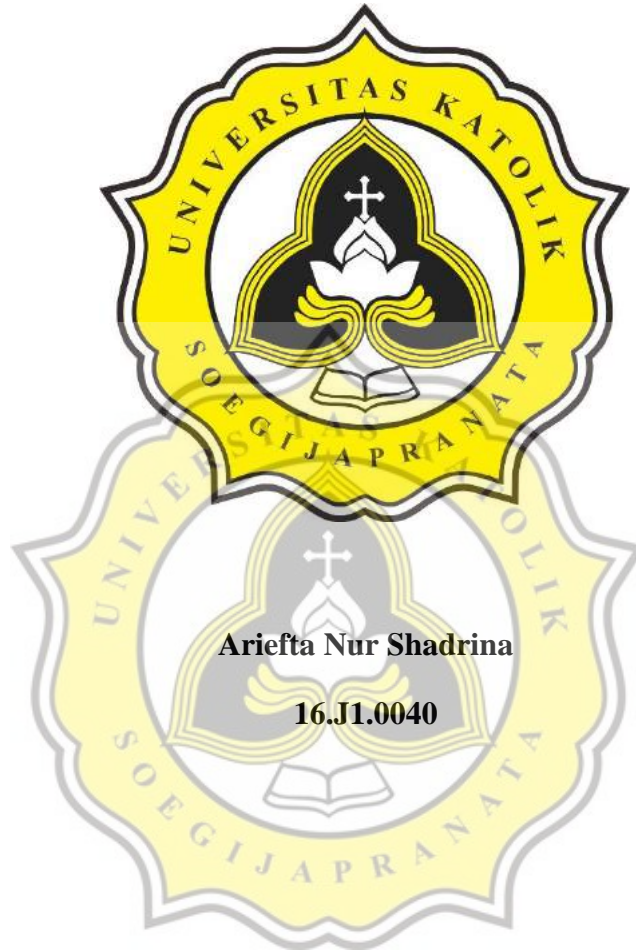


FINAL THESIS

**EXAMINING STUDENTS' ACCEPTANCE TOWARDS VIDEO
BLOGGING AS A TOOL IN LEARNING ENGLISH**



Ariefta Nur Shadrina

16.J1.0040

ENGLISH DEPARTMENT

FACULTY OF LANGUAGE AND ARTS

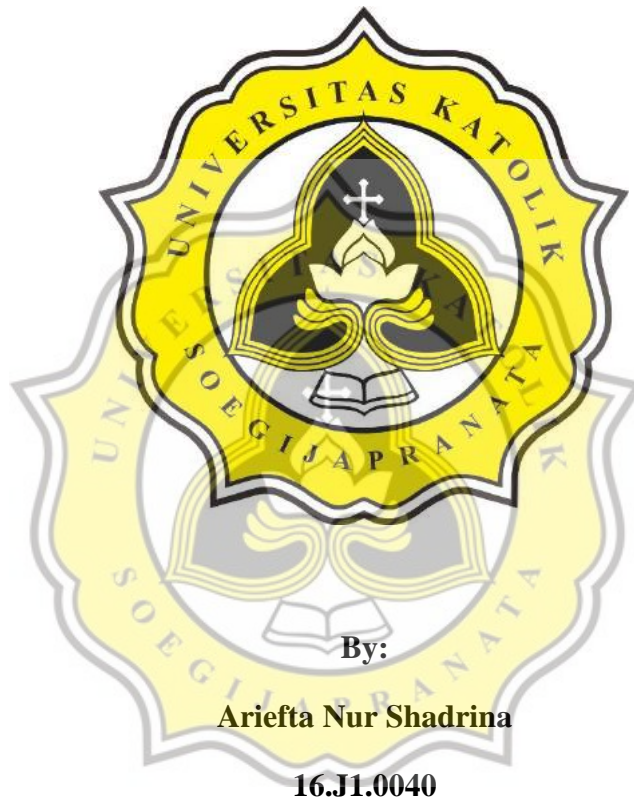
SOEGIJAPRANATA CATHOLIC UNIVERSITY

SEMARANG

2020

**EXAMINING STUDENTS' ACCEPTANCE TOWARDS VIDEO
BLOGGING AS A TOOL IN LEARNING ENGLISH**

**A Thesis Presented as a Partial Fulfillment of the Requirement to Obtain the
Bachelor Degree from the English Department**



**ENGLISH DEPARTMENT
FACULTY OF LANGUAGE AND ARTS
SOEGIJAPRANATA CATHOLIC UNIVERSITY
SEMARANG
2020**

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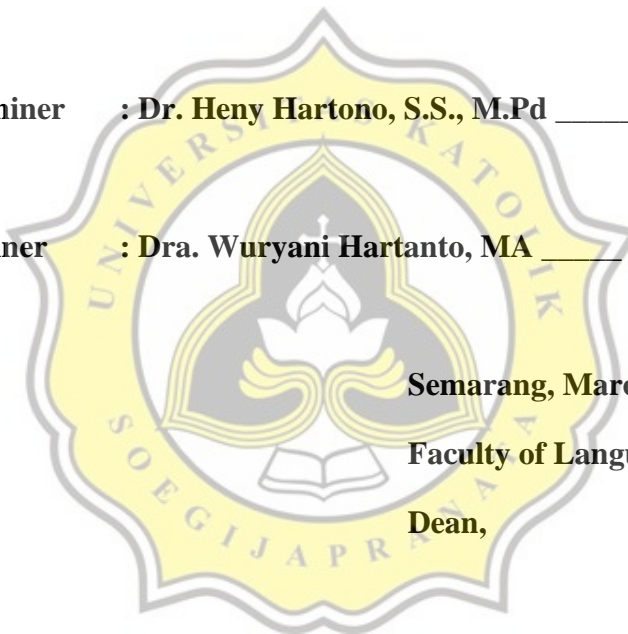
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ABSTRACT

Currently the advancement of technology is growing rapidly. It allows peoples to use their mobile devices in their daily life. YouTube is one of the biggest platforms that can easily be accessed through mobile devices. It potentially encourages language learners to study independently by watching various video blogs. They can improve their English language mastery and improve their listening, writing, reading, and speaking skills. This study examines student's acceptance towards video blogging as a tool in learning English in terms of Perceived Ease of Use, Perceived Usefulness, Attitude Towards Usage, and Intentions to Use. The writer investigated whether these factors were correlated. The respondents of this study were 60 students of the Faculty of Language and Arts in Unika Soegijapranata Semarang. The writer used a quantitative method by administering questionnaires to obtain the data. The respondents were asked to fill out the online questionnaire. The result revealed that the respondents have favorable attitudes towards video blog/vlogs phenomenon for language learning. The writer also found a weak correlation between two variables, Perceived Ease of Use and Intention to use. However, there was a strong correlation between Attitude Towards Usage and Intention to use.

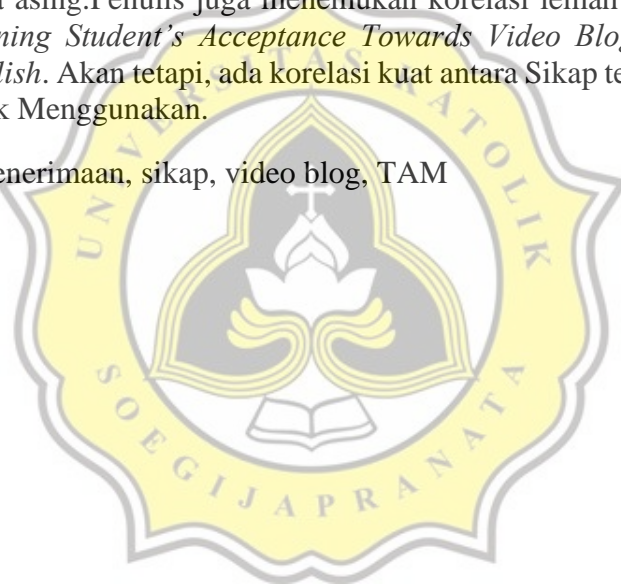
Keyword: acceptance, attitude, video blogs, TAM



ABSTRAK

Saat ini, kemajuan teknologi berkembang pesat. Perangkat seluler merupakan alat yang umum digunakan untuk berkomunikasi dalam kegiatan sehari-hari. YouTube adalah salah satu platform terbesar yang dapat dengan mudah diakses melalui perangkat seluler. YouTube bisa mendorong peserta didik untuk belajar mandiri dengan menonton berbagai video blog di YouTube. Mereka bisa menggunakan YouTube untuk meningkatkan pengetahuan mereka tentang bahasa Inggris dan meningkatkan kemampuan mendengar, menulis, membaca dan berbicara. Studi ini menguji penerimaan dan sikap siswa terhadap video blog sebagai alat dalam belajar bahasa Inggris dalam hal *Examining Student's Acceptance Towards Video Blogging as a Tool in Learning English*. Penulis juga apakah faktor-faktor tersebut di atas berkorelasi satu sama lain. Peserta dalam penelitian ini adalah 60 mahasiswa dari Fakultas Bahasa dan Seni di Unika Soegijapranata Semarang. Penulis menggunakan metode kuantitatif. Para responden diminta untuk mengisi kuesioner online. Hasil penelitian menunjukkan bahwa responden mempunyai sikap yang positif terhadap penggunaan vlog untuk belajar bahasa asing. Penulis juga menemukan korelasi lemah antara dua variable yakni, *Examining Student's Acceptance Towards Video Blogging as a Tool in Learning English*. Akan tetapi, ada korelasi kuat antara Sikap terhadap Penggunaan dan Niat untuk Menggunakan.

Kata kunci: penerimaan, sikap, video blog, TAM



ACKNOWLEDGEMENT

My first gratitude is addressed to Allah SWT and In Praise of the Beloved Prophet Muhammad SAW. Allah SWT is always beside me in every step I take, in my hearts when it's broken, and in my prostration when I prayed. Allah helps me going through whatever I should go through. Allah brings me grace and strengthens my faith.

Hereinafter, I would like to thank my family, especially Bapak and Ibu. Bapak and Ibu are the strongest persons I've ever known. Thank you for always calling my name in your prayers. I am beyond grateful to have very kindhearted parents in my life. I saw you pray every day, telling me that I will be a successful person, supporting me for every decision I take and believe that we will be happy ever after. Thank you for the knowledge, time, advice, and all your sacrifices.

Afterward, I want to present my gratitude to Mrs. Cecilia T. Murniati, Ph.D. as my major sponsor and Mrs. Dr. Heny Hartono, S.S., M.Pd as my co-sponsor. This thesis is a part of the research project on the integration of technology for language learning conducted by Cecilia T. Murniati, Ph.D. Thank you for being the best guide to finish my thesis and taking a little of your time to revise my thesis. You are my motivation to complete all of this. Thank you so much for the honorable lectures, Mr. Anton, Mr. Budiyan, Mrs. Wuryani, Madam Ike, Mr. Retang, Mr. Yogi, Mrs. Ninik, and Mrs. Ekawati for the best lessons you gave when I studied in Faculty of Language and Arts.

Last but not least, thank you for my best friends, Mochamad Ilham, Elyzabeth Winne, Jasmine Yachya, Medina, Rosiana, Devina, and Yoshe who

sincerely became my best friends. We had passed our hard time in college and I am happy to have spent time together with them. They helped me when I found difficulty in the process of finishing my thesis. I hope that we will be successful people and strong women. Thanks to those people who shared and filled out the questionnaire. May your thesis go well and finish soon.

Regards,

Ariefta



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