

CHAPTER III

RESEARCH METHODOLOGY

In this chapter, the writer talks about how the writer collected the data and analyzes the data. There are two kinds of the method in collecting data. The first one is qualitative and the second is quantitative. This paper used qualitative research to analyze the subject.

Qualitative research focuses on understanding social phenomena from the perspective of the human participants in natural settings. It does not begin with formal hypotheses, but it may result in hypotheses as the study unfolds. Moreover, qualitative research gives a depth understanding of the phenomenon rather than only shows numerical data (Ary, Jacobs, & Sorensen, 2010). In conducting the research, the researcher did not make deception since the purpose of qualitative research was to obtain data as natural as possible.

The qualitative research that will be used is content analysis. Content analysis is a research method applied to written or visual materials to analyze the characteristics of the material. It focuses on analyzing and interpreting recorded material to learn about human behavior. The material may be public records, textbooks, letters, films, tapes, diaries, themes, reports, or other documents. Content analysis usually begins with a question that the researcher believes can best be answered by studying documents (Ary et al., 2010).

In this research, the writer used written data from a trustworthy source. Those data were used to answer the research questions. The writer believes that content analysis is the best method in addressing the two formulated research questions because it will provide the writer an overview of the phenomenon related to swearing words.

3.1. Method of Data Collection

As mentioned in the beginning, the writer used the transcript movie as the chosen materials for collecting data. Those data are contained swear words based on *Mac & Devin Go to High School* movie. The writer will find out kinds of swear words that uttered by characters in this movie and it will be used to answer the research questions.

Data collection is important to determine the result of this research. In this research the procedure used in the data collection are:

- The writer watched the movie carefully.
- The writer identified the data from the movie using transcript movie.
- The writer marked the swear words found in the movie.

The writer also provides the data sheet to categorize dialogues or monologues which contain swear words. It made easier for the writer to list down the swear words. The data sheet was in the form of a table for presenting the types and function of swear words which became the focus of study. The format of the datasheet is illustrated in the table below.

No	Data		Types			Function				Explanation
	Dialogue	Swear Words	E	P	V	E X S	A B S	H U S	A U S	
1	Knees Down: Yo! Knees Down: Watch where the <i>fuck</i> you're walking, stupid <i>bitch</i> !	Fuck Bitch		v	V		v		v	Knees Down mad at Devin and swear <i>bitch</i> because Devin didn't walk carefully and hit him. The function is abusive and he swears <i>fuck</i> too as an auxiliary.

Types of Swear Words (Battistella, 2005)

E : Epithets

P : Profanity

VO : Vulgarity/Obscenity

Function of Swear Words (Andersson and Trudgill, 1990)

EXS : Expletive Swear Words

ABS : Abusive Swear Words

HUS : Humorous Swear Words

AUS : Auxiliary Swear Words

3.2. Method of Data Analysis

After collecting enough data for the thesis, the writer make document and interpret the result of the analyzing to make the conclusion. In short, the steps of analyzing are:

- The writer categorized swear words. The data were transferred into categorization system which to a table that was explained above.
- The data that had been categorized in the table were analyzed to describe the types and function of swear words in the movie.
- The writer discussed the data to describe the types and function of swear words. The types of swear words suggested by Battistella (2005) and the function of swear words by Andersson and Trudgill (1990) will help the writer to answer problem formulation number one and number two.
- The writer watched again the movie to see whether the function of swear words are matched with the discussion. It is needed to help the writer interpret dialogues in the movie.
- The writer concludes the result of the research.