CHAPTER V

CONCLUSION AND SUGGESTIONS

5.1. Conclusion

Gathering the data needed and analyzing it, the writer concludes some important points relating to the objectives of this study.

Peranakan Chinese undergraduate students in Soegijapranata Catholic University have less knowledge about Chinese cultures. The lack of knowledge about Chinese cultures is caused by the injustice experienced by Chinese Indonesians in the New Order era. Many Chinese Indonesians were forced to change their Chinese names to Indonesian names, extorted when they applied for SBKRI, and could not speak Chinese language except those who attended Chinese schools. What happened in the New Order era brings effect to *peranakan* Chinese nowadays. Thus, the writer considers that *peranakan* Chinese undergraduate students in Soegijapranata Catholic University are physically Chinese Indonesians, but have less knowledge about Chinese cultures. It makes them easier to adopt another culture, especially popular culture like Korean Wave. In addition, their ages as youth also support them to apply Korean Wave because the characteristic of youth are easily influenced and they like to indulge in internet, computer games and animation.

Korean Wave as a popular culture has some kinds of products such as K-Pop (music), Korean dramas, Korean variety show, Korean celebrities

(actors/actresses, singers, and bands), fashion and style, and dance. The writer has interviewed 32 *peranakan* Chinese undergraduate students in Soegijapranata Catholic University and finds some reasons why they like certain kinds of Korean Wave products. K-Pop is well-liked by 96.875% of participants because it has easy listening and nice songs, soft music especially for the instrumental music, good lyrics and melody, the singers have good voices, some music tends to be "cute", it is a new different music genre, and the music videos have good story line or plot. The 62.5% of participants like Korean dramas because they consider that the stories are good, simple, short, and have outstanding idea. The actors/actresses, acting, background and settings in the dramas become another appeal why Korean dramas are well-liked. Korean variety show, especially Running Man, is well-liked by 9.375% of participants because of the comedy in the game show. Meanwhile, 71.875% of participants like Korean celebrities because the celebrities are good-looking, truly talented, and they tend to use natural make up. Korean fashion and style are considered natural, cute, simple, casual and modern so that 56.25% of participants like it. In addition, the 6.25% of participants like the dance because it is interesting and good.

Besides the specific reasons to the kinds of Korean Wave products, the writer finds that there are three basic reasons why *peranakan* Chinese undergraduate students in Soegijapranata Catholic University apply Korean Wave. The writer finds that 84.375% of participants apply Korean Wave because of the attachment to Korean Wave products, 28.125% of

participants consider that Korean Wave is interesting, and 18.75% of participants apply Korean Wave because it becomes a trend nowadays.

There are many foreign cultures in Indonesia and Korean Wave is one of it. It is very possible for *peranakan* Chinese undergraduate students in Soegijapranata Catholic University to apply more than one culture. However, for those who are Korean Wave lovers, *peranakan* Chinese undergraduate students in Soegijapranata Catholic University have some ideas why they tend to choose and apply Korean Wave as a popular culture than the other waves or popular cultures. The ideas are: Korean Wave is unique, creative, better and simpler, the comfort to apply Korean Wave, Korean Wave is similar to Chinese culture, the advance of Korean culture, Korean Wave is booming nowadays, and good promotion of Korean Wave.

Korean Wave is a pop culture that developed in Indonesia. As a pop culture, Korean Wave is widely favoured by many people. The writer finds that Pan Asianism or reassertion of Asian identity becomes a particular reason that makes *peranakan* Chinese undergraduate students in Soegijapranata Catholic University consider that *peranakan* Chinese are appropriate to apply Korean Wave. The similarity of the cultural background between Chinese and Korean, the supported physical appearances of *peranakan* Chinese, and the consideration of being the same Asians become the ideas that support the reason about Pan Asianism. However, the application of Korean Wave by the other ethnic groups has varied views. The physical appearance has an important role for the other ethnic groups to

apply Korean Wave. Still, *peranakan* Chinese is considered more suitable to apply Korean Wave than the other ethnic groups in Indonesia.

The writer finds that *peranakan* Chinese undergraduate students in Soegijapranata Catholic University first knew Korean Wave from some sources such as their friends, mass media, online games, Korean dramas, and Korean music videos. In applying Korean Wave, they usually express their attachment by doing the things relating to Korean products they like such as listening to Korean songs, watching Korean dramas, applying Korean fashion and style, imitating the dance movements in Korean music videos, and so on. In the last advancement, some participants are remains or still apply the same kinds of Korean Wave they like. It can be just one kind or the whole kinds of Korean Wave products. In the other side, some participants develop their interest of Korean Wave products. They may like the other kinds of Korean Wave products and apply it.

5.2. Suggestions

Doing this research about Korean Wave among *peranakan* Chinese undergraduate students in Soegijapranata Catholic University, the writer finds that there are many *peranakan* Chinese who have lost their identity as Chinese Indonesians and apply other popular culture such as Korean Wave. It is no problem for *peranakan* Chinese to idolize Korean Wave as they are youth who are easily influenced and in the phase of individual identity formation process, but it would be better if they do not overmuch in applying it and keep their Chinese traditions.