

CHAPTER III

METHODOLOGY

The writer was interested in Literature and Japanese pop music, particularly Japanese Idol Group. Before the writer decided to choose the topic, he discussed with her friends and sponsors about things connected to Japanese trends which were potential to study

In this research, the writer used qualitative method to analyze the data. Qualitative research was a research done by the means of “collecting data by using form emerging questions to generate responses, gathering word or image data and collecting information from the individual (Creswell, Plano Clark, Gutmann, & Hanson, 2003)” In this qualitative method, the writer will analyze the printed song lyrics and the representation of Japan’s season in AKB48 song lyrics.

3.1 Data Collection

One of Idol Group who used season in Japan as a song lyric is *AKB48*. *AKB48* is Idol Group in Japan from Akihabara, Tokyo. In making their songs, *AKB48* often uses imagery of each season in Japan. The writer chose this Idol Group as a subject for analysis because *AKB48* often makes song lyrics connected with the feeling of each season in Japan. The writer analyzed the songs from the lyrics by observing the four seasons in Japan. The writers collected the data using lyrics which were translated into English and discuss with the Japanese lecture course.

The writer chooses the songs of a Japanese idol group named *AKB48* entitled *Sakura no Hanabiratachi*, *Manatsu no Sounds Good*, *Tsugi no Season*

and *Anata to Christmas*, because these songs represented four seasons in Japan.

3.2 Data Analysis

In doing the analysis, there were three steps to follow. First, the writer made a general interpretation of the lyrics. Secondly, the writer found the connection between lyrics and four seasons. In the end, the writer analyzed the song lyrics based on Intrinsic Elements.

