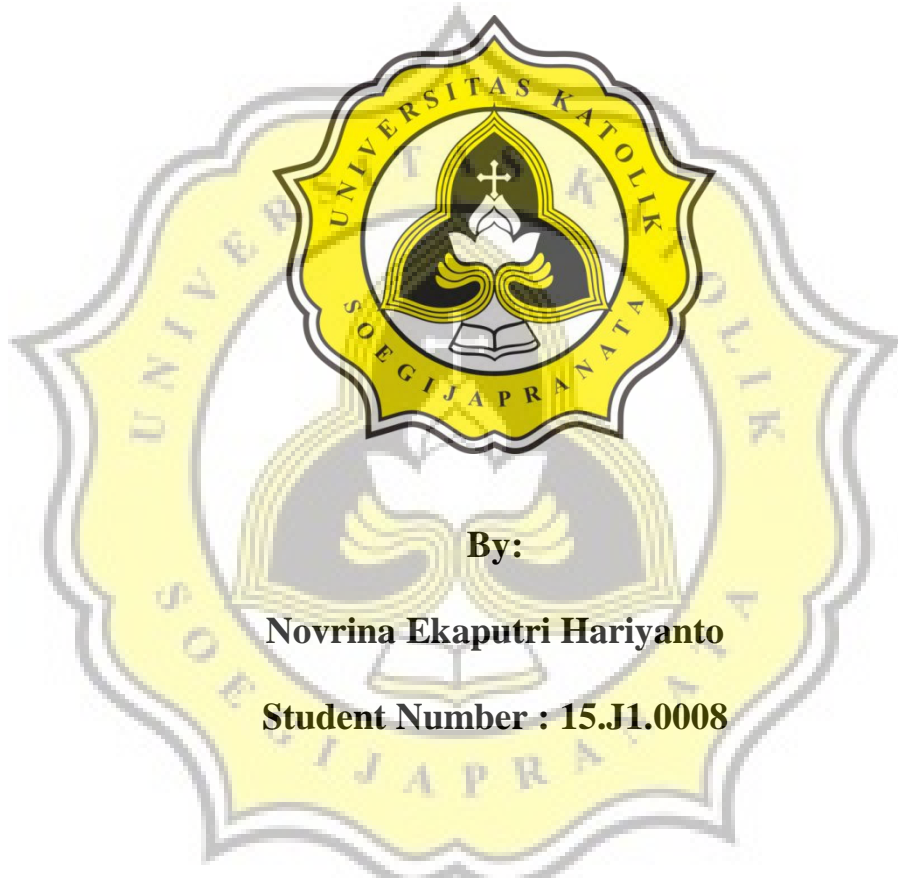


AN ANALYSIS OF PUN ON STICKERS

**A Thesis Presented as a Partial Fulfillment of the Requirement to Obtain
the Bachelor Degree in the English Linguistics Study Program**



By:

Novrina Ekaputri Hariyanto

Student Number : 15.J1.0008

ENGLISH DEPARTMENT

FACULTY OF LANGUAGE AND ARTS

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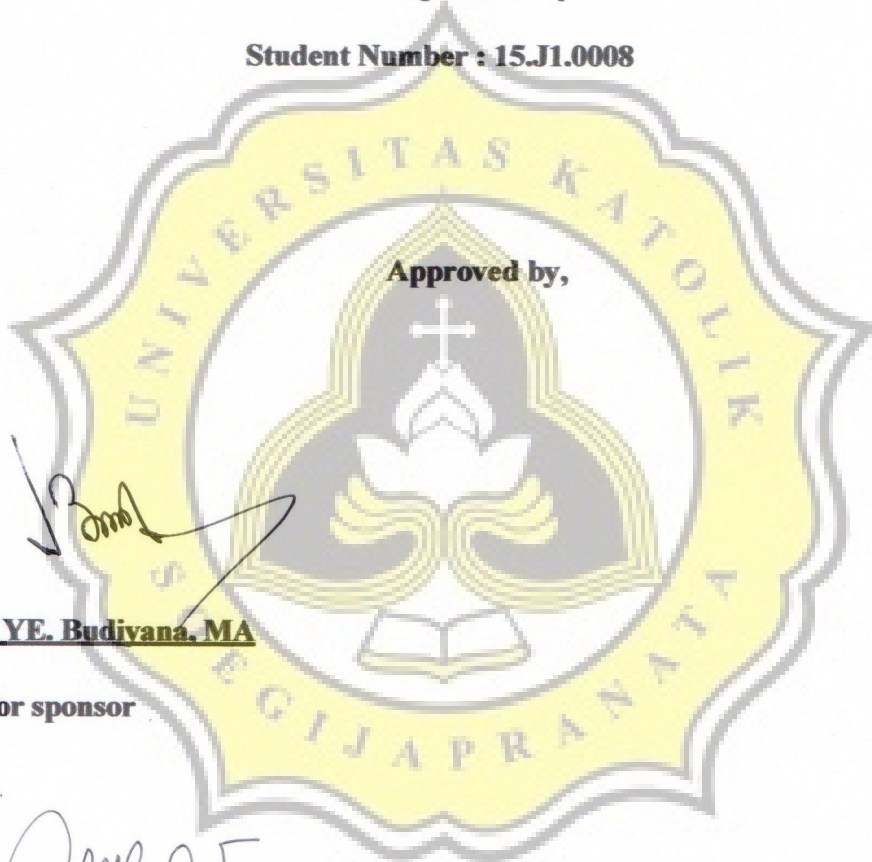
A THESIS APPROVAL

AN ANALYSIS OF PUN ON STICKERS

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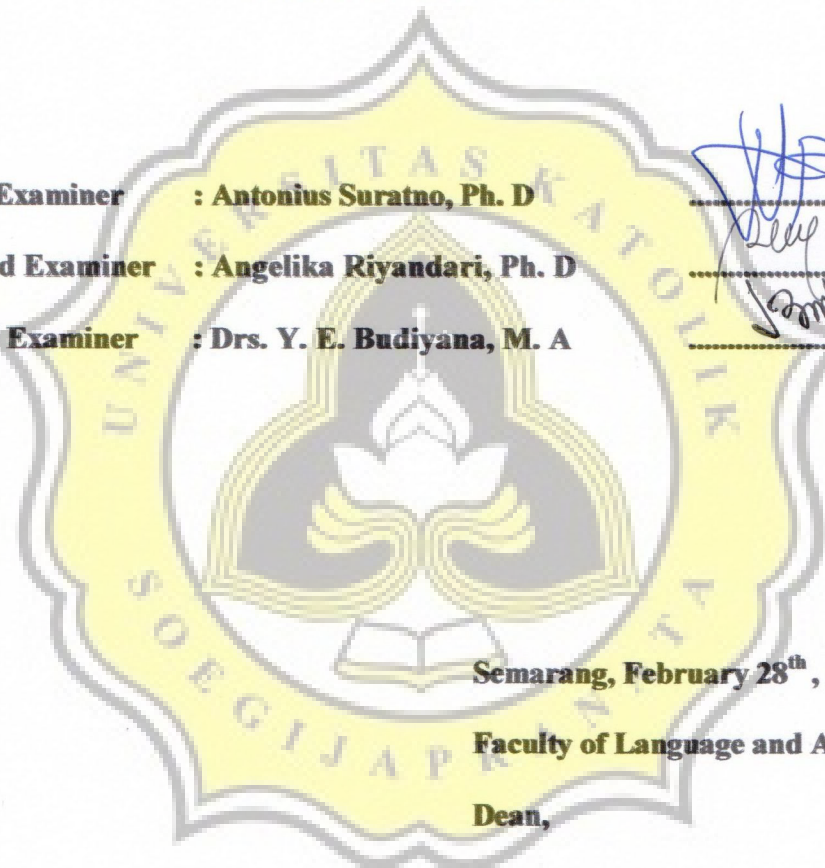
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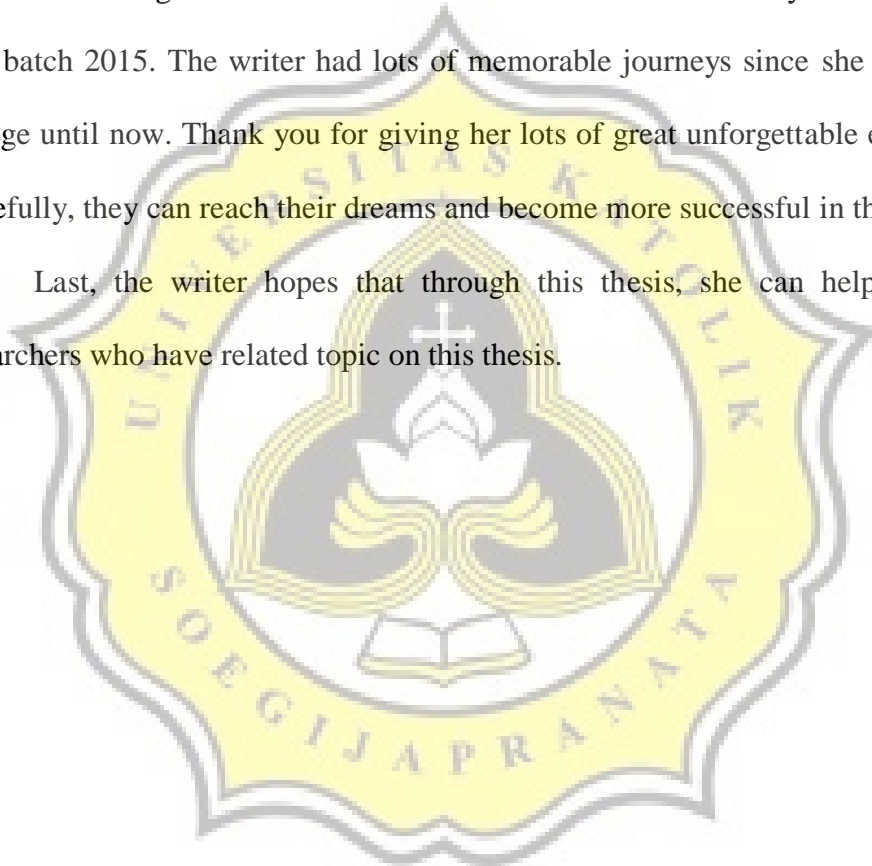
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Last, the writer hopes that through this thesis, she can help the future researchers who have related topic on this thesis.



The writer

“So you must be brave.

Don’t give up!

God will honour you for obeying Him.”

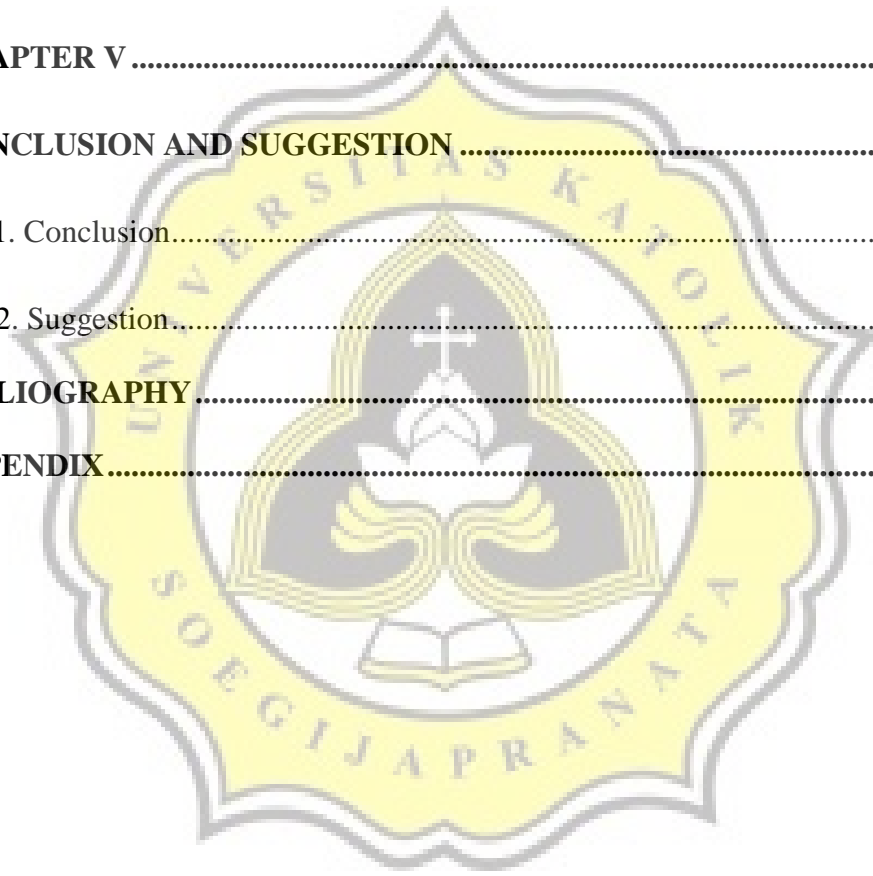
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ABSTRACT

A pun is one branch of Sociolinguistics that deals with a joke or a type of wordplay that has a similar structure, sounds or spellings of two words or phrases which are wittingly confused. This study analyzed the types and the functions of pun on stickers by using a theoretical framework from Attardo (1994) and Zhang (2018). Using the qualitative method, the writer analyzed visual and verbal pun stickers. There are three types of pun stickers: homophone, homograph, and paronym. The results of the study showed that the most frequent type of pun sticker is paronym and the functions that is frequently represented in the pun stickers is humorous function. The findings suggest that there are more than one single humorous function of puns. Instead, there are four types of humorous function, i.e. humorous, humorous-sarcastic, humorous-persuasive, and humorous-aesthetic. Besides, the function category on pun stickers can be a combination of two functions.



ABSTRAK

Plesetan adalah salah satu cabang dari Sociolinguistik yang berkaitan dengan sebuah lelucon atau jenis dari permainan kata yang memiliki kemiripan struktur, suara, dan penulisan dua kata atau frasa yang sengaja dikacaukan. Penelitian ini menganalisa beberapa tipe dan fungsi yang terdapat pada plesetan di stiker dengan menggunakan kerangka teori dari Attardo (1994) and Zhang (2018). Menggunakan metode kualitatif, peneliti menganalisis stiker berisi plesetan secara visual dan verbal. Terdapat tiga tipe plesetan di dalam stiker: *homophone*, *homograph*, dan *paronym*. Fungsi yang paling sering muncul pada plesetan di dalam stiker adalah *paronym*. Temuan menunjukkan bahwa ada lebih dari satu jenis fungsi *humor* dalam plesetan. Sebaliknya, ada empat jenis fungsi *humor* dalam plesetan, yaitu *humorous*, *humorous-sarcastic*, *humorous-persuasive*, dan *humorous-aesthetic*. Penelitian ini menemukan bahwa semua plesetan yang terdapat dalam stiker memiliki fungsi *humorous*. Selain itu, kategori fungsi dari plesetan yang terdapat dalam stiker bisa terdiri dari gabungan dua fungsi.

