

A Discourse Analysis of National Exam News on BBC Indonesia

**A Thesis Presented as a Partial Fulfillment for the Requirements for
the Degree of *Sarjana Sastra* in the English Study Program**



By

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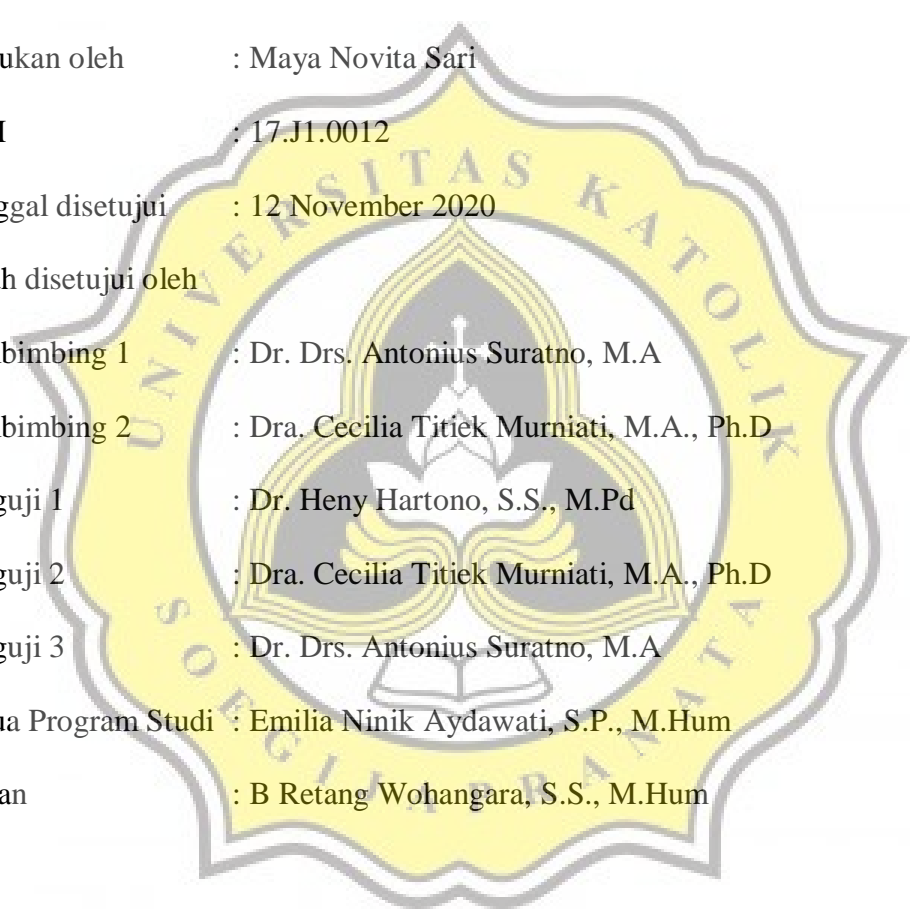
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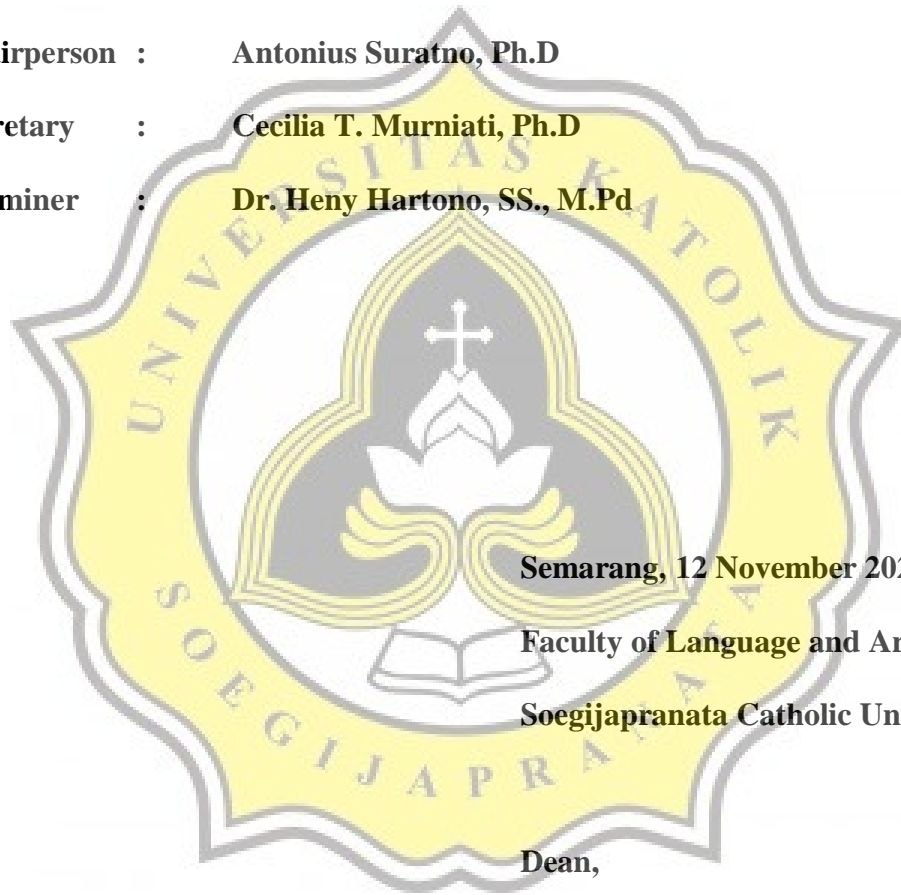
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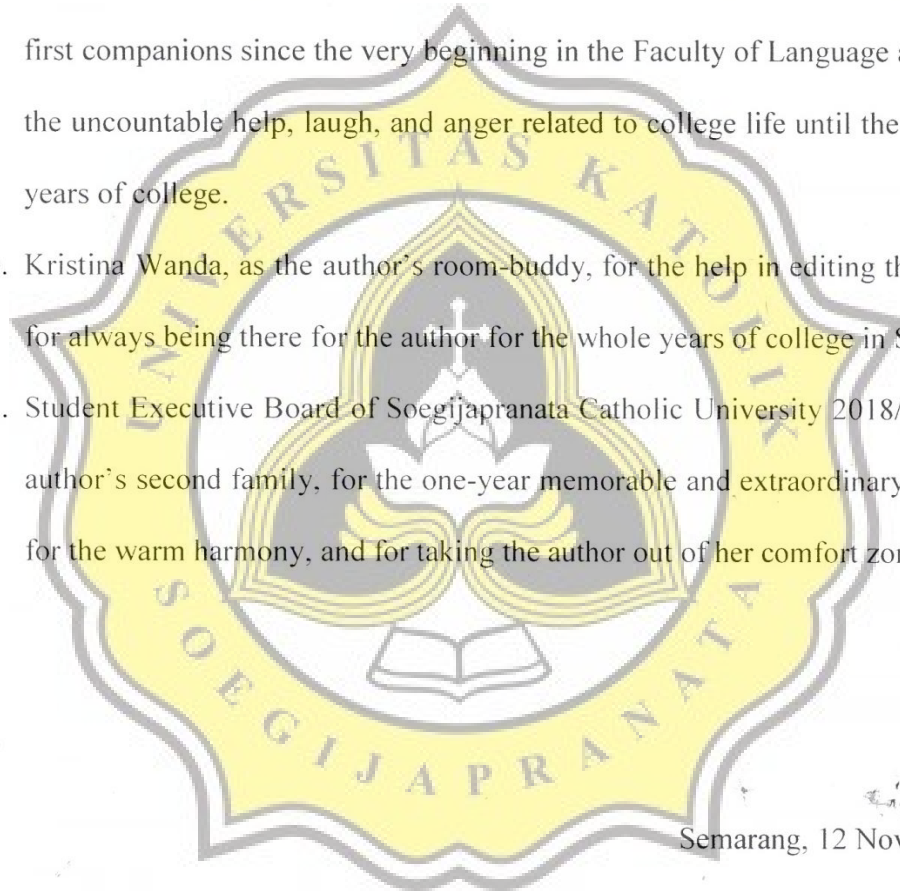
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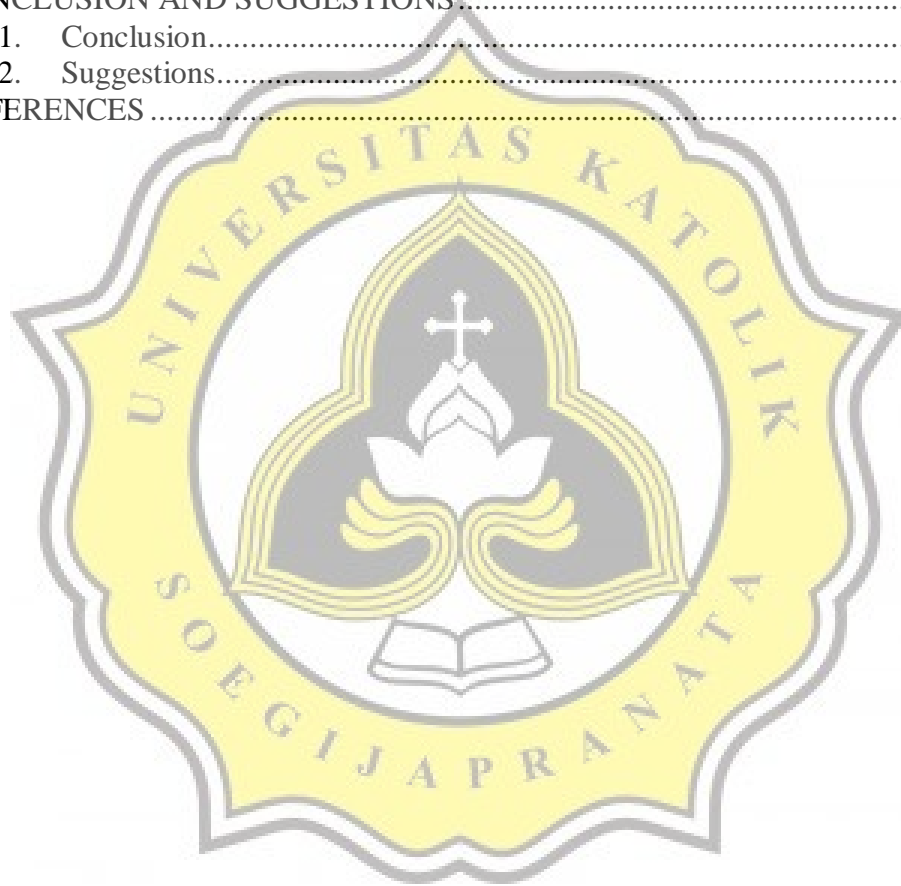
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Maya Novita Sari

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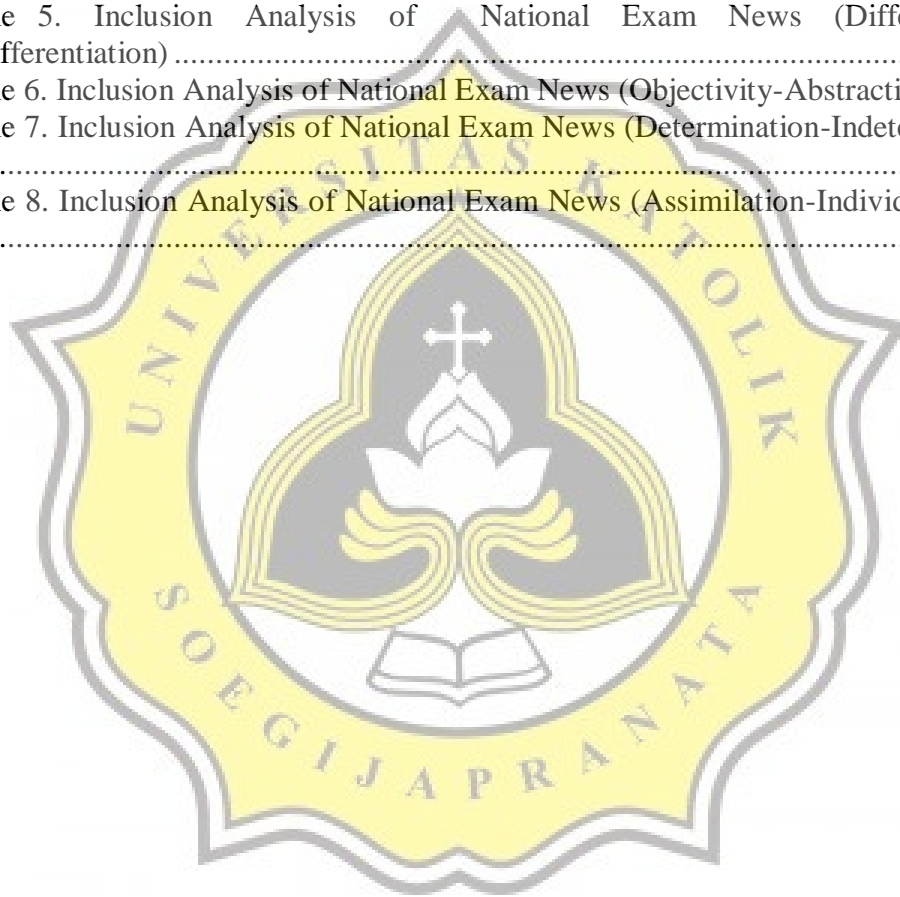
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ABSTRACT

This research is Discourse Analysis which aims to know a relation between the language and the context it is used. This research uses National Exam news on BBC Indonesia website as the data source. The Discourse Analysis of National Exam news uses Social Semiotics theory by M.A.K Halliday and Exclusion and Inclusion theory by Theo van Leeuwen with qualitative as the method of analysis. Social Semiotics aims to know some aspects of news such as Field of Discourse, Tenor of Discourse, and Mode of Discourse. Exclusion and Inclusion aim to know how some actors or occurrences are excluded or included in the context.

The results according to the Social Semiotics theory show an expectation towards a new standard that can be used as an alternative of National Exam grades to be a new student admission requirement. Social Semiotics also presents eight actors and three figures of speech on National Exam news. Based on the Exclusion theory, the result shows Passivation and Nominalization in some sentences, and Inclusion theory shows Differentiation - Indifferentiation, Objectivity - Abstraction, Determination - Indetermination, and Assimilation - Individualization on National Exam news.

Keywords: Discourse Analysis, Social Semiotics, Exclusion, Inclusion.

ABSTRAK

Penelitian ini merupakan penelitian Analisis Wacana yang bertujuan untuk mengetahui hubungan antara suatu konteks dan bahasa yang digunakan. Peneliti menggunakan berita Ujian Nasional yang ada di website BBC Indonesia sebagai sumber Analisis Wacana. Analisis Wacana pada berita Ujian Nasional ini didukung dengan teori Semiotika Sosial menurut M.A.K Halliday dan teori Eksklusi dan Inklusi menurut Theo van Leeuwen dengan menggunakan metode analisis kualitatif. Semiotika Sosial bertujuan untuk mengetahui beberapa aspek yang terdapat dalam berita: Medan Wacana, Pelibat Wacana, dan Sarana Wacana. Eksklusi dan Inklusi bertujuan untuk mengetahui bagaimana suatu aktor atau kejadian dihilangkan atau dimunculkan di dalam berita. Hasil penelitian berdasarkan teori Semiotika Sosial menunjukkan adanya pengharapan atas standar baru yang bisa digunakan sebagai alternatif nilai Ujian Nasional sebagai syarat penerimaan siswa baru. Semiotika Sosial juga menghadirkan delapan aktor dan tiga gaya bahasa pada berita Ujian Nasional. Hasil penelitian berdasarkan teori Eksklusi menunjukkan adanya Pasivasi dan Nominalisasi di beberapa kalimat dalam berita, dan teori Inklusi menunjukkan adanya Diferensiasi - Indiferensiasi, Objektivasi - Abstraksi, Determinasi - Indeterminasi, dan Asimilasi - Individualisasi pada berita Ujian Nasional.

Kata kunci: Analisis Wacana, Semiotika Sosial, Eksklusi, Inklusi.