

CHAPTER 3

METHOD OF DATA COLLECTION AND ANALYSIS

3.1. Type of Research

The most suitable research approach for this study is qualitative method. This approach is used to analyze the homosexual identity development experienced by the main character of *Blue Is the Warmest Color*. It is also used to analyze the correlation between the movie title and the film narrative. According to Bogdan and Biklen (1997), as cited in Baluni (2012), the data collected in qualitative research does not deal with numbers but in the form of words or pictures.

3.2. Data Collection

The writer collected the data from the movie *Blue Is the Warmest Color*. The details of the movie are as follow:

Title	: Blue Is the Warmest Color
Genre	: Romance, Drama
Director	: Abdellatif Kechiche
Producer	: Abdellatif Kechiche, Brahim Chioua, Vincent Maraval
Writer	: Julie Maroh
Stars	: Adèle Exarchopoulos (Adèle), Léa Seydoux (Emma), Jérémy Laheurte (Thomas), Benjamin Siksou (Antoine), Fanny Maurin (Amélie)
Cinematography	: Sofian El Fani

Film Editing : Albertine Lastera, Camille Toubkis, Sophie Brunet,
Ghalia Lacroix, Jean-Marie Lengelle

Company : Wild Bunch, Quat'sous Films, France 2 Cinéma,
Scope Pictures, Vértigo Films, Radio Télévision Belge
Francofone, Eurimages, Pictanovo

Distributed : Wild Bunch (France), Cinéart (Belgium), Vértigo
Films (Spain)

Release Date : 23 May 2013 (Cannes), 9 October 2013 (France,
Belgium), 25 October 2013 (Spain)

Running Time : 179 minutes

Country : France, Belgium, Spain

Language : French

The writer would also collect some sources related to homosexual identity development especially Cass' journal, then the writer would apply Cass' theory of homosexual identity formation in the movie.

3.3. Data Analysis

In this study, the writer is going to analyze the sexual development of Adèle, the main character of *Blue Is the Warmest Color* and also analyze how the movie title really represents the story. The writer is going to identify the shots and scenes from the movie that related to the stages of homosexual identity development based on the theory. This is important to do as this analysis will provide a better understanding about homosexuality, in particular the homosexual identity development, and as this study can also be used as a comparison to other similar

studies. Subsequently, the analysis will continue to identify Adèle's experiences and struggles as shown in the movie to see the development of Adèle's sexual orientation identity process from one stage to another.

