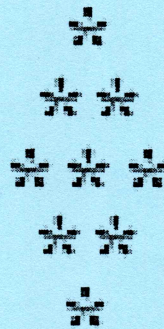


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EIGHTH CONFERENCE ON ENGLISH STUDIES (CONEST 8)



Jakarta, 1 – 2 December 2011

PUSAT KAJIAN BAHASA DAN BUDAYA
UNIVERSITAS KATOLIK INDONESIA ATMA JAYA
JALAN JENDERAL SUDIRMAN 51
JAKARTA 12930



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DEVELOPING CREATIVE WRITING THROUGH GRAPHIC NOVELS

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Abstract

The ability to write expressively is becoming increasingly important in the Indonesian university's EFL classroom. Although in the long run, producing a reasonably good academic writing is the main goal for any English writing classrooms, fun writing exercises need to be encouraged more. Moreover, if the aim is to also have readers enjoy the writing product, then it becomes the task of lecturers to help university English students write creatively for their projected readers. One effective way is brainstorming the students to make a mini graphic novel for their final class project. Not only do students enjoy the group work setting of generating their fantasies into writing a script for their mini novel, but they also experience the fun of expressing their imaginations together in colorful comics that are prepared for their readers. This article shares a material development project experienced by the Graphic Novels class of the English Department, Faculty of Letters, Soegijapranata Catholic University, in Semarang.

Key words: material development, creative writing, comics, Graphic Novels.

EFL WRITING CHALLENGES

English teachers and lecturers in Indonesia are always challenged to develop interesting classroom activities. Newton (2009, as cited in Satori, 2010: 40) sees writing as the most crucial skill in language learning because it is the last indicator of mastering the English language after reading, listening, and speaking. Yet, Gebhard (1996: 235) explains that writing teachers often face students' negative attitudes to writing because less proficient students use ineffective writing strategies. Unfortunately, students do not fully use teachers' comments and corrections to better their skills, so writing courses are not effective enough. This is regrettable considering the feedback would help students perform better than those not receiving any (Bitchener and Knoch, 2008). Writing is successful only if feedbacks are focused with the writing's sub-process, i.e. the writer's goal, text model, gathering, organizing and writing of ideas, reviewing the written form, and editing it (Nation and Newton, 2009: 114). Mukminatien (2003) also explores that writing involve the process of message composition, that forces writers to think about appropriate language style or vocabulary, diction, textual organization, and other mechanics. So, if writing an EFL composition is difficult for Indonesian students, it is understandable. Yet, because of this, writing courses are challenged to encompass creativity.

ENHANCING CREATIVITY IN WRITING

As expressed above, helping students to write academically well is a concern for Indonesian EFL teachers. In my Faculty, students are projected at the end of their study to write a 40 page *skripsi* or thesis that researches and analyzes a linguistics, teaching or literature material. So, students have to undergo writing coherent and cohesive paragraphs, then comprehensive essay, and argumentative papers to qualify the courses taken. Because the final goal is a thesis, the vocabulary and language style trained are mostly for scientific research writing. Yet, ironically, not all students want to graduate as EFL researchers. Some prefer to write English poems, newspaper or magazine articles, drama scripts or novels. Some students initially enrolled in English Departments due to their fascination in reading novels. So, teachers must make available creative writing classes. Unfortunately, many English Department's curriculum may not provide the opportunity, and lecturers actually have no time to support this need. As a result, the idea of 'learning English is fun' propaganda in Indonesia writing classes may not be carried out well enough.

Wahyuni says that a writing course is excellent for language and culture integration, because students' writing difficulties can be controlled (2011: 356). So, I believe it is crucial to make creative writing opportunities since the students' brain is challenged to learn and think

better by learning information in more interesting ways. Consequently, students' writing skills are increased. Practice makes perfect so students must experience the fun of perfecting their writing.

I am fortunate that my Faculty supports elective courses. So, I create a Graphic Novels course to provide students' imagination and skills in producing a creative script writing and graphics drawing because the end product is writing a mini novel with comics. Although the drawing activity is reported as the most difficult part, it is gratifying to see that the graphics substituted the descriptive wordings students usually fail to write. The ready-to-use cartoons from internet sites or help from the Corel Draw program or MSWord's photo story media, and the free downloadable Comics Life program that can insert cartoon characters or photographs with text in balloons is also helpful indeed.

MANAGING THE GRAPHIC NOVELS CLASS

To manage the drawbacks of my class, I encourage students to minimize their writing anxieties by working out their compositions in groups. With this, students' deficiencies are minimized by those who excel. With graphics the script writing is more enjoyable. But, with the writing being more important than the graphics, in addition to what and how to make a graphic novel, the first half of the semester involve students to write up a satisfactory theme, setting, characters, plot and dialogue. Unlike a drama script, the students needed a small research about their prospective readers' need, to think up appropriate scenes and illustrations. Because a reader may literally 'judge a book by its cover', consequently, the choice of color for the characters and background must be attractive.

Although, I have doubts about the end result, the remaining half of the semester which facilitates students creative script writing with colorful graphics, and use of artistic letterings⁴ to enhance the plot and characters' development have proven to be useful. I am happy to find that students are fulfilled not only in creative writing but also in hand drawing their colorful imaginations (see a sample of the process in my power point presentation). My students and I feel that we have done something worthy. Not only can we produce a well-researched writing piece but we made an attractively marketed mini novel with the help of graphics!

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⁴ Read my article "Graphic Novels: a Fun & Creative Way of Writing and Reading", which reviewed a good guide book for graphic novels writing in journal *Celt*, vol. 10, no. 1, Semarang: Soegijapranata Catholic University, 2010.