Request Strategies Applied by Javanese and Chinese Shop Customers In A Shop

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ABSTRACT

Human is a social creature, they will need at least small conversation between them in daily basis and in work place. Human conversation is always interesting, not only in grammar, tone, of voice, and etc. We are really lucky to live in Indonesia because we have so many ethnic groups to study more about them that we take interest in. The writer saw that conversation in a shop between many kinds of people with different backgrounds are interesting. The purpose of this study is to analyze request strategies applied by “Javanese and Chinese Shop Customers in a Shop”. In this study, the writer uses qualitative method that take place in a shop to record and then transcribe the conversation. The result shows that people using various strategies. The Javanese people mostly uses strong and mild hint, they tend to indirectly ask the Chinese Shop Assistant. Meanwhile Chinese people are more direct towards Chinese Shop assistant.
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