LAMPIRAN

LAMPIRAN 1 : KUESIONER

Saya meminta bantuan kepada bapak/ibu/saudara/i untuk menyediakan waktu memberikan jawaban mengenai kuesioner yang terkait dengan faktor-faktor yang mempengaruhi bapak/ibu/saudara/i membeli kopi di gerai kopi Starbucks Semarang.

Kuesioner ini dibuat dalam rangka kepentingan akademis dan kerahasiaan identitas bapak/ibu/saudara/i akan terjaga demi kenyamanan bapak/ibu/saudara/i. Diharapkan dalam mengisi kuesioner bapak/ibu/saudara/i dapat menjawab dengan sejujur-jujurnya. Atas kesediaannya dalam membantu menjawab kuesioner ini, saya mengucapkan terima kasih.

Penanggung Jawab (Beta Amrina Rosyada)

Identitas Responden

Isilah pertanyaan atau pilihlah jawaban yang anda anggap sesuai dengan memberi tanda (x)

1. Nama :
2. Jenis kelamin : L/P
3. Pekerjaan :
    a. Pegawai negeri
    b. Pelajar
    c. Pegawai swasta
    d. Mahasiswa
    e. Lainnya…….
4. Usia :
    a. 18-25 tahun
    b. 26-33 tahun
    c. 34-41 tahun
    d. > 41 tahun

5. Total pengeluaran dalam sebulan :

    a. < Rp 500.000
    b. Rp 500.000- Rp 1.500.000
    c. Rp 1.500.000- Rp 2.500.000
    d. > Rp 2.500.000

Profil Responden (Psikografis)

1. Dalam sebulan, berapa kali anda datang ke Starbucks Semarang ?
    a. 2x
    b. 3x
    c. >3x
2. Menu apa saja yang anda beli di Starbucks Semarang ?
    (lingkarilah ⬭ jawaban yang menurut anda sesuai, anda bisa memilih lebih dari satu)
    Makanan : cake/sandwich
    Minuman : teh/coklat/jus/kopi

Petunjuk Pengisian

Untuk pertanyaan berikan tanda centang (V) pada pilihan jawaban yang anda anggap sesuai dengan keadaan anda.

Keterangan:

STS = Sangat Tidak Setuju
TS = Tidak Setuju
N = Netral
S = Setuju
SS = Sangat Setuju

No	**Saya memilih Starbucks Semarang karena?**	Jawaban				
		SS	S	N	TS	STS
1	Ada program promosi (diskon, buy 1 get1, kartu kredit, member)					
2	Pengaruh teman					
3	Pendapatan/ uang saku					
4	Kenyamanan tempat duduk					
5	AC					
6	Musik					
7	Ada fasilitas untuk merokok					
8	Ada fasilitas wifi					
9	Kebersihan gerai					
10	Lokasi gerai					
11	Kecepatan pelayanan					
12	Keramahan pelayan					
13	Higienitas produk					
14	Rasa minuman					
15	Rasa makanan					
16	Variasi minuman yang ditawarkan					
17	Variasi makanan yang ditawarkan					
18	Harga minuman					
19	Harga makanan					
20	Kemungkinan mendapat teman baru					
21	Tempat bisa digunakan untuk diskusi/ ngrobrol					
22	Sesuai dengan gaya hidup					
23	Dekorasi interior yang menarik					
24	Bisa “cuci mata”					
25	Ada fasilitas stop kontak					
26	Penampilan pelayan yang menarik					
27	Menjual *tumbler* yang unik					
28	Bisa untuk nongkrong					

--Terima Kasih❤❤❤--

LAMPIRAN 2: DATA RESPONDEN DAN JAWABAN RESPONDEN

Data Responden

No	Nama responden	Pekerjaan	Usia	Jenis kelamin	Pengeluaran(bulan)	Waktu	Makanan yang dibeli	Minuman yang dibeli
1	Dhany Andika	pegawai negeri	18-15	l	> 2,500,000	> 3x	sandwich	coklat
2	Krisna	pegawai swasta	26-33	l	> 2,500,000	2x	cake	coklat
3	Yoen	pegawai swasta	26-33	p	> 2,500,000	2x	cake	kopi
4	Christina	pegawai swasta	26-33	p	500,000-1,500,000	2x	sandwich	coklat
5	intan	pegawai swasta	26-33	p	500,000-1,500,000	2x	cake	teh
6	Ayu Putri	pegawai swasta	18-25	p	1,500,000-2,500,000	> 3x	cake	coklat
7	Manar FS	pegawai swasta	18-25	p	500,000-1,500,000	3x	cake	coklat, kopi
8	Yudi	pegawai swasta	18-25	l	500,000-1,500,000	2x	sandwich	coklat
9	Mathilda Avrelia	pegawai swasta	26-33	p	> 2,500,000	> 3x	cake, sandwich	coklat,kopi
10	Chevy Tandy S	pegawai swasta	26-33	l	500,000-1,500,000	2x	.	kopi
11	Marcel	pegawai swasta	18-25	l	500,000-1,500,000	> 3x	cake, sandwich	teh
12	Vk. Vivin Budi	pegawai swasta	18-25	p	> 2,500,000	2x	sandwich	coklat
13	Rini L	wirausaha	>41	p	500,000-1,500,000	2x	.	kopi
14	Erna Widowati	pegawai swasta	>41	p	> 2,500,000	3x	cake	coklat, kopi
15	Erinna	pegawai swasta	26-33	p	1,500,000-2,500,000	2x	sandwich	kopi
16	Mauritius T	mahasiswa	18-25	l	500,000-1,500,000	2x	cake	coklat
17	Armelia Maharani	mahasiswa	18-25	p	500,000-1,500,000	> 3x	cake	kopi
18	Alvin Saputra	mahasiswa	18-25	l	500,000-1,500,000	3x	.	kopi
19	Decak	mahasiswa	18-25	p	500,000-1,500,000	2x	cake	coklat
20	Galih Kusuma Adira	mahasiswa	18-25	l	< 500,000	2x	.	kopi

21	Shafira A	mahasiswa	18-25	p	500,000-1,500,000	2x	.	coklat
22	Ivanni EH	mahasiswa	18-25	p	1,500,000-2,500,000	> 3x	cake	coklat, kopi
23	Ayuningtya SA	mahasiswa	18-25	p	500,000-1,500,000	> 3x	.	coklat
24	Jujuk	mahasiswa	18-25	l	1,500,000-2,500,000	> 3x	sandwich	kopi
25	Dandia	mahasiswa	18-25	p	500,000-1,500,000	> 3x	cake	teh
26	Yapi	mahasiswa	18-25	p	500,000-1,500,000	2x	.	kopi
27	Dimas Sanjaya N	mahasiswa	18-25	l	< 500,000	2x	.	kopi
28	Nener	mahasiswa	18-25	p	< 500,000	2x	.	kopi
29	Uli	mahasiswa	18-25	p	< 500,000	2x	.	coklat, kopi
30	Richard Chaka	mahasiswa	18-25	l	500,000-1,500,000	> 3x	sandwich	teh,coklat,jus,kopi
31	Ni Nengah Feby Ch	mahasiswa	18-25	p	1,500,000-2,500,000	2x	.	kopi
32	Liem Vito Reinaldo	mahasiswa	18-25	l	500,000-1,500,000	> 3x	.	coklat, jus
33	Florensia Bekti SP	mahasiswa	18-25	p	500,000-1,500,000	3x	cake	teh,coklat,jus
34	Arlen Tandy	mahasiswa	18-25	l	500,000-1,500,000	2x	.	kopi
35	Galuh	mahasiswa	18-25	p	500,000-1,500,000	2x	cake	coklat
36	Bagas	mahasiswa	18-25	l	< 500,000	2x	cake	kopi
37	Nerissa Yurivin	mahasiswa	18-25	p	500,000-1,500,000	2x	.	teh, coklat
38	Tonny Putra S	mahasiswa	18-25	l	500,000-1,500,000	2x	sandwich	kopi
39	Ani	mahasiswa	18-25	p	500,000-1,500,000	2x	sandwich	coklat
40	Ari	mahasiswa	18-25	l	1,500,000-2,500,000	2x	.	kopi

41	Alfredo Setyawan	mahasiswa	18-25	l	1,500,000-2,500,000	2x	.	coklat
42	Imanuel Robert	mahasiswa	18-25	l	> 2,500,000	2x	cake	teh
43	Stefen Yandi Widodo	mahasiswa	18-25	l	> 2,500,000	> 3x	cake	coklat
44	Jessica Enki VT	mahasiswa	18-25	l	> 2,500,000	3x	cake	kopi
45	Richardo Steven C	mahasiswa	18-25	l	> 2,500,000	2x	.	teh
46	Agus	pegawai swasta	26-33	l	500,000-1,500,000	3x	cake	kopi
47	Nova	pegawai swasta	26-33	p	500,000-1,500,000	2x	cake	kopi
48	Anisa Daninda	pegawai negeri	26-33	p	1,500,000-2,500,000	2x	.	coklat
49	Chrisnandita	mahasiswa	18-25	l	500,000-1,500,000	2x	.	kopi
50	Tika Hapsari	pegawai swasta	18-25	p	> 2,500,000	>3x	cake	kopi
51	Fanny	pegawai swasta	18-25	p	500,000-1,500,000	2x	.	kopi
52	Fellia	mahasiswa	18-25	p	500,000-1,500,000	2x	cake	kopi
53	Hendra	pegawai swasta	26-33	l	1,500,000-2,500,000	2x	.	teh,coklat,kopi
54	Agus R	pegawai negeri	>41	l	> 2,500,000	2x	.	kopi
55	Andy	mahasiswa	18-25	l	< 500,000	2x	.	kopi
56	Desy	mahasiswa	18-25	p	500,000-1,500,000	2x	.	teh, kopi
57	Tamara	mahasiswa	18-25	p	500,000-1,500,000	2x	.	coklat, kopi
58	Johanna Indah M	mahasiswa	18-25	p	< 500,000	2x	.	kopi
59	Hendita Damayanti	pegawai swasta	26-33	p	500,000-1,500,000	2x	.	kopi
60	Avia Dinda	mahasiswa	18-25	p	500,000-1,500,000	2x	cake	kopi

Jawaban Responden

NO	V1	V2	V3	V4	V5	V6	V7	V8	V9	V10	V11	V12	V13	V14
1	1	3	2	4	3	3	1	5	4	4	1	3	3	4
2	3	3	3	3	3	3	3	3	3	3	3	3	3	3
3	3	3	5	5	5	5	1	5	5	5	5	5	5	5
4	3	2	3	4	2	2	1	4	5	5	5	5	5	5
5	5	4	1	4	4	1	1	5	3	3	3	3	3	5
6	3	2	4	3	2	3	3	2	3	3	2	4	4	5
7	3	2	2	4	3	3	3	4	4	4	4	4	4	4
8	5	4	3	4	2	2	4	4	4	2	4	5	4	3
9	4	3	4	3	3	3	3	3	5	5	4	4	5	4
10	3	3	4	3	4	4	2	5	4	4	5	5	5	5
11	5	4	3	4	4	4	5	5	3	5	5	5	5	4
12	3	3	4	4	3	3	3	3	3	3	3	4	3	3
13	4	3	4	4	4	4	4	4	4	4	4	4	4	4
14	5	4	4	5	5	5	4	5	5	5	5	5	5	5
15	5	3	3	3	4	3	2	4	4	4	4	4	4	4
16	5	4	2	3	3	3	1	4	4	4	4	4	4	4
17	4	3	4	4	4	4	3	5	2	4	4	4	3	3
18	4	4	3	4	4	3	2	5	4	4	5	5	5	5
19	5	4	4	4	4	3	3	3	3	4	4	4	4	4
20	4	3	4	4	4	2	4	5	4	4	5	5	4	5
21	4	3	4	4	4	3	3	4	4	4	4	4	4	4
22	4	3	3	5	4	4	3	4	3	3	4	4	4	5

23	3	4	3	4	4	4	4	4	4	3	3	4	4	4
24	4	4	2	3	3	4	4	4	4	4	4	4	4	3
25	2	2	2	4	4	5	5	5	5	4	5	4	4	5
26	3	3	3	4	4	4	4	4	4	3	3	4	4	3
27	4	2	2	4	4	4	3	3	5	4	4	4	4	4
28	2	4	4	4	4	4	2	5	4	4	4	4	4	4
29	4	4	4	4	4	4	3	5	4	4	5	5	4	4
30	5	5	5	5	5	5	5	5	5	5	5	5	5	5
31	5	1	1	5	3	3	1	5	5	3	4	4	4	3
32	3	4	4	5	5	3	2	5	4	4	4	3	4	5
33	4	2	4	4	4	3	3	4	4	4	4	4	4	4
34	4	3	3	3	3	3	2	4	4	5	4	4	4	4
35	4	3	2	4	4	4	3	4	3	3	4	4	4	4
36	4	3	3	3	3	3	3	4	3	3	3	3	4	4
37	4	4	4	5	5	5	4	5	5	5	5	5	5	5
38	3	3	2	3	5	5	5	5	4	4	4	4	5	5
39	5	3	1	3	2	3	3	4	4	4	3	4	5	3
40	4	3	3	3	3	2	2	4	4	4	3	3	3	3
41	5	4	4	4	4	2	2	4	4	4	5	5	3	4
42	3	4	4	2	4	4	1	5	3	4	3	3	3	3
43	2	3	2	4	4	4	5	5	3	3	4	4	4	4
44	4	3	3	3	4	4	3	4	4	4	3	4	4	3
45	5	5	2	2	2	2	2	4	4	3	4	4	4	4
46	5	4	5	5	5	5	5	5	4	4	5	5	5	5
47	5	2	5	4	5	3	2	5	5	4	5	5	5	5

48	5	3	4	5	4	4	2	5	5	5	4	4	5	5
49	5	2	3	3	4	3	5	5	3	3	3	4	4	5
50	3	2	2	2	3	2	2	2	4	4	4	4	4	4
51	5	3	5	5	5	5	3	4	5	3	5	5	5	5
52	5	3	4	4	4	3	3	5	3	4	5	5	5	5
53	4	4	3	5	4	4	5	5	4	5	4	4	4	5
54	5	2	4	4	4	4	5	4	4	3	3	4	4	5
55	5	4	5	4	4	4	3	5	4	4	5	5	5	5
56	5	4	4	4	4	3	3	4	3	4	4	4	4	5
57	3	3	3	2	2	2	3	2	2	4	3	3	3	1
58	5	3	3	5	4	3	2	5	5	3	4	4	4	4
59	5	3	4	5	4	3	3	4	5	5	5	5	5	5
60	4	4	5	4	4	3	3	4	4	4	4	4	5	5

Jawaban Responden

No	V15	V16	V17	V18	V19	V20	V21	V22	V23	V24	V25	V26	V27	V28
1	3	4	3	1	1	5	5	5	3	5	5	3	3	5
2	3	3	3	3	3	3	3	3	3	3	3	3	3	3
3	5	5	5	3	3	5	5	1	5	2	3	3	3	5
4	3	5	3	3	3	2	4	4	3	3	3	2	4	4
5	5	5	5	3	3	1	5	1	1	1	4	1	1	5
6	4	4	4	3	3	3	5	2	3	3	3	3	3	5
7	4	4	3	3	3	2	3	3	3	2	3	3	3	4
8	3	4	4	4	3	4	4	5	4	5	3	4	5	4
9	4	4	4	4	4	1	5	4	3	2	3	3	3	5
10	3	3	3	2	2	2	3	2	2	4	4	3	4	4
11	5	4	4	3	3	2	5	5	4	3	5	4	3	5
12	3	4	4	3	3	3	4	3	3	4	3	3	3	4
13	4	4	4	4	4	4	4	4	4	4	4	4	4	4
14	5	4	4	3	3	4	5	3	4	5	5	4	3	5
15	5	5	5	3	3	2	5	4	4	2	3	3	4	5
16	4	4	4	3	3	2	4	3	2	2	3	2	3	5
17	3	4	4	3	4	2	5	3	3	5	2	3	4	5
18	4	4	3	3	3	2	5	4	3	3	4	3	3	5
19	4	4	4	4	4	3	3	3	3	4	4	4	3	4
20	5	5	5	4	4	3	4	4	4	3	5	4	4	4
21	4	4	4	3	3	3	5	3	3	4	4	4	4	4
22	5	4	4	5	5	4	5	4	4	3	3	3	5	5
23	3	4	3	4	3	3	4	3	3	3	4	5	3	5
24	3	3	3	2	2	3	3	2	2	3	3	3	2	4
25	4	5	4	4	4	4	5	5	4	5	4	4	4	4
26	3	4	4	3	3	4	4	4	4	3	3	3	4	4
27	4	3	3	3	3	3	4	3	3	3	3	4	3	4

28	4	4	4	4	4	2	4	4	2	2	4	2	2	4
29	3	4	3	4	4	3	3	3	3	3	4	4	4	4
30	5	5	5	5	5	5	5	5	4	5	5	5	5	5
31	3	4	3	4	3	1	4	1	4	4	5	4	3	5
32	3	4	3	3	2	2	5	3	3	5	5	3	2	5
33	4	4	4	4	4	3	4	3	4	4	4	4	4	4
34	4	3	3	3	3	2	5	3	3	5	5	3	3	5
35	4	4	4	3	3	4	5	3	4	3	4	4	4	5
36	4	4	4	3	3	3	4	3	3	5	3	3	3	4
37	5	5	4	3	3	2	5	3	5	2	2	4	5	5
38	4	5	5	3	3	1	5	3	5	5	4	3	3	5
39	3	3	3	3	3	2	5	2	2	3	4	3	3	4
40	3	4	3	2	2	3	4	4	3	4	3	3	3	4
41	3	3	3	3	3	2	4	2	2	4	4	4	2	4
42	3	3	3	2	2	4	5	5	3	1	5	3	3	5
43	3	4	4	4	4	2	3	3	4	4	4	3	4	4
44	3	4	4	3	4	3	4	4	4	3	4	4	4	4
45	3	3	3	5	5	2	5	5	3	2	5	2	2	5
46	5	5	5	5	5	2	5	2	2	2	4	2	2	5
47	5	5	5	3	3	1	5	1	3	1	3	2	2	5
48	4	4	4	3	3	2	5	3	4	2	3	3	4	5
49	3	4	3	4	3	1	4	2	3	3	4	4	2	5
50	4	4	4	4	4	4	3	4	3	4	2	4	4	4
51	3	5	3	3	3	2	5	2	3	2	3	2	2	5
52	5	5	5	5	3	3	2	4	2	4	1	4	3	5
53	4	5	4	3	3	4	5	3	3	4	5	3	3	4
54	5	4	4	4	3	3	5	4	2	2	3	3	2	5
55	4	5	5	3	3	2	4	1	3	1	5	1	2	5
56	4	5	4	3	3	3	5	2	4	2	4	4	4	5
57	3	2	3	4	4	4	2	3	2	4	2	3	3	2

58	3	3	3	3	3	4	3	3	4	5	2	2	2	4
59	2	4	2	4	3	5	4	3	3	4	5	3	3	5
60	5	5	5	3	3	3	5	2	3	1	3	1	2	5

LAMPIRAN 3: HASIL PERHITUNGAN ANALISIS FAKTOR

KMO and Bartlett's Test

Kaiser-Meyer-Olkin Measure of Sampling Adequacy.		.734
Bartlett's Test of Sphericity	Approx. Chi-Square	638.037
	df	210
	Sig.	.000

Communalities

	Initial	Extraction
V1	1.000	.731
V2	1.000	.745
V3	1.000	.592
V4	1.000	.675
V5	1.000	.802
V6	1.000	.679
V8	1.000	.672
V9	1.000	.729
V10	1.000	.814
V11	1.000	.826
V12	1.000	.796
V13	1.000	.755
V14	1.000	.730
V15	1.000	.790
V16	1.000	.734
V17	1.000	.853
V19	1.000	.795
V21	1.000	.774
V23	1.000	.722
V25	1.000	.716
V28	1.000	.762

Extraction Method: Principal Component Analysis.

Anti-image Matrices																						
		V1	V2	V3	V4	V5	V6	V8	V9	V10	V11	V12	V13	V14	V15	V16	V17	V19	V21	V23	V25	V28
Anti-image Covariance	V1	.515	-.059	-.003	-.080	-.060	.170	.032	-.011	.102	-.039	-.035	-.090	.105	-.047	.038	.007	-.066	-.026	.088	-.003	-.127
	V2	-.059	.688	-.088	-.014	.008	-.023	-.055	.098	-.051	-.046	.019	.005	.030	.033	.039	-.042	-.024	-.035	.116	-.148	-.029
	V3	-.003	-.088	.493	-.063	-.116	.013	.131	.062	-.133	.028	-.104	.011	-.046	.082	.034	-.061	.014	-.055	.059	.079	.024
	V4	-.080	-.014	-.063	.428	-.053	-.033	-.102	-.094	.055	.033	-.043	.041	-.017	-.054	-.097	.083	-.040	-.009	-.070	.033	.058
	V5	-.060	.008	-.116	-.053	.233	-.157	-.061	-.020	.011	-.073	.077	.070	-.059	-.006	.009	-.029	.063	.048	-.039	-.030	-.025
	V6	.170	-.023	.013	-.033	-.157	.345	-.031	.023	.004	.051	-.048	-.126	.076	-.011	.028	.022	-.099	-.061	-.054	.042	-.014
	V8	.032	-.055	.131	-.102	-.061	-.031	.409	.019	-.006	-.066	.002	.015	-.004	.052	.003	-.053	.141	.021	.038	-.133	-.070
	V9	-.011	.098	.062	-.094	-.020	.023	.019	.485	-.084	-.020	-.020	-.103	-.008	.026	-.011	.027	.053	-.095	-.054	.004	.054
	V10	.102	-.051	-.133	.055	.011	.004	-.006	-.084	.521	-.089	.061	-.086	.079	-.120	-.045	.069	.079	-.027	.013	-.106	.016
	V11	-.039	-.046	.028	.033	-.073	.051	-.066	-.020	-.089	.199	-.129	-.025	-.009	-.021	-.019	.036	-.117	.021	-.019	.044	.055
	V12	-.035	.019	-.104	-.043	.077	-.048	.002	-.020	.061	-.129	.234	-.053	-.004	.010	-.005	-.013	.024	.047	-.010	-.042	-.037
	V13	-.090	.005	.011	.041	.070	-.126	.015	-.103	-.086	-.025	-.053	.267	-.094	.019	.015	-.034	.033	.040	-.030	.028	-.034
	V14	.105	.030	-.046	-.017	-.059	.076	-.004	-.008	.079	-.009	-.004	-.094	.232	-.090	-.093	.066	-.018	-.003	.084	-.071	-.071
	V15	-.047	.033	.082	-.054	-.006	-.011	.052	.026	-.120	-.021	.010	.019	-.090	.223	.078	-.135	.000	-.050	.024	.061	-.006
	V16	.038	.039	.034	-.097	.009	.028	.003	-.011	-.045	-.019	-.005	.015	-.093	.078	.235	-.126	.027	-.028	-.035	.037	-.034
	V17	.007	-.042	-.061	.083	-.029	.022	-.053	.027	.069	.036	-.013	-.034	.066	-.135	-.126	.161	-.071	.005	-.031	.013	.027
	V19	-.066	-.024	.014	-.040	.063	-.099	.141	.053	.079	-.117	.024	.033	-.018	.000	.027	-.071	.611	-.014	-.048	-.097	.049
	V21	-.026	-.035	-.055	-.009	.048	-.061	.021	-.095	-.027	.021	.047	.040	-.003	-.050	-.028	.005	-.014	.382	-.068	-.146	-.166
	V23	.088	.116	.059	-.070	-.039	-.054	.038	-.054	.013	-.019	-.010	-.030	.084	.024	-.035	-.031	-.048	-.068	.649	-.051	-.020
	V25	-.003	-.148	.079	.033	-.030	.042	-.133	.004	-.106	.044	-.042	.028	-.071	.061	.037	.013	-.097	-.146	-.051	.580	.041
	V28	-.127	-.029	.024	.058	-.025	-.014	-.070	.054	.016	.055	-.037	-.034	-.071	-.006	-.034	.027	.049	-.166	-.020	.041	.314
Anti-image	V1	.573[a]	-.099	-.006	-.171	-.173	.403	.070	-.021	.197	-.123	-.100	-.242	.303	-.139	.109	.024	-.117	-.059	.153	-.006	-.316
	V2	-.099	.685[a]	-.152	-.025	.020	-.046	-.104	.170	-.085	-.126	.047	.011	.074	.084	.098	-.125	-.037	-.069	.173	-.234	-.063

Correlation	V3	-.006	-.152	.718[a]	-.136	-.342	.032	.292	.127	-.262	.090	-.306	.031	-.135	.248	.101	-.218	.026	-.126	.105	.148	.062
	V4	-.171	-.025	-.136	.819[a]	-.169	-.085	-.245	-.206	.116	.113	-.137	.120	-.054	-.174	-.305	.316	-.078	-.022	-.133	.067	.158
	V5	-.173	.020	-.342	-.169	.761[a]	-.555	-.197	-.060	.032	-.340	.329	.281	-.255	-.027	.039	-.152	.166	.162	-.100	-.082	-.094
	V6	.403	-.046	.032	-.085	-.555	.670[a]	-.081	.056	.010	.196	-.168	-.414	.269	-.040	.097	.091	-.216	-.169	-.115	.093	-.043
	V8	.070	-.104	.292	-.245	-.197	-.081	.793[a]	.043	-.014	-.232	.006	.046	-.012	.173	.009	-.205	.283	.052	.074	-.273	-.196
	V9	-.021	.170	.127	-.206	-.060	.056	.043	.838[a]	-.167	-.064	-.060	-.287	-.024	.078	-.031	.096	.097	-.222	-.097	.008	.138
	V10	.197	-.085	-.262	.116	.032	.010	-.014	-.167	.659[a]	-.276	.175	-.231	.226	-.354	-.128	.237	.139	-.061	.022	-.192	.041
	V11	-.123	-.126	.090	.113	-.340	.196	-.232	-.064	-.276	.756[a]	-.597	-.108	-.043	-.099	-.086	.200	-.337	.077	-.053	.130	.220
	V12	-.100	.047	-.306	-.137	.329	-.168	.006	-.060	.175	-.597	.786[a]	-.213	-.016	.045	-.022	-.069	.064	.158	-.026	-.113	-.138
	V13	-.242	.011	.031	.120	.281	-.414	.046	-.287	-.231	-.108	-.213	.805[a]	-.377	.079	.060	-.165	.083	.125	-.071	.072	-.117
	V14	.303	.074	-.135	-.054	-.255	.269	-.012	-.024	.226	-.043	-.016	-.377	.762[a]	-.396	-.399	.341	-.048	-.010	.216	-.193	-.261
	V15	-.139	.084	.248	-.174	-.027	-.040	.173	.078	-.354	-.099	.045	.079	-.396	.674[a]	.341	-.713	.000	-.172	.063	.171	-.023
	V16	.109	.098	.101	-.305	.039	.097	.009	-.031	-.128	-.086	-.022	.060	-.399	.341	.768[a]	-.647	.072	-.094	-.089	.101	-.125
	V17	.024	-.125	-.218	.316	-.152	.091	-.205	.096	.237	.200	-.069	-.165	.341	-.713	-.647	.580[a]	-.225	.019	-.095	.043	.121
	V19	-.117	-.037	.026	-.078	.166	-.216	.283	.097	.139	-.337	.064	.083	-.048	.000	.072	-.225	.528[a]	-.029	-.077	-.163	.111
	V21	-.059	-.069	-.126	-.022	.162	-.169	.052	-.222	-.061	.077	.158	.125	-.010	-.172	-.094	.019	-.029	.744[a]	-.136	-.311	-.481
	V23	.153	.173	.105	-.133	-.100	-.115	.074	-.097	.022	-.053	-.026	-.071	.216	.063	-.089	-.095	-.077	-.136	.805[a]	-.083	-.044
	V25	-.006	-.234	.148	.067	-.082	.093	-.273	.008	-.192	.130	-.113	.072	-.193	.171	.101	.043	-.163	-.311	-.083	.567[a]	.096
	V28	-.316	-.063	.062	.158	-.094	-.043	-.196	.138	.041	.220	-.138	-.117	-.261	-.023	-.125	.121	.111	-.481	-.044	.096	.784[a]
a. Measures of Sampling Adequacy(MSA)																						

Total Variance Explained

Component	Initial Eigenvalues			Extraction Sums of Squared Loadings			Rotation Sums of Squared Loadings		
	Total	% of Variance	Cumulative %	Total	% of Variance	Cumulative %	Total	% of Variance	Cumulative %
1	6.693	31.870	31.870	6.693	31.870	31.870	3.419	16.280	16.280
2	2.012	9.580	41.449	2.012	9.580	41.449	3.129	14.899	31.178
3	1.955	9.309	50.759	1.955	9.309	50.759	2.932	13.963	45.141
4	1.565	7.453	58.212	1.565	7.453	58.212	2.120	10.095	55.236
5	1.362	6.485	64.697	1.362	6.485	64.697	1.496	7.124	62.360
6	1.076	5.123	69.821	1.076	5.123	69.821	1.316	6.267	68.627
7	1.032	4.912	74.733	1.032	4.912	74.733	1.282	6.106	74.733
8	.832	3.964	78.697						
9	.674	3.208	81.905						
10	.638	3.039	84.945						
11	.582	2.771	87.716						
12	.485	2.309	90.024						
13	.381	1.815	91.840						
14	.347	1.651	93.491						
15	.327	1.555	95.046						
16	.291	1.386	96.432						
17	.240	1.144	97.576						
18	.197	.936	98.512						
19	.135	.643	99.155						
20	.105	.498	99.653						
21	.073	.347	100.000						

Extraction Method: Principal Component Analysis.

Component Matrix[a]

	Component						
	1	2	3	4	5	6	7
V1	.338	-.267	.010	.573	-.294	-.051	.358
V2	.227	.101	.025	.660	.486	.051	-.088
V3	.532	-.261	.007	.098	.270	-.215	-.335
V4	.659	.102	-.169	-.157	.061	-.331	.252
V5	.752	.143	.047	-.117	.344	-.285	-.031
V6	.565	.160	-.125	-.358	.436	.034	-.018
V8	.591	.414	-.122	.085	.174	-.288	.128
V9	.507	.048	-.522	-.231	-.339	.170	.020
V10	.455	-.032	-.325	.035	.041	.389	-.588
V11	.694	-.418	-.380	.130	.068	-.003	.061
V12	.680	-.411	-.363	.114	-.075	-.041	.114
V13	.734	-.219	-.264	-.023	-.259	.155	-.079
V14	.775	.105	.089	.028	-.284	-.137	-.096
V15	.613	-.213	.559	-.007	-.091	.142	-.167
V16	.723	-.003	.381	-.175	-.156	-.108	-.003
V17	.532	-.249	.699	-.078	.081	.051	-.056
V19	.188	-.526	.204	.070	.330	.411	.398
V21	.488	.551	.281	.100	-.166	.341	.010
V23	.389	.121	-.011	-.555	.173	.324	.335
V25	.206	.586	-.212	.355	.199	.317	.137
V28	.614	.427	.223	.212	-.322	-.014	.058

Extraction Method: Principal Component Analysis.

a. 7 components extracted.

Rotated Component Matrix[a]

	Component						
	1	2	3	4	5	6	7
V1	.610	.166	-.186	.187	.287	-.419	.065
V2	.044	.000	.129	.245	.802	.084	.126
V3	.291	.357	.349	-.225	.363	.268	-.061
V4	.401	.135	.674	.103	-.085	-.146	-.058
V5	.188	.353	.774	.089	.161	.093	-.026
V6	.070	.112	.710	.090	-.063	.323	.205
V8	.200	.061	.660	.357	.168	-.081	-.176
V9	.608	-.092	.205	.234	-.409	.284	-.082
V10	.345	.098	.043	.147	.111	.804	-.050
V11	.792	.112	.303	-.088	.162	.162	.184
V12	.829	.131	.250	-.067	.071	.071	.121
V13	.731	.276	.165	.140	-.127	.286	.014
V14	.453	.514	.317	.296	-.043	.051	-.261
V15	.168	.845	.047	.102	.048	.120	.135
V16	.239	.710	.353	.163	-.139	-.032	-.042
V17	.003	.874	.141	-.014	.078	-.013	.250
V19	.191	.208	-.054	-.100	.141	-.081	.822
V21	-.015	.365	.121	.782	-.048	.112	-.021
V23	.029	.095	.452	.213	-.471	.124	.474
V25	.006	-.281	.186	.713	.270	.118	.088
V28	.234	.425	.194	.642	.018	-.114	-.253

Extraction Method: Principal Component Analysis.
Rotation Method: Varimax with Kaiser Normalization.

a. Rotation converged in 22 iterations.

Component Transformation Matrix

Component	1	2	3	4	5	6	7
1	.577	.511	.535	.294	.050	.169	.045
2	-.436	-.211	.304	.732	-.066	.009	-.364
3	-.509	.781	-.156	.058	.076	-.287	.123
4	.244	-.074	-.360	.300	.814	-.206	-.100
5	-.367	-.171	.522	-.206	.509	.198	.472
6	-.002	-.019	-.416	.447	-.152	.486	.606
7	.153	-.222	.150	.205	-.204	-.756	.500

Extraction Method: Principal Component Analysis.
Rotation Method: Varimax with Kaiser Normalization.