CHAPTER 5

CONCLUSION AND SUGGESTION

5.1. Conclusion

Based on the data analysis in chapter 4, the writer found 4 kinds of errors in English printed advertisements in Semarang (banners, brochures, flyers, billboards and signs), they are: Omission, Addition (double marking, regularization, simple addition), Misformation (regularization, archiforms), Misordering, and some other errors that are not defined in the theory the writer used. Total of the errors found is 54 errors, that includes: 17 omission errors (9.18%), 8 addition errors (4.32%), 5 misformation errors (2.7%), 10 misordering (5.4%), and 14 other errors (7.56%). The error that most frequent happens in English printed advertisements in banners are omission errors (6 errors), in billboard are omission errors and other errors (3 errors), in brochure are omission errors (3 errors), in flyer are omission errors and misordering errors (4 errors), and in sign are other errors(4 errors).

5.2. Suggestion

The writer realizes that this study is not perfect. The writer would like to suggest for further study in this error analysis in the printed advertisements. In this study the writer uses the error classification by Dulay, Burt, and Krashen, yet there are some errors that are not covered by this error

classification. Therefore, the writer suggests using the other error classifications that can cover more complete types of error in the next study.