



PROJECT REPORT

Optimisasi Biaya SMS Blast dengan FastLinklist

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07.02.0030

2014

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APPROVAL AND RATIFICATION PAGE

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This project report has been approved and ratified by the Dean of Faculty of Computer Science and Supervisor on August 6th, 2014



STATEMENT OF ORIGINALITY

I, the undersigned,

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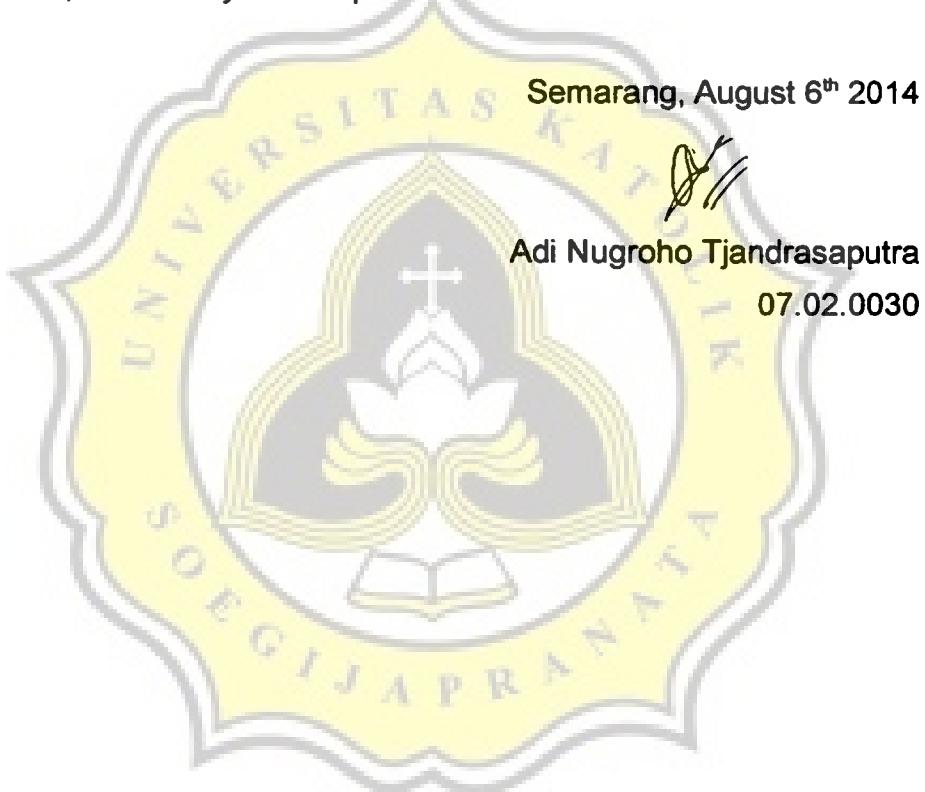
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Semarang, August 6th 2014

Adi Nugroho Tjandrasaputra

07.02.0030



FOREWORD

The process of making of this project is not easy, but it greatly interests me, especially in applying of Fast Linked List in an application. The knowledge I've gained so far in creating the application is huge, as it is not only a matter of applying the algorithm you've learned, but also requires to streamline the flow of the application.

I must say thank you for these people who have helped me in making of this project :

1. My God, and Lord, who encourages me when I started to feel down.
2. My family. Yeah, you know they're always there when you needed them!
3. All of the lecturers of Faculty of Computer of Science of UNIKA. Thank you for the chances you've given me, especially Mr. Hironimus "Marlon" Leong, and Mr. Suyanto.
4. All of my friends and colleagues, whose names I can't write here one by one. Thank you for supporting me!

ABSTRACTION

Optimizer is an application that helps in deciding the most cost-efficient mobile phone operator for SMS Blast (known as Bulk SMS), based on the cost of texting between the same operator and different operator. The concept is simple, yet applicable to those who wish to lower the unnecessary cost and choose between different operators who suit best of our list of numbers.

One who will benefit the most is beginner marketing officer, or a company that wants to start SMS Blast marketing with a single-number device.

This application offers an improved version of LinkedList : FastLinkedList, which improves the performance of search on a long, but already-sorted, LinkedList. The search time reduction is, however, dependent on the length of the LinkedList, and the efficiency of the index.

Keyword : SMS Blast, Bulk SMS, LinkedList, FastLinkedList

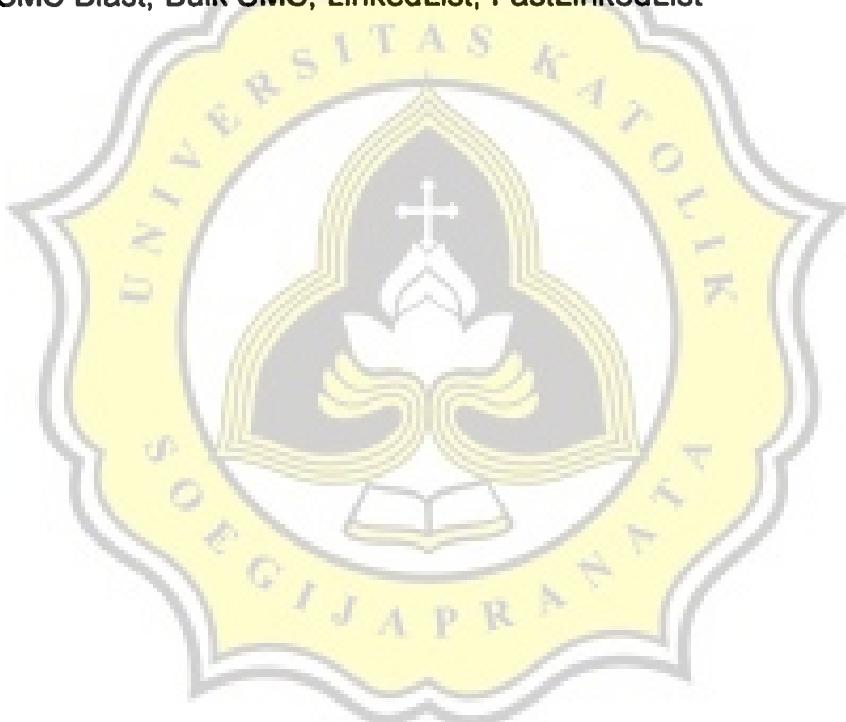


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