

CHAPTER III

RESEARCH METHODOLOGY

3.1 Data Collection Method

In this study, the writer used qualitative research method to found and collected data on the related topic. Then the data analyzed and interpreted to produce findings. For Neuman, qualitative research is non-numerical information collected in the form of words, images, and objects (2014). Creswell adds that by using qualitative method then "the theory becomes a framework for the entire study, an organizing model for the research questions or hypotheses for the data collection procedure" (Creswell, 2009, pp. 87-88).

3.1.1 Source

The primary source that the writer uses for this study is a movie entitled *Sleeping Beauty*. Below is the movie description:

Title : *Sleeping Beauty*
Genre : Drama film / Erotic
Director : Julia Leigh
Company : Sundance Selects, IFC Films

Distributed by : Paramount Pictures

Release Date : May12th, 2011

Running time : 1 hour 42 minutes

3.1.2 Procedure

Choosing the topic is what the writer will do in the first place to establish this research. The writer decides this topic although many people have different perspectives on prostitution and most of which are negative point of view. Understanding sexual freedom in the frame of third-wave feminism helps the writer to analyze this film because it will open up to a fruitful discussion. Then, data related to the topic will be sought and collected by the writer. The writer will collect data by watching the movie, taking screenshots, analyzing the script, and also taking notes. Journals, articles, and books will as well be used by the writer to support the data found.

3.2 Data Analysis

After collecting all the data necessary for the study, the writer will analyze the movie using the third wave feminism point of view on sexual freedom theory. In this paper, the writer will only focus on the main character, Lucy. The writer will identify Lucy's dynamic choices to be a prostitute using theory by Russell Campbell about seventeen types of prostitute and prostitution in movies (as mentioned in chapter 2).