

INTERVIEW GUIDELINE

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- P2. How old are you?
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Attraction

- P21. What tourism object have you already visited in Jogjakarta during this travel?

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P26. What do you think about the security in tourism object? Did you feel safe while in there?

P26a. do you find some CCTV in the tourism object?

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P27. What do you think about the availability of benches?

P28. Did you find any additional attractions in every attraction? What do you think?

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P30. What do you think about the attractions? The best? The worst?

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P31. What do you think about the road in Jogjakarta?

P32. About the traffic

P32a. what about the traffic order?

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P33. About the transportation

P33a. what about the availability of transportation means in Jogjakarta? Did you used one of them? Mention it.

P33b. did you felt comfort by using the transportation?

P33c. what about the security of transportation?

P33d. what about the price?

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P34c. variety

P35. Where do you usually go to eat? What do you think about the place in terms of :

P35a. services

P35b. rates

P35c. variety

P36. Have you been to any shopping area like mall, market, etc? what do you think about that in terms of :

P36a. price

P36b. variety of goods

P37. Have you used any ATM/bank? What do you think about the availability of it?

P38. What do you think about the availability hospital or clinic?

P39. What do you think about the availability of trash bin in this town?

P40. What do you think about available of Wifi and Telecommunication services?

P41. Have you used any money changer in here? What do you think about the availability?

Ancillary services

P42. Have you been to TIC? What do you think about the service?

P43. Have you used any local guide? What about the services and price?

P44. Do you feel safe while you traveling Jogjakarta? How do you think about the police officer and other security officer in here?

General Description

P45. Do you think your trip in Jogjakarta meets your expectation?

Would you visit Jogjakarta again?

P46. What thing need to develop about the tourism of Jogjakarta to attract more European tourist

P47. Would you recommend Jogjakarta to anyone? What would you say?



RESPONDEN 1

1. Bagaimana profil demografi dan psikografi para wisatawan Eropa yang berkunjung ke Jogjakarta?

P1. What is your name?

Hello, ouh my name is Andrey (and my name is vito)

Vito? (yes, vito) that's Herda, you have questions for her too? (of course) okay, she has good answer too.

(I'm sorry, she is your wife?) yes, mmmmm my istri

P2. How old are you?

Hahahaha, guess! (mmmmm maybe fifty?)

That's why I look like this because people from older than fifty six you can't ask him a question. I'm 57. (57? Wow, you look younger)

Still young (energetic)

(Herda) And I'm 56, in a week, not yet, in a week

P3. What is your nationally?

Belanda (Netherland)

Yap, Netherland you're right

P4. Where is your hometown?

Breda, she too, Breda

P5. What is your occupation?

Ouw, I am like mentor for mentally illness for people

(are you a doctor?)

No no no, the people who had mentally illness, the IQ is lower than a normal people.
So I tell them wake up, its 8 o'clock, now you go for breakfast, you have to brush your teeth, then you have too wear your clothes, and stay in front of the home, because the bus will be there and you go to your labor or school.

(only for children?)

No no, its aaaa in my group people in 18 till 56, adult group

(Herda) mmmmm usually they are not good in society because they not smart and sometimes they go for drugs and alcohol, so aaaa difficult people.

P6. How many times you travel in one year?

Almost every two weeks, the reason why is we are a camper. We have a mobile home (like van?) (herda) yes, we have a toilet, bed, a shower, kitchen. We move from city to another. Like this (Andrew showing his mobile home picture from his mobile phone) We have a big enough bed, kitchen, so every two weeks I'm off, in the week end. But if the weather is fine. But one big travel once a year to visit another country like this.

P7. What motivate you to travel independently in Jogjakarta? (why not use any travel agency?)

Oh, no no no, we don't use them. I just check the internet and search for the cheapest ticket to go to Indonesia and that goin to be mine.

(why not use any travel agency?)

Aaaaa because I can find it by my self, and I can go wherever I want easily.

P8. For you, how important tourism / doing travel is?

Yeah sure, it refreshing my mind from stressful work, to meet other culture. Aaah you know, my parents actually from Indonesia. Well, my father from bandung and

my mother from Sumatra so I am interested in how things happened in here.
Honestly even my parents come from Indonesia they never bring me here, and I never heard they tell about Indonesia. So I go to Indonesia by my self.

(so, what do you mean about “meet other culture”?)

Mmmmm, I think culture in Indonesia is good, because many of friends tell me about their good experience when they visit Indonesia especially Bali and Jogjakarta.

(what experience is?)

Mmmmm, like the friendly people, the arts. Oh I saw a good performance of gamelan last night in my hotel. After me and herda have a dinner.

P9. Usually what kind of tourism object you visiting?

Old stones, like Prambanan and Borobudur in Indonesia

(why?)

Because my friends tell me to go to Prambanan and Borobudur, and okay I go there.

P10. How do you know about Indonesia?

Ow, my parent first, my friends, and kitchen books emmm recipe (I loved cooking too ; whispering) like rendang, oseng-oseng.

P11. How many times you visit Indonesia?

This is the third times for me and first time for her.

(three times for you?)

Yes, Jakarta twice, for business and now, here I am.

P12. Jogjakarta is your first destination?

No, Jakarta first for two days and then Jogjakarta for five nights.

P13. How many nights you will stay in Jogjakarta?

P14. With whom are you visiting Jogjakarta?

My wife of course

(like honey moon huh?)

Yeah, three days ago we had our honeymoon second year.

(herda) anniversary of our marriage, two years

2. Informasi apa saja yang dikumpulkan oleh wisatawan Eropa sebelum memutuskan untuk berkunjung ke Jogjakarta?

P15. How do you know Jogjakarta?

My friends, travel advisor in web

P16. How about the information that you have?

My friends look so excited when tell me about Jogjakarta so yeah Jogjakarta hahaha

P17. Whether the information is appropriate ?

Mmmmm, actually we don't expect a lot. I mean aaaaaa because aaaaaa I think because aaaaaa the life standard in Indonesia. But I was wrong the hotel is good, the food is good, nice people, friendly people, amazing temples, well it was great. You know people in here always said monggo, matur suwun, and what else honey (Herda) mmmm I don't think so but they look so nice, I loved them

3. Mengapa wisatawan Eropa memilih kota Jogjakarta sebagai salah satu tujuan wisata?

P18. What things makes you interested to visit Jogjakarta?

The Keraton and the temples, because my friends always tell about that place hahaha

P19. Do you know about DIY?

Nope, what is DIY? I never heard about that

P20. Do you think Jogjakarta is special?

Of course I love being here, hahaha

4. Tanggapan Responden Mengenai 4A Kepariwisata Yogyakarta

Attraction

P21. What tourism object have you already visited in Jogjakarta during this travel?

The Keraton, malioboro, taman sari, Borobudur, Prambanan, via-via.

P22. What motivates you to visit that attraction / tourism object?

Especially because our friends tell us to go there hahaha

P23. About the ticket counter

P23a. how about the condition and counter ticket availability

Mmmm good, especially in Prambanan. The people was nice.

P23b. what about the price?

Its fair, cheap hahaha

P23c. did you got any information for tourist like brochure / site maps?

No, I didn't

P24. What do you think about the parking lot?

Mmmm it's good, because we rent a motorcycle and we can park easily.

P25. About the sanitary

P25a. how about the availability of the toilet?

(andrey) there is so many toilet, mmmm easy to find.

P25b. how about the condition of the toilet?

(herda) uh, the toilet was dirty, can you believe it, I must pay for the toilet but they don't have paper toilet.

P25c. how about the availability of trash bin?

Mmmmm, I don't think so. They should to add more, because I must keep my trash in my bag huh.

P26. What do you think about the security in tourism object? Did you feel safe while in there?

P27a. do you find some CCTV in the tourism object?

I found some, but I didn't know is it working or not.

P27b. how about the security officer in the tourism object?

Mmmmm, yeah but not much

P27. What do you think about the availability of benches?

I don't think so

P28. Did you find any additional attractions in every attraction? What do you think? nope

P28a. how's the condition?

P28b. security?

P28c. did you find the interpretation sign about the additional attraction?

P28d. how about the price?

P29. About the souvenir shop

P29a. availability

Yeah, in Borobudur, and Prambanan. But I think they were too many, you know, is very hot in there, and people need to earn some

money we understand that, but not like that way, crowded and hot.

Too much seller.

P29b. price

I don't think about it because we don't buy souvenir just take a photo
its enough for us

P29c. variety

There's so many souvenir hahaha

P30. What do you think about the attractions? The best? The worst?

Prambanan, for us it was amazing temple, amazing architecture. And then
the bicycle tour by via via. It was really-really fun. It was really authentic.
By the bicycle tour we can see the real life of people, there are many farmer,
they have tempe factory, but I think is not really factory because it just made
in home, but it is okay if they call it factory, and I love tempe very much.

Accessibilities

P31. What do you think about the road in Jogjakarta?

The road is good, not super good but yeah hahaha good for me

P32. About the traffic

P32a. what about the traffic order?

Oh, the traffic was busy you know, like little mess in there haha

P32b. do you find police officer ordering in traffic?

Mmmmm, not really

P32c. what about the traffic sign?

I think it is enough like, the direction to go to some place, yeah its

good.

P33. About the transportation

P33a. what about the availability of transportation means in Jogjakarta? Did you used one of them? Mention it.

Mmmm there is so many of transportation. We used taxi, it was very cheap, not like in Belanda hahaha and we rent a motorbike.

P33b. did you felt comfort by using the transportation?

Mmmmm not really but its okay

P33c. what about the security of transportation?

Not really but, its okay hahaha

P33d. what about the price?

Very low, cheap.

Amenities

P34. What types of accommodation you were staying during your visiting Jogjakarta? Hotel, hotel rengganis. And what do you think about the accommodation in terms of :

P34a. services

Oh, good the people was friendly and serve us very well

P34b. rates

Really cheap for us

P34c. variety

Well, you can find a lot of hotels in here.

P35. Where do you usually go to eat? Restaurant. What do you think about the place in terms of :

P35a. condition

Good, especially in via via. They served a good Indonesian food.

(so, you like Indonesian food)

Of course like gudeg, nasi goreng and sate.

P35b. services

They served us well

P35c. rates

I think the price is weird.

(what do you mean weird?)

Look, nasi goreng is 45K and beers is..... 62K

In my country food more expensive than drink. It strange, I don't like different.

P35d. variety of place to eat in Jogjakarta

Well you can easily find a restaurant or café in here.

P36. Have you been to any shopping area like mall, market, etc?

Yes, in malioboro and bringharjo market, but I'm sorry we don't bought anything.

(why? Are you sure you are not going to buy anything for souvenir?)

Mmmmm nope, we just take a photo and upload to facebook.

what do you think about that in terms of :

P36a. price

P36b. variety of goods

P37. Have you used any ATM/bank? What do you think about the availability of it?

Yes, we used ATM and easy to find

P38. What do you think about the availability hospital or clinic?

I don't know, we don't need that hahaha

P39. What do you think about the availability of trash bin in this town?

I'm not sure, because I always take my trash in my bags and throw it when we arrive in our hotel.

P40. What do you think about available of Wifi and Telecommunication services?

We can easily found a wifi everywhere, so it is good.

P41. Have you used any money changer in here? What do you think about the availability?

No, never

Ancillary services

P42. Have you been to TIC? What do you think about the service?

Aaaaaa, no we don't need that. We use GPS

P43. Have you used any local guide? What about the services and price?

Nope, we just walk by our self.

P44. Do you feel safe while you traveling Jogjakarta? How do you think about the police officer and other security officer in here?

Yes, truly safe. Aaaaa I don't think so, we didn't take any attention about that hahaha

Tanggapan umum informan

P45. Do you think your trip in Jogjakarta meets your expectation?

Would you visit Jogjakarta again?

Yes, it was fantastic when we travel in Jogjakarta, the hotel is good, nice people, good temples.

Who knows? Hahaha

But there is a lot of places to go hahaha

P46. What thing need to develop about the tourism of Jogjakarta to attract more European tourist?

Mmmmmmm it's a hard question hahaha

Aaaaaaa maybe you need to promote it or aaaaaaaaaaaa more hotels maybe, that's it.

P47. Would you recommend Jogjakarta to anyone? What would you say?

Of course yes.

Jogjakarta is amazing place to go.

(Well that's the end of interview, I appreciate for your participation)

Yeah good luck for you Vito

(here I have a little souvenir for you, enjoy your holiday)

Wow, thank you very much vito, hahahaha good luck



RESPONDEN 2

1. Bagaimana profil demografi dan psikografi para wisatawan Eropa yang berkunjung ke Jogjakarta?

P1. What is your name?

Hi, my name is Gabby

P2. How old are you?

I'm 28

P3. What is your nationality?

Holland

P4. Where is your hometown?

Emmmm Limburg

(Limburg?)

Yeah, Limburg

P5. What is your occupation?

I'm an online service for a fashion company

P6. How many times you travel in one year?

Once a year

(usually in what season?)

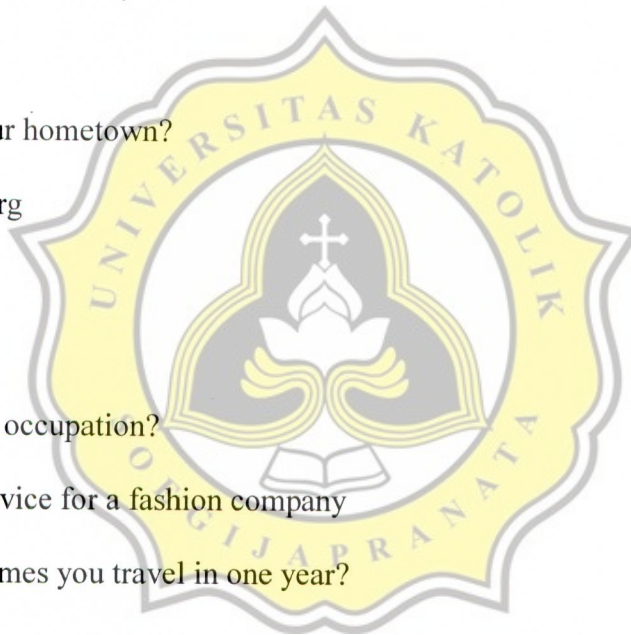
Aaaaaa when I can afford it hahaha

P7. What motivate you to travel independently in Jogjakarta?

What you mean about that?

(I mean why not using any tour agency?)

Aaaaaa because aaaaaaa, I think it's more simple if you go alone



P8. Apakah wisata menjadi satu kebutuhan? Mengapa?

Yes of course

(why?)

Because you can see the different ways of life, feel the new atmosphere and see another culture

(aaaa what you mean about another culture?)

Aaaaa for example I was trying to eat in a small place beside the sidewalks in Malioboro, no table, no chair, that's my first time, yeah it was fun

P9. Usually what kind of tourism object you visiting?

Aaaaa nature, traditional sites like temple, yeah that's it

P10. How do you know about Indonesia?

Aaa from school, from my parents, my friends

P11. How many times you visit Indonesia?

This is my first time

P12. Jogjakarta is your first destination?

No no, Jakarta first, then Jogjakarta and then to Bali

P13. How many nights you will stay in Jogjakarta?

Aaaaaa four nights

P14. With whom are you visiting Jogjakarta?

With my friend,

2. Informasi apa saja yang dikumpulkan oleh wisatawan Eropa sebelum memutuskan untuk berkunjung ke Jogjakarta?

P15. How do you know Jogjakarta?

Aaaaa some of my friends was here before

P16. How about the information that you have?

Aaaaa they tell me about Jogjakarta, they said the place is good, yeah that's it

P17. Whether the information is appropriate ?

Mmmmm, yes yes I think hahaha

3. Mengapa wisatawan Eropa memilih kota Jogjakarta sebagai salah satu tujuan wisata?

P18. What things makes you interested to visit Jogjakarta?

Aaaaa because my friends told me to go to Jogjakarta, so I go to Jogjakarta

P19. Do you know about DIY?

No I don't

P20. Do you think Jogjakarta is special?

Aaaaa I can't answer it I just 2 days in here so aaaaaa, it's a hard question hahahaha

4. Tanggapan Responden Mengenai 4A Kepariwisata Yogyakarta

Attraction

P21. What tourism object have you already visited in Jogjakarta during this travel?

Keraton, the water palace, museum, yeah we just two days in here

P22. What motivates you to visit that attraction / tourism object?

Aaaaaa this book guides me to visit that place

P23. About the ticket counter

P23a. how about the condition and counter ticket availability

Aaaaaa there's a small ticket counter in there

P23b. what about the price?

For me it's cheap

P23c. did you got any information for tourist like brochure / site maps?

No I didn't

P24. What do you think about the parking lot?

Aaaaaa I don't know because I go there by walk hahahaha

P25. About the sanitary

P25a. how about the availability of the toilet?

There's so many toilet but it's dirty, no toilet paper, and I must paid for that uuuurghhh

P25b. how about the condition of the toilet?

P25c. how about the availability of trash bin?

I saw some but not many I think

P26. What do you think about the security in tourism object? Did you feel safe while in there?

P26a. do you find some CCTV in the tourism object?

Aaaaaa I don't think so hahaha

P26b. how about the security officer in the tourism object?

Eemmmmm I saw some officer in there

P27. What do you think about the availability of benches?

I don't know, I don't pay attention for that

P28. Did you find any additional attractions in every attraction?

Aaaaaa no

What do you think?

P28a. how's the condition?

P28b. security?

P28c. did you find the interpretation sign about the additional attraction?

P28d. how about the price?

P29. About the souvenir shop

P29a. availability

Yeah I think there's a souvenir shop in there, but I don't buy anything

(why?)

Aaaaaa I don't know I just not interested

P29b. price

P29c. variety

P30. What do you think about the attractions? The best? The worst?

Mmmmm Keraton maybe, you know the uniform of the ancient soldier most likely the uniform of European soldier

Accessibilities

P31. What do you think about the road in Jogjakarta?

The road is good, but not for the sidewalks. There's a lot of people selling in there, I think that's not good, because the sidewalk is not for selling.

P32. About the traffic

P32a. what about the traffic order?

Honestly it little bit mess, crowd and yeah you know people rides their motorcycle in high speed, dangerous I think

P32b. do you find police officer ordering in traffic?

Yeah, I saw some officer in crossroad

P32c. what about the traffic sign?

Aaaaaaa I don't know. I don't pay attention I'm sorry

P33. About the transportation

P33a. what about the availability of transportation means in
Jogjakarta?

Yes yes, there's a lot of transportation

Did you used one of them? Mention it.

Yes, we used taxi from the airport to the hotel

P33b. did you felt comfort by using the transportation?

Yes, the service is good, and the price really low. Not like in my
country, more expensive

P33c. what about the security of transportation?

P33d. what about the price?

Amenities

P34. What types of accommodation you were staying during your
visiting Jogjakarta?

Hotel, greenhost hotel

And what do you think about the accommodation in terms of :

P34a. services

Excellent, they served well

P34b. rates

The price is fair

P34c. variety

Aaaaaa there's so many hotel in here I think

P35. Where do you usually go to eat?

restaurant

What do you think about the place in terms of :

P35a. condition

Good good

P35b. services

They serve us well, everyone speaks english

P35c. rates

The price is fair

P35d. variety of place to eat in Jogjakarta

There's a lot of option I think

P36. Have you been to any shopping area like mall, market, etc?

Aaaaa just malioboro

(did you buy something in there like a souvenir?)

Yeah, just this bracelet

what do you think about that in terms of :

P36a. price

Really cheap just for 5000 rupiahs for this bracelet

P36b. variety of goods

So many souvenir in there hahahaha just choose what you like

P37. Have you used any ATM/bank? What do you think about the availability of it?

Yes, aaaaaaa there's two ATM near my hotel

P38. What do you think about the availability hospital or clinic?

I don't know hahaha

(why?)

Aaaaaa we just don't need that

P39. What do you think about the availability of trash bin in this town?

Aaaaaa not many, maybe they need to add more

P40. What do you think about available of Wifi and Telecommunication services?

The wifi is good, I found it everywhere, so yeah is good

P41. Have you used any money changer in here? What do you think about the availability?

Aaaaa nope, just ATM

Ancillary services

P42. Have you been to TIC? What do you think about the service?

No, we don't need them

P43. Have you used any local guide? What about the services and price?

No we just go by ourselves

P44. Do you feel safe while you traveling Jogjakarta? How do you think about the police officer and other security officer in here?

Yeah of course, I think there is a lot of police officer

Tanggapan umum informan

P45. Do you think your trip in Jogjakarta meets your expectation?

Would you visit Jogjakarta again?

Aaaaaaa I just two days in here so, aaaaaa I cant answer it hahaha

No there's a lot of place to visit haha

P46. What thing need to develop about the tourism of Jogjakarta to attract more European tourist

Aaaaaa the side walk maybe, aaaaa yeah that's it

P47. Would you recommend Jogjakarta to anyone? What would you say?

Yes, aaaaaaa nice place to go, and yeah good place



RESPONDEN 3

1. Bagaimana profil demografi dan psikografi para wisatawan Eropa yang berkunjung ke Jogjakarta?

P1. What is your name?

P2. How old are you?

I'm 23

P3. What is your nationality?

England

P4. Where is your hometown?

Darlington

(Darlington?)

Yeah, never heard about that?

(mmmmm, never haha)

That's a small city in east of England

P5. What is your occupation?

Student

(what kind of study?)

I'm study anthropology and political economic

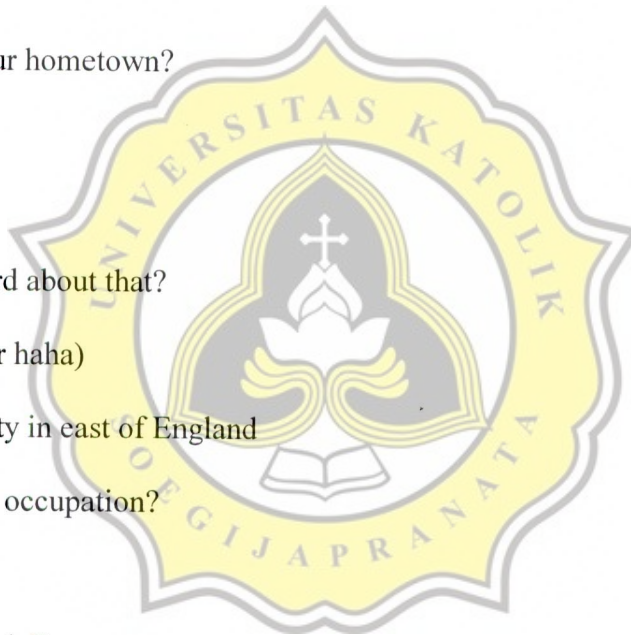
P6. How many times you travel in one year?

Once, if I'm lucky, if I'm afford hahaha

P7. What motivate you to travel independently in Jogjakarta?

Mmmmm, i think if I go by my self I can go wherever I want haha

P8. Apakah wisata menjadiii satu kebutuhan? Mengapa?



Of course, mmmmm refreshing maybe aaaaaa I like to explore different cultures
aaaaaa and know more about the world mmmmm yeah something like that.

P9. Usually what kind of tourism object you visiting?

Nature, and sometimes big city but I prefer small city

(why small city?)

Aaaaaa because there's so many traditional way of life maybe.

(can you explain to me what is your mean about traditional way of life?)

Aaaaaa something like aaaaaa people cooking with what do you call it? Aaaa
tungku? Like traditional stove or something like that..

(oh, where do you see it?)

In a village when I join the bicycle tour via via yesterday haha

P10. How do you know about Indonesia?

From school, my friends, mmmm book, this book, lonely planet

P11. How many times you visit Indonesia?

This is my first time

P12. Jogjakarta is your first destination?

No, Jakarta first and then Jogjakarta and then Bali

(do you stay in Jakarta or just transit?)

Nonono just transit

P13. How many nights you will stay in Jogjakarta?

4 nights

P14. With whom are you visiting Jogjakarta?

Just by my self

2. Informasi apa saja yang dikumpulkan oleh wisatawan Eropa sebelum memutuskan untuk berkunjung ke Jogjakarta?

P15. How do you know Jogjakarta?

My friends, mmmm my best friend especially. She went here before and tell me about Jogjakarta and Bali.

(what she tell you about Jogjakarta?)

Mmmm this is a good city to visit, relax city, and good temples also.....

(did you browse from some website to know more about Jogjakarta?)

Mmmmm no I just browse to get a ticket so I didn't

P16. How about the information that you have?

Mmmmmm, on Jogjakarta?

(yes)

Mmmmmm, yeah, aaaaaa good city to visit, and..... ummm..... now I'm here
haha

P17. Whether the information is appropriate?

Aaaaa not really, ummmm because she said Jogjakarta is a relax city but I think it's not really relax I mean there's little bit crowded and ummm.... I mean the hotel is relax but the city is not really relax haha

3. Mengapa wisatawan Eropa memilih kota Jogjakarta sebagai salah satu tujuan wisata?

P18. What things makes you interested to visit Jogjakarta?

Mmmm batik, and mmmmm the temples maybe hahaha

(you know batik also?)

Yes, from my friend, she wear it and I'm interested with the pattern the color and well batik hhaaha

P19. Do you know about DIY?

No, I don't what is it?

(Jogjakarta is like a special city because the culture, arts, and the government. It still have a kingdom in here)

Ow, that's sounds good, but I never heard about it

P20. Do you think Jogjakarta is special?

I do so far mmm yeh I loved being here

(can you describe it to me)

Mmmmm everyone is very friendly, they talks in English too, there's a lot of craft and arts, the heritage, and the temples.

4. Tanggapan Responden Mengenai 4A Kepariwisataan Yogyakarta

Attraction

P21. What tourism object have you already visited in Jogjakarta during this travel?

Mmmm Keraton, Prambanan, the water palace, malioboro, via via, the kereta museum

P22. What motivates you to visit that attraction / tourism object?

Mmmmm based on this book maybe hahaa (lonely planet)

P23. About the ticket counter

P23a. how about the condition and counter ticket availability

In Keraton, there's only one small ticket booth I think, and not really good, and yeah like ummmm not well maintained I think

P23b. what about the price?

For me it's really low price.

P23c. did you got any information for tourist like brochure / site maps?

nope

P24. What do you think about the parking lot?

Ummmm, I don't pay attention, sorry but I think is good

P25. About the sanitary

P25a. how about the availability of the toilet?

I think it's enough but really dirty in Keraton uuugghhh

In Prambanan too, and you know they have no toilet paper in there uuugh

P25b. how about the condition of the toilet?

P25c. how about the availability of trash bin?

I don't really sure

P26. What do you think about the security in tourism object? Did you feel safe while in there?

P26a. do you find some CCTV in the tourism object?

Yeah, in the museum, in Prambanan also

P26b. how about the security officer in the tourism object?

Yeah, there's many officer in there

P27. What do you think about the availability of benches?

Ummmm I'm not sure hahaha

P28. Did you find any additional attractions in every attraction? What do you think? no

P28a. how's the condition?

P28b. security?

P28c. did you find the interpretation sign about the additional attraction?

P28d. how about the price?

P29. About the souvenir shop

P29a. availability

There's many in Prambanan but sorry I don't buy anything, I'm not interested.

(Why?)

Ummmm I don't know I think mmmmm I don't know hahaha

P29b. price

P29c. variety

P30. What do you think about the attractions? The best? The worst?

I think bicycle tour by via via, it was awesome and really fun, and they have a good service?

(can you describe me about the good service?)

Friendly people, good bike, and they have a time lapse documentation. It's great I think and the price really cheap only 210.000 you can get the tour on Javanese village, tempe factory, and about 4 hours trip

Accessibilities

P31. What do you think about the road in Jogjakarta?

The traffic you mean?

(oh nono, the road condition not the traffic.)

Ummmm I think it's good enough, not super good but, good enough.

P32. About the traffic

P32a. what about the traffic order?

Uh crowded, busy traffic hahaha

P32b. do you find police officer ordering in traffic?

Mmmmm, I don't think so, I don't pay attention

P32c. what about the traffic sign?

I think it's good

P33. About the transportation

P33a. what about the availability of transportation means in Jogjakarta?

Well there's so many option

Did you used one of them? Mention it.

Yap, I used taxi, it's easy to find, and the price really cheap for me

P33b. did you felt comfort by using the transportation?

Yeah yeah

P33c. what about the security of transportation?

I think it safe enough

P33d. what about the price?

Amenities

P34. What types of accommodation you were staying during your visiting Jogjakarta?

Hotel, The Pandanaran hotel

And what do you think about the accommodation in terms of :

P34a. services

The service is good, they really nice to me

P34b. rates

I think is fair, yah fair price

P34c. variety

Mmmmm, actually you can choose any hotel that you want, from the low price to fancy hotel you can find in here.

P35. Where do you usually go to eat?

Restaurant

What do you think about the place in terms of:

P35a. condition

I think it's good, yeah it's good

P35b. services

They serve me really nice

P35c. rates

Fair price also

P35d. variety of place to eat in Jogjakarta

There's so many restaurant in here

P36. Have you been to any shopping area like mall, market, etc?

Mmmmmm, just malioboro I think but I don't buy anything

(why?)



Mmmmm I have a plan to buy batik in my last day, the people in my hotel said to me to buy in mmmmmm mirota
what do you think about that in terms of :

P36a. price

P36b. variety of goods

P37. Have you used any ATM/bank? What do you think about the availability of it?

Yes, just ATM. Yeah it's easy to find

P38. What do you think about the availability hospital or clinic?

I don't think so, I think I don't need them hahaha

P39. What do you think about the availability of trash bin in this town?

I see some trash bin, but I'm not sure hahaha

P40. What do you think about available of Wifi and Telecommunication services?

It's good, I can find it everywhere, in my hotel, restaurant, so it's good.

P41. Have you used any money changer in here? What do you think about the availability?

No, just ATM

Ancillary services

P42. Have you been to TIC? What do you think about the service?

Yes, to find map. Because the map in this book wasn't accurate, so I need a map.

And the service is good, they really friendly

P43. Have you used any local guide? What about the services and price?

No, I just walk by my self

P44. Do you feel safe while you traveling Jogjakarta? How do you think about the police officer and other security officer in here?

Of course, I feel safe. Ummmm I'm not sure hahahha

Tanggapan umum informan

P45. Do you think your trip in Jogjakarta meets your expectation?

Would you visit Jogjakarta again?

Ummmm yes, even it's not really relax but I loved being here.

I don't know, there's so many place to visit hahaha

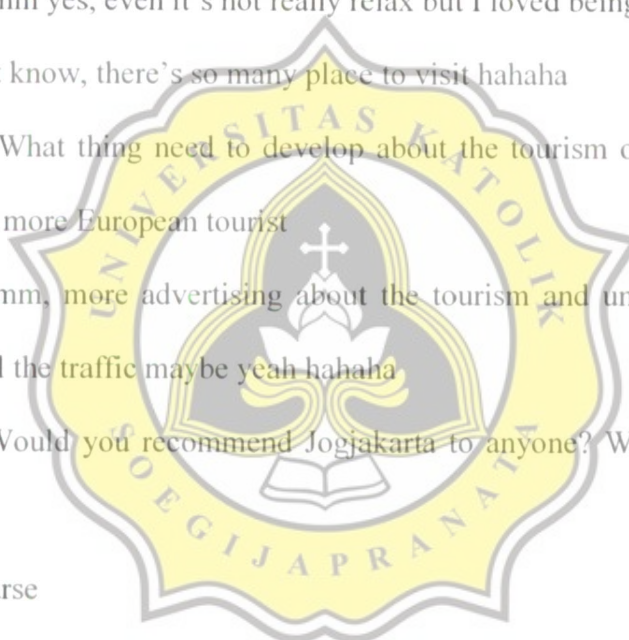
P46. What thing need to develop about the tourism of Jogjakarta to attract more European tourist

Mmmmm, more advertising about the tourism and ummmmmm and control the traffic maybe yeah hahaha

P47. Would you recommend Jogjakarta to anyone? What would you say?

Of course

Aaaaaa Jogjakarta is a good place to visit and you must go there! hahaha



RESPONDEN 4

1. Bagaimana profil demografi dan psikografi para wisatawan Eropa yang berkunjung ke Jogjakarta?

P1. What is your name?

Helo, my name is stephen

P2. How old are you?

I'm 31

P3. What is your nationally?

Austria

P4. Where is your hometown?

I'm from Wina

P5. What is your occupation?

Sales manager, very stressful hahaha

P6. How many times you travel in one year?

Two times a year

(what season usually you travel?)

Only when I want, if I think I need to take a travel, then I go

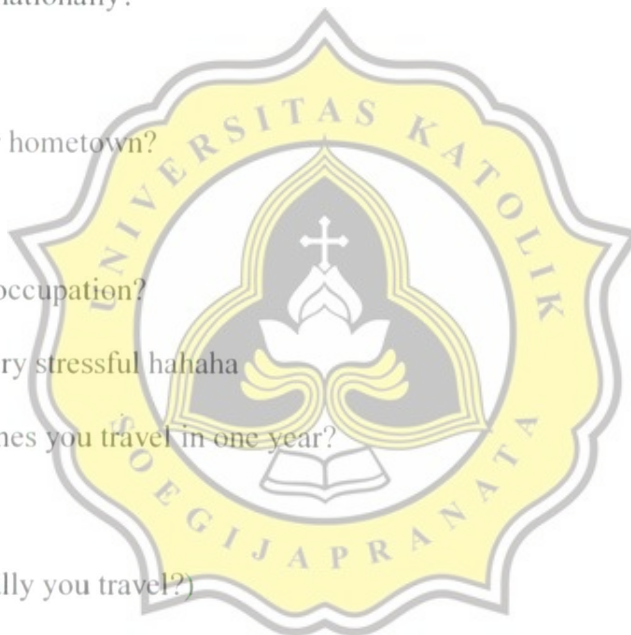
P7. What motivate you to travel independently in Jogjakarta?

Because, I like to aaaa I like aaaaaa just doing adventure by my self

(why you didn't use any travel agency?)

I don't know, I never think about that. Just go when I want by my self.

P8. Apakah wisata menjadiii satu kebutuhan? Mengapa?



Very important, , to experience different nature, to relax and refresh my mind, and it's good not go to work hahaha

(so, what do you mean about to see how other people lived?)

Yeah like how people in other country lived, for example I saw how a local women made a kain batik in mirota, she still used the traditional ways, awesome for me.

P9. Usually what kind of tourism object you visiting?

Nature, the old sites and aaaaa something like that

P10. How do you know about Indonesia?

A few of my friends was here before, aaaaa my girlfriend too

P11. How many times you visit Indonesia?

This is my first time

P12. Jogjakarta is your first destination?

No, first Jakarta.

P13. How many nights you will stay in Jogjakarta?

One week

P14. With whom are you visiting Jogjakarta?

Just my self

2.Informasi apa saja yang dikumpulkan oleh wisatawan Eropa sebelum memutuskan untuk berkunjung ke Jogjakarta?

P15. How do you know Jogjakarta?

A few of my friends, aaaaa my girlfriend too

P16. How about the information that you have?

Aaaaa I got more information from this book

(lonely planet)



Yes this book guides me, but the maps, worst.

(oh I think that's the general problem from this book about Jogjakarta, other tourist feel the same hahaha)

I think they need to update the map.

P17. Whether the information is appropriate ?

Aaaaa my friends said Jogjakarta is a good place and I think is good, except the hotel uuuurghhh

3.Mengapa wisatawan Eropa memilih kota Jogjakarta sebagai salah satu tujuan wisata?

P18. What things makes you interested to visit Jogjakarta?

First I want to see merapi, mount merapi and also Prambanan and Borobudur

(I'm sorry, you want to climb mount merapi?)

Of course

(are you sure?)

Yes, why?haha

You think is dangerous?

(obviously not, I was climb mount merapi 4 times, it was amazing, beautiful mountain)

So, you climb 4 times, it safe?

(it safe, and amazing)

That exactly I'm looking for, that's why I'm here hahaha

Sometimes I like to do crazy adventure thing hahaha, I don't like big city, I mean big city is cool, but when you see nature it's more spectacular and also to get out from the city and see the beauty of nature.



P19. Do you know about DIY?

No, What's that

P20. Do you think Jogjakarta is special?

Yes of course, you know, you have a great city, the temples is awesome, friendly people, and yeah even the city aaaaa like a busy city, but I still relax in here.

4. Tanggapan Responden Mengenai 4A Kepariwisata Yogyakarta

Attraction

P21. What tourism object have you already visited in Jogjakarta during this travel?

Aaaaa yesterday I was in Keraton, water palace, museum, malioboro street

P22. What motivates you to visit that attraction / tourism object?

Aaaaaa my friends told me to visit that, so I go

P23. About the ticket counter

P23a. how about the condition and counter ticket availability

Aaaaaa I think is enough

P23b. what about the price?

For me the price is cheap

P23c. did you got any information for tourist like brochure / site maps?

Aaaaaaa no

P24. What do you think about the parking lot?

I think is good, easy to find a parking lot

P25. About the sanitary

P25a. how about the availability of the toilet?

Aaaaaaa easy to find the toilets, so yeah is good

P25b. how about the condition of the toilet?

Not super clean but I think is enough, but they don't have any toilet paper uuuurgh

P25c. how about the availability of trash bin?

There's a lot I've seen in there

P26. What do you think about the security in tourism object? Did you feel safe while in there? Of course

P26a. do you find some CCTV in the tourism object?

Aaaaaaa I don't know, I don't pay attention of it

P26b. how about the security officer in the tourism object?

Aaaaaaa I think I saw some officer in there

P27. What do you think about the availability of benches?

I don't know, I don't use any of them

P28. Did you find any additional attractions in every attraction? What do you think? Aaaaa like a tourist train in Borobudur? But I don't use it so I don't know much

P28a. how's the condition?

Looks good, yeah

P28b. security?

P28c. did you find the interpretation sign about the additional attraction?

P28d. how about the price?

P29. About the souvenir shop

P30a. availability

There's a lot in there, just choose hahaha

(did you buy a souvenir?)

Aaaaa no, I didn't

(why?)

I don't know, I just take a photo. I don't need any souvenir

P30b. price

P30c. variety

P23. What do you think about the attractions? The best? The worst?

I loved Prambanan and Borobudur. Just awesome for me, the architecture, the history yeah cool

Accessibilities

P31. What do you think about the road in Jogjakarta?

The road is yeah quiet good, some dangerous hole in a road hahaha but is
okay

P32. About the traffic

P32a. what about the traffic order?

Bad traffic, little mess

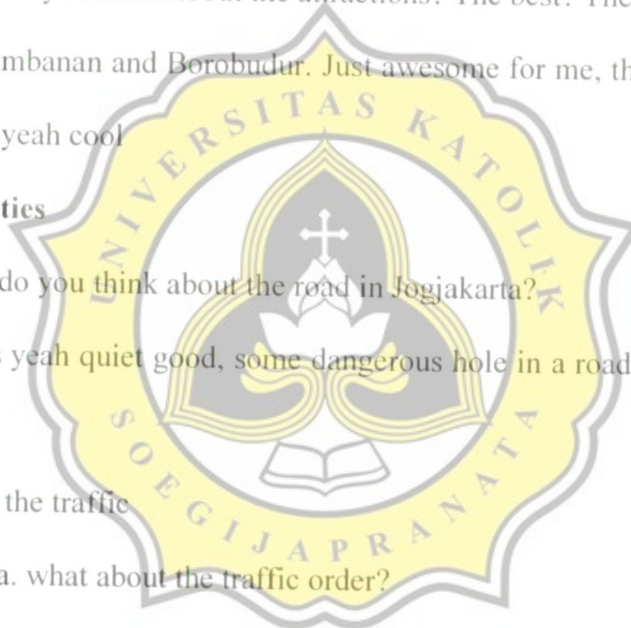
P32b. do you find police officer ordering in traffic?

Yeah sometimes in junction

P32c. what about the traffic sign?

Aaaaaa I think is enough

P33. About the transportation



P33a. what about the availability of transportation means in Jogjakarta? Did you used one of them? Mention it.

So many in here

Yeah, I used the taxi. Taxi in here was very cheap, not like in my country, more expensive. And I rent a scooter

P33b. did you felt comfort by using the transportation?

Yes, the taxi the scooter is good

P33c. what about the security of transportation?

The scooter is not super safe, but it's okay for me

P33d. what about the price?

cheap

Amenities

P34. What types of accommodation you were staying during your visiting Jogjakarta?

A hotel, very-very shit hotel?

(shit?)

Very bad, on the pictures looks really good. In realize very bad. I have a photos, you will see it very bad

(looking the photos from his smartphone)

Look, very dirty, very small, no window, very dark, many mosquitos.

But the city, I loved it

And what do you think about the accommodation in terms of :

P34a. services

Actually they serve me good, but the room very bad

P34b. rates

Yeah it's cheap

P34c. variety

Yeah, there's a lot of option.

P35. Where do you usually go to eat?

Restaurant

What do you think about the place in terms of :

P35a. condition

Good, nice decoration too, nice food yeah I loved it. Every single night I always dinner in here.

(what kind of food you eat? Local food or western?)

Local food, look I like to eat aaaaa (sambil menunjukkan menu)

Here, gudeg komplit, nasi goreng raja, sayur lodeh, tempe bacem.

(what about the taste?)

Aaaaa for me it's fine because I like to explore a new taste of food

P35b. services

They serve me well, yeah good people

P35c. rates

For me it's cheap

P35d. variety of place to eat in Jogjakarta

There's a lot of restaurant in here hahaha, just choose what you want

P36. Have you been to any shopping area like mall, market, etc?

Aaaaaaa malioboro street, but I just walk around there.

what do you think about that in terms of :

P36a. price

P36b. variety of goods

P37. Have you used any ATM/bank? What do you think about the availability of it?

Yeah, just ATM and it easy to find

P38. What do you think about the availability hospital or clinic?

Aaaaaaa, I don't know. I just don't need that hahaha

P41. What do you think about the availability of trash bin in this town?

Ummmmm maybe they need to add more trash bin in town hahaha

P42. What do you think about available of Wifi and Telecommunication services?

Aaaaaam I bought a sim card in here, it's good I have data and always connected everywhere, the signal is good, and very cheap.

(why you said very cheap?)

Because compare to Austria is very cheap, we pay for one gb of internet we pay about one hundred thousand rupiahs in your currency, so in one month I pay about nine hundred fifty thousand rupiahs in your currency to have a telephone calls and six gb of data, and if may data is over using, I must pay for 100.000 for 1 gb. 1 gb 100.000, one million plus in a month.

And I don't understand with your country, one pack of cigarette is a 200.000 rupiahs in my country in here just 22.000 rupiahs for a pack of cigarette, are you smoking?

(no sir, are you sure? It's really expensive)

Very expensive place to live, healthy people, boring live hahahaha

P43. Have you used any money changer in here? What do you think about the availability?

No, just ATM

Ancillary services

P44. Have you been to TIC? What do you think about the service?

Aaaaa no no

P45. Have you used any local guide? What about the services and price?
no

P46. Do you feel safe while you traveling Jogjakarta? How do you think about the police officer and other security officer in here?

Yes of course, I always feel safe everywhere

I saw many of police officer

Tanggapan umum informan

P47. Do you think your trip in Jogjakarta meets your expectation?
Would you visit Jogjakarta again?

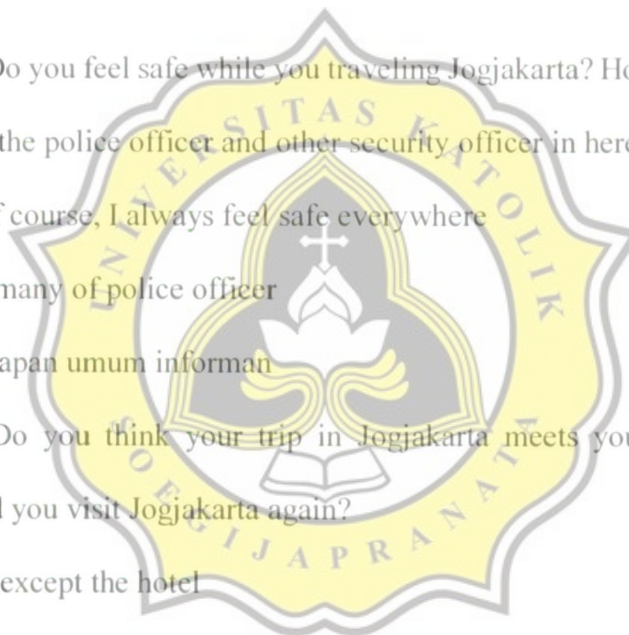
Yeah, except the hotel

Aaaaaaa I don't know, maybe someday hahaha

P48. What thing need to develop about the tourism of Jogjakarta to attract more European tourist?

Aaaaaaa maybe more advertising, so people around the world know about Jogjakarta

P49. Would you recommend Jogjakarta to anyone? What would you say?



Of course yes, Jogjakarta is a nice place to visit, exotic merapi and amazing temples too



RESPONDEN 5

1. Bagaimana profil demografi dan psikografi para wisatawan Eropa yang berkunjung ke Jogjakarta?

P1. What is your name?

My name is steven, but you can call me steve

(steve? Okay steve)

P2. How old are you?

I'm 25

P3. What is your nationality?

Holland

P4. Where is your hometown?

Utrecht

P5. What is your occupation?

I'm a student

(What's major?)

Aaaaaa writing

P6. How many times you travel in one year?

Aaaaa once a year, like a big travel in a year

(what season usually you go to travel?)

Aaaaa it depend on my funds hahaha, if I can afford it I go, just like that.

P7. What motivate you to travel independently in Jogjakarta?

Aaaaaa because aaaaaa I think I can go wherever I want easily, I mean aaaaa yeah

you know it become more simple if you go alone hahaha



P8. Apakah wisata menjadiii satu kebutuhan? Mengapa?

Of course, aaaaaa because aaaaaa out from routines maybe hahaha

P9. Usually what kind of tourism object you visiting?

Aaaaa nature, ancient sites, yeah

P10. How do you know about Indonesia?

From school, my parents, my friends yeah Indonesia is a famous country

P11. How many times you visit Indonesia?

This is my first time

P12. Jogjakarta is your first destination?

No no, Jakarta is my first destination, Jogjakarta and then bali.

(are you stay in Jakarta or just transit?)

Yes, just transit

P13. How many nights you will stay in Jogjakarta?

For 5 nights

P14. With whom are you visiting Jogjakarta?

Aaaaa just by my self

2. Informasi apa saja yang dikumpulkan oleh wisatawan Eropa sebelum memutuskan untuk berkunjung ke Jogjakarta?

P15. How do you know Jogjakarta?

From my friends, they was here before and tell me about Jogjakarta and, here I am and from this book (lonely planet)

(what they said to you about Jogjakarta?)

Well they said Jogjakarta is a nice place to visit, amazing temples and nice people too

(did you browse about Jogjakarta before you go?)

No, I just browse for my ticket

P16. How about the information that you have?

Aaaaa I think it's enough to decide to go here

P17. Whether the information is appropriate ?

Yes I think

(can you explain to me?)

Aaaaaa good hotel, friendly people, and amazing temples

(can you describe to me about friendly people?)

Aaaaaa everybody speaks in English, they serve me well, yeah they are really nice people too.

3. Mengapa wisatawan Eropa memilih kota Jogjakarta sebagai salah satu tujuan wisata?

P18. What things makes you interested to visit Jogjakarta?

Aaaaa just because my friends said this is a good place to go maybe hahaha

P19. Do you know about DIY?

No I don't. What is that?

P20. Do you think Jogjakarta is special?

Aaaaaa not really

(why?)

Aaaaa Jogjakarta is a busy town, crowd traffic, I don't like it but the Prambanan it was amazing.

4. Tanggapan Responden Mengenai 4A Kepariwisata Yogyakarta

Attraction

P21. What tourism object have you already visited in Jogjakarta during this travel?

Aaaaaaa Prambanan, Keraton, the water palace, malioboro, aaaaa yeah that's it.

P22. What motivates you to visit that attraction / tourism object?

From this book, but the map uuurrghh totally different.

P23. About the ticket counter

P23a. how about the condition and counter ticket availability

I think is enough, yeah sure

P23b. what about the price?

For me is fair price

P23c. did you got any information for tourist like brochure / site maps?

Aaaaaa no I didn't

P24. What do you think about the parking lot?

Aaaaa I'm not sure but I think is good because easy to park my motorbike.

P25. About the sanitary

P25a. how about the availability of the toilet?

There's enough, I can easily find the toilet

P25b. how about the condition of the toilet?

Hahaha, I'm not sure but I think is not clean enough

P25c. how about the availability of trash bin?

I'm sorry I'm not pay attention for it

P26. What do you think about the security in tourism object?

Did you feel safe while in there? Yeah, I always feel safe hahaha

P26a. do you find some CCTV in the tourism object?

Aaaaaa I'm not sure because I don't pay attention on it

P26b. how about the security officer in the tourism object?

Yeah, some officer in entrance

P27. What do you think about the availability of benches?

Aaaaaa I'm not sure about the benches

P28. Did you find any additional attractions in every attraction? No I didn't

What do you think?

P28a. how's the condition?

P28b. security?

P28c. did you find the interpretation sign about the additional attraction?

P29d. how about the price?

P29. About the souvenir shop

P29a. availability

Yeah there's a lot of souvenir shop

P29b. price

I don't know, I didn't bought any souvenir hahaha

(why?)

Aaaaaa I don't know I just not interested

(are you sure you not bring any souvenir from Jogjakarta?)

Yap, sure. Because I think photos is enough for me.

P29c. variety



P30. What do you think about the attractions? The best? The worst?

The Prambanan was amazing, the ancient architecture and the history was amazing too

I think the water palace. It was dirty, so many scratch on the wall, yeah I not really like it.

Accessibilities

P31. What do you think about the road in Jogjakarta?

The road? Aaaa not super good because there's some hole in the road

P32. About the traffic

P32a. what about the traffic order?

Uuurghhhh busy traffic, mess.

P32b. do you find police officer ordering in traffic?

Yeah, sometimes

P32c. what about the traffic sign?

Aaaaa it's helpful when I want to go someplace

P33. About the transportation

P33a. what about the availability of transportation means in Jogjakarta?

There's a lot of option in here hahaha

Did you used one of them? Mention it.

Yeah, the taxi, and the motorbike

P33b. did you felt comfort by using the transportation?

Yeah, the taxi is good

P33c. what about the security of transportation?

Yeah, I always feel safe

P33d. what about the price?

The taxi and the motorbike was really cheap

Amenities

P34. What types of accommodation you were staying during your visiting Jogjakarta?

Hotel, rengganis hotel in prawirotaman

And what do you think about the accommodation in terms of :

P34a. services

The service was really good, and really cozy hotel I think

P34b. rates

Well price, fair

P34c. variety

I think you can choose what hotel you want, there's a lot of hotel in here.

P35. Where do you usually go to eat?

restaurant

What do you think about the place in terms of :

P35a. condition

Good,

P35b. services

P35c. rates

P35d. variety of place to eat in Jogjakarta

P36. Have you been to any shopping area like mall, market, etc?



Aaaaa just walk around malioboro at the first day I arrive

what do you think about that in terms of :

P36a. price

P36b. variety of goods

P37. Have you used any ATM/bank? What do you think about the availability of it?

Yes, I think there is three ATM I've seen around here

P38. What do you think about the availability hospital or clinic?

I don't know, I think I don't need that

P41. What do you think about the availability of trash bin in this town?

Aaaaa not really, I don't pay attention of it, sorry

P42. What do you think about available of Wifi and Telecommunication services?

I only used the wifi, I think is good, in my hotel in my restaurant, yeah is good

P43. Have you used any money changer in here? What do you think about the availability?

No, just ATM

Ancillary services

P44. Have you been to TIC? What do you think about the service?

Aaaa, yes yes only to find a map, because the map in this book screwed me up hahaha

P45. Have you used any local guide? What about the services and price?

No, I just using this book and gps

P46. Do you feel safe while you traveling Jogjakarta? How do you think about the police officer and other security officer in here?

Of course, I feel safe everywhere hahaha

Tanggapan umum informan

P47. Do you think your trip in Jogjakarta meets your expectation? Not really, but I loved being here.

(what do you mean not really?)

Yeah like I said before, aaaaa busy town, crowd traffic yeah

Would you visit Jogjakarta again?

Who knows? Maybe someday hahaha

P48. What thing need to develop about the tourism of Jogjakarta to attract more European tourist

Aaaaaa I think they need to control the traffic more organized and provide a better sidewalks for tourist

P49. Would you recommend Jogjakarta to anyone? What would you say?

Of course

Aaaaaa nice place to go, not too expensive, and amazing temples too



RESPONDEN 6

1. Bagaimana profil demografi dan psikografi para wisatawan Eropa yang berkunjung ke Jogjakarta?

P1. What is your name?

My name is Wennie

I'm Thomas

(Wennie) where do you study?

Semarang

(Wennie) where it is?

Semarang is about four hours driving from Jogjakarta, Semarang is capital city of Central java.

P2. How old are you?

(Thomas) 25, (Wennie) me too

P3. What is your nationality?

Holland

P4. Where is your hometown?

Utrecht

P5. What is your occupation?

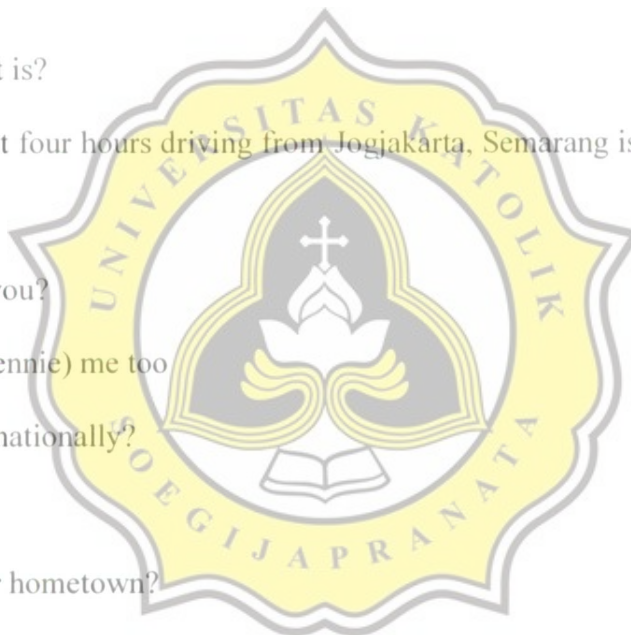
(Thomas) I work in the local government

(Wennie) and I am a media research

P6. How many times you travel in one year?

Twice a year

P7. What motivate you to travel independently in Jogjakarta?



No, we independently travel. But sometimes we use local agency, for tomorrow we will visited Borobudur we use the local agency. (and what motivate you to travel independent in Jogjakarta?)

Because it very easy, the information is everywhere, everybody speaks English, so it very easy

P8. Apakah wisata menjadiii satu kebutuhan? Mengapa?

Of course (why?)

Yeah, for refreshing, to see other culture, different landscape, and it's nice not go to work hahaha, so yeah that's it.

(what do you mean about other culture and landscape?)
mmmm well, I can see how people lived, how's the culture, and new atmosphere of nature.

P9. Usually what kind of tourism object you visiting?

Big city sometimes or nature, or combine.

P10. How do you know about Indonesia?

A lot of friends of us went here before, good stories. And from lonely planet book. (what they say to you about Jogjakarta?)

Mmmm nice people, and so expensive, the weather is good, nice beaches.

P11. How many times you visit Indonesia?

This is the first time for us

P12. Jogjakarta is your first destination?

No, we were first in Jakarta, then to bogor, bandung and then to Jogjakarta

P13. How many nights you will stay in Jogjakarta?



Aaaaa we are already here for three nights and tomorrow, and the day after. So five nights.

P14. With whom are you visiting Jogjakarta?

Just the two of us

2.Informasi apa saja yang dikumpulkan oleh wisatawan Eropa sebelum memutuskan untuk berkunjung ke Jogjakarta?

P15. How do you know Jogjakarta?

From the Lonely planet, and from friends they was here earlier. And they said this is a nice city to visit.

P16. How about the information that you have?

Yeah from this book is clear enough, except for the maps.

(what's wrong with the maps?)

They not very clear, we try to find something today but we couldn't find it, so they not details hahaha

P17. Whether the information is appropriate ?

Yeah, the place is good, the hotel is good just except the maps.

3.Mengapa wisatawan Eropa memilih kota Jogjakarta sebagai salah satu tujuan wisata?

P18. What things makes you interested to visit Jogjakarta?

The culture, yeah, the temples, yes a good place to visit, very close with the destination.

(what culture?)

Mmmmm I think like traditional culture and mmmmm, yeah traditional culture.

P19. Do you know about DIY?

Mmmm, nope, never heard about it

P20. Do you think Jogjakarta is special?

Mmmm well we were from bogor and bandung, mmmm it special if we compare with bandung and bogor.

(why? What's wrong with Bandung and bogor?)

Mmmm I don't know, we just love being here, more relax, more sites to visit hahaha

4.Tanggapan Responden Mengenai 4A Kepariwisataaan Yogyakarta

Attraction

P21. What tourism object have you already visited in Jogjakarta during this travel?

(Thomas) mmm I was ill so, I don't go anywhere but she does

(Wennie) I was visited Keraton, afandi museum, there was very nice, taman sari the water palace, malioboro.

P22. What motivates you to visit that attraction / tourism object?

Aaaa just thing you do when you travel to the city hahaha

And if you interested to the culture you just go to a temple, museum or something like that

P23. About the ticket counter

P23a. how about the condition and counter ticket availability?

It's good, and enough

P23b. what about the price?

Normal

Mmmm I think is cheap

P23c. did you got any information for tourist like brochure / site maps?

Aaaaaaaa no, I don't think so

Aaah except the museum, we go to the ticket and got a little flyer about the museum.

P24. What do you think about the parking lot?

We don't pay attention because we don't use a motorcycle or car

(Thomas) I think there's not much space, but I'm not sure

P25. About the sanitary

P25a. how about the availability of the toilet?

It's okay, and I think easy to find so it's okay

P25b. how about the condition of the toilet?

Hahaha, in museum it wasn't very clean and there's no toilet tissue

P25c. how about the availability of trash bin?

I don't think so, I don't see much of them

P26. What do you think about the security in tourism object? Did you feel safe while in there?

P26a. do you find some CCTV in the tourism object?

In museum yes, but I don't really sure in other place

P26b. how about the security officer in the tourism object?

Yeah at the entrance

P27. What do you think about the availability of benches?

I think I don't really sure, because in many sites I saw a notice "don't seat here" hahaha

P28. Did you find any additional attractions in every attraction? What do you think? No, I didn't

P28a. how's the condition?

P28b. security?

P28c. did you find the interpretation sign about the additional attraction?

P28d. how about the price?

P29. About the souvenir shop

P29a. availability

I saw in a museum, in Keraton. But sorry we don't buy anything.

(why?)

I don't know. I mean I'm not really interested with that.

P29b. price

P29c. variety

P30. What do you think about the attractions? The best? The worst?

Aaaa right now is just the museum

(why?) aaaa because I has a good atmosphere, nice painting, and there is a little café in front of the museum haha

(what do you mean about good atmosphere?)

Aaaaa peaceful circumstance maybe hahaaha

Accessibilities

P31. What do you think about the road in Jogjakarta?

The road is good, but I just found some hole in some roads.

P32. About the traffic

P32a. what about the traffic order?

Aha very busy, little mess. hahaha

P32b. do you find police officer ordering in traffic?

Sometimes in crossover

P32c. what about the traffic sign?

I don't know, we just walk haha

P33. About the transportation

P33a. what about the availability of transportation means in Jogjakarta? Did you used one of them? Mention it.

It's more than enough. Yeah we used the taxi.

P33b. did you felt comfort by using the transportation?

Yeah, very good, good service, low price and good AC.

P33c. what about the security of transportation?

Yeah, I feel safe.

P33d. what about the price?

That's cheap for us.

Amenities

P34. What types of accommodation you were staying during your visiting Jogjakarta?

We stayed in a hotel

And what do you think about the accommodation in terms of :

P34a. services

Very good, clean hotel, friendly people, they are helpful when we need taxi, and yeah its good.

P34b. rates

Its fair

P34c. variety

Well, you can find a lot of hotel in here, depend on your budget haha

P35. Where do you usually go to eat?

In a restaurant

What do you think about the place in terms of :

P35a. condition

Good, they really friendly

P35b. services

They serve us very well

P35c. rates

Affordable for us

P35d. variety of place to eat in Jogjakarta

Mmmm you can choose to eat in side street or in a fancy restaurant

hahaha

A lot of option, you know what I mean?

P36. Have you been to any shopping area like mall, market, etc?

Mmmm just malioboro street, but we don't buy anything. We just took a photo

(why you don't buy any souvenir?)

Mmmmm I don't know I just not interested

what do you think about that in terms of :

P36a. price



P36b. variety of goods

P37. Have you used any ATM/bank? What do you think about the availability of it?

Yeah, there's one in our hotel.

P38. What do you think about the availability hospital or clinic?

We don't know, and we didn't have to use it

P41. What do you think about the availability of trash bin in this town?

No, we didn't pay attention

P42. What do you think about available of Wifi and Telecommunication services?

Every place have wifi, restaurant hotel, everywhere so it's good

P43. Have you used any money changer in here? What do you think about the availability?

Nope, ATM only

Ancillary services

P44. Have you been to TIC? What do you think about the service?

No, we don't need that, just read the book and browse from mobile phone

P45. Have you used any local guide? What about the services and price?

nope

P46. Do you feel safe while you traveling Jogjakarta? How do you think about the police officer and other security officer in here?

Yes, I feel safe and I think ummmmm not much police officer I think

Tanggapan umum informan

P47. Do you think your trip in Jogjakarta meets your expectation?

Would you visit Jogjakarta again?

Yes of course, the hotel is good, the sites is good, and nice people too
but

I don't know, because there's a lot of places to visit

P48. What thing need to develop about the tourism of Jogjakarta to
attract more European tourist

Aaaaa the side walks, the government need to improve the side walks
for tourist

P49. Would you recommend Jogjakarta to anyone? What would you
say?

Yes, sure

Just go there! Hahaha

Nice city, relax city, and amazing city.



RESPONDEN 7

1. Bagaimana profil demografi dan psikografi para wisatawan Eropa yang berkunjung ke Jogjakarta?

P1. What is your name?

Hi, my name is camile

(camile?)

Yes, yes camile. Nice to meet you

(nice to meet you too camile)

P2. How old are you?

I'm 23 years old

(hahaha me too, I'm 23 too)

Hahaha that's good

P3. What is your nationality?

I'm from Geneva, Switzerland but I used to work in Paris, France

P4. Where is your hometown?

P5. What is your occupation?

I'm a Fashion designer for Louise Vuitton

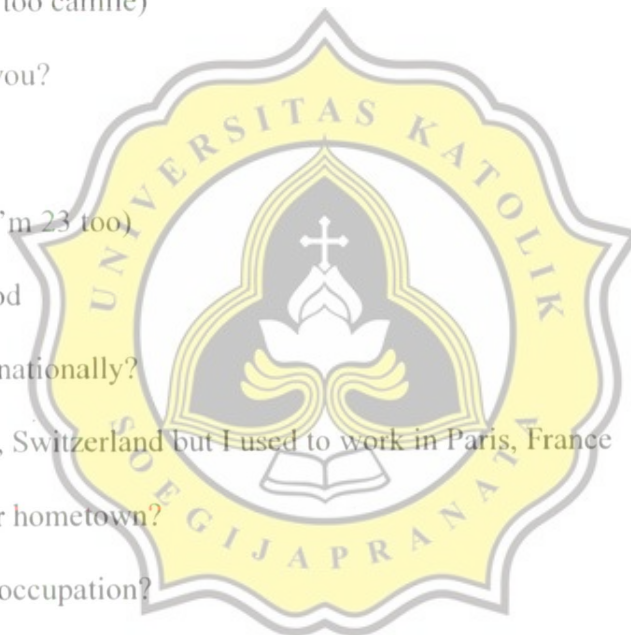
(wow, awesome)

Ooh hahahaha thanks

P6. How many times you travel in one year?

Usually once a year, like one big travel. Aaaaaaa last year I was visit Japan for 2 weeks.

(usually, in what season?)



Mmmmm, if only I have more time to break like this, so I did it

P7. What motivate you to travel independently in Jogjakarta?

I don't want to aaaaaaa I don't want something organize, I mean I like to do it myself so I can do anything I want freely and I think if I use a travel agency it can be boring for me, so I prefer to do it on my own.

P8. For you, how important tourism / doing travel is?

Yes of course, I think it's really important, you know, when you work in fashion for example in Paris, you have so many stress, so many thing you have to think about, very stressful and I need to do a break, and it's important to get relax, and I think Indonesia is a good country to travel, because my friends told me that Indonesia especially Jogjakarta is a good place to visit. And also to discover people, new landscape

P9. Usually what kind of tourism object you visiting?

Nature

(why nature?)

Aaaaaa because I like to do tracking, I like to do swim, I'm very active and I like to do that. But when I was in Bangkok I got a big city but I'm not crazy about big city. Because you know in Paris you don't have beach, you don't have mountain also hahaha

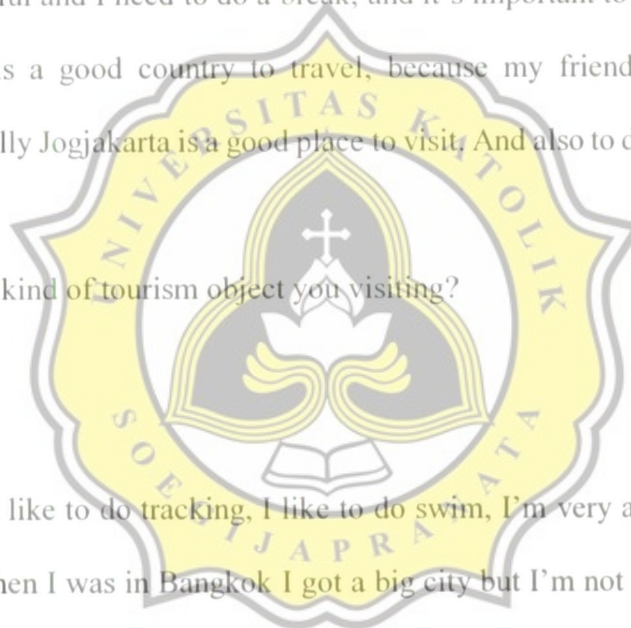
P10. How do you know about Indonesia?

So, we have so many fashion customer in Indonesia like Jakarta, Surabaya and Bali

P11. How many times you visit Indonesia?

This is my first time

P12. Jogjakarta is your first destination?



Aaaaa no, I did Burma before Myanmar, Thailand, Cambodia, Singapore, and then Indonesia. So I did travel in one month already, hahaha.

And in in Indonesia my first destination is Jakarta, but when I'm on Jakarta I prefer to move because it was not interesting to see, and I thing it's dangerous, like my friend said that Jakarta is not good to visit, there's lot of crime in there hahahaha (wow)

And then i will go to Bromo and the last is Bali.

P13. How many nights you will stay in Jogjakarta?

Aaaaa one week

P14. With whom are you visiting Jogjakarta?

I'm alone here, just by my self

2. Informasi apa saja yang dikumpulkan oleh wisatawan Eropa sebelum memutuskan untuk berkunjung ke Jogjakarta?

P15. How do you know Jogjakarta?

Aaaaaaa my friends was here before, they said that Jogjakarta is a good place to visit. And then I go here hahaha

P16. How about the information that you have?

Aaaaaaaaaaaaa I think they success to made me believe that Jogjakarta is a good place to visit hahaha

P17. Whether the information is appropriate?

Yes, when they said there's a lot of hotels, arts, good people and the culture that's right.

It's easy to find a hotel in here, they serve very well, the arts is amazing, the people is nice and yeah I loved being here.

(can you explain to me about nice people and culture?)

Aaaaaa in here people so friendly, I meet everyone speaks English and they are very helpful, and the culture like a local dress, people in my hotels wearing their local dress and that was very interesting.

3. Mengapa wisatawan Eropa memilih kota Jogjakarta sebagai salah satu tujuan wisata?

P18. What things makes you interested to visit Jogjakarta?

Aaaaaaaaa i like smmall city, aaaaaa i think it's more interesting to see local, like traditional market. I love to see aaaaaa local people activity in traditional market like prawirotan market yesterday, they sell fresh fruits, and vegetables, and i bought one mango for ten thousand rupiahs, it was really interesting. Hahaha

And i want to visit Brinjarjo tomorrow

(that's good, Brinjarjo is one biggest market in Jogjakarta)

Oh that's good, what else you advice me to go?

(aaaaaa PASTY, PASTY is on of unique market. There's a lot of seller but only sell pets like birds, chickens, cats, dogs, and many more and they also sell plants with many variants)

Oh nice, where it is?

(showing a place in her maps)

P19. Do you know about DIY?

What you say? Can you repeat it?

(Daerah Istimewa Jogjakarta?)

Aaaaaa never heard about that, sorry. What is that?

Jogjakarta is a special province in Indonesia because it still have a Kingdom inside of that province, as you know Indonesia is a republic hhhaha)

Still has a king in here?

(yes, the king is also the Governor)

So what's is the name of the king?

(aaaaa i think it difficult for you to say that, i will write it for you.....)

Maybe it's like Burma and Thailand? Still have a King

(yes, maybe hahahaha)

So you like the king? Do you think he is a good king?

(mmmmmm yeah i think hahaha)

P20. Do you think Jogjakarta is special?

Yes of course, i loved being here. Nice place for me and i loved the situation in here.

(can you explain to me about nice place and the situation here?)

Aaaaaaaa i don't know aaaaaaaa yes i lived bing here hahahaa

4. Tanggapan Responden Mengenai 4A Kepariwisataaan Yogyakarta

Attraction

P21. What tourism object have you already visited in Jogjakarta during this travel?

Aaaaaaa the water palace, the Keraton, Affandi musseum, aaaaaa Parang Tritis beach, yeah that is. It just my third days in here.

P22. What motivates you to visit that attraction / tourism object?

Aaaaaaa because i'm in here so i should go there, as a tourist hahahaha

P23. About the ticket counter

P23a. how about the condition and counter ticket availability

I don't know, i think i saw a ticket booth in Keraton, there was a small ticket booth and i think it's enough, yeah

P23b. what about the price?

For me is cheap

P23c. did you got any information for tourist like brochure / site maps?

Aaaaaaa no i didn't

P24. What do you think about the parking lot?

Aaaaaaa i'm sorry i don't pay attention for that hahahaha

P25. About the sanitary

P25a. how about the availability of the toilet?

Aaaaaaa yeah it's easy to find a toilet, except in Parang Tritis.

P25b. how about the condition of the toilet?

Aaaaaa it was dirty, they have no toilet paper and I should to pay for that uuurrrgh

P25c. how about the availability of trash bin?

I think is enough, so i don't need to litering everywhere hahaha

P26. What do you think about the security in tourism object? Did you feel safe while in there?

P26a. do you find some CCTV in the tourism object?

Yes, in Affandi museum

P276. how about the security officer in the tourism object?

Mmmmmm there's some officer in entrance

P27. What do you think about the availability of benches?

Mmmmm, i'm not sure becuse in some place there's "don't sit here" hahaha
especially in Keraton

P28. Did you find any additional attractions in every attraction?

What do you mean about that?

(aaaaaa like children playground inside the area, aaaaaa tourist train
maybe...)

Ouhhh, i don't know, i think i didn't see something like that

What do you think?

P28a. how's the condition?

P28b. security?

P28c. did you find the interpretation sign about the additional
attraction?

P28d. how about the price?

P29. About the souvenir shop

P29a. availability

Yes, i think there's a lot of souvenir shop

P29b. price

Aaaaa i don't know i didn't buy anything hahaha

(why?)

Mmmmm, because aaaaaaaaaa i think picture can tell story of my
trip than a souvenir. So i can share it to all my friends hahaha

P29c. variety

P30. What do you think about the attractions? The best? The worst?

I loved the water palace, i think it's exotic, lik aaaaaa ancient ruins of old glory and yeah amazing place for me, but the worst is Parang Tritis, it was dirty beach, uuuurrrrrghhh.

Accessibilities

P31. What do you think about the road in Jogjakarta?

The road is good, better then Cambodia or Burma hhahaha

P32. About the traffic

P32a. what about the traffic order?

Aaaaaa honestly it's little bit mess in here hahahaha, lot of traffic jam in here. Just like in other city in Burma, thailand, Jakarta. Very different with Singapore.

P32b. do you find police officer ordering in traffic?

Yes sometimes in junction, or in a crossroad

P32c. what about the traffic sign?

Aaaaaaaa I don't know, I'm not sure. Aaaaaa I just don't pay attention for that, I'm sorry

P33. About the transportation

P33a. what about the availability of transportation means in Jogjakarta? Did you used one of them? Mention it.

There's more than enough i think hahaha, it's easy to find taxi in here. I'am using taxi, very very cheap for me. In paris you the taxi was very expensive you know, but in here very cheap

P33b. did you felt comfort by using the transportation?

Yeah, sure. The driver speaks English, he is friendly

P33c. what about the security of transportation?

Aaaaaaaaa, i think it safe

P33d. what about the price?

Very cheap

Amenities

P34. What types of accommodation you were staying during your visiting Jogjakarta?

Homestay, Bamboo homestay

And what do you think about the accommodation in terms of :

P34a. services

That's good, nothing to say but good. Friendly people in there

P34b. rates

For me is cheap, the room is good, big room.

P34c. variety

There's a lot of choice in here you know that hahaha

P35. Where do you usually go to eat?

Restaurant, or cafe

What do you think about the place in terms of :

P35a. condition

Aaaaaaa good, cozy place i think

P35b. services

The service is good, friendly people too

P35b. rates

Aaaaaaa affordable for me

P35c. variety

Hahahahahaa there's many of restaurant along the street

P36. Have you been to any shopping area like mall, market, etc?

Yes, Prawirotaman market

what do you think about that in terms of :

P36a. price

The price is low

P36b. variety of goods

There's so many people sell aaaaa fresh food and vegetables and many more

P37. Have you used any ATM/bank? What do you think about the availability of it?

Yes, i'm using ATM, mmmmm there's a lot of ATM in here i think is okay

P38. What do you think about the availability hospital or clinic?

I don't know, i have no ill problem so, for the momments i don't know hahaha

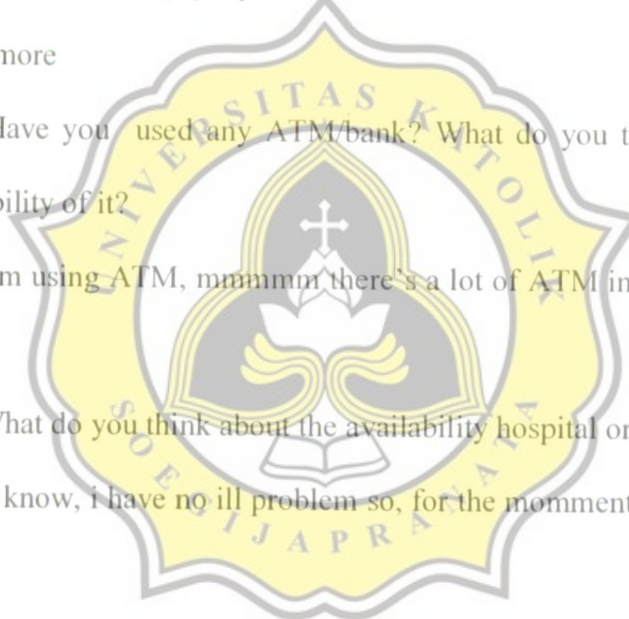
P39. What do you think about the availability of trash bin in this town?

So far there's plenty of trash bin I think

P40. What do you think about available of Wifi and Telecommunication services?

Good, in my hotel in the restaurant yeah it's good

P41. Have you used any money changer in here? What do you think about the availability?



No, just ATM

Ancillary services

P42. Have you been to TIC? What do you think about the service?

No, I think all of information that i need is available on internet

P43. Have you used any local guide? What about the services and price?

Aaaaa no

P44. Do you feel safe while you traveling Jogjakarta? How do you think about the police officer and other security officer in here?

So far yes, but a before there's a guy he looks like little bit drunk but i just walk away and it's fine lhahaha

Tanggapan umum informan

P45. Do you think your trip in Jogjakarta meets your expectation?

So far yes, the place is nice, nice people too

Would you visit Jogjakarta again?

Who knows? Maybe someday hahaha

P46. What thing need to develop about the tourism of Jogjakarta to attract more European tourist?

Aaaaaaa i think the traffic need to aaaaaaa more organized and aaaaaaa no more traffic jam

P47. Would you recommend Jogjakarta to anyone? What would you say?

Of course, aaaaaaa Jogjakarta is a nice place to go, there's a lot of amazing thing in here

RESPONDEN 8

1. Bagaimana profil demografi dan psikografi para wisatawan Eropa yang berkunjung ke Jogjakarta?

P1. What is your name?

Helo, I'm Chris, nice to meet you Vito

(nice to meet you too Chris)

P2. How old are you?

37

P3. What is your nationality?

I'm from Holland

P4. Where is your hometown?

Amsterdam

P5. What is your occupation?

I'm producing electricity, aaaaa like a business man in electricity parts production
hahaha

P6. How many times you travel in one year?

I travel once every yer, like one big travel to visit another country

(usually in what season?)

Aaaaaa not depend for what season, if I want to go I go hahahaha

P7. What motivate you to travel independently in Jogjakarta (not using any travel agency)?



Because you can find so many, so much of information in internet, you barely need travel agency anymore. And if i'm using travel agency i think i can't go wherever i want hhhahaha

P8. For you, how important tourism / doing travel is?

It's really important, you learn a lot by going to different places

(what kind of learn you mean?)

Aaaaaa about, new environment, tradition, history, art and culture. Obviously you can see another people in different ways of living.

P9. Usually what kind of tourism object you visiting?

Aaaaaaa i try to make combination of it, nature and big city hahaha

P10. How do you know about Indonesia?

Aaaaaaa from school, my friends, hahah Indonesia is a famous country i think

P11. How many times you visit Indonesia?

This is my first time

P12. Jogjakarta is your first destination?

My first destination was Jakarta is been one and a half weeks

(for holiday in Jakarta?)

Yeaah it's interesting city. Even the traffic uuugghhhh but yeah new experience for me

And then i was in Bandung for a week and now i'm in here hahaha

P13. How many nights you will stay in Jogjakarta?

One week or more maybe hahaha

P14. With whom are you visiting Jogjakarta?

Just by my self, because i'm a lone backpacker



2. Informasi apa saja yang dikumpulkan oleh wisatawan Eropa sebelum memutuskan untuk berkunjung ke Jogjakarta?

P15. How do you know Jogjakarta?

My friends was here before, i browse from aaaaaa travel advisor before

P16. How about the information that you have?

Aaaaaa it's enough for me, the website provide all information i need

P17. Whether the information is appropriate ?

Aaaaaaa yes, it's appropriate

Well actually i booked a place for me to stay from my phone while i'm on a train, and when i arrived in Jogjakarta the hotel is good, as good as in website.

3. Mengapa wisatawan Eropa memilih kota Jogjakarta sebagai salah satu tujuan wisata?

P18. What things makes you interested to visit Jogjakarta?

Aaaaaa the palace of the sultan, aaaa Keraton right?

(yes Keraton Jogjakarta)

And culture, tradition, heritage. The temples, the art and also the people, they are nice people

(what do you mean with nice people?)

Mmmmmmm they are friendly, they were helpful. For example people in my Hotel help me to get information about anything I need.

P19. Do you know about DIY?

What is it? Can you repeat please?

.....

No i don't. What is that?



.....
P20. Do you think Jogjakarta is special?

Yeah, of course Jogjakarta is special.

(what things make you said that?)

Yeah, first it still have a Sultan, like brunei and malaysia, and then the heritage, the arts and the culture

4.Tanggapan Responden Mengenai 4A Kepariwisataan Yogyakarta

Attraction

P21. What tourism object have you already visited in Jogjakarta during this travel?

For now aaaaaa I went to Vrendenbergh Fortress, Keraton, the Water Palace, and Malioboro at night.

P22. What motivates you to visit that attraction / tourism object?

When i browse from trip advisor i was courious with that place, so i go there hahaha

P23. About the ticket counter

P23a. how about the condition and counter ticket availability?

Mmmmm so far is good

P23b. what about the price?

For me is cheap

P23c. did you got any information for tourist like brochure / site maps?

Aaaaaaa no

P24. What do you think about the parking lot?

Mmmmmm, I don't know, I'm not sure hahaha

P25. About the sanitary

P25a. how about the availability of the toilet?

The toilets is easy to find

P25b. how about the condition of the toilet?

Mmmmm, not super clean but for me it's okay.

P25c. how about the availability of trash bin?

There's plenty of trash bin so I think everyone can keep it clean

P26. What do you think about the security in tourism object? Did you feel safe while in there?

P26a. do you find some CCTV in the tourism object?

Mmmmm I don't know, I don't pay attention of that

P26b. how about the security officer in the tourism object?

There's some officer in entrance, so I think it's enough to me

P27. What do you think about the availability of benches?

I don't know, i'm barely never used them hahaha

P28. Did you find any additional attractions in every attraction?

Pardon me?

(additional attractions like tourist train, or children playground?)

Mmmmmm I don't know, I don't pay attention sorry

What do you think?

P28a. how's the condition?

P28b. security?

P28c. did you find the interpretation sign about the additional attraction?

P28d. how about the price?

P29. About the souvenir shop

P29a. availability

Yeah, there's plenty of souvenir shop.

(did you buy something?)

Yes, for now i bought wajang doll

(wow, do yu mean wayang?)

Yeah, it's nice. I ever see aaa master of shadow puppet before hahha

But the size is not too big, mini

P29b. price

For me is cheap hahaha

P29c. variety

There's a lot of stuff in there hahahaha

P30. What do you think about the attractions? The best? The worst?

I loved Keraton, because yah like you can see the history of Jogjakarta in there, and nothing the worst in here hahaha

Accessibilities

P31. What do you think about the road in Jogjakarta?

The road is good, at least better than Jakarta hahaha

P32. About the traffic

P32a. what about the traffic order?

Mmmmmm little mess in here, bit dangerous. No offense hahaha

P32b. do you find police officer ordering in traffic?

Yeah sometimes in junction or in their post near the traffic

P32c. what about the traffic sign?

Mmmmm, actually i don't pay attention for that hahahaha

P33. About the transportation

P33a. what about the availability of transportation means in Jogjakarta? Did you used one of them? Mention it.

From bandung i used a train, i paid 280.000 rupiahs for the train tickets. And for tht i spend 7 hours on a train with ery beautiful scenery and ys amazing. When everybody said you should just fly because it shorten your time, but i prefer to use train and it really satisfying, the view the landscape.

(so you satisfied?)

Yeah, very satisfied, amazing experience for me.

(and what about the transportation in Jogjakarta?)

Oooo yeah there is so many transportation in here, i am using tuk tuk to go to hotel.

(tuk tuk? You mean pedicap like that?)

Yeah like that.

(in here it called becak, not tuk tuk. Tuk tuk just in thailand)

Oh yeah, becak.

And yesterday i used motorcycle, emmmm gojek. People in my hotel told me to used that

(gojek?)

Yeah from online apps, i just carrying my bag and someone drive for me

(hahahaha awesome, gojek is one of the most famous transportation in Indonesia)

Oh that's good

P33b. did you felt comfort by using the transportation?

By now i do

P33c. what about the security of transportation?

I have no problem with that

P33d. what about the price?

Cheap, yeah very cheap.

Amenities

P34. What types of accommodation you were staying during your visiting Jogjakarta?

Hotel, Laura hotel. It's new, they are open three months ago

And what do you think about the accommodation in terms of :

P34a. services

Perfect! I will recommend for everyone. Aaaaaa they are very nice, they give you a cup of coffee when you arrive, like aaaaa please recover for your long trip and yeah i loved it

P34b. rates

For me is cheap

P34c. variety

Mmmmm I think there's so many types of hotel in here hahaha, from the low price to the fancy hotel

P35. Where do you usually go to eat?

In warung, and in restaurant just tonight.

(In warung? what kind of food?)

yeah

Aaaaaaa gado-gado, yeah like vegetable salad with peanut sauce, oily peanut sauce, and aaaaa oseng-oseng, some spicy food with rice and krupuk.

(you like that?)

Yes, very good food, i like krupuk so much, and oseng-oseng too, but it little bit spicy.

(hahahaha krupuk is authentic from Indonesia, every place in Indonesia has their own style of krupuk.)

Wow, that's good. In Holland there's no krupuk hahahaha

What do you think about the place in terms of :

P35a. condition

I think is good, clean enough.

P35b. services

The service is different with restaurant but i like that.

P35c. rates

Cheap, i just paid for 15.000 rupiahs for gado-gado and a glass of ice tea

P35d. variety of place to eat in Jogjakarta

Well there's so many place to eat, just choose what do you want
haahahaha

P36. Have you been to any shopping area like mall, market, etc?

Just Malioboro I think, yeah.

(did you buy something in there?)

Aaaaaa no, I just take a picture. Like people activity in there yeah

What do you think about that in terms of :

P36a. price

P36b. variety of goods

P37. Have you used any ATM/bank? What do you think about the availability of it?

Aaaaaa not here, last time I used ATM is in Bandung. But in Prawirotoaman street I saw so many ATM booth.

P38. What do you think about the availability hospital or clinic?

Aaaaaa, fortunately I haven't to use any one of them, so I try too keep it like that

P39. What do you think about the availability of trash bin in this town?

There plenty of trash bin here, it's very easy to discard of any rubbish

P40. What do you think about available of Wifi and Telecommunication services?

That's good because lot of place offering their Wifi service, except in warung hahahaha

But I also using 4G connection from Telkomsel, the coverage area is good and cheap.

P41. Have you used any money changer in here? What do you think about the availability?

No, i did not

Ancillary services

P42. Have you been to TIC? What do you think about the service?

No, all of information is available on internet

P43. Have you used any local guide? What about the services and price?

No

P44. Do you feel safe while you traveling Jogjakarta?

Yes, i do. Otherwise i would not go alone at night.

How do you think about the police officer and other security officer in here?

Aaaaaaa i dont know but i saw so many people in uniform around here

Tanggapan umum informan

P45. Do you think your trip in Jogjakarta meets your expectation?

Would you visit Jogjakarta again?

Mmmmmmm, i came here without much expectation. But when i use the train and start my trip to Jogjakarta and my experience in here i was really satisfied.

Mmmmmmm, who knows.

P46. What thing need to develop about the tourism of Jogjakarta to attract more European tourist?

I think Jogjakarta is very develop already, it's good tourism destination, it is safe place, so the only thing need to be develop is advertising. So people around the world can know more about Jogjakarta.

P47. Would you recommend Jogjakarta to anyone? What would you say?

Of course, aaaaaa Jogjakarta is a good tourism destination and lovely place to visit I think.



RESPONDEN 9

1. Bagaimana profil demografi dan psikografi para wisatawan Eropa yang berkunjung ke Jogjakarta?

P1. What is your name?

My name is Eric

P2. How old are you?

I am 31 years old

P3. What is your nationality?

I am Holland

P4. Where is your hometown?

I'm from Amsterdam

P5. What is your occupation?

I am computer programmer in local government

P6. How many times you travel in one year?

Usually once a year, but if I'm lucky like last year I can travel twice in Burma and Cambodia

(usually in what season you travel?)

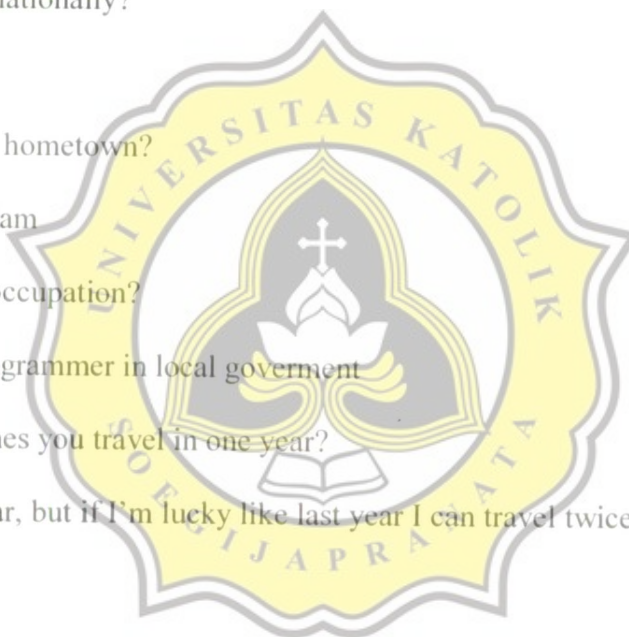
Aaaaamm not depend in any season, if I want to go I just go hahaha

P7. What motivate you to travel independently in Jogjakarta?

Aaaaaa I just don't need any travel agency, because I can do it myself easily.

P8. Apakah wisata menjadi satu kebutuhan? Mengapa?

I think it's really important, mmmmm because you can understand mmmmmmm, it's hard to explain mmmmm you can see the life, mmmmm you



can see other people mmmmmmm it's hard to say but obviously many people don't understand other people.

(so, do you think you can understand another people by doing travel?)

Yes, I am. I can learn more about another people in another side of this world. I respect every way of their life, see their culture and aaaaa yeah something like that hahaha

P9. Usually what kind of tourism object you visiting?

I usually cultural places

(Why?)

I don't know, I don't really like big city I think aaaaaaa big city are aaaaaaaaaa not like small city, you can see something more special and original and you can see also the culture of the people.

P10. How do you know about Indonesia?

It's a famous country, you know. I know in school, my friends was here before, and yeah famous country.

(Did you browse any website or reading a book to know more about Indonesia?)

Mmmmm, no I just browse for a ticket and hotel

P11. How many times you visit Indonesia?

It is my first time

P12. Jogjakarta is your first destination?

Jakarta first and then Jogjakarta and then Bali

P13. How many nights you will stay in Jogjakarta?

For five nights or maybe six nights and then to Bali

P14. With whom are you visiting Jogjakarta?



I'm alone

2. Informasi apa saja yang dikumpulkan oleh wisatawan Eropa sebelum memutuskan untuk berkunjung ke Jogjakarta?

P15. How do you know Jogjakarta?

My friends, they were here before

(so what they said to you about Jogjakarta?)

Aaaaaa Jogjakarta is a good place to visit, there's a lot of famous and amazing place like Prambanan and Borobudur, so i should to go there hahaha

P16. How about the information that you have?

Mmmmm my friends said that Jogjakarta is a good place to visit, and now i'm here

P17. Whether the information is appropriate?

Yeah, the hotel is good, the food local food is good, the place is good

3. Mengapa wisatawan Eropa memilih kota Jogjakarta sebagai salah satu tujuan wisata?

P18. What things makes you interested to visit Jogjakarta?

I think the culture, especially Prambanan. One of my good friend show me the picture of Prambanan when he was here and i think I should to go there hahahaha.

P19. Do you know about DIY?

Mmmmmm, I know Jogjakarta when I study in college but about DIY I never know

P20. Do you think Jogjakarta is special?

I don't know, but I think Prambanan is special. The Architecture, the landscape, i think better than Ankor.

(Just Prambanan that makes you think Jogjakarta is special?)

Mmmmmm the city is relax, better than Bangkok, good place to visit.

(Better than Bangkok?)

Hmmmm yeah, Bangkok is more crowded than Jogjakarta, like aaaaaa more busy town.

4. Tanggapan Responden Mengenai 4A Kepariwisata Yogyakarta

Attraction

P21. What tourism object have you already visited in Jogjakarta during this travel?

I visited the kraton, the Prambanan complex, and tembi cultural center, the museum, the water palace tamansari, and Malioboro.

P22. What motivates you to visit that attraction / tourism object?

Honestly that's on my list before i visit Jogjaarta hahaha, my best friend recommend it

(so, what's the other? On your list?)

Borobudur, he said Borobudur is one of the biggest buddhist temple in Indonesia. Tommorrow I will go there.

P23. About the ticket counter

P23a. how about the condition and counter ticket availability

Yes, it is enough

P23b. what about the price?

I think the price in Prambanan it was okay, it is really low. For example another temples like candi sambrama the price is really low.

And some temples outside the Prambanan complex they are really-really cheap. I think they should increase the price for maintenance and maybe restoration.

P23c. did you got any information for tourist like brochure / site maps?

No, I don't think so

P24. What do you think about the parking lot?

It was okay, I used a motorbike and easy to find the parking lot.

P25. About the sanitary

P25a. how about the availability of the toilet?

There are many toilets and easy to find

P25b. how about the condition of the toilet?

Not super clean, but it's okay to me

P25c. how about the availability of trash bin?

There are many trash bin

P26. What do you think about the security in tourism object? Did you feel safe while in there?

Yes of course, a hundred procent safe hahaha

P26a. do you find some CCTV in the tourism object?

Theres so many but I don't know is there is working, and there is many in museum

P26b. how about the security officer in the tourism object?

Yes in Prambanan I saw many security, outside the complex

P27. What do you think about the availability of benches?

Not many, and it is really hot in there hahaha

P28. Did you find any additional attractions in every attraction? What do you think?

Not really

P28a. how's the condition?

P28b. security?

P28c. did you find the interpretation sign about the additional attraction?

P28d. how about the price?

P29. About the souvenir shop

P29a. availability

Yeah I found many souvenir shop, but I are not interested. I just took a picture hahaha

(why you just take a picture?)

Aaaaaa I don't know, mmmmm i think the picture tell the story of my journey.

(wow, that's deep)

hahaha

P29b. price

P29c. variety

P30. What do you think about the attractions? The best? The worst?

Prambanan so far, because the amazing architecture and aaaaa nothing the worst hahahha

Accessibilities

P31. What do you think about the road in Jogjakarta?

The road is good, quiet good hahahaha

(what do you mean quiet good?)

Mmmmm some hole in the road sometimes looks dangerous but i think the road better than in Burma

P32. About the traffic

P32a. what about the traffic order?

Little mess hahha, people go very fast, some traffic jam

P32b. do you find police officer ordering in traffic?

Yeah, sometimes

P32c. what about the traffic sign?

Quiet good, helpful. I using GPS and I saw some indicator by the sign.

P33. About the transportation

P33a. what about the availability of transportation means in Jogjakarta? Did you used one of them? Mention it.

Its okay, I used a motorbike, I rent it

P33b. did you felt comfort by using the transportation?

Aaaaa yes yes, its comfort and easy

P33c. what about the security of transportation?

Aaaaaa, not super sure mmmm not super safe but its okay

P33d. what about the price?

It was really cheap

Amenities

P34. What types of accommodation you Ire staying during your visiting Jogjakarta?

Aaaaaa Hotel, the Pandanaran Hotel

And what do you think about the accommodation in terms of :

P34a. services

Really good, clean, and the people they are friendly, they help me when I need some information.

P34b. rates

Its cheap, yeah fair price

P34c. variety

Oh their excellence, there so many different types of accommodation for every price, so you can choose where do you want to stay.

P35. Where do you usually go to eat?

Here, this is my favorite restaurant. I have dinner here every evening, because I like food here, people here serve very good, so I have decided dinner here every single night.

What do you think about the place in terms of :

P35a. condition

Really good

P35b. services

Excellence, friendly

P35c. rates

Fair, affordable

P35d. variety of place to eat in Jogjakarta

Excellence, there is excellence variety from low price places to high prices places.

P36. Have you been to any shopping area like mall, market, etc?

Pasar bringharjo, but I not shopping.

(why?)

Mmmmm liike I said before, I only take a picture hahaha

what do you think about that in terms of :

P36a. price

P36b. variety of goods

P37. Have you used any ATM/bank? What do you think about the availability of it?

I used ATM there are everywhere

P38. What do you think about the availability hospital or clinic?

Aaaa I didn't need them, so I don't know. But I saw many doctor, so its good.

P41. What do you think about the availability of trash bin in this town?

Aaaaaa, I don't meet them. Mmmm when I have trash I keep them in my bag and threw away when im back to the Hotel.

P42. What do you think about available of Wifi and Telecommunication services?

Aaaaa sorry I didn't used any Wifi. I'm using Telkomsel, the 4G coverage is good, and it's cheap hahaha

P43. Have you used any money changer in here? What do you think about the availability?

No I just used an ATM, I draw money in your currency so I don't need them.

Ancillary services

P44. Have you been to TIC? What do you think about the service?

No, I don't need them, all Information that i need is available on Internet

P45. Have you used any local guide? What about the services and price?

No I don't used them. I can find the tourism object by my self.

P46. Do you feel safe while you traveling Jogjakarta?

Yes, one hundred percent safe haha

How do you think about the police officer and other security officer in here?

There are very nice, they are helpful and someway I ask a questions and they always nice with me

Tanggapan umum informan

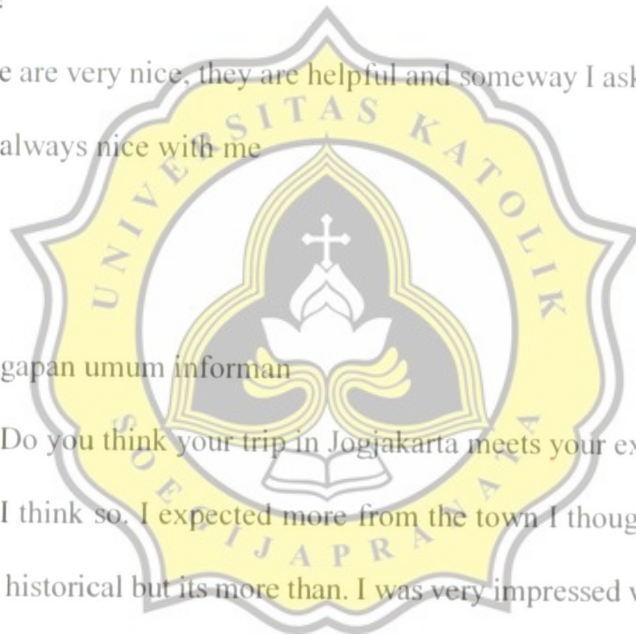
P47. Do you think your trip in Jogjakarta meets your expectation?

Yes, I think so. I expected more from the town I thought the town was more historical but its more than. I was very impressed with Prambanan, when I visited Prambanan it was better than my expectation.

Would you visit Jogjakarta again?

Who knows? hahaha

P48. What thing need to develop about the tourism of Jogjakarta to attract more European tourist?



I think you need to improve Prambanan. I think Prambanan is unique for international perspective. For European I think they will interest with Prambanan not shopping mall but Prambanan.

P49. Would you recommend Jogjakarta to anyone?

Yes sure

What would you say?

Peaceful town, very close with amazing temples, there are similar with ankor in Cambodia but it' better.



RESPONDEN 10

1. Bagaimana profil demografi dan psikografi para wisatawan Eropa yang berkunjung ke Jogjakarta?

P1. What is your name?

Hi, I'm Benjamin. Call me Ben, it's fine

(Hi, I'm Vito, nice to meet you Ben)

Vito, nice to meet you Vito

P2. How old are you?

I'm 28

P3. What is your nationality?

Netherland

P4. Where is your hometown?

Utrecht

P5. What is your occupation?

I'm a bartender

P6. How many times you travel in one year?

Aaaaaaa, one big travel in a year. Last year I'm in Thailand

(usually in what season?)

Mmmmm just when i think i have a time to travel, then I go hahahahaa

P7. What motivate you to travel independently in Jogjakarta? Not using any travel agency

Mmmmmm, maybe because I'm a backpacker I don't need them hahaha

P8. For you, how important tourism / doing travel is?



Yes, for me doing travel is something important. I can discover another ways of living from the people around the world. I can learn about their culture. For example in my Hotel last night there's a gamelan music show, it's awesome.

P9. Usually what kind of tourism object you visiting?

Aaaaaa cultural sites, like Ankor when i'm in Cambodia Wat Pho in Thailand

P10. How do you know about Indonesia?

Aaaaaaa the first thing that i knew about Indonesia when I was young was a music.

Gamelan music

(Gamelan? You know Gamelan?)

Yeah, my father has a record of Gamelan music from Java and Bali

(wow that's good)

hahahahaha

P11. How many times you visit Indonesia?

This is my first time

P12. Jogjakarta is your first destination?

I flew into Jakarta, then i got a plane straight to Jogjakarta

P13. How many nights you will stay in Jogjakarta?

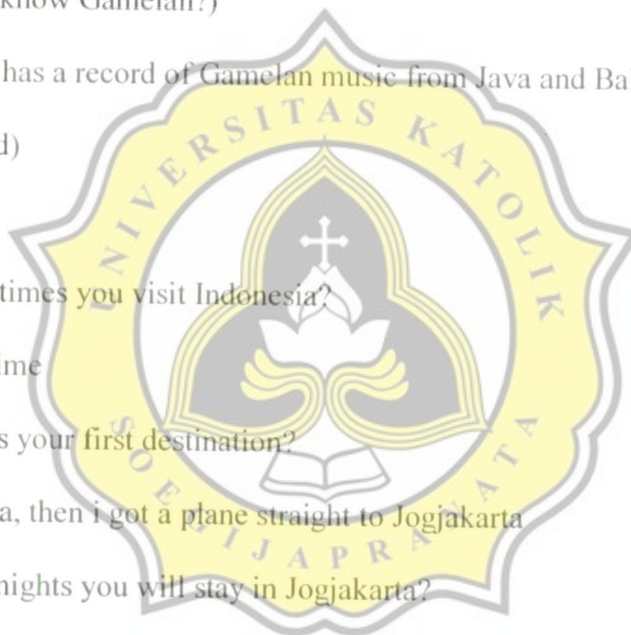
5 nights

P14. With whom are you visiting Jogjakarta?

Alone

2. Informasi apa saja yang dikumpulkan oleh wisatawan Eropa sebelum memutuskan untuk berkunjung ke Jogjakarta?

P15. How do you know Jogjakarta?



Aaaaaaaa, my friends tell me about Jogjakarta and then i browse from trip advisor about Jogjakarta.

P16. How about the information that you have?

Mmmmm, the website provide much Information about Jogjkarta and that's enough for me

P17. Whether the information is appropriate?

So far yes, the hotel i stayed is good, as good as in the picture. The food is good hahaha

(really? You like the food? What kind of food?)

Yes, i'm not sure but it's called aaaaaa Gudeg, aaaaaa lontong opor, and sate and aaaaaa whole fish like tom yam, i don't know but the taste is good hahahaha

3.Mengapa wisatawan Eropa memilih kota Jogjakarta sebagai salah satu tujuan wisata?

P18. What things makes you interested to visit Jogjakarta?

The temples, Prambanan and borobudur. I think that's amazing.

P19. Do you know about DIY?

Pardon me?

(DIY, Daerah Istimewa Jogjakarta)

Aaaaa i don't know, what's that?

P20. Do you think Jogjakarta is special?

Aaaaaaaa yeah, Jogjakarta is special. It was amzing being here to see the temples.

4.Tanggapan Responden Mengenai 4A Kepariwisataan Yogyakarta

Attraction

P21. What tourism object have you already visited in Jogjakarta during this travel?

I'm on Keraton and water palace in my first day, the second day in Prambanan, the third day in Borobudur.

P22. What motivates you to visit that attraction / tourism object?

Because I'm very curious of that, especially the temples

P23. About the ticket counter

P23a. how about the condition and counter ticket availability?

I think is enough, but there was a bit of a queue in Keraton because the ticket booth was very small and only one booth available.

P23b. what about the price?

For me is cheap, no problem with that

P23c. did you got any information for tourist like brochure / site maps?

Aaaaaaaa no

P24. What do you think about the parking lot?

Aaaaaa I'm sorry I don't pay attention of that

P25. About the sanitary

P25a. how about the availability of the toilet?

Mmmmmmm there's many toilets, and easy to find so far

P25b. how about the condition of the toilet?

Not super clean but no problem for me

P25c. how about the availability of trash bin?

Mmmmm there's plenty of trash bin, so i don't need to littering everywhere

P26. What do you think about the security in tourism object? Did you feel safe while in there?

Hahahaha, I'm a bad person, i always fell safe because I'm stupid hahahaha

P26a. do you find some CCTV in the tourism object?

Aaaaaa, I don't know. I don't pay attention for that I'm sorry

P26b. how about the security officer in the tourism object?

Mmmm I think there's some people in uniform on the entrance of the Prambanan and Borobudur.

P27. What do you think about the availability of benches?

Mmmmm I don't know hahahaha

P28. Did you find any additional attractions in every attraction? What do you think?

No I didn't

P28a. how's the condition?

P28b. security?

P28c. did you find the interpretation sign about the additional attraction?

P28d. how about the price?

P29. About the souvenir shop

P29a. availability

There's plenty of souvenir shop

(did you buy anything?)

No, I didn't

(why?)

I don't know, i just not interested to buy anything.

P29b. price

P29c. variety

P30. What do you think about the attractions? The best? The worst?

I loved Prambanan and Borobudur, aaaaaa and nothing the worst for me
hahaha

I loved the Keraton and the water palace too

Accessibilities

P31. What do you think about the road in Jogjakarta?

The road is good

P32. About the traffic

P32a. what about the traffic order?

Hahahaha i mean feels dangerous, people go very fast. so you need
to be aware, especially if want to cross the street hahaha

P32b. do you find police officer ordering in traffic?

Mmmmm, yeah sometimes

P32c. what about the traffic sign?

Aaaaaaa I'm not sure hahaha

P33. About the transportation

P33a. what about the availability of transportation means in
Jogjakarta? Did you used one of them? Mention it.

There's so many transportation here, I'm using taxi from the airport to the Hotel

P33b. did you felt comfort by using the transportation?

Yes, the taxi is good, the driver was nice

P33c. what about the security of transportation?

I think it safe enough

P33d. what about the price?

For meis cheap, in my hometown the taxi more expensive.

Amenities

P34. What types of accommodation you were staying during your visiting Jogjakarta?

Hotel, Rengganis Hotel

And what do you think about the accommodation in terms of :

P34a. services

Excellent, they have a good room, the people is nice too.

P34b. rates

I think is fair

P34c. variety

Mmmmm, there's a lot of hotel in here

P35. Where do you usually go to eat?

Restaurant

What do you think about the place in terms of :

P35a. condition

The restaurant is good, they serve local food

P35b. services

Excelent, this is my second night dinner in here (easy goin resto)

P35c. rates

Mmmmm I think is fair

P35d. variety of place to eat in Jogjakarta

I think you can choose wherever you want to eat, there's lot of option

P36. Have you been to any shopping area like mall, market, etc?

Mmmmm, just Malioboro

But I don't buy anything

what do you think about that in terms of :

P36a. price

P36b. variety of goods

P37. Have you used any ATM/bank? What do you think about the availability of it?

Yes ATM only, mmm easy to find ATM. There's ATM center near my hotel

P38. What do you think about the availability hospital or clinic?

Aaaaaa I don't know i think i don't need them because I have no healthy problem hahahaha

P39. What do you think about the availability of trash bin in this town?

Mmmmm I think there's plenty of trash bin around the street

P40. What do you think about available of Wifi and Telecommunication services?

Mmmmm the Wifi connection is good, in here, in my hotel also

P41. Have you used any money changer in here? What do you think about the availability?

No, just ATM

Ancillary services

P42. Have you been to TIC? What do you think about the service?

No

P43. Have you used any local guide? What about the services and price?

No

P44. Do you feel safe while you traveling Jogjakarta? How do you think about the police officer and other security officer in here?

Always feel safe hahaha

And i think the police officer is enough, yes enough.

Tanggapan umum informan

P45. Do you think your trip in Jogjakarta meets your expectation?

Would you visit Jogjakarta again?

Yes of course, new amazing experience. The Prambanan and Borobudur really get my heart ahahahaha

Someday I will visit Jogjakarta again, with my kids hahahaha

P46. What thing need to develop about the tourism of Jogjakarta to attract more European tourist?

I think you need to concern with the heritage and ancient sites, you don't need to build more shopping mall.

P47. Would you recommend Jogjakarta to anyone? What would you say?

Yes, Jogjakarta is amazing place to go, go visit Jogjakarta! hahahaha

