

CHAPTER 5

CONCLUSION AND SUGGESTIONS

Conclusion

Based on the data, it can be concluded, that parents believe that the products, t-shirts with English words are potential to be used as media to teach the children. The means of the items make the writer conclude that the parents believe that they can use t-shirts whose pictures on it although they need to that become respondents the writer classifies into 2. The first part (statement 1 to tens) are used to see whether the parents believe that the picture and the English words on the t-shirts that the writer produce can help their children studying English words. In order to give deeper data, the writer also conducted an interview with two parents.

Based on the means of items one to ten, it can be implied that parents really believe that the writer's products (a t-shirt with a picture and an English word) can help their children learn and memorize the word for a long time. Because the means are above three, meaning that they agree with statement 1 to 10, except item 8 with the mean below three meaning that they perceive it negatively. They do not believe that their children like a picture of vegetable better than a picture of transport or fruit. It can be a medium for the parents to teach their children English words. The t-shirts with the picture and English words have potential to be used as a medium for teaching children vocabulary and it will work as they

believe the picture and the words make the children memorize the words for a long time.

Interviews with two parents also support this finding. P1 stated that she likes the t-shirts with picture and words because it is interesting and funny , and also it has an educational effect to the children. She also believes that it can be used to teach English to the children because the picture is big and clear that makes the children able to memorize it for a long time. She also says that she likes to buy the t-shirt because it can be used to educate children.

Meanwhile P2, also believes that she likes the t-shirt because she (the parent) can memorize the words on the t-shirts and she also can ask her child about the word when she is wearing it. Through this way, the child can memorize it for a long time better than words from a poster which are hard for her child to memorize them. She decides to buy the t-shirt because the picture and the color is interesting and it can be used by the child to learn the English word.

Items 10 to 12 are about the products as business items. Based on the data it can be concluded that the writer may produce the t-shirts because the parents believe that the English words make the price higher and it also can give prestige to the children who are wearing them and also the design is interesting

Suggestions

This study is not without limitation. First, it is done with parents of kindergarten students of a school only with 40 parents who children study in Sang Timur. It will be better if the next researchers choose more respondents. Besides,

it will also give highlight on the importance of the picture and English words on the t-shirts if an interview is done with more parents, teachers and the children themselves.

