

## **CHAPTER 5**

### **CONCLUSION**

Based on the results of qualitative research with observation, interview and documentation techniques carried out in Gunungpati and Bojong Salaman Semarang about Community Culture focusing on Plastic Waste Management several conclusions.

All of the above proves that P.1, P.2, P.3 have a mindset as an entrepreneur. They are confident, not afraid of changes, positive mindset. Accepting failures to improve the situation. P.1, P.2, P.3 have a mentality as an entrepreneur. They are evidenced fast decision making, quickly makes decisions, being strong-willed, faces challenges, strong intention. This is a mentality that must be possessed by an entrepreneur so that the products they market can last a long time and have many enthusiasts.

Besides, the writer also concludes that in their daily lives, the housewives act like business people who make bags from plastic wrap have an initiative and creativity to manage waste better than their neighbors. The information they get from television and the internet they carefully practice. There were several aspects that they could not do even though this could support better waste management. This research is expected to be able to add insight into knowledge related to the packaging of plastic waste in Indonesia and the factors that influence it. Especially those who are interested in finding out more about making goods that have a sale value made from plastic waste in Semarang (Bojong Salaman and

Gunungpati). So that it will be more objective and varied in conducting research. To reduce the amount of plastic waste in the city of Semarang, It is expected that the facilities and training should be improved to support the use of plastic waste into goods that have selling value. Besides, it is expected to be able to open up employment opportunities to absorb the number of workers so that the community, especially housewives, earn income and can help the community to fulfill their needs.

