



**LAMPIRAN**

## HASIL ANALISIS DATA

### Descriptives

**Descriptive Statistics**

|                    | N   | Minimum | Maximum | Mean     | Std. Deviation |
|--------------------|-----|---------|---------|----------|----------------|
| KOM_IND            | 843 | 22.222  | 100.000 | 41.85028 | 12.823926      |
| FRDK               | 843 | 0       | 51      | 8.41     | 8.043          |
| FOREIGN            | 843 | .009    | 99.803  | 41.54584 | 27.458594      |
| SIZE               | 843 | 21.927  | 32.997  | 28.40347 | 1.716697       |
| Valid N (listwise) | 843 |         |         |          |                |

### Frequencies

**Statistics**

|   |         | KAP | SEGM |
|---|---------|-----|------|
| N | Valid   | 843 | 843  |
|   | Missing | 0   | 0    |

### Frequency Table

**KAP**

|       |   | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|---|-----------|---------|---------------|--------------------|
| Valid | 0 | 450       | 53.4    | 53.4          | 53.4               |
|       | 1 | 393       | 46.6    | 46.6          | 100.0              |
| Total |   | 843       | 100.0   | 100.0         |                    |

**SEGM**

|       |   | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|---|-----------|---------|---------------|--------------------|
| Valid | 0 | 107       | 12.7    | 12.7          | 12.7               |
|       | 1 | 736       | 87.3    | 87.3          | 100.0              |
| Total |   | 843       | 100.0   | 100.0         |                    |

## Logistic Regression

### Case Processing Summary

| Unweighted Cases <sup>a</sup> |                      | N   | Percent |
|-------------------------------|----------------------|-----|---------|
| Selected Cases                | Included in Analysis | 843 | 100.0   |
|                               | Missing Cases        | 0   | .0      |
|                               | Total                | 843 | 100.0   |
| Unselected Cases              |                      | 0   | .0      |
| Total                         |                      | 843 | 100.0   |

a. If weight is in effect, see classification table for the total number of cases.

### Dependent Variable Encoding

| Original Value | Internal Value |
|----------------|----------------|
| 0              | 0              |
| 1              | 1              |

### Block 0: Beginning Block

#### Iteration History<sup>a,b,c</sup>

| Iteration |   | -2 Log likelihood | Coefficients |
|-----------|---|-------------------|--------------|
|           |   |                   | Constant     |
| Step 0    | 1 | 916.663           | -1.070       |
|           | 2 | 914.291           | -1.190       |
|           | 3 | 914.289           | -1.194       |
|           | 4 | 914.289           | -1.194       |

a. Constant is included in the model.

b. Initial -2 Log Likelihood: 914.289

c. Estimation terminated at iteration number 4 because parameter estimates changed by less than .001.

**Classification Table<sup>a,b</sup>**

|        | Observed           | Predicted |   |                    |
|--------|--------------------|-----------|---|--------------------|
|        |                    | RMC       |   | Percentage Correct |
|        |                    | 0         | 1 |                    |
| Step 0 | RMC 0              | 647       | 0 | 100.0              |
|        | 1                  | 196       | 0 | .0                 |
|        | Overall Percentage |           |   | 76.7               |

a. Constant is included in the model.

b. The cut value is .500

**Variables in the Equation**

|        |          | B      | S.E. | Wald    | df | Sig. | Exp(B) |
|--------|----------|--------|------|---------|----|------|--------|
| Step 0 | Constant | -1.194 | .082 | 214.541 | 1  | .000 | .303   |

**Variables not in the Equation**

|        |                    |         | Score   | df | Sig. |
|--------|--------------------|---------|---------|----|------|
| Step 0 | Variables          | KOM_IND | .032    | 1  | .859 |
|        |                    | FRDK    | 66.252  | 1  | .000 |
|        |                    | KAP     | 39.855  | 1  | .000 |
|        |                    | SEGM    | 9.948   | 1  | .002 |
|        |                    | FOREIGN | .919    | 1  | .338 |
|        |                    | SIZE    | 186.158 | 1  | .000 |
|        | Overall Statistics |         | 237.993 | 6  | .000 |

**Iteration History<sup>a,b,c,d</sup>**

| Iteration | -2 Log likelihood | Coefficients |         |      |      |      |         |      |
|-----------|-------------------|--------------|---------|------|------|------|---------|------|
|           |                   | Constant     | KOM_IND | FRDK | KAP  | SEGM | FOREIGN | SIZE |
| Step 1 1  | 704.047           | -14.156      | .001    | .051 | .108 | .208 | .004    | .430 |
| 2         | 643.116           | -23.675      | .001    | .074 | .189 | .403 | .006    | .732 |
| 3         | 635.049           | -28.589      | .002    | .086 | .250 | .541 | .007    | .886 |
| 4         | 634.813           | -29.590      | .002    | .088 | .265 | .578 | .007    | .917 |
| 5         | 634.813           | -29.625      | .002    | .088 | .266 | .580 | .007    | .919 |
| 6         | 634.813           | -29.625      | .002    | .088 | .266 | .580 | .007    | .919 |

a. Method: Enter

b. Constant is included in the model.

c. Initial -2 Log Likelihood: 914.289

d. Estimation terminated at iteration number 6 because parameter estimates changed by less than .001.

**Omnibus Tests of Model Coefficients**

|        |       | Chi-square | df | Sig. |
|--------|-------|------------|----|------|
| Step 1 | Step  | 279.477    | 6  | .000 |
|        | Block | 279.477    | 6  | .000 |
|        | Model | 279.477    | 6  | .000 |

**Model Summary**

| Step | -2 Log likelihood    | Cox & Snell R Square | Nagelkerke R Square |
|------|----------------------|----------------------|---------------------|
| 1    | 634.813 <sup>a</sup> | .282                 | .426                |

a. Estimation terminated at iteration number 6 because parameter estimates changed by less than .001.

**Hosmer and Lemeshow Test**

| Step | Chi-square | Df | Sig. |
|------|------------|----|------|
| 1    | 12.467     | 8  | .132 |

**Contingency Table for Hosmer and Lemeshow Test**

|        |    | RMC = 0  |          | RMC = 1  |          | Total |
|--------|----|----------|----------|----------|----------|-------|
|        |    | Observed | Expected | Observed | Expected |       |
| Step 1 | 1  | 84       | 83.330   | 0        | .670     | 84    |
|        | 2  | 78       | 81.838   | 6        | 2.162    | 84    |
|        | 3  | 80       | 80.055   | 4        | 3.945    | 84    |
|        | 4  | 77       | 77.924   | 7        | 6.076    | 84    |
|        | 5  | 77       | 75.026   | 7        | 8.974    | 84    |
|        | 6  | 69       | 70.277   | 15       | 13.723   | 84    |
|        | 7  | 62       | 63.276   | 22       | 20.724   | 84    |
|        | 8  | 60       | 54.591   | 24       | 29.409   | 84    |
|        | 9  | 46       | 41.869   | 38       | 42.131   | 84    |
|        | 10 | 14       | 18.813   | 73       | 68.187   | 87    |

**Classification Table<sup>a</sup>**

|                    |       | Predicted |    |                    |
|--------------------|-------|-----------|----|--------------------|
|                    |       | RMC       |    | Percentage Correct |
| Observed           |       | 0         | 1  |                    |
| Step 1             | RMC 0 | 614       | 33 | 94.9               |
|                    | RMC 1 | 99        | 97 | 49.5               |
| Overall Percentage |       |           |    | 84.3               |

a. The cut value is .500

**Variables in the Equation**

|                     |          | B       | S.E.  | Wald    | df | Sig. | Exp(B) |
|---------------------|----------|---------|-------|---------|----|------|--------|
| Step 1 <sup>a</sup> | KOM_IND  | .002    | .008  | .044    | 1  | .835 | 1.002  |
|                     | FRDK     | .088    | .013  | 47.318  | 1  | .000 | 1.093  |
|                     | KAP      | .266    | .218  | 1.489   | 1  | .222 | 1.304  |
|                     | SEGM     | .580    | .374  | 2.409   | 1  | .121 | 1.786  |
|                     | FOREIGN  | .007    | .004  | 3.010   | 1  | .083 | 1.007  |
|                     | SIZE     | .919    | .083  | 121.187 | 1  | .000 | 2.506  |
|                     | Constant | -29.625 | 2.535 | 136.522 | 1  | .000 | .000   |

a. Variable(s) entered on step 1: KOM\_IND, FRDK, KAP, SEGM, FOREIGN, SIZE.

**Correlation Matrix**

|        | Constant | KOM_IND | FRDK  | KAP   | SEGM  | FOREIGN | SIZE  |       |
|--------|----------|---------|-------|-------|-------|---------|-------|-------|
| Step 1 | Constant | 1.000   | -.121 | -.280 | .202  | -.170   | -.233 | -.978 |
|        | KOM_IND  | -.121   | 1.000 | -.010 | .007  | -.022   | -.049 | -.003 |
|        | FRDK     | -.280   | -.010 | 1.000 | .054  | -.076   | .203  | .238  |
|        | KAP      | .202    | .007  | .054  | 1.000 | -.063   | -.246 | -.242 |
|        | SEGM     | -.170   | -.022 | -.076 | -.063 | 1.000   | .160  | .035  |
|        | FOREIGN  | -.233   | -.049 | .203  | -.246 | .160    | 1.000 | .165  |
|        | SIZE     | -.978   | -.003 | .238  | -.242 | .035    | .165  | 1.000 |

