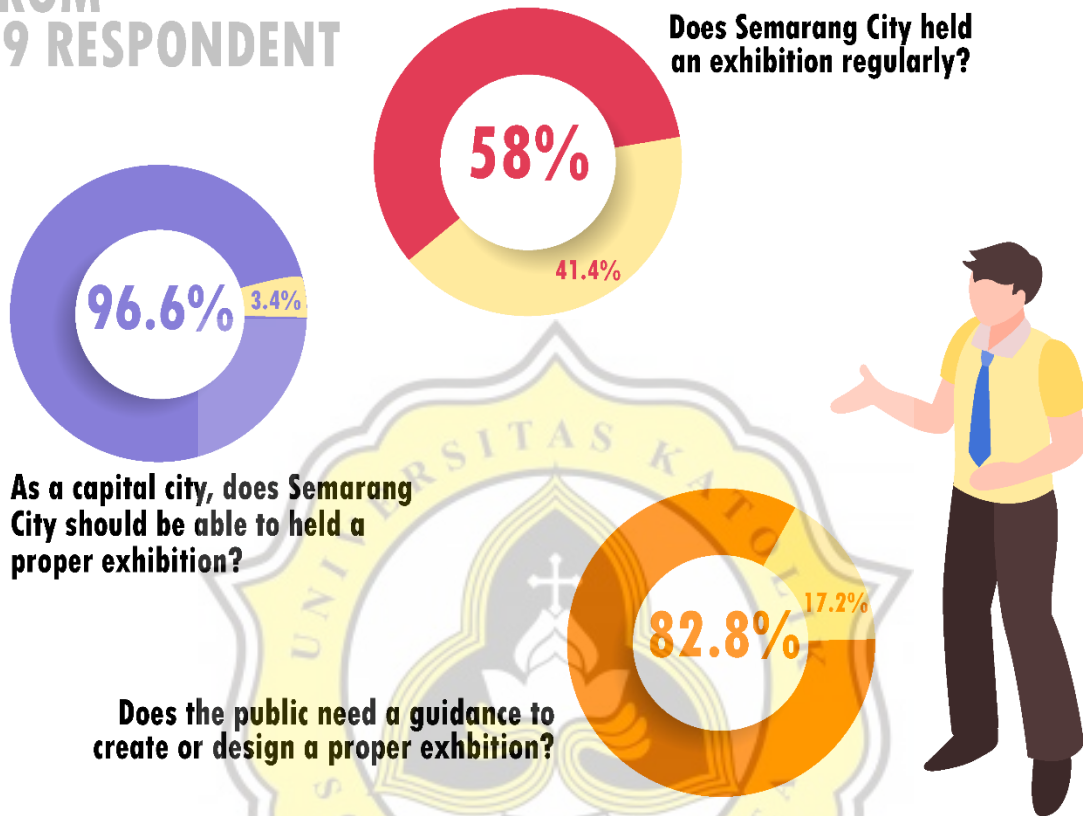
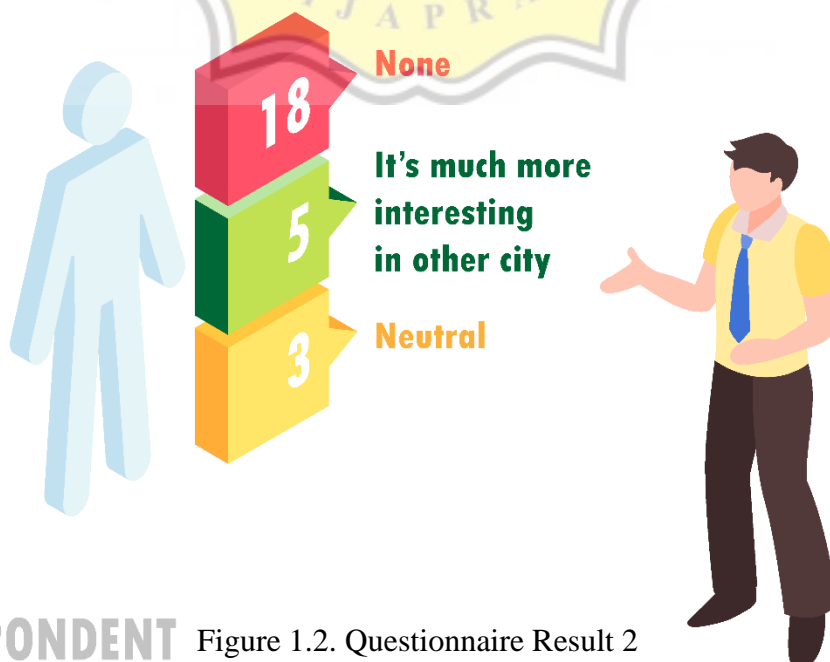


Figure 1.1. Questionnaire Result 1

What ex



FROM
29 RESPONDENT

Figure 1.2. Questionnaire Result 2

Age
21 responses

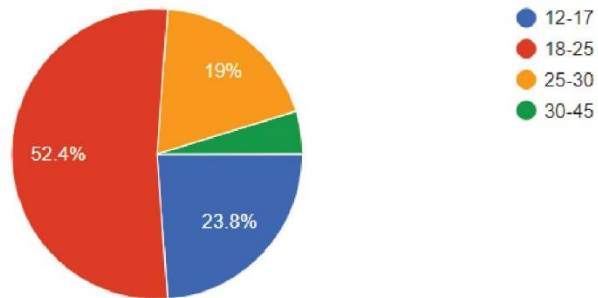


Figure 1.3. Questionnaire Result 3

Your gender
21 responses

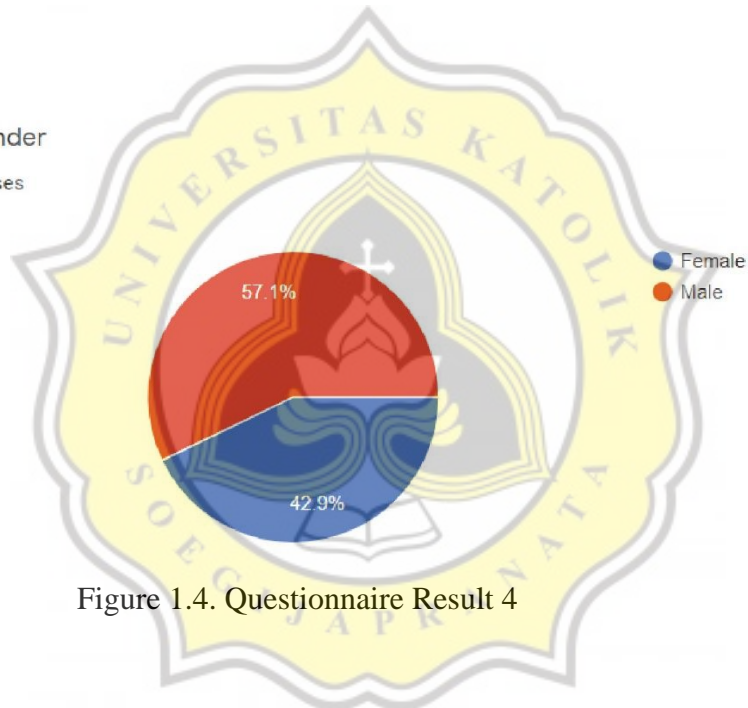


Figure 1.4. Questionnaire Result 4

Job
21 responses

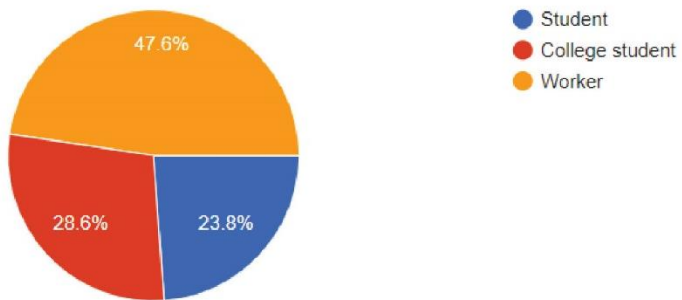


Figure 1.5. Questionnaire Result 5

If you went to a museum of culture, heritage and history, what is your purpose?

21 responses

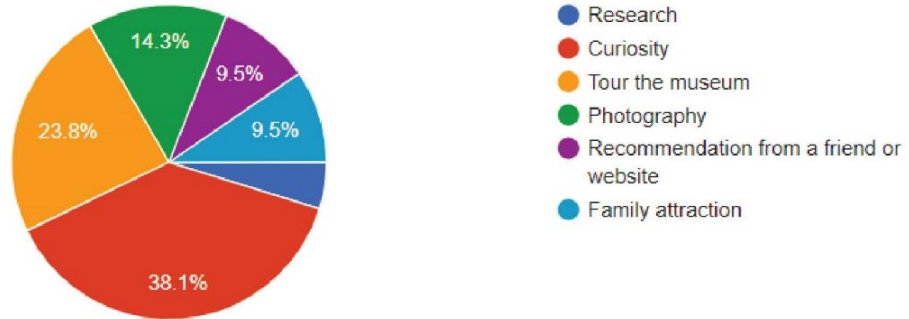


Figure 1.6. Questionnaire Result 6

What do you like to do in a museum about culture, heritage and history?

21 responses

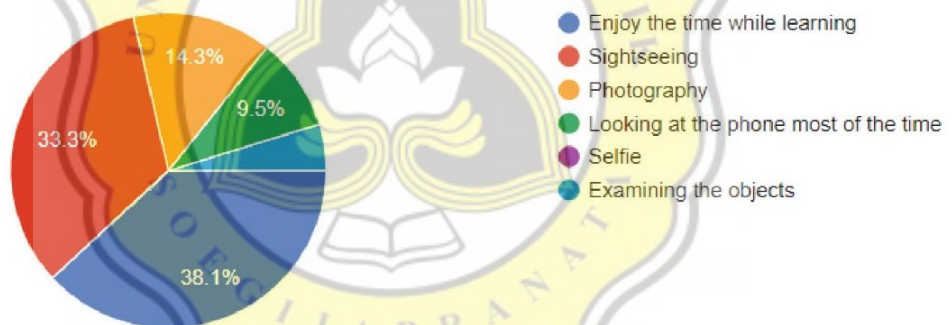


Figure 1.7. Questionnaire Result 7

What comes to your mind when you think about a museum of culture, heritage and history?
 (Please pick 2 only)

21 responses

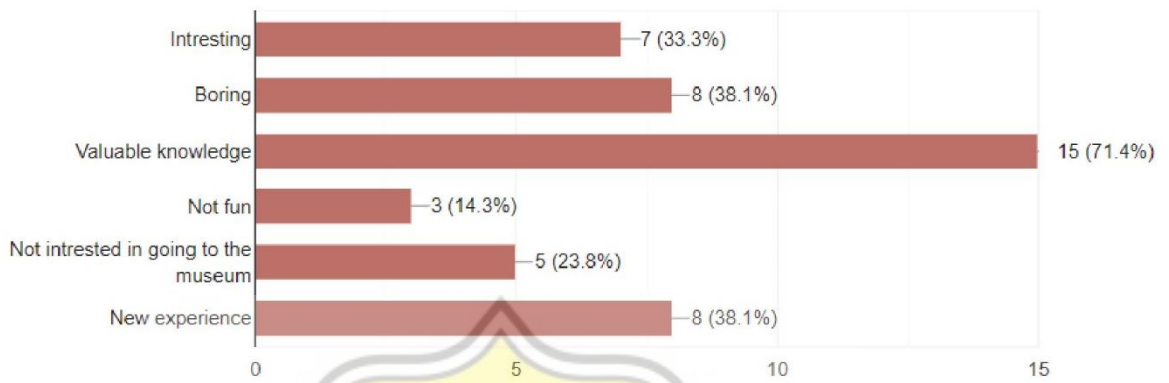


Figure 1.8. Questionnaire Result 8

What do you expect from a postmodern museum about culture, heritage and history?
 (Please pick 2 only)

21 responses

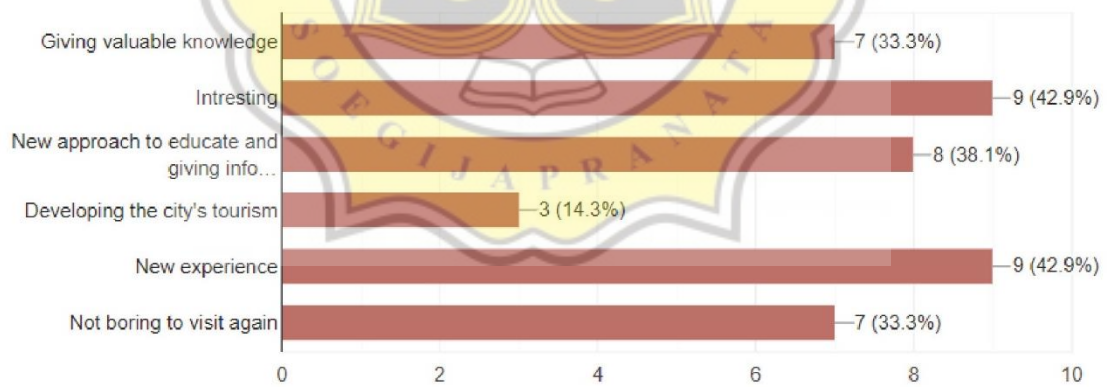


Figure 1.9. Questionnaire Result 9

Why did you choose the 2 reason above?

21 responses



| |
|---|
| karena budaya sudah mulai luntur jadi butuh experience baru buat bisa merubah pandangan kalo sejarah "gitu doang" |
| It's nice to learn the new things that are happening to the world today |
| Because i believe that museums are made so that the process of educating someone on something would be interesting and fun at the same time |
| I need it for the better future's experiences |
| Experience is everything, especially the exciting one, it would make you turn back for good |
| feels bored in museum n get nothing. lack of info |
| Krn biasa di museum pengunjung cuma baca dan lihat dan itu membosan kan.. tp klo ada interaktif ny lbh seru |
| Karena museum itu memiliki nilai dan tempat warisan leluhur |
| Because by getting valuable knowledge about cultural history we are also getting new insights which in turn will affect our perspective for the society in general. |
| Because museum should be a place that brings lot of new knowledge and consider the current condition gen z is very related with technology so museum has to be prepare for it as well |
| Because i get easily bored |
| Not interested |
| Bisa mengembangkan kemajuan sebuah kota untuk memperkenalkan sejarah pada wisatawan. |
| Karena dengan ada nya itu, memiliki sebuah arti untuk berkunjung ke museum postmodern |
| Love about history |
| I don't like museum |

Figure 1.10. Questionnaire Result 10

I mean it IS a postmodern museum so it should have a different way of teaching stuff which will then make it a new experience

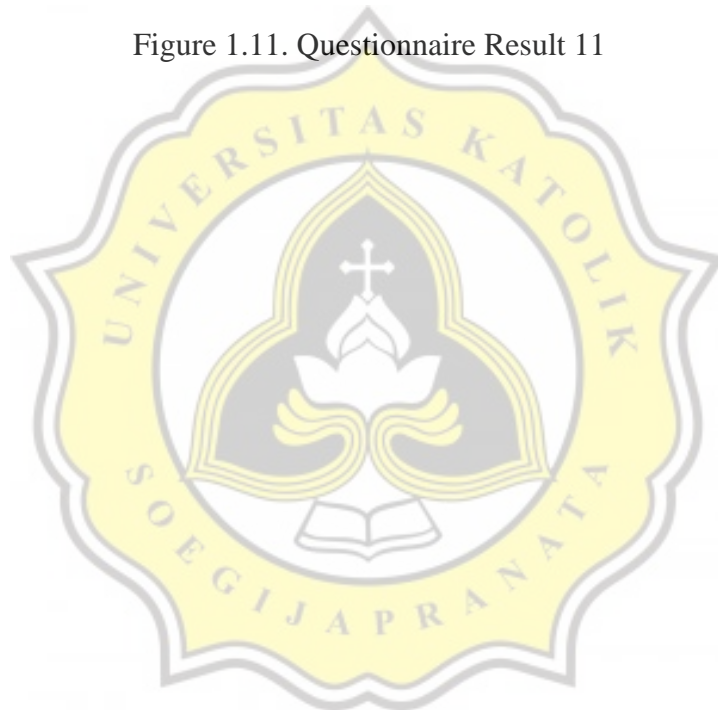
More new approaches in education means more tourists to flock in, right? So its like a chain reaction that causes the second choice. But yes, i hope postmodern museums will bring a bring a new approach in order to educate people.

A postmodern museum should give people new ways to learn about the topics, and the knowledge will especially be valuable since it's also new

That will more interesting for me

I don't want to waste my money and time if it's not interesting

Figure 1.11. Questionnaire Result 11



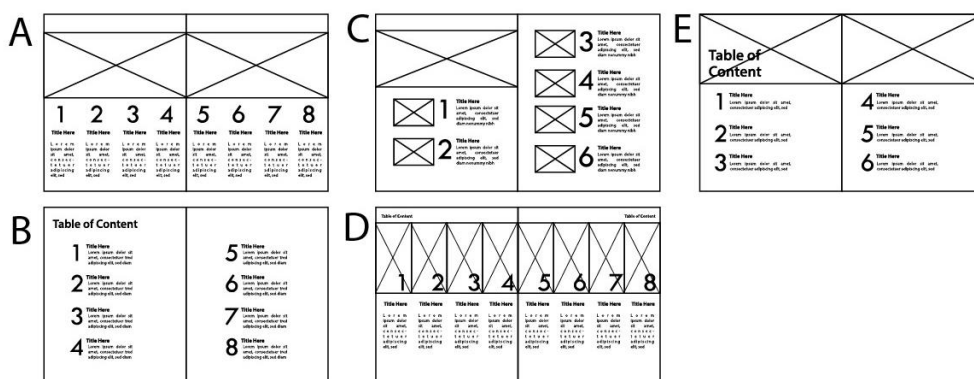


Figure 1.12. Table of Content Design 12

Ini adalah design daftar isi dari sebuah buku panduan. Pilih 2 design dibawah. (kotak dengan x mewakili sebuah gambar atau ilustrasi)

22 responses

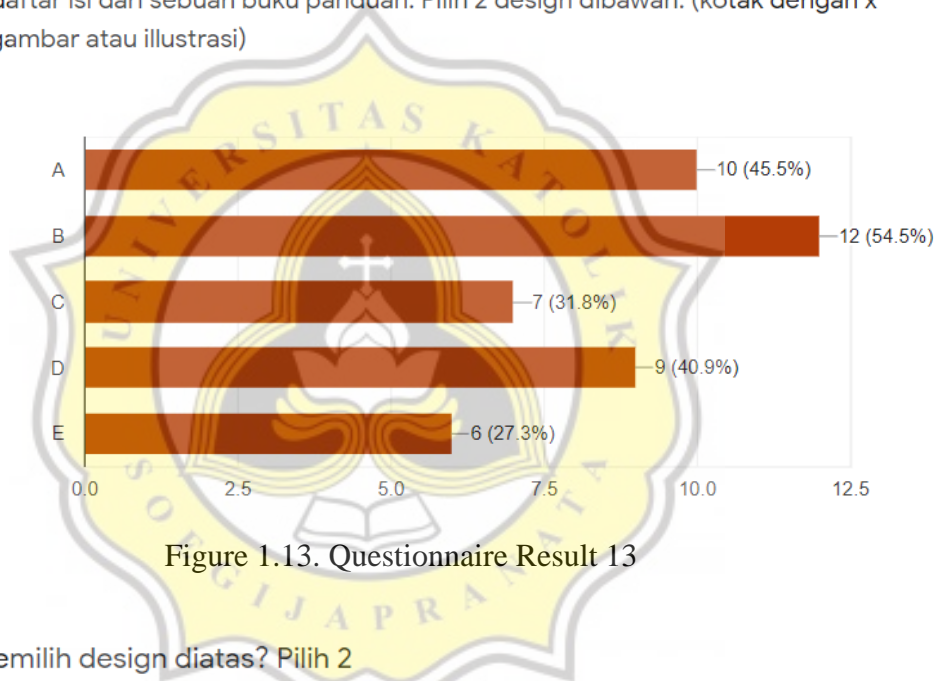


Figure 1.13. Questionnaire Result 13

Mengapa anda memilih design diatas? Pilih 2

22 responses

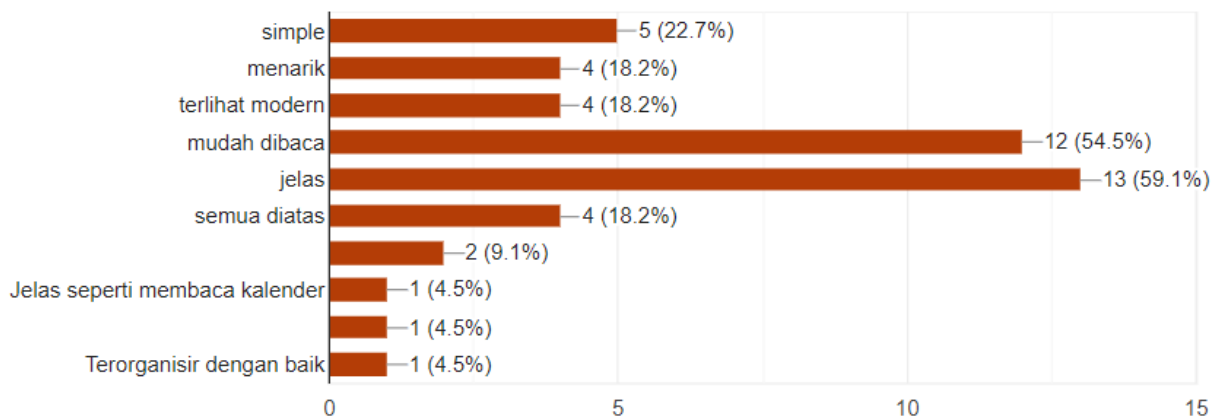


Figure 1.14. Questionnaire Result 14

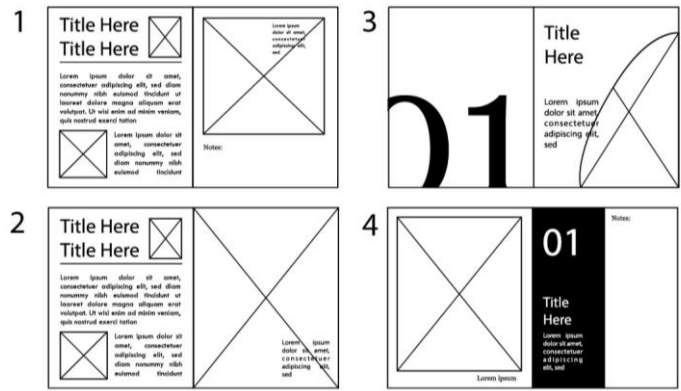


Figure 1.15. Table of Content Design 15

Ini adalah design pada bagian awal sebuah bab buku panduan. Pilih 2 design. (kotak dengan x mewakili sebuah gambar atau ilustrasi)

22 responses

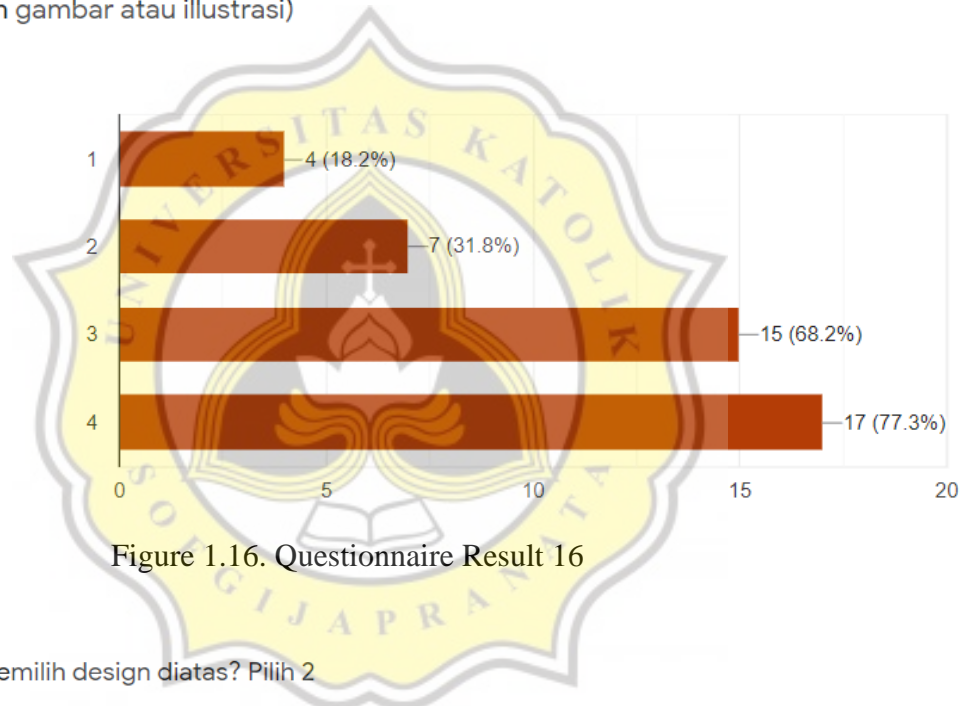


Figure 1.16. Questionnaire Result 16

Mengapa anda memilih design diatas? Pilih 2

22 responses

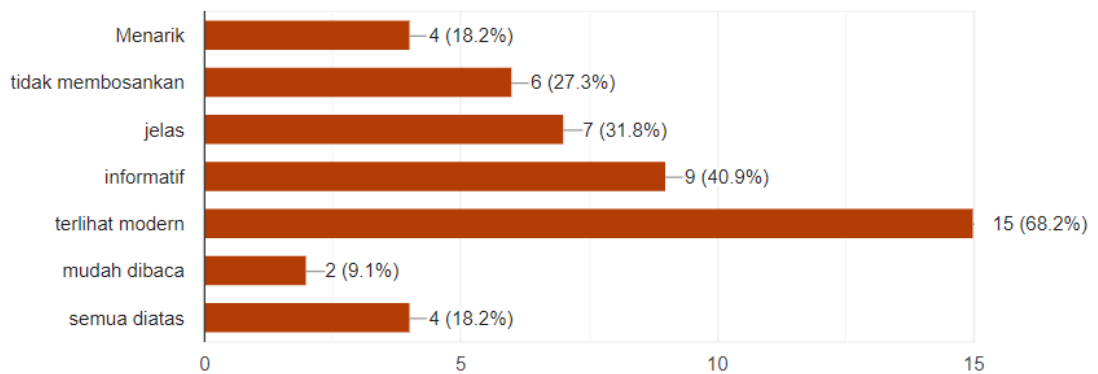


Figure 1.17. Questionnaire Result 17

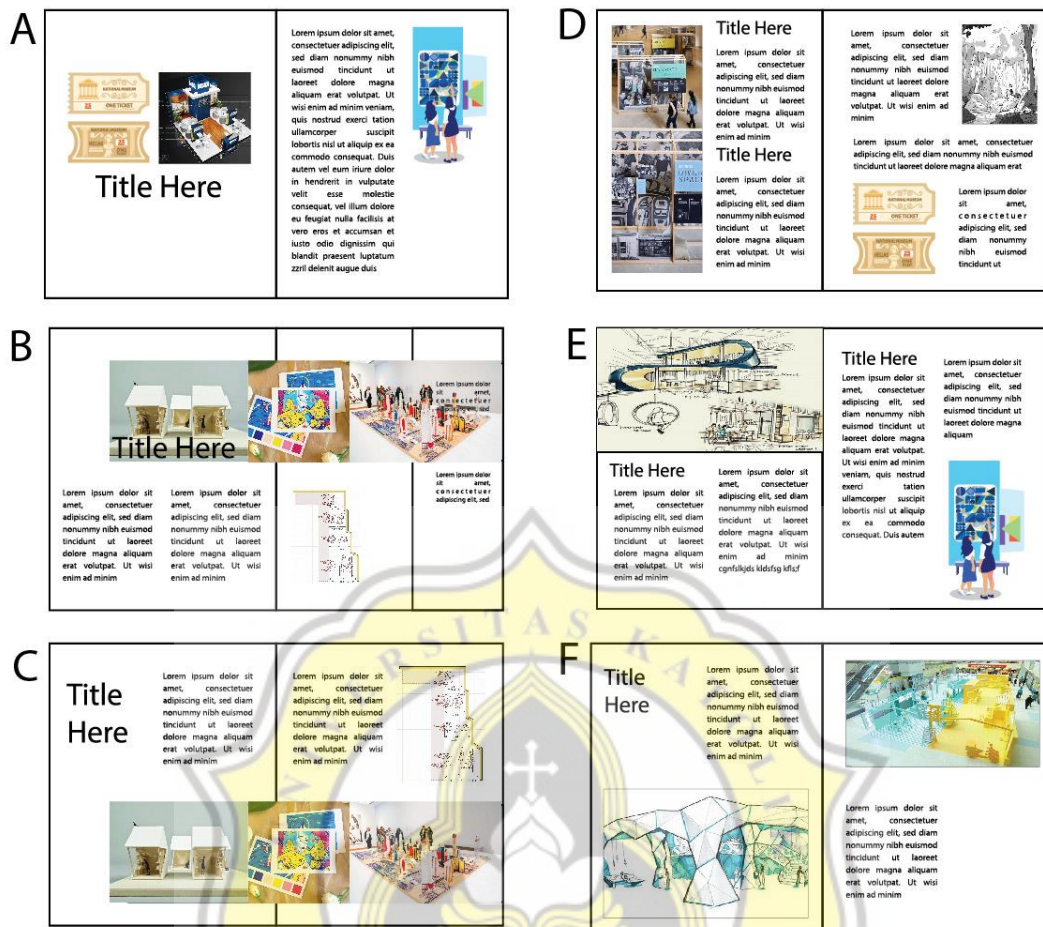


Figure 1.18. Table of Content Design 18

Ini adalah design bagian konten buku panduan (untuk gaya desain ilustrasi dan peletakan gambar & paragraf). Pilih 3 design dibawah.

22 responses

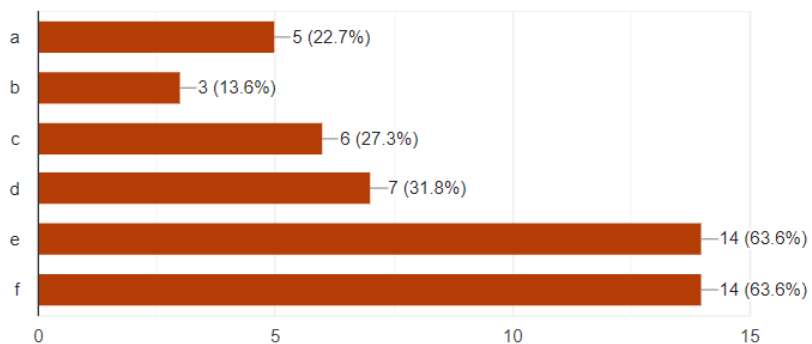


Figure 1.19. Questionnaire Result 19

Mengapa anda memilih design diatas?

22 responses

Simple, langsung berdekatan dengan gambar.
Tidak menggunakan kalimat2 panjang yg membosankan

Struktur halaman jelas, mudah dibaca

Terlihat menarik namun simpel

Semua informasi terbentuk dengan rapi dan ringkas

Penjelasan yang padat dan jelas

Konsep dan penataan yang unik serta menarik

Mudah di baca

Jelas utk gambaran dan dibaca

Informatif

Terlihat interaktif dengan pembaca

Informasi terbaca dengan mudah

Jelas serta menarik

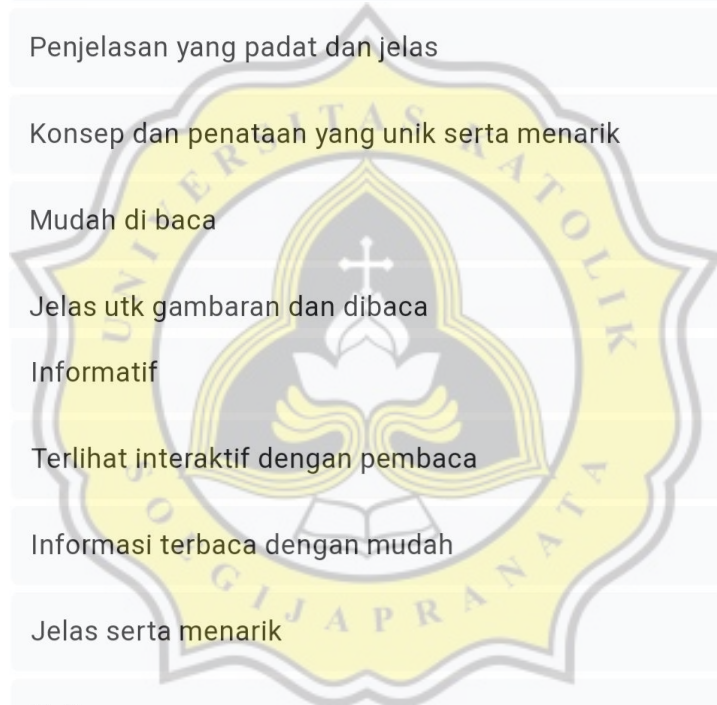
Unik

Simple, padat dan jelas

Informatif serta interaktif

Berwarna-warni

simple, mudah di mengerti sesuai title & gambar yang akan di terangkan



Semua informasi terbentuk dengan rapi dan ringkas

Penjelasan yang padat dan jelas

Konsep dan penataan yang unik serta menarik

Mudah di baca

Jelas utk gambaran dan dibaca

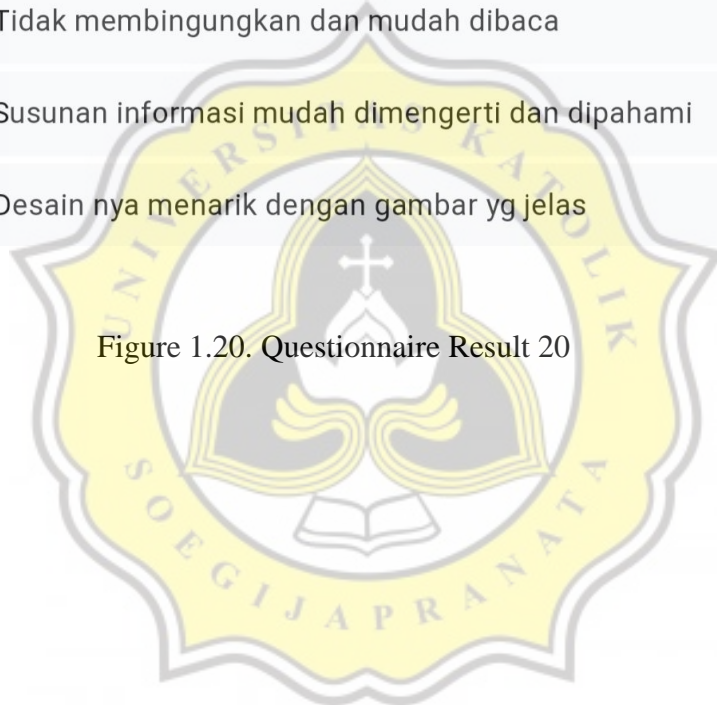
Strukturnya jelas dan informasi terlihat secara rapi

Tidak membingungkan dan mudah dibaca

Susunan informasi mudah dimengerti dan dipahami

Desain nya menarik dengan gambar yg jelas

Figure 1.20. Questionnaire Result 20



Do you like to read books? Apakah anda suka membaca buku?

16 responses

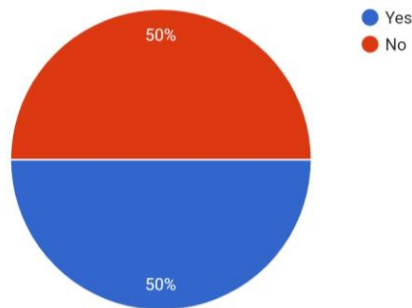


Figure 1.21. Questionnaire Result 21

If you like to read book, do you like to bring it everywhere? Jika anda suka membaca buku, apakah anda suka membawa buku saat bepergian?

16 responses

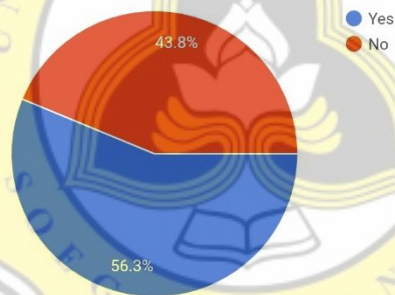


Figure 1.22. Questionnaire Result 22

Where do you like to read book? Dimana anda suka membaca buku?

16 responses

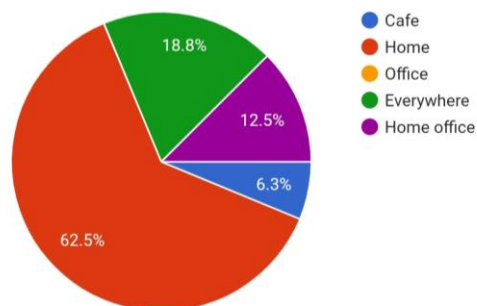


Figure 1.23. Questionnaire Result 23

How often do you read books? Sesering apakah anda membaca buku?

16 responses

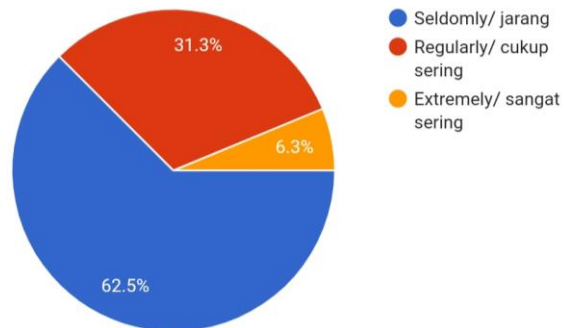


Figure 1.24. Questionnaire Result 24

What kind of book? Buku macam apa?

16 responses

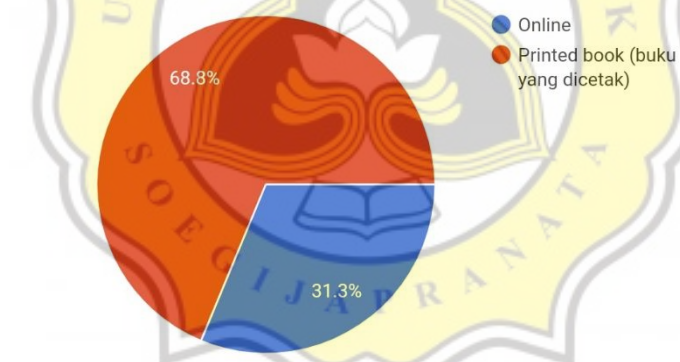


Figure 1.25. Questionnaire Result 25

Why? Mengapa?

16 responses

No much excuse sih, aku suka aroma buku baru hehehe dan kalo ada bagian penting bisa diorek2, bagian yg relate biasanya sih

Printed book where i can make marking and notes easily and better for eyes

Lebih mudah di dapat materi yg kita butuhkan

Kalau online mata rusak

Lebih mudah dan bisa ditandai menggunakan pulpen

Lebih berarti, dengan membalik halaman per halaman buku membawa pesan yang lebih mendalam

Praktis dan anti ribet, semua terkumpul in 1 device

Kebiasaan

Kepraktisan

Buka berita dr internet lbh mudah

Krn jika blm selsai membacanya bisa dilanjutkan lain waktu

Can make a note

Karena bisa dipegang pegang

Lebih nyaman

karena lebih banyak & luas cakupannya, Semua ada

Very simple

Figure 1.26. Questionnaire Result 26

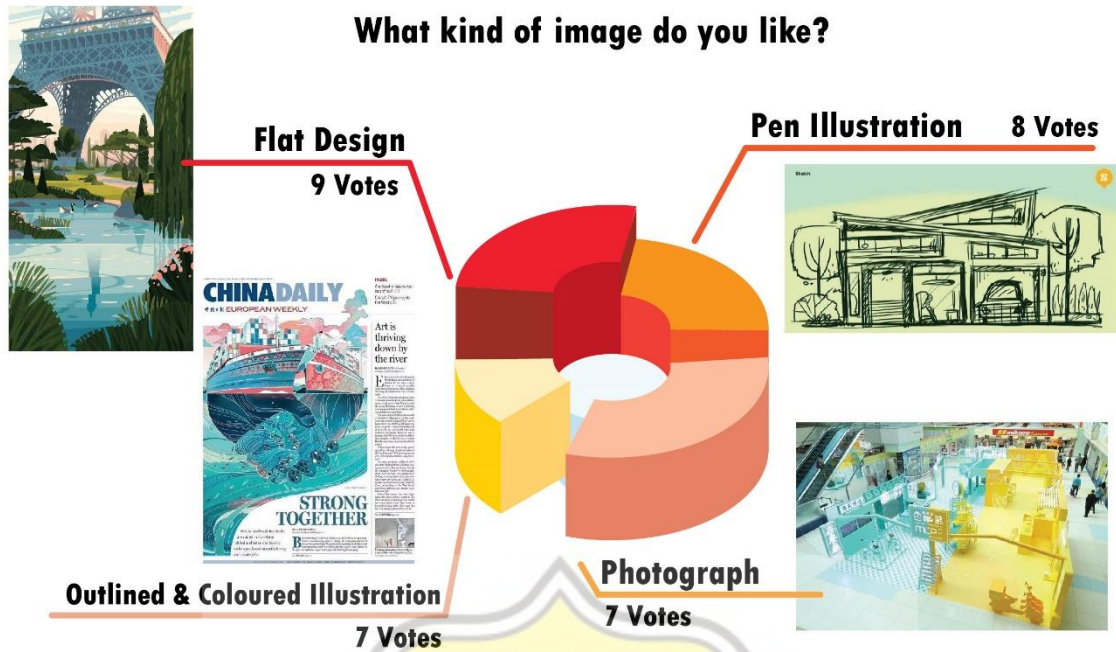


Figure 1.27. Questionnaire Result 27

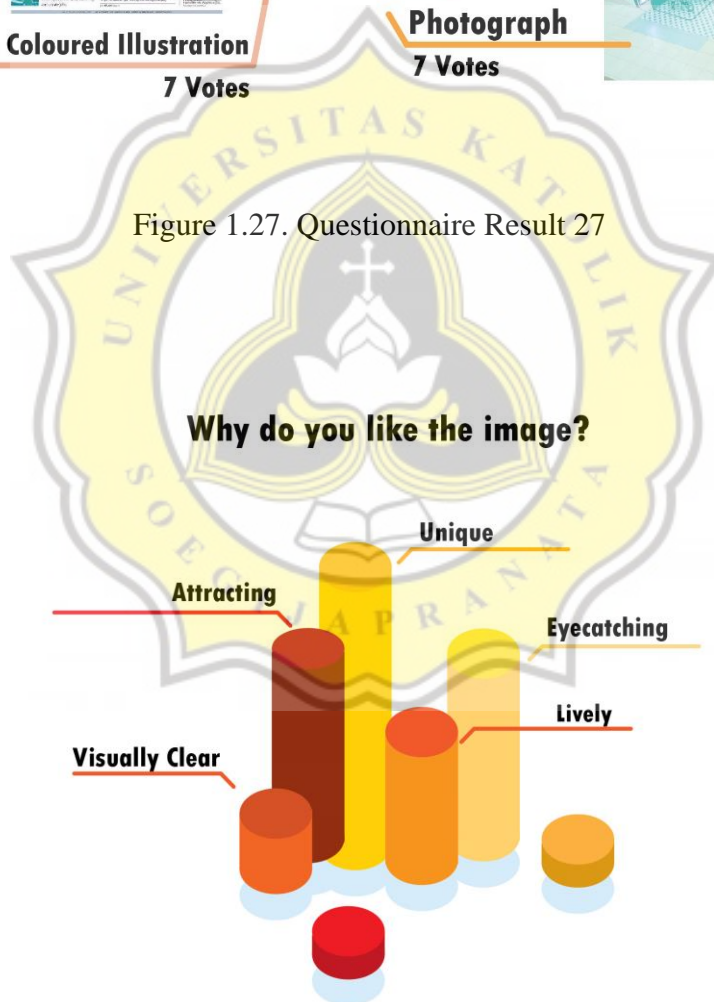


Figure 1.28. Questionnaire Result 28

What kind of Icon?

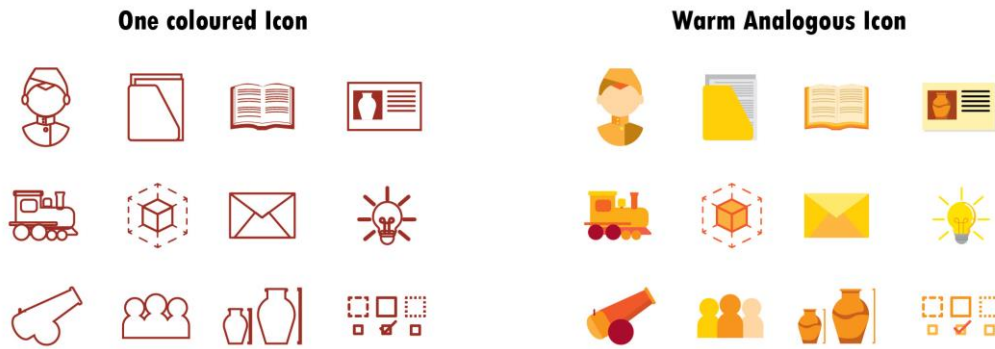


Figure 1.29. Questionnaire Result 29

Why do you choose the icon?

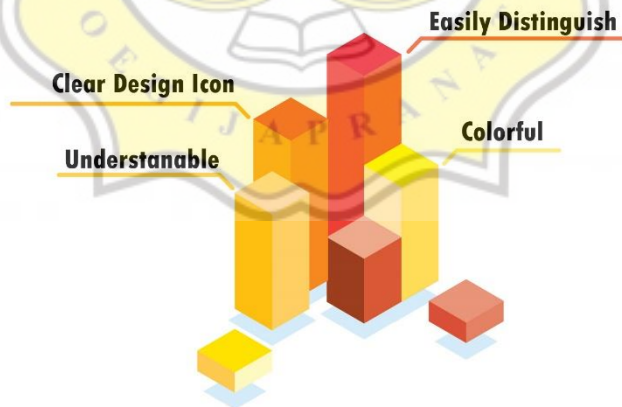


Figure 1.30. Questionnaire Result 30



2.24% PLAGIARISM
APPROXIMATELY

Report #11020302

Chapter I. Background Research Communication is the act of exchanging information using a medium; it is a way to transmit a message between people. Exhibition design in of the study in Visual Communication Design focuses on. It uses a medium or particular method to transfer the message to gain the values. New value was brought to the public through an exhibition as one the tool of art to transfer a message in every part of the world. However, this message could not be transferred to the public without any knowledge to make a proper exhibition. There would be concepts to present a theme or message about designing a proper exhibition to guide museum management to have a sufficient knowledge related to visual design and space layout. It should be designed properly and artistically in order to attract the visitor. Furthermore, the design should be able to communicating messages to the visitor clearly. Moreover exhibition come in many shape and size, educating the public in such intriguing way depending on the artist interpretation. According to Jehra Patrick, Director and Curator of Law Warschaw Gallery and Waiting Room, an art exhibition is ultimately unique to each exhibition, driven by artists ideas, the context of the space, and the organizer or curator. Together exhibitions offer a spectrum of purposes, depending on whether its motives are big or small. Exhibition have a