

CHAPTER 3

METHOD OF DATA COLLECTION AND ANALYSIS

3.1 Type of Research

In this research, the writer applied a qualitative approach to analyze and interpret the charactonyms in the beast's name. According to Denzin & Lincoln (2011), qualitative research means different things in each of these moments that is a situated activity that locates the observer in the world. Qualitative research consists of a set of interpretive, material practices that make world visible (Denzin & Lincoln, 2011). Qualitative research collects data about a scientific method to gather non-numerical data that could find meanings, definitions, characteristics for this research.

3.2 Data Collection

The main purpose of this research was to analyze the meaning of charactonym in the beast's name in *Fantastic Beasts and Where to Find Them: The Original Screenplay* by J. K. Rowling. The primary data were obtained by doing following steps.

3.2.1. Data Collection / Source

In this research, the writer used the *Fantastic Beasts and Where to Find Them* by J. K. Rowling. Below are the details of the primary source of this research.

Type/Genre	: Fantasy, Fiction
Title	: <i>Fantastic Beasts and Where to Find Them: The Original Screenplay</i>
Author	: J. K. Rowling

Publisher : Pottermore Limited
Year of Publishing : 2006
Country : Great Britain
Page : 237 pages

3.2.2. Procedure

First, the writer read the *Fantastic and Where to Find Them: Original Screenplay*. The book was downloaded from the internet. Second, the writer classified the finding into their classes in Ministry of Magic in the book of *Fantastic Beasts and Where to Find Them*, such as (1) XXXXX means known wizard killer, (2) XXXX means dangerous, (3) XXX means competent wizard should cope, (4) XX means harmless, and last is (5) X means boring. Third, the name of each beast was analysed and interpreted using Kalashnikov's theory to reveal the meaning of the names and their correlation with the entire work and the extent of its necessity to render the inner form of the names. Last, the writer concluded the collected data.

3.3 Method of Data Analysis

In this research, the writer collected the data and information from the book and the internet. The writer downloaded some journals related to this research, such as the definition of the beast and many more.

The writer focused on giving the name of the beast character in *Fantastic Beasts and Where to Find Them* book. The writer analyzed the name of beasts and the explanation of its name. To support this analysis, the writer used a charactonym approach that had been written by Kalashnikov to find the name expressing the character of the bearer. Charactonyms could be rendered by the transcription or

transliteration as proper names are traditionally rendered, but in this case, the fictitious names lost the implications they originally carry as the names contains their stem components of common nouns and other parts of speech as well as have nominal function (Kalashnikov, 2006).

