

CHAPTER V

CONCLUSION

In chapter four, the writer asked questions about titles of Korea drama. From the explanation in chapter four about Korean drama that students watched, the writer found that, out of 16 titles of Korean dramas the writer asked, student Y watch all 16 dramas. Student W watched 15 dramas. Student D watched 14 dramas. Lastly, student T watched 7 dramas. The conclusion is almost all students watch more than eight dramas, that's mean almost of students watch more than half dramas that the writer asked to them. It is possible for watching a lot of Korean dramas, because it is a popular program for the Indonesian television channel. The Indonesian channel that popularize Korean drama are: Indosiar, RCTI, Global, and RTV. This fulfills the criteria of popular culture which is easy to obtain.

From explanation in chapter four about the reason students watch Korean drama, is because of the plot, the actor or the actress, the idol, and the act. Thus, as a consequence, the students, who are informants in this research imitate the fashion and behavior of the actor/ actresses from the Korean drama. With regards to popular culture, this is possible because, a popular culture has an intention to make their viewers or users become influenced by the product and also feel satisfied by using the products.

This thesis finds that student Y imitated all Korean style: Korean hair style (hair-cut and hair color), clothes, shoes, make-up and skin care, bag and

smartphone). The others only imitated several things. Students T only imitated hair color, shoes, make-up and skin care, and smartphone. Student D only imitated clothes, make-up and skin care, bag and smartphone. Students W only imitated clothes, bag and smartphone. So, in conclusion, this thesis proves that there is an influence of Korean pop (k-pop) drama on die-hard fans in Faculty of Language and Arts, Soegijapranata Catholic University Semarang.

