

Daftar Pustaka

- Kotler and Armstrong. (2006). *Principles of marketing eleventh edition*. Pearson Prentice Hall.
- katadata.com. (2018). Go-Jek, Aplikasi Transportasi Online Paling Banyak Digunakan. Retrieved March 31, 2019, from <https://databoks.katadata.co.id/datapublish/2018/02/12/go-jek-aplikasi-transportasi-online-paling-banyak-digunakan>
- bps.go.id. (2019). Data Sensus Penduduk Kota Semarang. Retrieved March 31, 2019, from <https://semarangkota.bps.go.id/staticable/2019/01/21/103/jumlah-penduduk-menurut-jenis-kelamin-dan-kelompok-umur-2013.html>
- Muslim, A. (2019). 2019, Pengguna Internet Tembus 175 Juta. Retrieved from <https://id.beritasatu.com/home/2019-pengguna-internet-tembus-175-juta/184148>
- McLean and DeLone (2003), The DeLone and McLean Model of Information System Success: A Ten-Year Update from https://pdfs.semanticscholar.org/f5a2/ec5ce18aaa551ec7eba82c585b9dee894e1d.pdf?_ga=2.69131921.127429865.1563429199-112936277.1563429199
- Lina Zhou et.al (2007), Online Shopping Acceptance Model – A Critical Survey Of Consumer Factors In Online Shopping from http://www.jecr.org/sites/default/files/08_1_p04.pdf
- Lukman; Nasution Helfi et. al. (2016) Rancang Bangun Aplikasi M-Commerce Pada Apotik Pelangi Kasih di Kota Pontianak Berbasis Android (*Jurnal Sistem dan Teknologi Informasi (JUSTIN)* 4 (2), 322-327) from <http://jurnal.untan.ac.id/index.php/justin/article/view/14159>
- Puskakom UI (2017). Survei UI Temukan Sejumlah Fakta Menarik Soal Angkutan Online. Retrieved March 31, 2019, from <https://www.google.com/amp/s/tekno.tempo.co/amp/873394/survei-ui-temukan-sejumlah-fakta-menarik-soal-angkutan-online>
- YLKI (2018). Saling Lempar Salah Pengemudi Ojek Online dan Pelanggan. Retrieved March 31, 2019, from <https://www.cnbcindonesia.com/tech/20180127165037-37-2696/saling-lempar-salah-pengemudi-ojek-online-dan-pelanggan>
- Ati, Sri; Putri, Setyanti Venandy. (2019) Analisis Kinerja Pustakawan Di Perpustakaan Daerah Kabupaten Jepara Berdasarkan Standar Kompetensi Pustakawan (*Jurnal Ilmu Perpustakaan* 6 (2), 71-80, 2019) from <https://ejournal3.undip.ac.id/index.php/jip/article/viewFile/23113/21139>
- Heriyanto, Yusuf. (2012) Kemampuan Literasi Informasi Mahasiswa Pada Layanan *American Corner* di UPT Perpustakaan IAIN Walinsongo Semarang Menurut *Association Of College and Research Libraries*. (*Jurnal Ilmu Perpustakaan 1 (1)*, 25-33, 2012) from <https://ejournal3.undip.ac.id/index.php/jip/article/download/733/709>