



LAMPIRAN

LAMPIRAN 1

KUESIONER PENELITIAN



KUESIONER

Nama Responden :

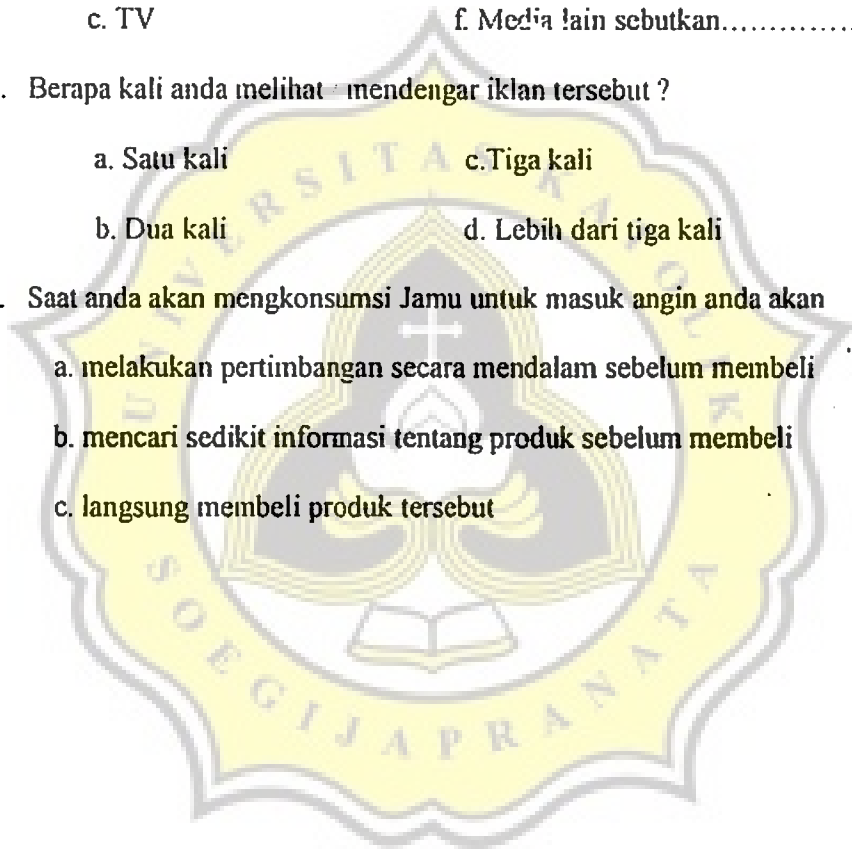
Alamat :

Lokasi Pengambilan Sampel :

Daftar Pertanyaan : (silanglah salah satu jawaban di bawah ini)

1. Jenis kelamin anda : a. Laki-laki b. Perempuan
2. Umur :
 - a. 15 – 25 tahun c. Diatas 35 – 45 tahun
 - b. Diatas 25 – 35 tahun d. Diatas 45 tahun
3. Pendidikan terakhir
 - a. SD c. SMU e. S1
 - b. SMP d. Diploma f. S2
4. Sudah pernahkah anda meminum jamu untuk masuk angin?
 - a. sudah
 - b. belum
5. Jamu masuk angin merek apa yang biasa anda minum?
 - a. Bintangin
 - b. Tolak Angin Sido Muncul
 - c. Singkir Angin Nyonya Meneer
 - d. Antangin JRG
 - e. Merek lain sebutkan...

6. Sudah pernah melihat/ mendengar iklan Jamu Tolak Angin Sido Muncul?
- a. sudah
 - b. belum
7. Dimana anda melihat / mendengar iklan Jamu Tolak Angin Sido Muncul ?
- a. Majalah
 - b. Billboard
 - c. TV
 - d. Radio
 - e. Surat Kabar / Koran
 - f. Media lain sebutkan.....
8. Berapa kali anda melihat / mendengar iklan tersebut ?
- a. Satu kali
 - b. Dua kali
 - c. Tiga kali
 - d. Lebih dari tiga kali
9. Saat anda akan mengkonsumsi Jamu untuk masuk angin anda akan
- a. melakukan pertimbangan secara mendalam sebelum membeli
 - b. mencari sedikit informasi tentang produk sebelum membeli
 - c. langsung membeli produk tersebut



Berikan tanda cek (√) pada kolom yang disediakan sesuai dengan pilihan anda

a. Perasaan Konsumen (Consumer Feelings)

NO	PERNYATAAN	STS	TS	CS	S	SS
1	Setelah melihat Iklan Jamu Tolak Angin saya merasa terpengaruh untuk membeli					
2	Setelah melihat Iklan Jamu Tolak Angin saya merasa tersinggung					
3	Setelah melihat Iklan Jamu Tolak Angin saya merasa jengkel					
4	Setelah melihat Iklan Jamu Tolak Angin saya merasa bosan					

Keterangan:

STS= Sangat Tidak Setuju

S= Setuju

TS = Tidak Setuju

SS= Sangat Setuju

CS = Cukup Setuju

b. Sikap Konsumen Terhadap Iklan Jamu Tolak Angin Sido Muncul

NO	PERNYATAAN	STS	TS	CS	S	SS
1	Menurut saya Iklan Jamu Tolak Angin Sido Muncul memiliki tampilan yang menarik					

Keterangan

STS= Sangat Tidak Suka

S= Suka

TS = Tidak Suka

SS= Sangat Suka

CS = Cukup Suka

c. Sikap Konsumen Terhadap Merek Jamu Tolak Angin Sido Muncul

NO	PERNYATAAN	STS	TS	CS	S	SS
1	Menurut saya merek Jamu Tolak Angin Sido Muncul adalah merek yang memiliki daya tarik					
2	Menurut saya merek Jamu Tolak Angin Sido Muncul memiliki perbedaan dengan merek Jamu masuk angin yang lain					
3	Menurut saya merek Jamu Tolak Angin Sido Muncul adalah merek yang unggul					

NO	PERNYATAAN	STS	TS	CS	S	SS
4	Menurut saya merek Jamu Tolak Angin Sido Muncul adalah merek yang patut dipertimbangkan untuk dipilih					
5	Menurut saya merek Jamu Tolak Angin Sido Muncul adalah merek yang mudah dikenali					

Keterangan

STS= Sangat Tidak Suka

S= Suka

TS = Tidak Suka

SS= Sangat Suka

CS = Cukup Suka

d. Keinginan Konsumen Untuk Membeli Produk Jamu Tolak Angin Sido Muncul

NO	PERNYATAAN	STI	TI	CI	I	SI
1	Saya memiliki kemungkinan untuk memilih Produk Jamu Tolak Angin Sido Muncul jika saya membutuhkan Jamu untuk masuk angin					
2	Saya mungkin akan membeli produk Jamu Tolak Angin Sido Muncul					
3	Saya memiliki keinginan yang tinggi untuk membeli produk Jamu Tolak Angin Sido Muncul					
4	Saya pasti akan membeli produk Jamu Tolak Angin Sido Muncul					

Keterangan

STI= Sangat Tidak Ingin

I= Ingin

TI = Tidak Ingin

SI= Sangat Ingin

CI = Cukup Ingin

Atas kesediaan anda mengisi kuesioner ini saya mengucapkan

Terima Kasih

LAMPIRAN 2

DATA PENELITIAN



EN	PP	X3	X4	X5	STI	X11	X12	X14
1	2	1	1	3	4	4	4	4
2	4	4	4	3	4	5	4	4
3	3	4	4	4	3	5	4	4
4	3	3	4	3	2	4	4	4
5	4	4	4	4	5	5	4	5
6	4	4	4	3	5	5	4	5
7	3	4	4	4	5	5	4	5
8	4	4	4	4	4	4	4	4
9	3	5	4	5	4	4	4	4
10	2	3	3	3	4	4	4	4
11	3	3	3	3	3	3	4	4
12	3	3	3	3	4	4	4	4
13	3	4	4	3	3	4	4	3
14	3	4	4	4	3	4	4	3
15	3	3	3	3	4	4	4	4
16	3	3	4	4	4	4	4	4
17	3	3	4	3	4	5	4	5
18	4	3	3	2	4	4	4	4
19	3	4	4	4	3	5	4	5
20	4	4	4	4	4	4	4	3
21	4	3	4	4	3	4	4	4
22	4	4	4	4	4	4	4	4
23	4	4	4	4	5	4	4	4
24	4	4	4	4	4	4	4	3
25	3	4	4	4	4	4	4	4
26	3	3	3	3	3	4	3	4
27	3	3	4	4	3	3	3	4
28	3	3	3	3	3	4	3	4
29	3	4	4	3	4	4	3	4
30	1	4	4	4	4	4	3	4
31	2	4	4	4	4	4	3	4
32	3	3	3	3	4	4	4	4
33	4	4	4	4	3	4	4	4
34	3	4	4	4	4	4	4	4
35	4	4	4	4	3	3	3	4
36	4	4	4	4	4	3	3	4
37	5	4	4	4	5	3	3	4
38	4	4	4	4	4	3	3	4
39	3	4	4	4	3	3	3	4
40	4	4	4	4	4	3	3	3
41	4	4	4	4	3	3	4	4
42	4	4	4	4	4	3	4	4
43	4	4	4	4	4	3	4	4
44	5	4	4	4	4	5	4	4
45	4	4	4	4	4	5	5	4
46	4	4	4	4	4	5	5	4
47	3	4	4	4	4	4	2	3
48	4	4	4	4	5	4	2	4
49	4	4	4	4	4	4	2	4
50	4	4	4	4	4	3	2	4
51	2	5	5	5	4	4	3	4
52	3	4	4	4	3	4	3	4

53	3	3	3	3	4	4	3	3
54	4	4	4	4	3	4	3	4
55	1	3	3	3	4	4	3	4
56	3	3	3	3	4	4	3	4
57	2	4	4	3	4	4	3	3
58	2	4	4	3	4	4	3	4
59	4	4	4	4	4	4	3	4
60	4	5	5	4	5	4	3	4
61	3	4	4	3	4	4	3	4
62	2	4	4	4	4	4	4	4
63	3	5	5	5	4	4	4	4
64	5	4	4	4	4	4	3	4
65	4	4	4	4	4	4	4	4
66	4	4	4	3	4	4	3	4
67	3	4	4	4	4	4	3	4
68	4	4	4	4	4	4	3	4
69	3	5	4	5	4	4	4	4
70	4	4	4	4	4	4	4	3
71	4	3	4	4	4	4	4	4
72	4	4	4	4	4	4	3	4
73	4	4	4	4	4	4	3	4
74	2	1	1	3	4	4	3	4
75	4	4	4	3	4	4	3	4
76	3	4	4	4	4	4	3	3
77	3	3	4	3	4	4	2	3
78	4	4	4	4	4	4	2	4
79	4	4	4	3	5	4	2	4
80	3	4	4	4	4	4	4	3
81	4	4	4	4	4	4	4	4
82	3	5	4	5	5	4	4	4
83	2	1	1	3	4	4	4	4
84	4	4	4	3	4	4	4	4
85	3	4	4	4	4	4	4	4
86	3	3	4	3	4	4	4	4
87	4	4	4	4	3	4	4	3
88	4	4	4	3	4	4	4	4
89	3	4	4	4	4	4	4	4
90	4	4	4	4	4	4	4	4
91	3	5	4	5	4	4	2	4
92	2	3	3	3	4	4	2	4
93	3	3	3	3	4	4	3	4
94	3	3	3	3	4	4	3	4
95	3	4	4	2	4	4	3	4
96	2	4	4	4	4	4	3	4
97	3	3	3	3	4	4	3	4
98	3	3	4	4	4	4	3	4
99	3	3	4	4	4	4	3	4
100	4	3	3	2	4	4	3	4

X16	X17	X18	X19	X20
4	5	3	4	4
4	4	4	4	4
3	4	4	3	4
3	4	4	2	4
5	5	4	5	5
5	5	4	5	5
5	5	4	5	4
5	4	4	4	4
5	4	4	3	4
5	4	4	4	4
4	4	4	3	3
4	4	4	4	4
4	4	3	4	4
4	4	3	4	4
4	4	3	4	4
5	4	3	4	4
5	4	3	4	4
5	4	3	4	4
5	5	5	5	5
5	5	5	5	5
5	5	5	5	5
5	5	5	5	5
5	5	5	5	5
4	5	5	5	5
4	5	5	5	5
4	5	5	5	5
4	3	3	3	5
3	4	4	3	5
3	4	4	4	5
3	3	3	4	5
3	3	3	2	5
3	4	4	4	4
3	4	4	4	4
3	4	4	4	4
3	4	4	4	4
3	4	4	4	4
3	4	4	4	4
3	4	4	4	4
3	4	4	4	4
4	4	4	4	4
3	4	4	4	4
3	4	4	4	4
4	4	4	4	4
4	4	4	4	4
4	3	3	4	4
3	3	3	5	5
3	4	4	4	4
3	4	4	3	4
4	4	4	4	4
4	4	4	4	4
4	4	4	3	4
4	4	4	4	4
4	4	4	4	4
4	4	4	4	4



LAMPIRAN 3

OUTPUT SPSS



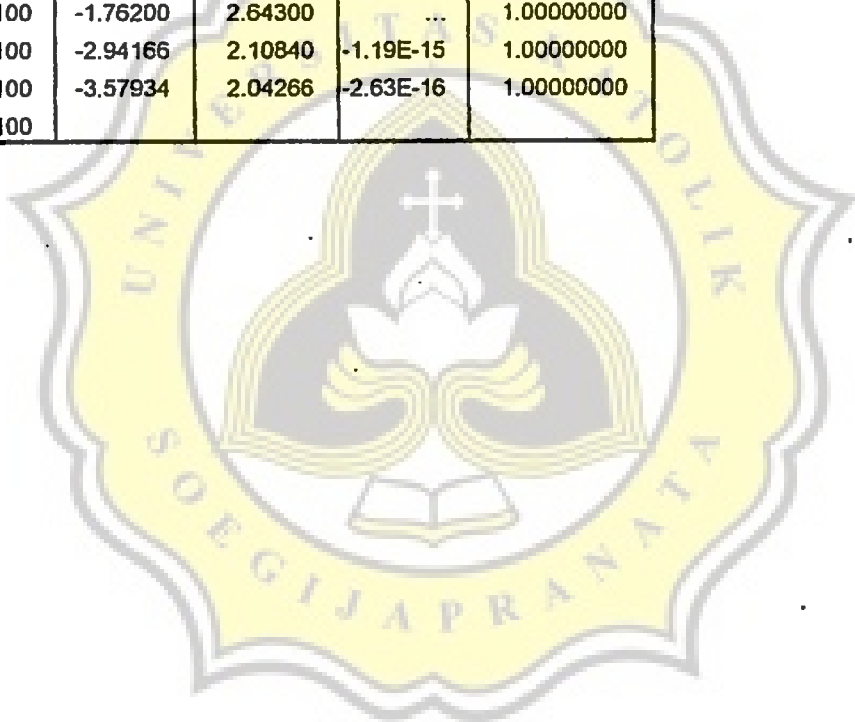
DES VARIABLES=ZPN ZSTM ZKM ZPP ZSTI
ICS=MEAN STDDEV MIN MAX.

ves

E:\Purnama\Tesis Purnama\Data Tesis Fix.sav

Descriptive Statistics

	N	Minimum	Maximum	Mean	Std. Deviation
	100	-3.47495	2.15706	-9.46E-16	1.00000000
	100	-1.81346	2.98687	...	1.00000000
	100	-1.76200	2.64300	...	1.00000000
	100	-2.94166	2.10840	-1.19E-15	1.00000000
	100	-3.57934	2.04266	-2.63E-16	1.00000000
ise)	100				



LAMPIRAN 4

OUTPUT AMOS



Summary

me

Friday, June 20, 2009

11:59 PM

Awal: Saturday, June 20, 2009 04:14 PM



oup (Group number 1)

is recursive.
e = 100



Summary (Group number 1)

contains the following variables (Group number 1)

Endogenous variables

4

Exogenous variables

3, exogenous variables

Results (Group number 1)

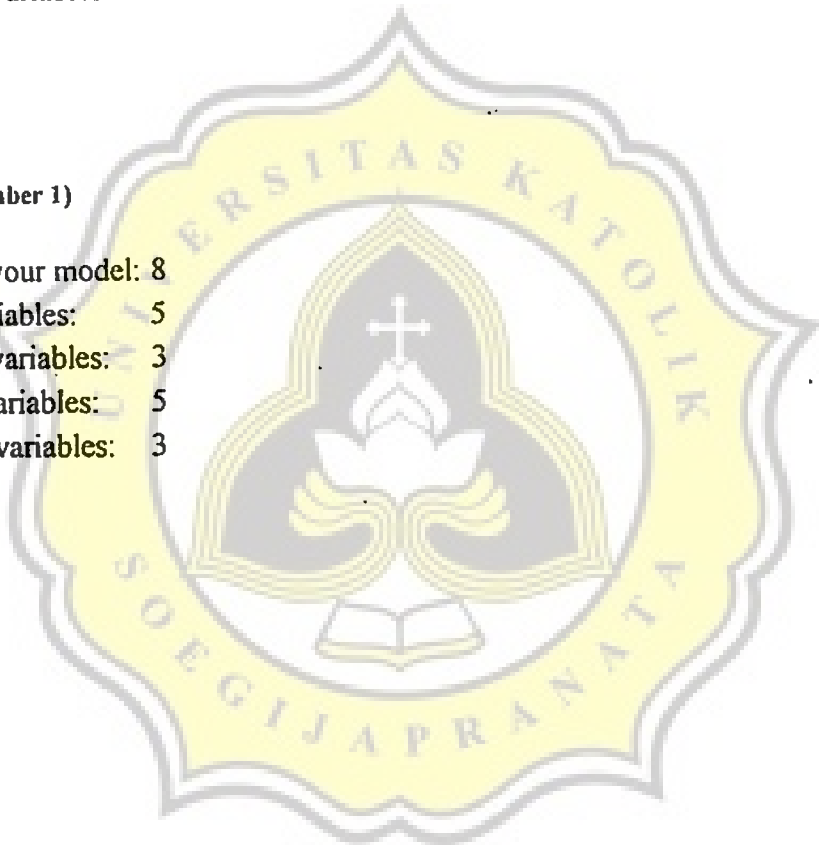
Number of variables in your model: 8

Number of observed variables: 5

Number of unobserved variables: 3

Number of exogenous variables: 5

Number of endogenous variables: 3



summary (Group number 1)

	Weights	Covariances	Variances	Means	Intercepts	Total
d	3	0	0	0	0	3
d	0	0	0	0	0	0
d	6	1	5	0	0	12
d	9	1	5	0	0	15



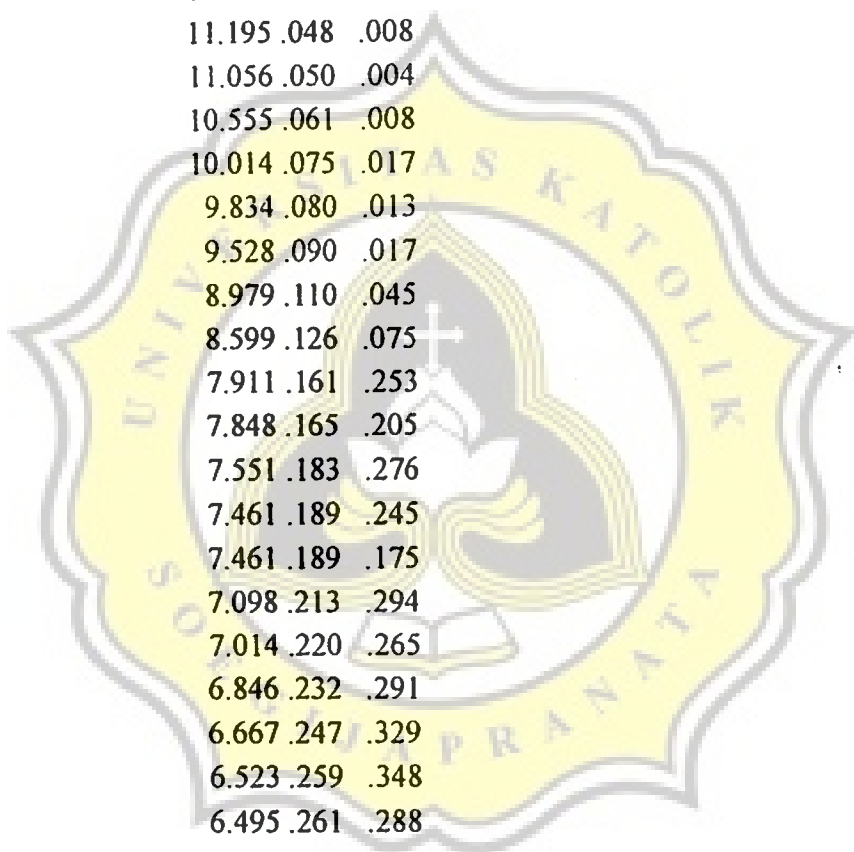
normality (Group number 1)

	min	max	skew	c.r.	kurtosis	c.r.
	5.000	15.000	-1.205	-4.921	2.795	5.705
	1.000	5.000	-.533	-2.175	.257	.525
	2.000	5.000	-.489	-1.995	1.655	3.378
	15.000	24.000	1.091	4.452	1.200	2.450
	13.000	20.000	1.272	5.193	1.487	3.034
:					5.509	3.292

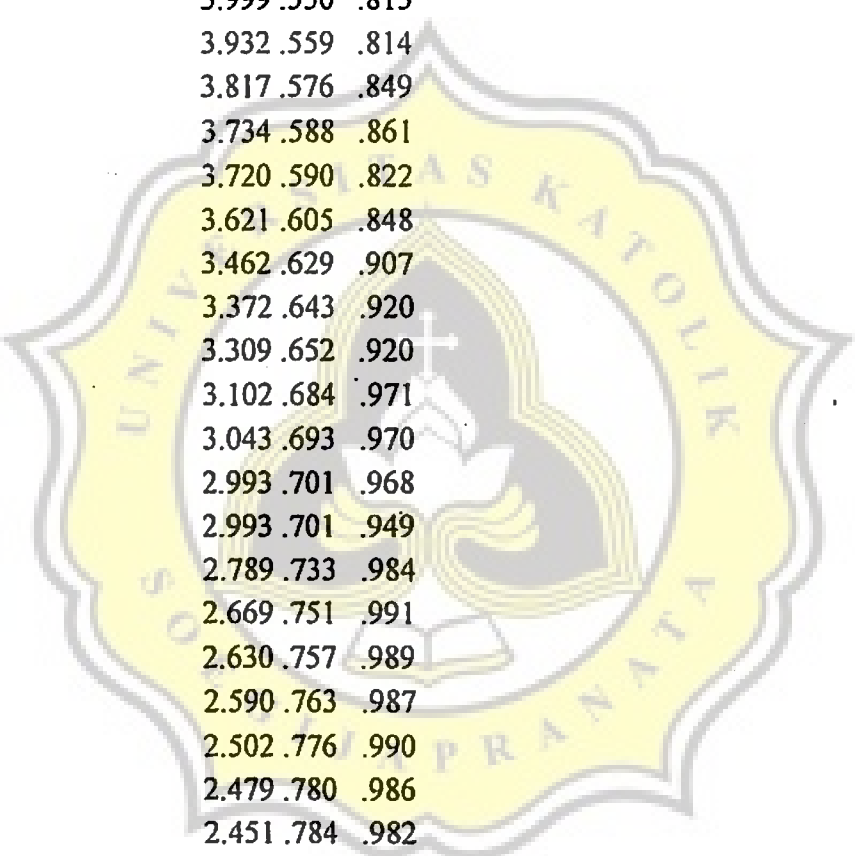


farthest from the centroid (Mahalanobis distance) (Group number 1)

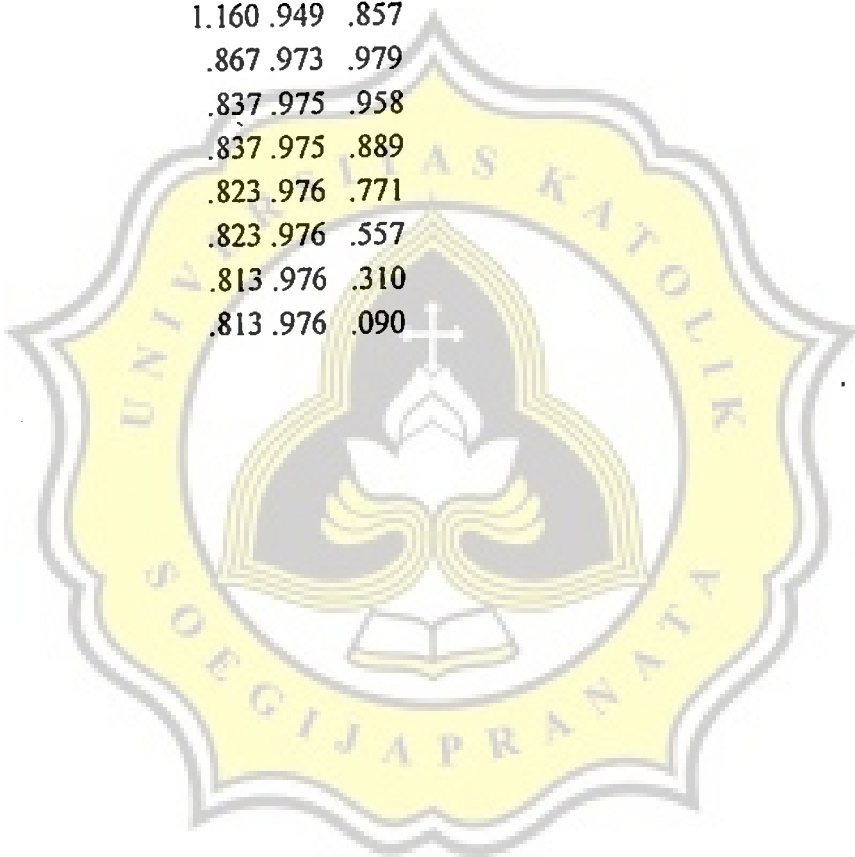
n	number	Mahalanobis	d-squared	p1	p2
19		17.270	.004	.331	
74		14.307	.014	.401	
4		14.137	.015	.184	
1		13.577	.019	.116	
30		13.310	.021	.057	
7		13.258	.021	.019	
83		13.148	.022	.007	
21		12.300	.031	.013	
17		12.221	.032	.005	
6		11.295	.046	.017	
51		11.195	.048	.008	
5		11.056	.050	.004	
23		10.555	.061	.008	
100		10.014	.075	.017	
37		9.834	.080	.013	
55		9.528	.090	.017	
18		8.979	.110	.045	
25		8.599	.126	.075	
82		7.911	.161	.253	
24		7.848	.165	.205	
92		7.551	.183	.276	
22		7.461	.189	.245	
20		7.461	.189	.175	
91		7.098	.213	.294	
79		7.014	.220	.265	
60		6.846	.232	.291	
64		6.667	.247	.329	
63		6.523	.259	.348	
9		6.495	.261	.288	
28		6.236	.284	.397	
44		5.541	.353	.845	
11		5.501	.358	.814	
16		5.444	.364	.791	
10		5.438	.365	.730	
87		5.343	.375	.734	
48		5.336	.376	.667	
27		5.186	.394	.719	
26		4.934	.424	.839	
3		4.885	.430	.818	



33	4.850	.434	.786
40	4.580	.469	.902
39	4.458	.485	.921
62	4.357	.499	.931
31	4.309	.506	.922
96	4.309	.506	.888
35	4.292	.508	.856
41	4.292	.508	.806
54	4.292	.508	.746
57	4.181	.524	.781
46	4.164	.526	.733
77	3.999	.550	.815
14	3.932	.559	.814
52	3.817	.576	.849
69	3.734	.588	.861
67	3.720	.590	.822
12	3.621	.605	.848
93	3.462	.629	.907
13	3.372	.643	.920
58	3.309	.652	.920
2	3.102	.684	.971
15	3.043	.693	.970
8	2.993	.701	.968
45	2.993	.701	.949
76	2.789	.733	.984
50	2.669	.751	.991
66	2.630	.757	.989
88	2.590	.763	.987
97	2.502	.776	.990
73	2.479	.780	.986
78	2.451	.784	.982
65	2.441	.785	.972
43	2.441	.785	.953
53	2.402	.791	.945
94	2.402	.791	.914
32	1.719	.887	1.000
56	1.719	.887	1.000
75	1.610	.900	1.000
61	1.532	.909	1.000
68	1.477	.916	1.000
72	1.477	.916	1.000



70	1.417	.922	1.000
38	1.417	.922	1.000
47	1.409	.923	.999
34	1.351	.930	.999
71	1.292	.936	.999
84	1.292	.936	.998
80	1.237	.941	.998
90	1.161	.949	.998
81	1.161	.949	.995
59	1.161	.949	.986
49	1.161	.949	.967
98	1.160	.949	.928
99	1.160	.949	.857
29	.867	.973	.979
85	.837	.975	.958
89	.837	.975	.889
42	.823	.976	.771
36	.823	.976	.557
95	.813	.976	.310
86	.813	.976	.090



nts (Group number 1)

iances (Group number 1)

PP STI STM KM

.621

.050 .282

-.012 .056 3.480

.156 .112 1.040 2.500

umber = 15.348

1.847 .534 .270

of sample covariance matrix = 3.540

lations (Group number 1)

PP STI STM KM

1.000

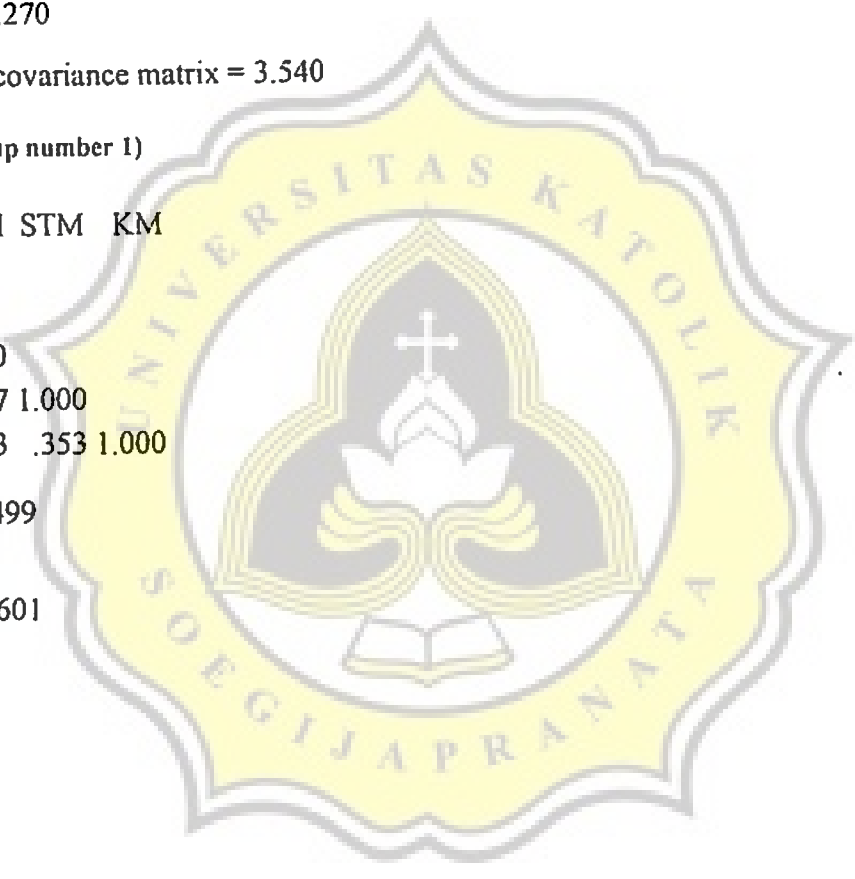
.119 1.000

-.008 .057 1.000

.125 .133 .353 1.000

umber = 2.499

.910 .710 .601



odel (Default model)

m of degrees of freedom (Default model)

Number of distinct sample moments: 15

f distinct parameters to be estimated: 12

Degrees of freedom (15 - 12): 3

ault model)

was achieved

$\chi^2 = 3.056$

df freedom = 3

significance level = .383



Group number 1 - Default model)

es (Group number 1 - Default model)

elihood Estimates

ights: (Group number 1 - Default model)

	Estimate	S.E.	C.R.	P Label
>	.062	.071	.880	.379 par_1
√	.025	.032	.789	.430 par_2
∩	.208	.356	.584	.559 par_3
>	-.027	.252	-.109	.914 par_5
√	-.012	.112	-.108	.914 par_6
∩M	.299	.080	3.749	*** par_4

Regression Weights: (Group number 1 - Default model)

	Estimate
P	.092
√	.083
∩	.059
P	-.012
√	-.011
∩M	.353

(Group number 1 - Default model)

	Estimate	S.E.	C.R.	P Label
	.444	.147	3.022	.003 par_7

(Group number 1 - Default model)

	Estimate
	.319

Group number 1 - Default model)

	Estimate	S.E.	C.R.	P Label
21	.088	7.036	***	par_8
21	.444	7.036	***	par_9
76	.039	7.036	***	par_10
68	.493	7.036	***	par_11
39	.311	7.036	***	par_12

Simple Correlations: (Group number 1 - Default model)

imate

.020
.004
.124

roup number 1 - Default model)

all variables) Covariances (Group number 1 - Default model)

N PP STI STM KM

1
4 .621
5 .050 .282
8 -.012 .056 3.480
8 -.004 .017 1.040 2.500

all variables) Correlations (Group number 1 - Default model)

N PP STI STM KM

10
9 1.000
12 .119 1.000
18 -.008 .057 1.000
13 -.003 .020 .353 1.000

variances (Group number 1 - Default model)

N PP STI STM KM

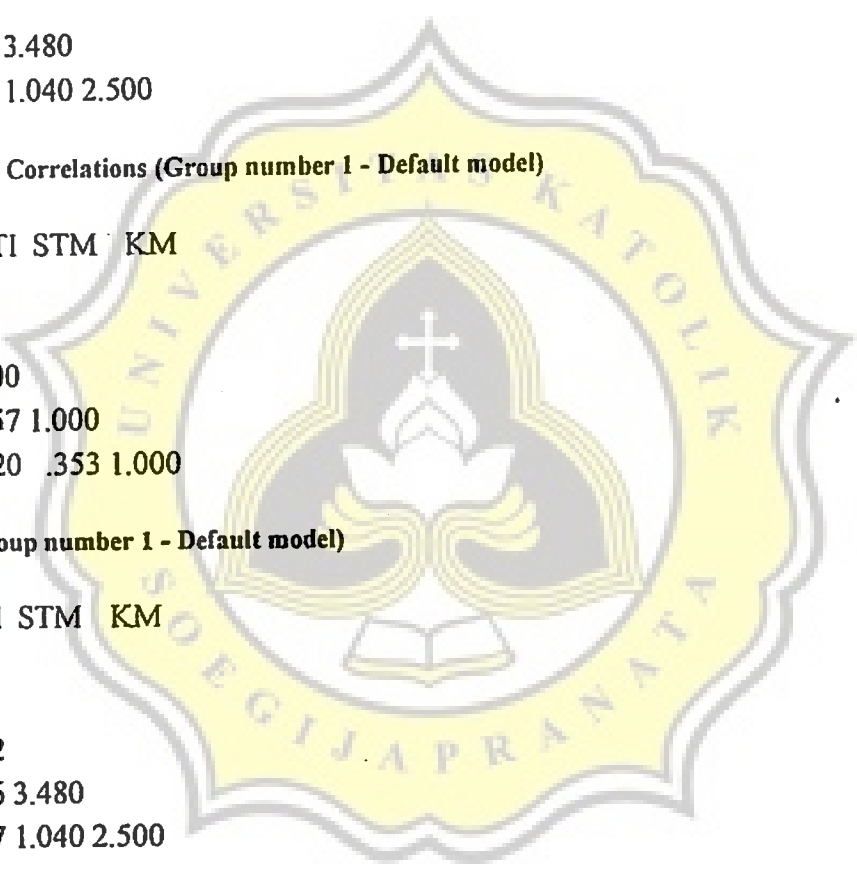
21
14 .621
15 .050 .282
28 -.012 .056 3.480
18 -.004 .017 1.040 2.500

rrrelations (Group number 1 - Default model)

N PP STI STM KM

10
19 1.000
12 .119 1.000
08 -.008 .057 1.000
03 -.003 .020 .353 1.000

ovariances (Group number 1 - Default model)



PP STI STM KM

100

100 .000

100 .000 .000

160 .095 .000 .000

Residual Covariances (Group number 1 - Default model)

PP STI STM KM

.000

.000 .000

.000 .000 .000

1.274 1.129 .000 .000



Awal.amw

Indices (Group number 1 - Default model)

: (Group number 1 - Default model)

Change

Group number 1 - Default model)

Change

Weights: (Group number 1 - Default model)

Change



History (Default model)

Negative genvalues	Condition #	Smallest eigenvalue	Diameter	F	NTries	Ratio
0	6.204		9999.000	24.503	0	9999.000
0	7.194		.423	8.757	2	.000
0	4.524		.215	3.342	1	1.096
0	4.565		.066	3.058	1	1.059
0	4.529		.007	3.056	1	1.007
0	4.508		.000	3.056	1	1.000



Parameter Comparisons (Default model)

Tests of Estimates (Default model)

	par_1	par_2	par_3	par_4	par_5	par_6	par_7	par_8	par_9	par_10	par_11	par_12
Chi-Square	19	1.000										
Df	0	.000	1.000									
Probability	.00	.000	.000	1.000								
Standardized Residual	.00	.000	-.088	.000	1.000							
Standardized Residual	.00	.000	-.079	.000	-.310	1.000						
Standardized Residual	.00	.000	.000	.000	.000	.000	1.000					
Standardized Residual	.00	.000	.000	.000	.000	.000	.430	1.000				
Standardized Residual	.00	.000	.000	.000	.000	.000	.430	.102	1.000			
Standardized Residual	.00	.000	.000	.000	.000	.000	.000	.000	.000	1.000		
Standardized Residual	.00	.000	.000	.000	.000	.000	.000	.000	.000	.000	1.000	
Standardized Residual	.00	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	1.000

Tests for Differences between Parameters (Default model)

	par_1	par_2	par_3	par_4	par_5	par_6	par_7	par_8	par_9	par_10	par_11	par_12
Chi-Square	134	.000										
Df	101	.512	.000									
Probability	.221	3.196	.249	.000								
Standardized Residual	.343	-.206	-.519	-1.236	.000							
Standardized Residual	.561	-.318	-.577	-2.260	.050	.000						
Standardized Residual	.341	2.789	.612	.868	1.618	2.468	.000					
Standardized Residual	.341	6.360	1.126	2.709	2.432	4.437	1.313	.000				
Standardized Residual	.309	6.962	5.121	6.262	6.174	6.848	6.644	5.638	.000			
Standardized Residual	.545	4.990	.190	-.255	1.192	2.427	-1.103	-3.570	-6.388	.000		
Standardized Residual	.839	6.971	5.361	6.347	6.316	6.884	5.879	5.685	.523	6.455	.000	
Standardized Residual	.566	6.920	4.189	5.885	5.540	6.656	5.072	4.848	-1.720	6.100	-2.193	.000

Summary

	NP	PAR	CMIN	DF	P	CMIN/DF
Model	12	3.056	3.383		1.019	
Model	15	.000	0			
Best model	5	29.189	10.001		2.919	

	RMR	GFI	AGFI	PGFI
Model	.052	.988	.940	.198
Model	.000	1.000		
Best model	.209	.896	.844	.597

Comparisons

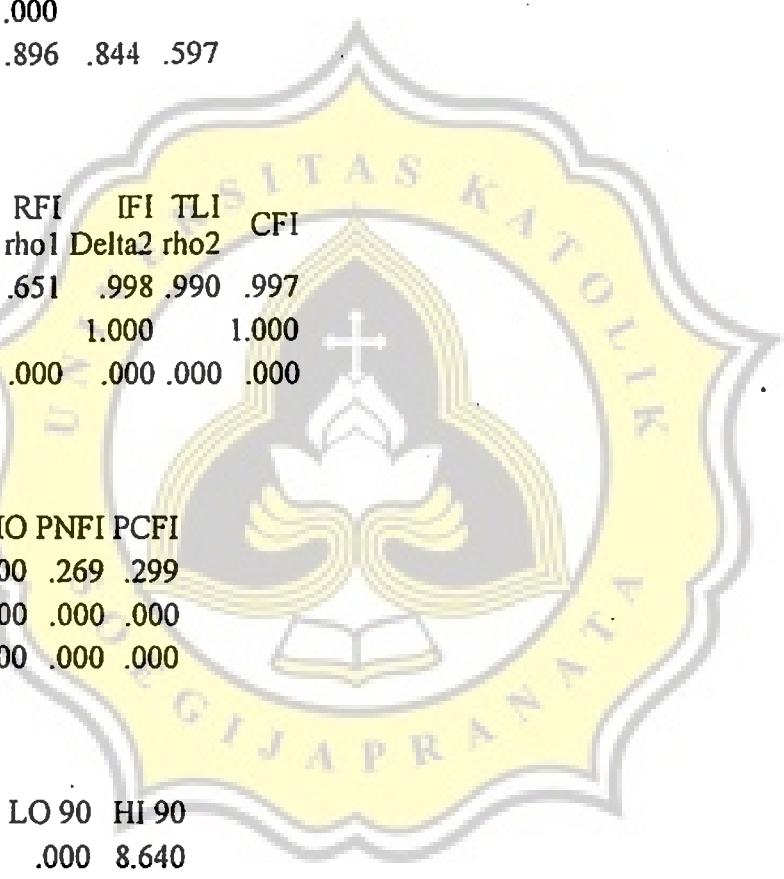
	NFI	RFI	IFI	TLI	CFI
	Delta1	rho1	Delta2	rho2	
Model	.895	.651	.998	.990	.997
Model	1.000		1.000		1.000
Best model	.000	.000	.000	.000	.000

Adjusted Measures

	PRATIO	PNFI	PCFI
Model	.300	.269	.299
Model	.000	.000	.000
Best model	1.000	.000	.000

	NCP	LO 90	HI 90
Model	.056	.000	8.640
Model	.000	.000	.000
Best model	19.189	6.670	39.328

	FMIN	F0	LO 90	HI 90
Model	.031	.001	.000	.087
Model	.000	.000	.000	.000
Best model	.295	.194	.067	.397

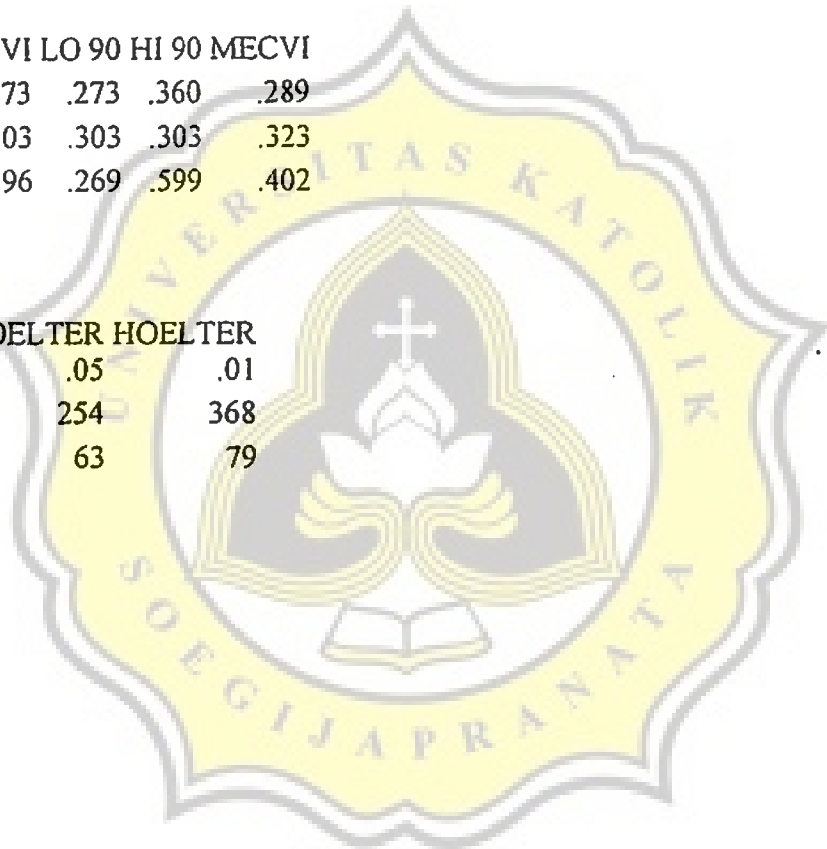


	RMSEA	LO 90	HI 90	PCLOSE
odel	.014	.000	.171	.489
nice model	.139	.082	.199	.008

	AIC	BCC	BIC	CAIC
odel	27.056	28.604	58.318	70.318
nodel	30.000	31.955	69.078	84.078
nice model	39.189	39.834	52.215	57.215

	ECVI	LO 90	HI 90	MECVI
odel	.273	.273	.360	.289
nodel	.303	.303	.303	.323
nice model	.396	.269	.599	.402

	HOELTER	HOELTER
odel	.05	.01
nodel	254	368
nice model	63	79



nary

:

, June 28, 2009
1 PM

i variabel eksogen: Sunday, June 28, 2009 04:58 PM



roup (Group number 1)

l is recursive.

ze = 100



Summary (Group number 1)

contains the following variables (Group number 1)

exogenous variables

Results (Group number 1)

Number of variables in your model: 2
Number of observed variables: 2
Number of unobserved variables: 0
Number of exogenous variables: 2
Number of endogenous variables: 0



summary (Group number 1)

	Weights	Covariances	Variances	Means	Intercepts	Total
d	0	0	0	0	0	0
d	0	0	0	0	0	0
d	0	1	2	0	0	3
d	0	1	2	0	0	3



of normality (Group number 1)

	min	max	skew	c.r.	kurtosis	c.r.
	1.000	5.000	-.533	-2.175	.257	.525
	5.000	15.000	-1.205	-4.921	2.795	5.705
ite					3.689	4.611



ents (Group number 1)

riances (Group number 1)

PN

121

number = 5.871

s

it of sample covariance matrix = 1.741

relations (Group number 1)

PN

1.000

number = 1.936

s



Model (Default model)

Number of degrees of freedom (Default model)

Number of distinct sample moments: 3

Number of distinct parameters to be estimated: 3

Degrees of freedom (3 - 3): 0

Model (Default model)

Model fit was achieved

RMSEA = .000

Degrees of freedom = 0

Model fit level cannot be computed



Group number 1 - Default model)

Parameters (Group number 1 - Default model)

Path Coefficients Likelihood Estimates

Path Coefficients (Group number 1 - Default model)

	Estimate	S.E.	C.R.	P Label
Path Coefficients	.444	.147	3.022	.003 par_1

Path Coefficients (Group number 1 - Default model)

	Estimate
Path Coefficients	.319

Path Coefficients (Group number 1 - Default model)

	Estimate	S.E.	C.R.	P Label
Path Coefficients	.121	.444	7.036	*** par_2
Path Coefficients	.621	.088	7.036	*** par_3

Path Coefficients (Group number 1 - Default model)

Path Coefficients (all variables) Covariances (Group number 1 - Default model)

Path Coefficients

.121

Path Coefficients (all variables) Correlations (Group number 1 - Default model)

Path Coefficients

1.000

Path Coefficients (all variables) Variances (Group number 1 - Default model)

Path Coefficients

.121

Path Coefficients (all variables) Correlations (Group number 1 - Default model)

Path Coefficients



1.000

variances (Group number 1 - Default model)

PN

000

d Residual Covariances (Group number 1 - Default model)

PN

000



n Indices (Group number 1 - Default model)

s: (Group number 1 - Default model)

· Change

(Group number 1 - Default model)

· Change



History (Default model)

Negative eigenvalues	Condition #	Smallest eigenvalue	Diameter	F	N	Tries	Ratio
0	2.449		9999.000	10.612	0	9999.000	
0	3.071		.362	3.808	2	.000	
0	3.043		.175	.277	1	1.157	
0	3.020		.065	.002	1	1.060	
0	3.015		.007	.000	1	1.007	
0	3.015		.000	.000	1	1.000	



Parameter Comparisons (Default model)

Tests of Estimates (Default model)

	_1	par_2	par_3
00			
30	1.000		
30	.102	1.000	

Tests for Differences between Parameters (Default model)

	_1	par_2	par_3
00			
44	.000		
13	-5.638	.000	



Summary

	NPAR	CMIN	DF	P	CMIN/DF
Model	3	.000	0		
Model	3	.000	0		
Best model	2	10.612	1.001		10.612

	RMR	GFI	AGFI	PGFI
Model	.000	1.000		
Model	.000	1.000		
Best model	.256	.908	.723	.303

Comparisons

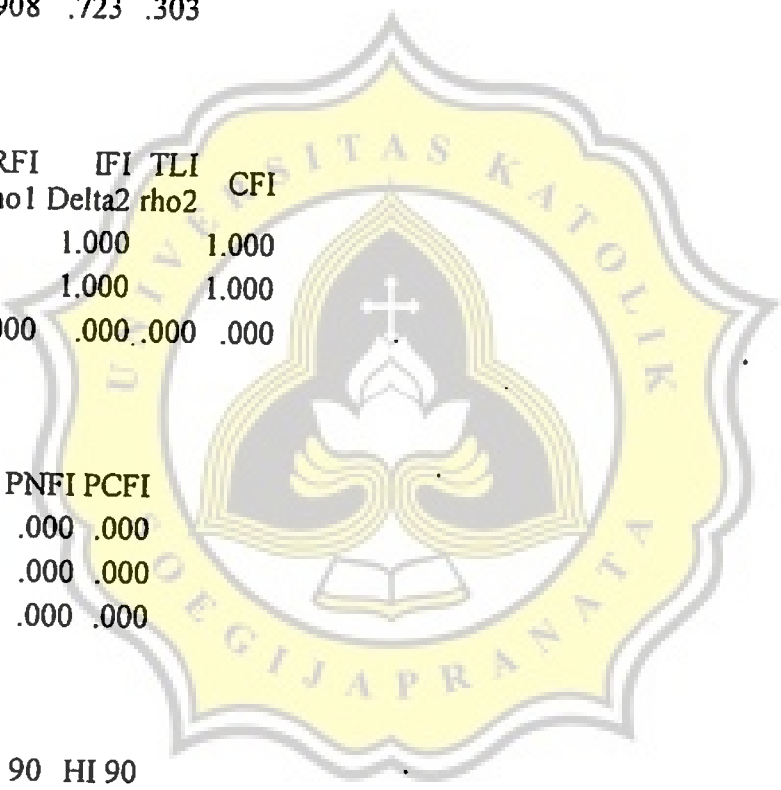
	NFI	RFI	IFI	TLI	CFI
	Delta1	rho1	Delta2	rho2	
Model	1.000		1.000		1.000
Model	1.000		1.000		1.000
Best model	.000	.000	.000	.000	.000

Adjusted Measures

	PRATIO	PNFI	PCFI
Model	.000	.000	.000
Model	.000	.000	.000
Best model	1.000	.000	.000

	NCP	LO 90	HI 90
Model	.000	.000	.000
Model	.000	.000	.000
Best model	9.612	2.601	24.034

	FMIN	F0	LO 90	HI 90
Model	.000	.000	.000	.000
Model	.000	.000	.000	.000
Best model	.107	.097	.026	.243



RMSEA LO 90 HI 90 PCLOSE

nce model	.312	.162	.493	.003
-----------	------	------	------	------

AIC BCC BIC CAIC

odel	6.000	6.188	13.816	16.816
------	-------	-------	--------	--------

model	6.000	6.188	13.816	16.816
-------	-------	-------	--------	--------

nce model	14.612	14.737	19.823	21.823
-----------	--------	--------	--------	--------

ECVI LO 90 HI 90 MECVI

odel	.061	.061	.061	.063
------	------	------	------	------

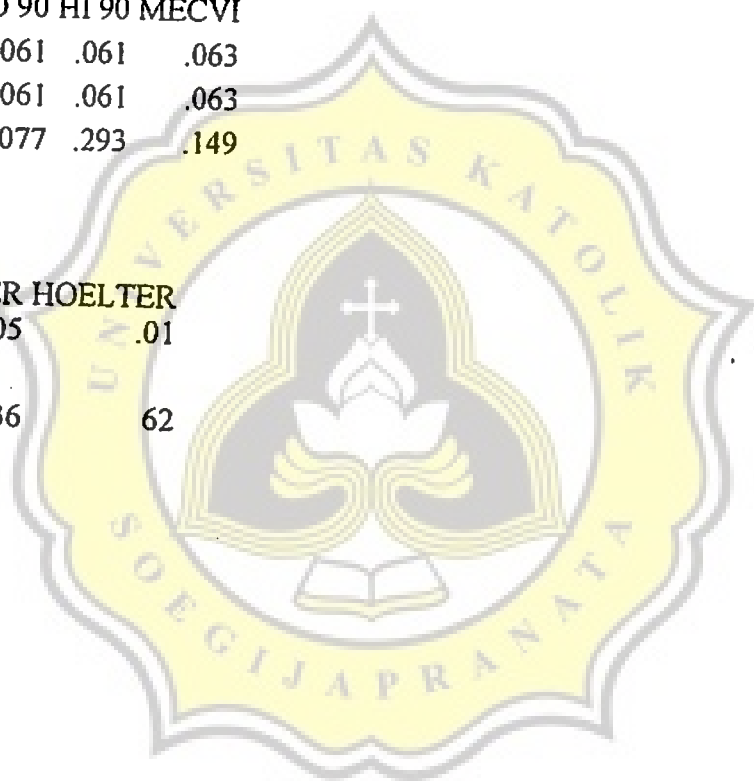
model	.061	.061	.061	.063
-------	------	------	------	------

nce model	.148	.077	.293	.149
-----------	------	------	------	------

HOELTER HOELTER

odel	.05	.01
------	-----	-----

nce model	36	62
-----------	----	----



mary

e

ay, June 29, 2009

:30 AM

i variabel endogen: Monday, June 29, 2009 12:13 AM



oup (Group number 1)

is recursive.

$n = 100$



Summary (Group number 1)

Model contains the following variables (Group number 1)

Number of exogenous variables

I
M
A

Number of variables (Group number 1)

Number of variables in your model: 3
Number of observed variables: 3
Number of unobserved variables: 0
Number of exogenous variables: 3
Number of endogenous variables: 0



Summary (Group number 1)

Weights	Covariances	Variances	Means	Intercepts	Total
0	0	0	0	0	0
0	0	0	0	0	0
0	3	3	0	0	6
0	3	3	0	0	6



el (Default model)

of degrees of freedom (Default model)

umber of distinct sample moments: 6

listinct parameters to be estimated: 6

Degrees of freedom (6 - 6): 0

lt model)

as achieved

.000

reedom = 0

level cannot be computed



roup number 1 - Default model)

ates (Group number 1 - Default model)

likelihood Estimates

: (Group number 1 - Default model)

	Estimate	S.E.	C.R.	P Label
STM	.056	.100	.562	.574
KM	.112	.085	1.316	.188
KM	1.040	.314	3.309	***

Group number 1 - Default model)

imate S.E. C.R. P Label

.282	.040	7.036	***
3.480	.495	7.036	***
2.500	.355	7.036	***



History (Default model)

Negative eigenvalues	Condition #	Smallest eigenvalue	Diameter	F	N	Tries	Ratio
0	8.068		9999.000	14.931	0	9999.000	
0	3.489		.270	4.492	3	.000	
0	4.081		.167	.531	1	1.179	
0	5.317		.095	.015	1	1.102	
0	5.784		.019	.000	1	1.022	
0	5.810		.001	.000	1	1.001	



Summary

	NPAR	CMIN	DF	P	CMIN/DF
odel	6	.000	0		
odel	6	.000	0		
nce model	3	14.931	3	.002	4.977

	RMR	GFI	AGFI	PGFI
odel	.000	1.000		
odel	.000	1.000		
nce model	.428	.912	.823	.456

Comparisons

	NFI	RFI	IFI	TLI	CFI
	Delta1	rho1	Delta2	rho2	
odel	1.000		1.000		1.000
odel	1.000		1.000		1.000
nce model	.000	.000	.000	.000	.000

Adjusted Measures

	PRATIO	PNFI	PCFI
odel	.000	.000	.000
odel	.000	.000	.000
nce model	1.000	.000	.000

	NCP	LO 90	HI 90
odel	.000	.000	.000
odel	.000	.000	.000
nce model	11.931	3.408	27.949

	FMIN	F0	LO 90	HI 90
odel	.000	.000	.000	.000
odel	.000	.000	.000	.000
nce model	.151	.121	.034	.282

RMSEA LO 90 HI 90 PCLOSE

ance model	.200	.107	.307	.006
------------	------	------	------	------

AIC BCC BIC CAIC

odel	12.000	12.505	27.631	33.631
odel	12.000	12.505	27.631	33.631
nce model	20.931	21.184	28.747	31.747

ECVI LO 90 HI 90 MECVI

odel	.121	.121	.121	.126
odel	.121	.121	.121	.126
nce model	.211	.125	.373	.214

HOELTER HOELTER

odel	.05	.01
nce model	52	76

