

CHAPTER V

CONCLUSION

This study analyzes how the hedonic lifestyle is depicted in the Kevin Kwan 2013 best-selling *Crazy Rich Asians* Film in the novel. This film is directed by one of the most popular directors from the United States, Jonathan Murray Chu, known as Jon M. Chu. This research attempts to find out the internal and external factors influencing the characters, namely Peik Lin, Astrid, and Eleanor to adopt hedonistic lifestyles and the impacts on them for having this lifestyle.

Peik Lin's character shows that she became a hedonist because of her internal factors such as attitude and personality, experience and observation, personality, motives, and the perception that I have analyzed. But, I didn't see any scenes that could identify that the self-concept occurred on her. In addition to internal factors, there are also external factors that affect Peik Lin so that she becomes a hedonist. Some of these factors are reference groups, families, social classes, and culture.

On the other hand, there are several impacts of hedonic behavior from someone who has fallen to hedonism, such as individualism, consumption wastefulness, promiscuity, and irresponsibility. But, I didn't see any scenes that could identify that the impact of materialism occurred on Peik Lin.

Astrid's character shows that she became a hedonist because of internal factors such as attitude and personality, experience and observation, personality, self-concept, motives, and perception that I have analyzed. In addition to internal factors, there are also external factors that affect Astrid so that she becomes a

hedonist. Several external factors influence Astrid to become a hedonist. Some of these factors are family and culture. I do not see any scenes that indicate Astrid becomes a hedonist because it is formed by reference groups and social classes.

Hedonism also has impacts for hedonists. There are several impacts of hedonic behavior from Astrid who has fallen to hedonism, such as individualism, consumption, and wastefulness. Nevertheless, I don't see any scenes that can identify that the impact of materialism, promiscuity, and irresponsibility occurs on Astrid.

Eleanor's character shows that she becomes a hedonist because of internal factors such as interesting attitude and personality, experience and observation, personality, self-concept, motives, and perception that I have analyzed. In addition to internal factors, there are also external factors that affect Eleanor so that she becomes a hedonist. Some of these factors are reference groups, families, social classes, and culture.

There are several impacts of hedonic lifestyle from Eleanor who has fallen to hedonism, such as individualism, materialism, consumption, and wastefulness. But, I didn't see any scenes that could identify that the impact of promiscuity and irresponsibility occurs on Eleanor.

From the results of this study, it can be seen how a hedonic lifestyle is very attached to people's lives. I believe that this research will be especially useful for hedonists. Because of the hedonic impact of this research, hedonists can better protect themselves from the negative impact that exists. This research is also useful for other researchers who want to analyze *Crazy Rich Asians* films more deeply.

There are some interesting things from this film that other researchers can analyze which are Marxist, culture, social class, and cultural stereotype.

