

CHAPTER 5

CONCLUSION AND SUGGESTIONS

5.1 Conclusion

The reason behind the writer conducted this study because the writer was curious about the online course program. The writer realized that technology nowadays involved in almost every aspect of people's life. The pace of live nowadays is being so fast. People are more motivated to have a better life. Some of them would like to live abroad, work abroad and study abroad. However, to live abroad, they need to understand English that becomes the international language. Therefore, people tend to study English language. On this digital era with heavy traffic, some course places thinking to create an online English course hopefully can answer the needs of the consumers.

Even though some of the online English courses have been existed, not all people are aware and also do not use the facilities in a good way. Therefore, the writer would like to know what the perceptions of the potential course participants of the online English course program is. The writer also wanted to find out the existing online English course to be analyzed and find out what kind of language course components that are needed to develop an online English course.

The writer found that the participants' perceptions on online English course are still negative because people still need the exposure of learning English through direct communication to the teacher, and the students are more comfortable in

classroom environment. However, the writer concluded that online English courses could be a good answer for people in a big city for now to bridge the distance and help the people with using time efficiently. People in big cities such as Jakarta and Surabaya tend to have busy schedule. The possibilities of traffic jump in Jakarta or Surabaya is also considered high. It supposed to takes only five minutes to reach a place but due to traffic jump, it takes ten to twenty minutes. Therefore, online courses can be the answer for those who want to learn English, but have limited time and difficulty in traveling because of heavy traffic.

The course manager also should pay attention to the needs of the participants, such as the materials they need, the platform or the tools they use to conduct an online English course since the participants tend to have video call and forum chat for the communication with the tutors, and also the course manager needs to think about the materials protection, so it will not spread or copy easily. The course manager also needs to concern about the internet connection during the online English course program.

Besides that, the writer found that some people have already known about online English course programs such as Ruangguru.com, Cambridgeenglish.org, Duo Lingo and British Council. Each of them has their own strength, weakness, opportunity and threat. According to the SWOT Analysis table, the writer concluded that for now Ruangguru.com is the most appropriate platform, because it can help the students learn English well by watching the videos, doing online assignments.

Besides, positive and detailed feedback and the summary can make the students remember the essential part of the lesson.

According to the findings above, the writer concluded that even though the participants' perceptions on an online English course are still negative, however, according to the course managers and the SWOT Analysis of the existing programs, there are still possibilities and opportunities to develop a proper online English course in the future.

5.2 Suggestion

Students should be aware that online English course is a kind of independent learning. They need to discipline themselves to make them succeed, so they can feel the development of the technology and enjoy the advance of learning. For those who would like to conduct a similar study, they could try to conduct a study about the impact of students' physical study during joining online course through video call.