

**An Analysis of Medical Jargon in Cartoons and Memes**

**A THESIS**



by

Muda Sulaiman

Student Number: 09.80.0036

FACULTY OF LANGUAGE AND ARTS

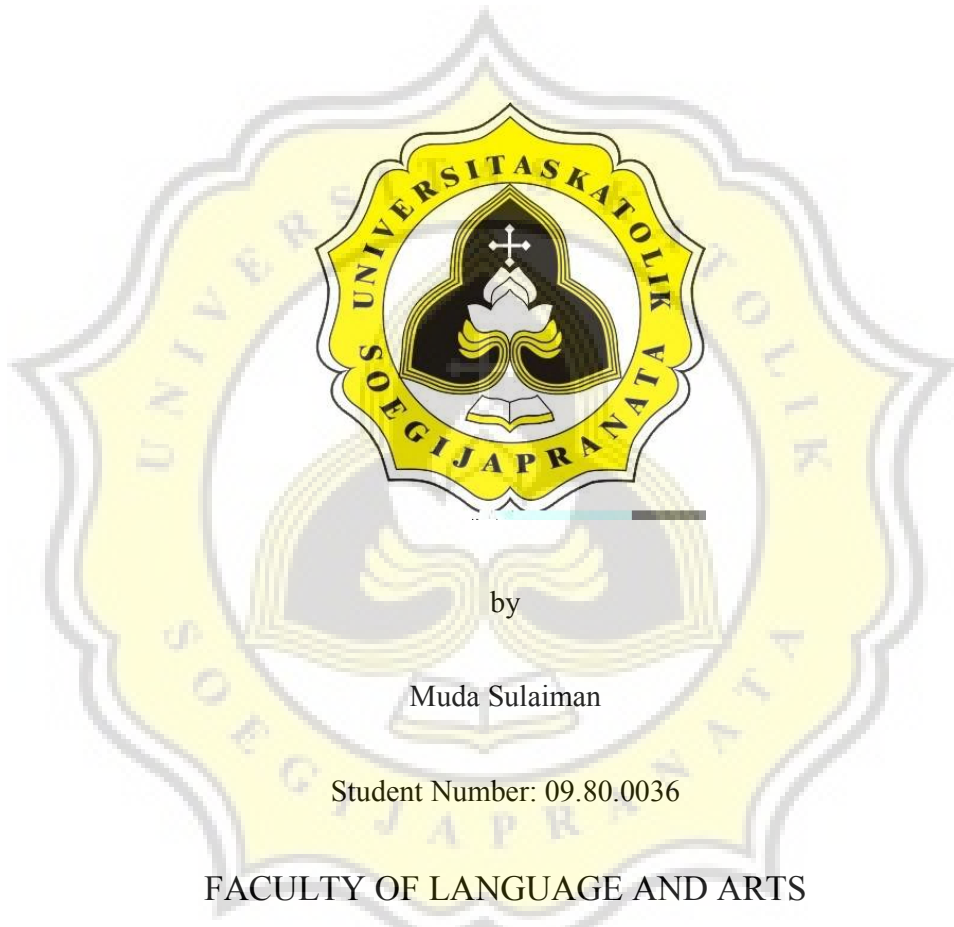
SOEGIJAPRANATA CATHOLIC UNIVERSITY

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**A Thesis Presented as Partial Fulfillment of the Requirements to  
Obtain the Sarjana Sastra Degree in the English Letters Study  
Program**



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Approved by,

Drs. YE Budivana, MA

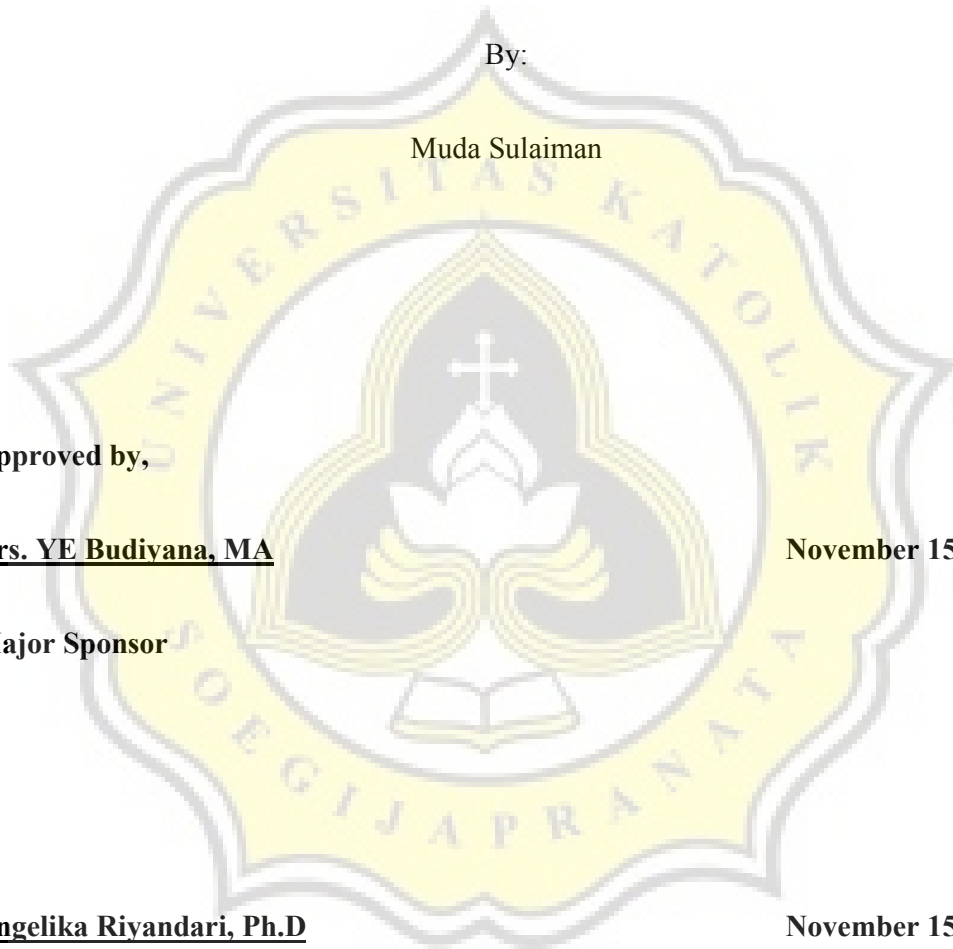
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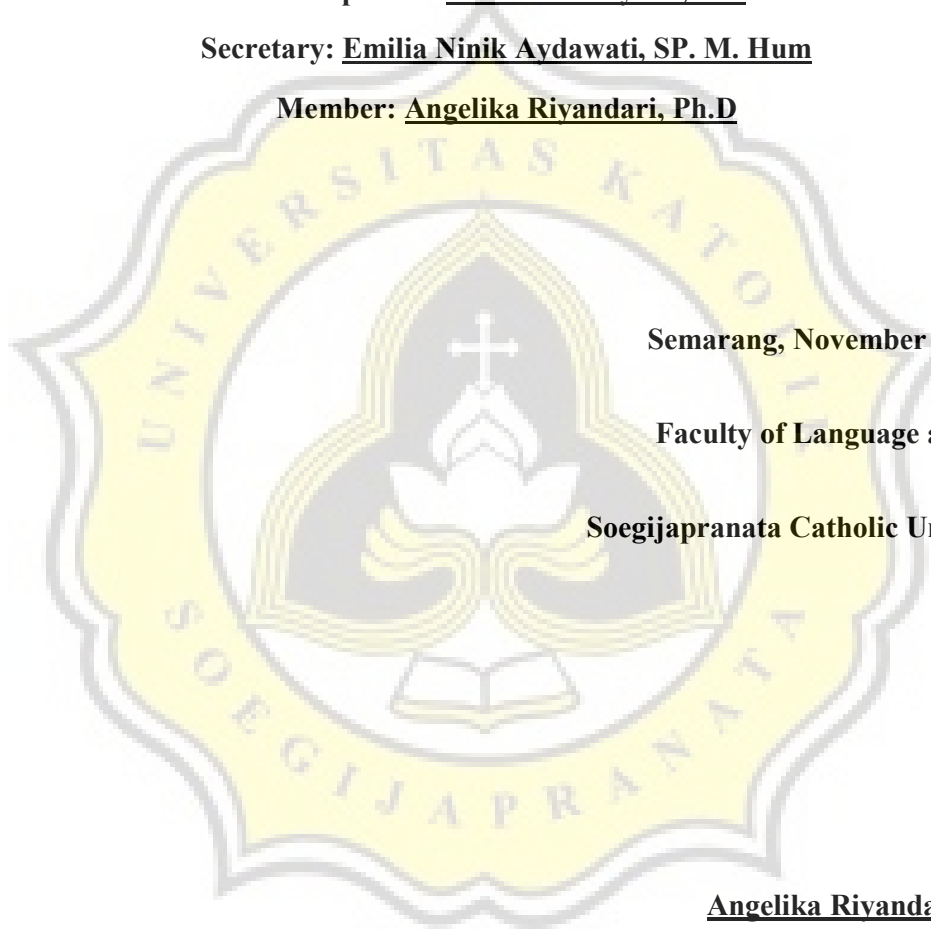
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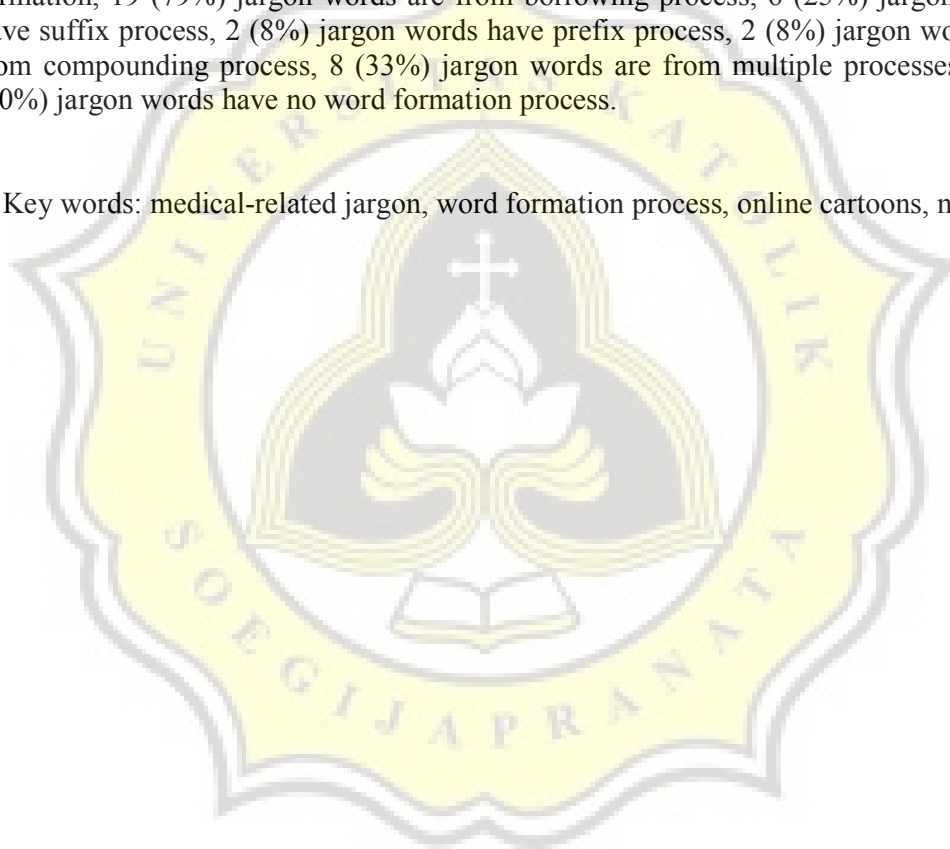
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## ABSTRACT

Jargon is a part of Sociolinguistics study; it tends to be a specific and occupational language so outsiders feel difficult to understand. The writer found that jargon existed in the online cartoons and meme pictures related to medical-related situation. In this study, the writer analyzed jargon words found in medical-related cartoons and memes, and analyzed semantical and morphological process underwent by those words to find the meaning and word formation. The writer used three theories in this research, they are Sociolinguistics, Semantics and Morphology. Qualitative research method was used in this thesis research. First of all, pictures were collected from online sources. Then, the writer analyzed and validated that the words were medical jargon words. As a result, 24 jargon words can be classified as medical jargon words. With regard to word formation, 19 (79%) jargon words are from borrowing process, 6 (25%) jargon words have suffix process, 2 (8%) jargon words have prefix process, 2 (8%) jargon words are from compounding process, 8 (33%) jargon words are from multiple processes and 5 (20%) jargon words have no word formation process.

Key words: medical-related jargon, word formation process, online cartoons, meme



## **ABSTRAK**

*Jargon adalah bagian dari studi Sociolinguistics. Jargon merupakan bahasa dipakai secara spesifik dan dalam lingkup pekerjaan tertentu sehingga orang diluar lingkup pekerjaan tersebut sulit untuk mengerti jargon yang dipakai. Penulis menemukan bahwa jargon yang berhubungan dengan situasi medis terdapat pada kartun on-line dan gambar meme. Dalam studi ini, penulis menganalisa jargon yang ditemukan dalam kartun dan gambar meme yang berhubungan dengan situasi medis, dan menganalisa proses semantik dan morfologis yang terjadi terhadap kata-kata yang digunakan sebagai jargon untuk kemudian mencari makna dan pembentukan kata. Penulis menggunakan tiga teori Sociolinguistics, Semantics and Morphology dalam melakukan penelitian ini. Metode penelitian kualitatif digunakan dalam penelitian ini. Mula-mula, kartun dan meme dikumpulkan dari sumber-sumber online. Kemudian, penulis menganalisa dan memvalidasi bahwa kata-kata tersebut adalah jargon yang berhubungan dengan bidang medis. Sebagai hasilnya, penulis menemukan 24 jargon yang dapat diklasifikasikan sebagai jargon medis. Tentang pembentukan kata, 19 (79%) jargon diperoleh dari proses borrowing, 6 (25%) jargon dari proses suffix, 2 (8%) jargon dari proses prefix, 2 (8%) jargon dari proses compounding, 8 (33%) jargon dari beragam proses pembentukan kata dan 5 (20%) jargon tidak mengalami proses pembentukan kata.*

*Kata kunci: jargon yang berhubungan dengan dunia medis, proses pembentukan kata, kartun online, meme*

