

CHAPTER III

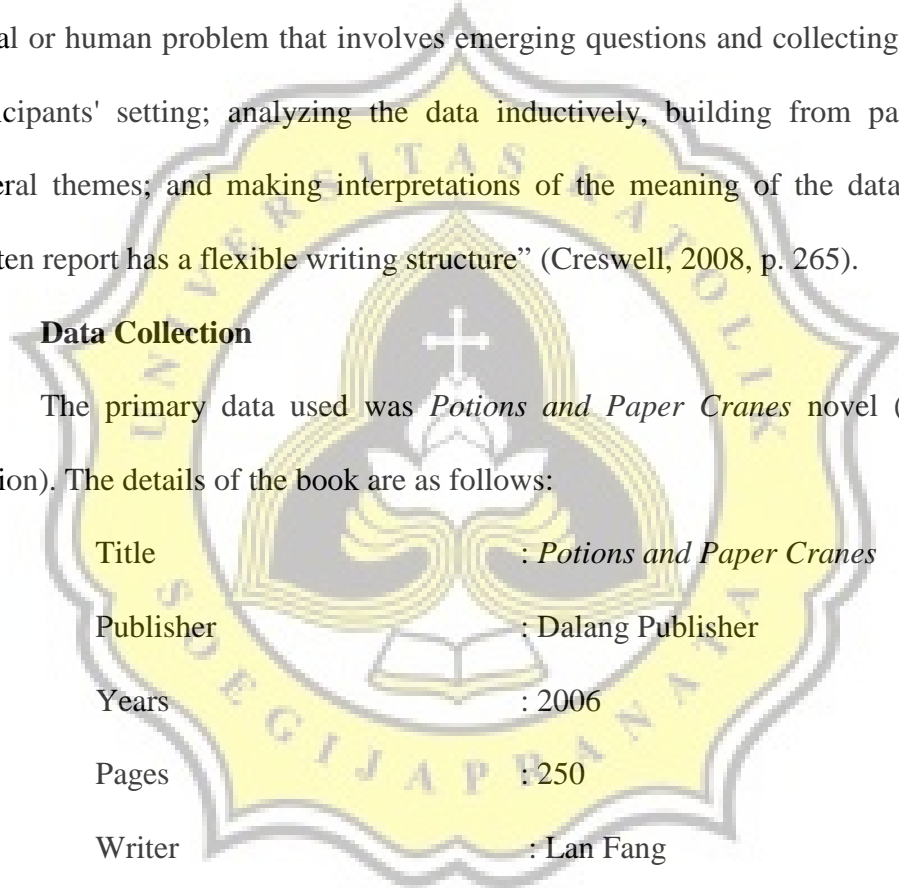
RESEARCH METHODOLOGY

3.1 Type of Research

In this thesis, the writer used qualitative research. Qualitative research is “a means for exploring and understanding the meaning individuals or groups ascribe to a social or human problem that involves emerging questions and collecting data in the participants' setting; analyzing the data inductively, building from particulars to general themes; and making interpretations of the meaning of the data. The final written report has a flexible writing structure” (Creswell, 2008, p. 265).

3.2 Data Collection

The primary data used was *Potions and Paper Cranes* novel (an English version). The details of the book are as follows:



Title	: <i>Potions and Paper Cranes</i>
Publisher	: Dalang Publisher
Years	: 2006
Pages	: 250
Writer	: Lan Fang
Editor	: Sall Glynn
English Translator	: Elisabeth Titiek Murtisari

3.3 Research Procedure

There were some steps to analyze the data of *Potions and Paper Cranes* novel. They were described as follows: First, the writer read *Potions and Paper Cranes* novel. Second, the writer took note of some important stories of the main characters which supported the information of sexual objectification experienced. Third, the writer analyzed the *Potions and Paper Cranes* novel based on the sexual objectification theory proposed by Fredrickson & Roberts; Esere, Idowu, Durosaro, & Omotosho; Randall & Venkatesh; Rooney. Fourth, the writer applied the theory to analyzed this thesis based on *Potions and Paper Cranes* novel. Finally, the writer made an analysis of *Potions and Paper Cranes* novel.

3.4 Method of data analysis

The first step was the writer determined the topic. After that, the writer read some theories that are related to the topic. Then, the writer chose a theory related to the topic. After that, the writer explained the forms, the impacts of sexual objectification to the three main female characters and how the women characters deal with their objectification in *Potions and Paper Cranes* novel and analyzed it based on Sexual objectification theory from Fredrickson & Roberts; Esere, Idowu, Durosaro, & Omotosho; Randall & Venkatesh; and Rooney