

BIBLIOGRAPHY

- A, J. W. (1997). Visual Culture An Introduction. New York: Mancherster University Press.
- AMA. (2016). Definition of Marketing. Dipetik july 25, 2016, dari
<https://www.ama.org/AboutAMA/Pages/Definition-of-Marketing.aspx>
- Anon. (t.thn.). The Talkshow. Retrieved 2016, at EoTv:
<http://www.museum.tv/eotv/talkshows.htm>
- Association, A. M. (2016). American Marketing Association. Retrieved july monday, 2016, at
<https://www.ama.org/AboutAMA/Pages/Definition-of-Marketing.aspx>
- Austen, J. (2005). TV-a-go-go Rock on TV from American Bandstand to American Idol.
- Benedict, J. P. (2013). Embracing the Power of Social Media for Broadcast Business Insight.
- Blackmon, J. (2006, April 26). Dipetik september 25, 2014, dari Why is American Idol so popular?: <http://realitytvmagazine.sheknows.com/2006/04/26/why-is-american-idol-so-popular/>
- Blackmon, J. (2006, april 26). realitytvmagazine.sheknows.com. Retrieved 02 2014, at why is american idol so popular?:
<http://realitytvmagazine.sheknows.com/2006/04/26/why-is-american-idol-so-popular/>
- Browne, B. R. (2005). Profiles of Popular Culture : A Reader. USA: the University of Wisconsin Press.
- Cvetkovski, T. (2015). The Pop Music Idol and the Spirit of Charisma. UK: Palgrave Macmillan
- Dukut, E. M. (2013). Popular Culture. semarang: English Departement, SCU.
- Factor, X. : (t.thn.). The culture package. Retrieved november 11, 2014, at
<http://www.nytimes.com/interactive/2013/09/08/magazine/the-culture-package.html>
- farlex. (2016). free dictionary. Retrieved july 25, 2016, at
<http://www.thefreedictionary.com/typecasting>
- Farlex. (2016). free dictionary. Retrieved july monday, 2016, at <http://legal-dictionary.thefreedictionary.com/Judge+Wapner+and+The+People's+Court>
- Farlex. (2016). free dictionary. Retrieved July 25, 2016, at
<http://www.thefreedictionary.com/judge>
- Farlex. (2016). Free Dictionary. Retrieved 2016, at <http://www.thefreedictionary.com/host>
- IMDb. (2016, july friday). Plot Summary. American Idol:
http://www.imdb.com/title/tt0319931/plotsummary?ref_=tt_ov_pl

- J, F. (1987). Television Culture. New York: Routledge.
- Kunto, S. a. (1998). Prosedur Penelitian : Suatu Pendekatan, Praktek. Jakarta: Binarupa Aksara.
- Lasmawati, E. (2016, Januari 13). Retrieved july 24, 2016, at Audience dan teori audience:
<http://ekalasmawati.blogspot.co.id/2016/01/audience-dan-teori-audience.html>
- Lause, J. N. (1992). Popular Culture : An Introductory Text. england: Bowling Green State University Popular Press.
- McQuail, D. (2010). Mass Communication Theory Sixth Edition. London: SAGE Publication Ltd.
- Participation, A. (2016). oxford dictionary. Retrieved july monday, 2016, at
<http://www.oxforddictionaries.com/ms/definisi/bahasa-inggeris/audience-participation>
- Plato. (t.thn.). Amazing discoveries. Retrieved september 2014, at
http://amazingdiscoveries.org/S-deception-music_philosophers_culture_plato
- Show, T. (2016). Talkshows. Retrieved July 25, 2016, at Eotv:
<http://www.museum.tv/eotv/talkshows.htm>
- Storey, J. (1996). Cultural studies and the study of Popular Culture : Theories and Methods. England.
- Storey, J. (2009). Cultural Theory and Popular Culture : An Introduction. England: Pearson Longman.
- Taylor, R. (1981). Understanding The Elements Of Literature. USA.