

CHAPTER III

METHOD OF DATA COLLECTION AND ANALYSIS

3.1 Type of Research

This research used Qualitative methods. Qualitative research method is primarily concerned with understanding human beings' experiences in a humanistic, interpretive approach (Jackson, Drummond, & Camara, 2007).

3.2 Data Collection

The main purposes of this research is to find out the procedures taken in the *Kungkum* ritual, and then tried to find the reasons people still practice in this *Kungkum* ritual. In this research the writer used qualitative methods. The writer gained data by a deep interview with the experts of *Kungkum* ritual and *Satu Sura*.

3.2.1. Informants

Informants of this study were the people who follow the ritual and especially the experts of *Kungkum* ritual and *Satu Sura*.

Information is taken from the source which is gained from people talking around on each other by the scientific info they got from the snowball sampling technique.

3.2.2. Instrument

The instruments of this study are interview, observation, and library research.

a. Interview

The objective of the interview is to collect data from the experts of *Kungkum* ritual and *Satu Sura*, also from the people who followed the ritual. The writer could get more knowledge and information from the chosen interview method.

b. Observation

In this study, the writer came to the *Kungkum* ritual in Tugu Soeharto on September 10, 2018. After that, the writer interviewed and recorded the result at the same time use recorder application from a handphone. After did an interview, the writer transcribed the recording to get the valid data.

c. Library Research

The writer also collected the data from trusted references related to *Kungkum* ritual and *Satu Sura* such as from the book, journal, article from website, and other resources.

3.2.3 Procedure

The writer took the following procedures to collect the data:

- a. The writer used library research such as books, articles, and journals related to rituals. Besides using library research, the writer also used internet to help her found information to complete her research.
- b. The writer went to *Kungkum* ritual, with the locals to do observation.
- c. The writer went to Tugu Soeharto, Kelurahan Bendan Duwur, Kecamatan Gajahmungkur, Semarang and conducted an interview with the local inhabitants.

d. The writer transcribed the recorded conversation and analyzed the result to obtain the answers for research questions.

3.3 Method of Data Analysis

In order to understand the procedures and reasons people performed *Kungkum* ritual in Tugu Soeharto, the writer used folklore studies as theories, library research of ritual, and did direct (participant) observation. In this research, the writer analyzed the procedure of and reasons people still perform *Kungkum* ritual in Tugu Soeharto based on the data from the interviews and her direct observation.

