

## CHAPTER 5

### CONCLUSION AND SUGGESTIONS

#### 5.1 Conclusion

The discussion in chapter 4 obviously shows that *SpongeBob SquarePants episode Drive Thru* is worth analyzing using Marxist Analysis. The analysis enables the writer to see the existence of the oppressions done by the bourgeoisie class who owns the capital toward the proletariat, the employee who sell their labors to the owner of the capital. Here in the discussion, Mr. Krabs as the owner of the Drive Thru oppresses Squidward and SpongeBob by exploiting them to do extra work to gain more profit. Mr. Krabs also denies his employees to get a good working condition. He deliberately refuses to listen to the employees' complaints. Mr. Krabs' greed is extended to the customer as well when instead of serving the customers well, he manages to get profitable gain from them.

The episode also shows the difference between two social classes in *SpongeBob SquarePants Drive Thru*, the bourgeoisie and the proletariat according to the ownership of property. It is shown that each class has a distinctive characteristic and lifestyle. The representation of the bourgeoisie is Mr. Krabs who loves to exploits other people for the sake of expanding his business and getting more money. Meanwhile, the representations of the proletariat are SpongeBob and Squidward who sell their labor to Mr. Krabs and being exploited and denied of their rights as labors. These two classes are different in the way that the bourgeoisie wants to gain more profit by sacrificing his employees to do double work. Meanwhile, the proletariats are unable to speak up their rights.

## 5.2 Suggestions

This study proves that popular culture is a serious product of culture. It can represent the true society. There are many things in popular culture that can be taken as an object of the study such as the study of comics, graphic novel, or even people's lifestyle. In this research the historical of Marxism's meaning and ideologies unintentionally transmitted into a cartoon. The idea of Marxism makes people understand that Marxism happens not only in theory but also in real life. We can see in this cartoon that such as family genre can turn into something more like Marxism. Therefore, the writer suggests other writers to concentrate more on the popular culture products.

