

CHAPTER V

CONCLUSION AND SUGGESTION

4.1. Conclusion

Based on the analysis of the preceding chapter, the writer conclude that social media, as YouTube hadfacilitated two conflicting parties which could be seen fromJokowi's Vlog,“#JKWVLOG *Jamuan Makan Siang Bersama Raja Salman*” (State banquet with King Salman) comments threads. In micro analysis, the writer found that both president's proponents and president's opponents had significant lexical choices on their comments. President's proponents used many more compliment, compassion, and wishes words for supporting Jokowi. On the other hand, anti- president more used bad labeling, swear word, harsh critique to overthrow president Jokowi.

In macro analysis, we can conclude that comments threads on YouTube were generate public opinions. It can also become a bridge of communication between YouTube users. Therefore, netizens' comments then are also able to affect the government's reputation. However, the public opinions were still slip. There are pros and cons. The pros revealed their compliment and wishes, while the cons tried to overthrow the government. The social context of Indonesia is expected to influence the power contest in Jokowi's Vlog. Media online like Jokowi's Vlog became a place of political Champaign. Political campaigns are now influenced by every story, whether true or not which aim to overthrow their political opponent.

The pattern of Jokowi's Vlog comments threads can be a proof that social media is the platform of power contest. Featured comment on social media, especially YouTube makes it easier for people to have communications, either in negative or positive to others. Moreover, as Fairclough said, the tendency of people to write positive things to those who have the same ideology, and the negatives of those who disagree with us or have different ideologies, has become one of the causes of power contests in Jokowi's vlog comments threads.

4.2. Suggestion

Apart from the major findings and significances of the present study, the present study also has limitations. On the hand, the present research is restricted to the analysis of one Vlog. The examples are few and limited in number, which means findings of the study may be limited.

Therefore, the writer proposes some suggestions for the better research in the future: With regards to the conclusion above, the writer would like to give some suggestions for future researcher who will take critical discourse as their research. The writer suggests that the future researcher can add the number of lexicon choices in order to make the analysis more reliable. Moreover, it will be better to the future researcher to use several kinds of data sources. They may consider using more than one Vlogs. In addition, they can conduct interviews in order to obtain in-depth information about power contest in Jokowi's Vlog.