

CHAPTER V

CONCLUSION

The aim of this thesis is to prove that with her music video, *Part of Me*, Katy Perry makes use of her body as a site of struggle, and by doing so she displays the spirit of empowerment. In her process of transformation, Katy Perry has to engage in a constant struggle to be empowered. The empowerment as a result of her physical changes is included in the idea of Susan Bordo's book, *Unbearable Weight: Feminism, Western Culture, and the Body*. In *Part of Me* video, the transformation is shown by scenes depicting the changes from Katy Perry's feminine self to Katy Perry's "masculine" self. The transformation represents Katy Perry's change from nobody, just a woman among many other women, to somebody, a female marine.

The visible changes are found in Katy Perry's appearance. She has made an apparent transformation from her initial appearance who is a feminine woman to be more masculine. There are several parts of her body appearances which can be seen clearly. The four parts of the appearances and transformations are haircut, physical body, make-up and outfit. Katy Perry cuts her hair short to liberate herself to be what she wants and rejects herself from femininity which always linked as vulnerability. She tapes her upper body as she does not want to be seen as sexual object. Her movement to be make-up free has inspired her to love herself just the way she is. Katy Perry also changes her outfit to appear more masculine and stronger. In the music video, Katy Perry chooses to transform her body image to be more masculine than before as she wants to look stronger and powerful.

The actions from the music video that include combat trainings and body building have shown that women can also learn what are commonly perceived as masculine virtues.

Katy Perry adapts and trains her body to be strong have shown the correlation to Susan Bordo's theory that body is a site of struggle. Her body struggle to be more masculine does not mean that women are weak. Instead, Katy Perry wants to show that women are able to reshape their bodies as they want and desire. Katy Perry wants to be a great marine thus she works hard in the marine training. Katy Perry's actions have presented the body struggle: from feminine to masculine. In this music video, Katy Perry decides to become more masculine shows that women can do everything they want. Katy Perry has chosen her own destiny to have a free choice and she chooses to be a marine. She builds her body as a medium of power as in accordance with Susan Bordo. *Part of Me* music video displays women empowerment where marine is not only a typical men job. Women can also participate as female soldiers in the combat.

Based on what has been proven above, *Part of Me* music video is conducted to correlate the theory of Susan Bordo's that the body as a site of struggle. Katy Perry encounters multiple practices and exercises where it ends that she fights in a battlefield. This transformation has shown that the body can be trained to be useful body. She is able to train her physical strength to make her body as a medium of power. As a conclusion, Katy Perry in *Part of Me* music video shows the struggle of women's body through the way transforms herself and her fight in the marine training. Therefore, *Part of Me* music video elucidates the impression of women empowerment as the scenes in the music video show that women have free choice to decide their own destiny.