

## ICOI 2019

**REGISTRATION AND CONFERENCE FEE PAYMENT FORM**

Please submit this ICOI Registration form **BEFORE May 22<sup>nd</sup> 2019**  
The Committee **WILL NOT ACCEPTS** any Payment and Registration after the deadline

**Participant Information**

Status Participant (Presenter / Listener / Other Authors)	<i>Presenter</i>
ICOI Paper Number	99
Title ( <i>Prof / Dr / Other</i> )	
Name ( <i>as in Passport</i> )	WESTRI KEKALIH SUSILOWATI
Passport Number	B 4519281
Email	westrie@unika.ac.id
Cell Phone	+628122912799
University	SOEGIJAPRANATA CATHOLIC UNIVERSITY

**Payment Details**

	Payment	Bank Account
<b>ICOI 2018 CONFERENCE REGISTRATION FEE</b>  <b><i>Paper Presenter/ Author</i></b> Early Bird = Rp.3.850.000 (Payment deadline 15 <sup>th</sup> May 2019) Regular = Rp. 4.350.000 (Payment deadline 22 <sup>nd</sup> May 2019) Student = Rp. 3.850.000 (Payment deadline 22 <sup>nd</sup> May 2019)  <b><i>Other Participant</i></b> Listener Only = Rp. 2.500.000 (Payment deadline 22 <sup>nd</sup> May 2019) Other Authors = Rp. 2.500.000 (Payment deadline 22 <sup>nd</sup> May 2019)  <b><i>Discount for Member Forum Manajemen Indonesia = (-) Rp. 250.000</i></b>	Rp.	Bank Name = <b>Mandiri</b>  Bank Branch = <b>Universitas Airlangga Surabaya</b>  Account Name = <b>Tuwanku Aria Auliandri</b>  Account No. = <b>141 000 983 1488</b>
<b>TOTAL TRANSFER</b>	Rp	

Please email to [icoi.contact@gmail.com](mailto:icoi.contact@gmail.com) attached with : o0

- (1) Proof of Bank Transfer,
- (2) Passport,
- (3) Student ID for student rate, and
- (4) Membership FMI for Discount.

**CALL FOR PAPERS**  
**INTERNATIONAL CONFERENCE OF ORGANIZATIONAL INNOVATION (ICOI)**

**A. ARTICLE SUBMISSION**

1. Article may only be submitted **ONLINE** through the ICOI official website at <http://icoi.fmi.or.id>
2. If there are any questions, please contact [icoi.contact@gmail.com](mailto:icoi.contact@gmail.com) / +62 813 3252 9696 (SMS / WA / Call)
3. In submitting the article, authors grant the Committee of ICOI the right to publish the article both in hard and electronic forms.
4. **Authors could make changes to the submitted article** by using their username until the **submission deadline date**. No changes will be accepted after this date.
5. Article will independently review by the experts and accepted based on **scientific value and educational need**.

**B. ARTICLE SUBMISSION GUIDELINES**

1. Article will be reviewed by peer review of experts in the associated topic. **The ICOI Committee will make the final decision of the accepted article. Committee decision is final and cannot be appealed.**
2. **Please ensure that your email address is accurate** at the time of submission. All correspondence will be sent via email to the corresponding author. If there are any changes please contact [icoi.contact@gmail.com](mailto:icoi.contact@gmail.com) / +62 813 3252 9696 (SMS / WA / Call)
3. Article must be submitted in **ENGLISH only**. Article in any other language will not be accepted.
4. Article must consist of **max. 7 pages (including the references)**.
5. Article should be written in camera ready form such as **Microsoft Word (Times New Roman, 11 font size, single spacing, and single column)**. Page margins are formed to regarding the **A4** page size. Article should be consisting of introduction, literature review, methods, results & discussion, conclusion, acknowledgement and references.
6. Example of Article Layout (Template) :

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## TITLE OF ARTICLE

(Times New Roman; bold; font 14; uppercase, centered)

first author<sup>1</sup>, **second author<sup>2\*</sup>**, third author<sup>3</sup>.

(Times New Roman; font 11; corresponding author's (\*) should be bold; centered)

<sup>1</sup> *first author's affiliation* (Times New Roman; font 11; centered, italic)

<sup>2</sup> *second author's affiliation* (Times New Roman; font 11; centered, italic)

<sup>3</sup> *third author's affiliation* (Times New Roman; font 11; centered, italic)

\* *corresponding author's email address* (Times New Roman; font 11; centered, italic)

### Abstract

(Times New Roman; bold; font 11; sentence case, centered)

The body of the abstract begins here. The abstract should be concise summary of the research article. The abstract must be written in one single paragraph and state the objective of research, short methodology, and research output as well as final conclusion. Be sure to adhere word limitation (250 words).

(Times New Roman; font 11; sentence case, justified, single space)

*Keywords: keyword1, keyword2, keyword3, keyword4, keyword5.*

(Times New Roman; font 11; sentence case, left, single space)

### Introduction (Times New Roman; font 11; bold; sentence case, left)

Introduction section should present the background and the aim of the study. Please explain why this Article is important and/or interesting.

(Times New Roman; font 11; sentence case, justified, single space)

### Literature Review (Times New Roman; font 11; bold; sentence case, left)

Please conclude the most important Background Theory of the research.

This section also should be explaining the Hypothesis Development (if any)

(Times New Roman; font 11; sentence case, justified, single space)

### Methods (Times New Roman; font 11; bold; sentence case, left)

The methodology must be clearly stated and described in sufficient details.

(Times New Roman; font 11; sentence case, justified, single space)

### Results and Discussion (Times New Roman; font 11; bold; sentence case, left)

Results of the study should be explicitly described and illustrated. Supporting tables, and figures of the results should be included in this Article.

This section also should be explaining the principles and generalizations inferred from the results, any exception, problems with these principles and generalizations, theoretical/practical implications of the study, and recommendations.

All the tables and figures should be centered, and numbered as examples.  
Table's header should be placed at the top; figure's header should be placed under the figures.  
References of the tables and figures (if any) should be presented under the tables/figures.  
(Times New Roman; font 11; sentence case, justified, single space)

**Table 1.** Abcde.


(references: abc)



**Figures 1.** Abcde. (references: abc)

**Conclusion** (Times New Roman; font 11; bold; sentence case, left)

Please conclude the most important finding of the research.  
(Times New Roman; font 11; sentence case, justified, single space)

**Acknowledgement** (Times New Roman; font 11; bold; sentence case, left)

Please acknowledge the relevant research grant, organization, or scholarship (if any).  
(Times New Roman; font 11; sentence case, justified, single space)

**References** (Times New Roman; font 11; bold; sentence case, left)

Resources that have been presented should be listed according their order in this Article, for example:  
(Times New Roman; font 11; sentence case, justified, single space)

Ferreira, C., Michaelidou, N., Moraes, C. and McGrath, M. 2017. Social media advertising: Factors influencing consumer ad avoidance. *Journal of Customer Behaviour*, 16, no. 2: 183-201.

Neuman, W.L. 2011. *Social research methods: Qualitative and quantitative approaches* (7th ed.). Boston, MA: Pearson Education, Inc.

Curalate, 2017. 2017 Curalate Consumer Survey: Social Content is the New Storefront. Available online at <https://lp.curalate.com/social-content-new-consumer-storefront-survey> (accessed on 17 May 2018).

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**C. For more information please contact:**

- The Committee of International Conference on Organizational Innovation (ICOI)
- Web = <http://www.icoi.iaoiusa.org/>

- Contact =
  - Indonesian Participant = [icoi.contact@gmail.com](mailto:icoi.contact@gmail.com) ; +6281332529696
  - Worldwide Participant = [charles@iaoiusa.org](mailto:charles@iaoiusa.org)
- Facebook = <https://www.facebook.com/#!/pages/IAOI/606292516097620>

Date : May 7<sup>th</sup> 2019  
No : 99 /Letter of Acceptance/ICOI-2019/Committee

To:

1. **MG Westri Kekalih Susilowati**, Soegijapranata Catholic University Semarang Indonesia
2. **Retno Yustini Wahyuningdyah**, Soegijapranata Catholic University Semarang Indonesia
3. **Widuri Kurniasari**, Soegijapranata Catholic University Semarang Indonesia

Email: westrie@unika.ac.id

**Subject: Letter of Acceptance, ICOI 2019, Ulsan University - South Korea**

I am pleased to inform you that your papers submitted for 2019 International Conference in Organization Innovation (ICOI), July 20<sup>th</sup> – 22<sup>nd</sup> 2019, in Ulsan – South Korea, has been accepted to be presented in the conference.

Paper Title:

- ENHANCING THE TOURISM MSMEs PERFORMANCE BASED ON SOAR ANALYSIS
- Paper No. ICOI-99

For your papers to be presented in the ICOI conference and included in the proceeding, your Payment and Registration form has to reach us no later than May 22<sup>nd</sup> 2019, otherwise it will be regarded as withdrawn automatically.

If you require any further information, please do not hesitate to contact the Indonesian Committee of ICOI via email [icoi.contact@gmail.com](mailto:icoi.contact@gmail.com) ; or visit our website at <http://icoi.fmi.or.id/>

We look forward to seeing you at the conference.

Regards,

*Dr. Frederick L. Dembowski*

**Dr. Frederick L. Dembowski**  
ICOI 2019 – Honorable Chair  
President, IAIO Association USA



*Sri Gunawan*

**Sri Gunawan, DBA.**  
ICOI 2019 – Conference Co-Chair  
President, FMI Association Indonesia



*PS: This Acceptance Letter can be used for Visa Application*



Department of economics, University of Ulsan  
93 Daehak-ro, Nam-gu, Ulsan (44610), Korea  
(TEL):+82-52-259-2428,(FAX):+82-52-277-1720

99

## LETTER OF INVITATION

Date: May 7<sup>th</sup> 2019

On behalf of the Conference Organizers, The 2019 ICOI Conference Committee in Ulsan University, is pleased to extend our invitation to,

Name / University:

1. **MG Westri Kekalih Susilowati**, *Soegijapranata Catholic University Semarang Indonesia*
2. **Retno Yustini Wahyuningdyah**, *Soegijapranata Catholic University Semarang Indonesia*
3. **Widuri Kurniasari**, *Soegijapranata Catholic University Semarang Indonesia*

to attend the 2019 International Conference on Organizational Innovation (ICOI), and also to share and exchange research interests and applications with others conference participators in July 20<sup>th</sup> – 22<sup>th</sup> 2019, in Ulsan University, South Korea.

Further information of the ICOI conference can be found at <http://icoi.fmi.or.id/>

Looking forward to seeing you in the 2019 ICOI in Ulsan University – South Korea



Dr. Charles Shieh

Executive Director

2019 ICOI, the international Conference of  
Organizational Innovation  
<http://www.iaoiusa.org/icoi/>  
Email:charles@iaoiusa.org

**REVIEWER FORM**  
**ICOI 2019**

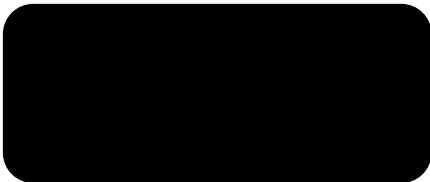
**ID - ICOI** : 99  
**Authors** : MG WESTRI KEKALIH SUSILOWATI (Corresponding Author)  
Email = westrie@unika.ac.id

**Paper Title** : ENHANCING THE TOURISM MSMEs PERFORMANCE BASED ON SOAR ANALYSIS

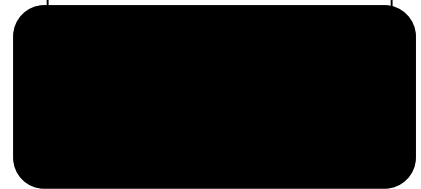
**REVIEW**

*(Choose preferred answer)*

- A.
- B.
- C.



**Signed & Reviewed Date:**



**D. Paper ACCEPTED with following revision:**

99

<b>1. Abstract</b>	No Revision
<b>2. Introduction</b>	No revision
<b>3. Literature Review</b>	No revision
<b>4. Research Method</b>	Is it quantitative or qualitative method ?
<b>5. Result and Discussion</b>	No revision
<b>6. Conclusion</b>	No revision
<b>7. List of Reference</b>	Do not use (et al) in references ; Check the consistency of your references format
<b>8. Others Revision</b>	Check the English Translation and Proofread your Papers ; Check the ICOI 2019 submission guidelines to fit your paper format



## CALL FOR PAPERS

20<sup>th</sup> – 22<sup>nd</sup> July 2019

University of Ulsan  
South Korea

Joint Conference between  
University of Ulsan - South Korea  
International Association of Organizational Innovation (IAOI) - USA  
and Forum Manajemen Indonesia (FMI)

### Publication Opportunities

- ▶ The purpose of **ICOI 2019** to serve as a primary channel of knowledge sharing and the promotion of innovation internationally. An important goal of **ICOI 2019** is to promote learning from each other by exchanging ideas and views, and building networks.
- ▶ Academic will be provided with an opportunity to present and discuss their papers in the area of **Marketing Management, Finance, Human Resource, Strategic Management, Entrepreneurship & Innovation, Supply Chain Management & Information Technology.**

- ❖ All paper submitted to **ICOI 2019** will be sent to reviewers and evaluated based on originality, technical and research content. Paper should be in English language (proofread) with no more than 7 pages length in total for each paper. Award for "Outstanding Paper" will be made.
- ❖ All paper accepted by **ICOI 2019** will be Published in Online Proceedings and will be submitted for further indexing to **CPCI (The Conference Proceedings Citation Index, a Web of Science™ Core Collection database / ISI Thomson) and Scopus**
- ❖ Authors of selected excellent papers will be recommended by the Committee of **ICOI 2019**, to re-submit extended version of their paper, to the recommended Journals indexed by Scopus, listed in Proquest databases and distributed by EBSCO host.

### Deadline

▶ Call for Papers	January - May 2019 Review process takes about 10 working days and we would notify the acceptance as soon as review process is over.
▶ Full Paper Submission Deadline	1 <sup>st</sup> May 2019
▶ Notification of Acceptance	1 <sup>st</sup> March - 8 <sup>th</sup> May 2019
▶ Early Bird Registration & Payment Deadline	15 <sup>th</sup> May 2019
▶ Regular Registration & Payment Deadline	22 <sup>nd</sup> May 2019
▶ Conference Date	20 <sup>th</sup> - 22 <sup>nd</sup> July 2019

### Registration and Payment Details\*

	Worldwide Participant	Indonesian Participant (Discount Rp. 250.000 for FMI Member)	Student Participant
Early Bird Registration (up to 15 <sup>th</sup> May 2019)	USD 480	Rp. 3.850.000	Rp. 3.850.000
Regular Registration (16 <sup>th</sup> - 22 <sup>nd</sup> May 2019)	USD 520	Rp. 4.350.000	Rp. 3.850.000

\* ICOI conference fee does not include Journal Publication Fee

For paper submission and more information please contact:

<http://icoi.fmi.or.id/>

[icoi.contact@gmail.com](mailto:icoi.contact@gmail.com) | [charles@iaoiusa.org](mailto:charles@iaoiusa.org)





Westri Kekalih &lt;westrie@unika.ac.id&gt;

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**proofread**

2 pesan

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**Westri Kekalih** <westrie@unika.ac.id>  
Kepada: icoi.contact@gmail.com

31 Mei 2019 pukul 11.47

dear committee,  
bersama ini saya sampaikan report proofred by grammarly checker, untuk critical issues nya terkait dengan nama, Kabalong, sengkarang dll yg tdk dapat disesuaikan, untuk Conventions issue (misspell) sudah saya perbaiki. Terimakasih

*Warmest regards,  
MG. Westri Kekalih S  
FEB Soegijapranata Catholic University  
Semarang Indonesia*

Powered by [unika.ac.id](http://unika.ac.id) mail service

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 **proofread report.pdf**  
49K

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**ICOI 2019 South Korea** <icoi.contact@gmail.com>  
Kepada: Westri Kekalih <westrie@unika.ac.id>

31 Mei 2019 pukul 16.12

Bu Westri,  
Ok noted, thanks.

/aria

--

**Regards,**  
**The Indonesian Committee of ICOI 2019**

**W:** <http://www.icoi.iaoiusa.org/>  
**E:** [icoi.contact@gmail.com](mailto:icoi.contact@gmail.com)  
**P:** (+62) 0813 3252 9696 (SMS / WhatsApp)



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[Kutipan teks disembunyikan]

# 99. SOAR Analysis-ICOI-Westri Semarang- revised.edited

by westri

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## General metrics

**28,063**

characters

**4,116**

words

**197**

sentences

**16 min 27 sec**reading  
time**31 min 39 sec**speaking  
time

---

## Score



This text scores better than 80%  
of all texts checked by Grammarly

---

## Writing Issues

**123**

Issues left

**14**

Critical

**109**Advanced

---

## Writing Issues

**13**

### Spelling

**13**

Misspelled words

**1**

### Conventions

**1**

Mixed dialects of english



## Unique Words

Measures vocabulary diversity by calculating the percentage of words used only once in your document

**21%**unique words

---

## Rare Words

Measures depth of vocabulary by identifying words that are not among the 5,000 most common English words.

**39%**rare words

---

## Word Length

Measures average word length

**5**characters per word

---

## Sentence Length

Measures average sentence length

**20.9**words per sentence

---



Westri Kekalih &lt;westrie@unika.ac.id&gt;

**PPT Westri**


3 pesan

**Westri Kekalih** <westrie@unika.ac.id>  
Kepada: icoi.contact@gmail.com

17 Juli 2019 pukul 22.05

*Warmest regards,  
MG. Westri Kekalih S  
FEB Soegijapranata Catholic University  
Semarang Indonesia*

Powered by [unika.ac.id](http://unika.ac.id) mail service

 **WESTRI-SOAR.pptx**  
3432K

**ICOI 2019 South Korea** <icoi.contact@gmail.com>  
Kepada: Westri Kekalih <westrie@unika.ac.id>

18 Juli 2019 pukul 10.03

Bu Westri,

Untuk PPT, silahkan langsung diserahkan di lokasi ruang presentasi saat di Ulsan Univ.

Terima kasih.

/aria

--

**Regards,**  
**The Indonesian Committee of ICOI 2019**

**W:** <http://www.icoi.iaoiusa.org/>

**E:** [icoi.contact@gmail.com](mailto:icoi.contact@gmail.com)

**P:** (+62) 0813 3252 9696 (SMS / WhatsApp)



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[Kutipan teks disembunyikan]

**Westri Kekalih** <westrie@unika.ac.id>  
Kepada: ICOI 2019 South Korea <icoi.contact@gmail.com>

18 Juli 2019 pukul 10.12

Terimakasih, utk jaga2 saja.

8/7/23, 10:25 AM

Email Soegijapranata Catholic University - PPT Westri

[Kutipan teks disembunyikan]