

## CHAPTER III

### RESEARCH METHODOLOGY

#### 3.1. Data Collection

In collecting data about Chinese New Year, I applied a qualitative research. Qualitative research consists of “collecting data using forms with general, emerging questions to permit the participant to generate responses, gathering word or image data and collecting information from a small number of individual or sites” (Creswell, 2012, p 173). The writer will collect data from Chinese Indonesians in Semarang.

#### 3.2. Data Participants

Participants of this research were the Chinese Indonesian people from Chinese ethnic group who were born from Chinese parents and live in Semarang. The participants chosen were also those who still celebrate Chinese New Year. In finding participants, the writer used snowball sampling in which one participant was asked to mention potential participants for the research (Bienacki & Waldorf, 1981).

In this research, the writer had been able to interview five males and six females. The following are the data of the participants.

No	Gender
1	Male A – Interviewee 1
2	Male B – Interviewee 2
3	Male C – Interviewee 3
4	Female D – Interviewee 4
5	Female E – Interviewee 5
6	Female F – Interviewee 6
7	Female G – Interviewee 7
8	Female H – Interviewee 8
9	Male I – Interviewee 9
10	Female J – Interviewee 10
11	Male K – Interviewee 11

Table 1. Research Participants

### 3.3. Data Instrument

The writer did the research by interviewing the participants with open-ended questions by recording the conversation, taking pictures, and making outline to understand how Chinese people in Semarang celebrate Chinese New Year. The writer took the following procedures to collect the data:

1. The writer observed how Semarang Chinese celebrate Chinese New Year

2. The writer made a list of questions on Chinese New Year celebration.
3. The writer interviewed the participants based on the writer's interview protocol on Chinese New Year.
4. The writer transcribed the recorded conversation and analyzed the result to obtain the answer to the research questions.

#### **3.4. Data Analysis**

In order to come to the answer of the research questions, the writer used the data collected to understand how Chinese Indonesian celebrated in Semarang Chinese New Year and the reasons they celebrate it.

