

CHAPTER III

METHOD OF DATA COLLECTION AND ANALYSIS

3.1. Type of Research

For this research, I use qualitative method that allows me to interpret and analyze the data. Ospina explains that the qualitative research involves an interpretive and naturalistic approach by “attempting to make sense of, or to interpret, phenomena in terms of the meanings people bring to them” (2004, p.3). Therefore, by analyzing a movie as a work of literature, the setting used in a movie can become one of the ways to make sense of whatever phenomena is intended to be shown to the audience because the *The Hunger Games* movie is set in the United States of America, it becomes natural to then find out the phenomenon of the American history.

3.2. Data Source

For my study, I use *The Hunger Games* as the main data of my research and object of analysis. The film is directed by Gary Ross, and published by Color Company. It is firstly released in the year of 2012. In analyzing the movie, I use Ralph Waldo Emerson’s essay entitled “Self-Reliance” as the philosophy behind the interpretation of Katniss Everdeen’s individualism.

3.3. Reserach Procedure

For the research procedure, the first step that I did is watching *The Hunger Games* movie (2012). Believing that the American, Katniss Everdeen has a striking individual character to survive in the game, as the second step, I search and read

Ralph Waldo Emerson's essay on "Self-Reliance" and see how other researchers see about his philosophy to support the concept of American individualism. Then, I categorized and analyzed Katniss's actions according to the main characteristics of Emerson's "Self-Reliance". For the last step, I wrote up all of the information that I have gathered and organized it for this academic undergraduate thesis.

3.4. Data Analysis

In doing my analysis, I firstly concentrated on Katniss' kinds of actions, and speech that would fit into the "Self-Reliance" concept that is described by Ralph Waldo Emerson. How Katniss Everdeen acts and how she decides something that makes her become a reliable individual for other people are the kinds of data used to support the idea of being self-reliant. I also analyzed Katniss' environment that become the factors that make her become independent. Through these ways, I am able to conclude how Katniss Everdeen showed her American individualism especially in the form of self-reliance, in order to survive and become the winner of the game.

