GIRLS AND FACEBOOK:
THE SELF-REPRESENTATIONS OF FEMALE ADOLESCENT
STUDENTS AT THE FACULTY OF LETTERS
SOEGIJAPRANATA CATHOLIC UNIVERSITY

A THESIS

Anggraeni Danty Atengdjaja
Student number: 08.80.0007

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By
Anggraeni Danty Atengdaja
Student Number: 08.80.0007

Approved by,
Retang Wohangara, SS., M.Hum.       June 17th, 2013
Major Sponsor

Heny Hartono, SS., M.Pd.            June 17th, 2013
Co-Sponsor
A thesis defended in front of the Board of Examiners on June 17th, 2013 and declared acceptable

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Chairperson : Retang Wohangara, SS., M.Hum. ......................

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Semarang, June 17th, 2013
Faculty of Letters
Soegijapranata Catholic University
Dean,

Heny Hartono, SS., M.Pd.
058.1.1998.221
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ABSTRACT

The internet is used by many people across the world as a way to communicate with other human beings. Through the internet, social media such as Facebook has affected the ways people across the world represent themselves. Since Facebook in Indonesia has the world’s fourth highest percentage of users, the author is interested in studying this impact, specifically, about how female adolescent users use Facebook for self-representation.

This study will explore the self-representations of 20 female students aged 17-21 at the Faculty of Letters Soegijapranata Catholic University in Semarang, Indonesia, using theory from Enli and Thumim concerning three types of self-representation: reluctant practice, sharing practice, and promotional practice. The writer used questionnaires to filter out 20 respondents from 103, and then performed an in-depth analysis of the 20 respondents’ Facebook statuses during the month of January to group the statuses on the three categories above. The writer found sharing practice to be the most common type of self-representation.
ABSTRAK

Internet digunakan banyak orang di seluruh dunia sebagai salah satu cara untuk berkomunikasi satu dengan yang lainnya. Melalui internet, sosial media seperti Facebook telah mempengaruhi banyak orang dalam merepresentasikan diri. Semenjak Facebook mempunyai pengguna terbesar keempat di Indonesia, penulis tertarik untuk meneliti efeknya terutama bagaimana pengguna remaja perempuan menggunakan Facebook untuk menunjukan representasi diri.

Penelitian ini membahas representasi diridari 20 responden berumur 17-21 di Fakultas Sastra Universitas Katolik Soegijapranata Semarang Indonesia dengan menggunakan teori dari Enli dan Thumim mengenai tiga tipe representasi diri, reluctant practice, sharing practice, dan promotional practice. Penulis menggunakan kuesioner untuk menjaring 20 responden dari 103 mahasiswa, dan menganalisis dan mengkategorikan 20 responden yang mengupdate status di Facebook bulan Januari ke dalam tiga tipe representasi diri. Penulis menemukan sharing practice sebagai bentuk yang paling umum yang sering ditunjukkan.